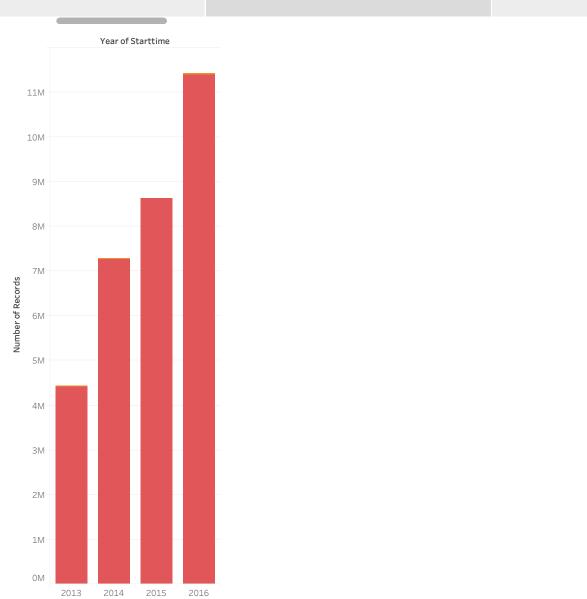


Demand for bikes has increased year-over-year increasing 33% in 2016

Subscriber volume have also grown

Analysis of quartley trip volumes illustrates a repeating peak utilization during summer months

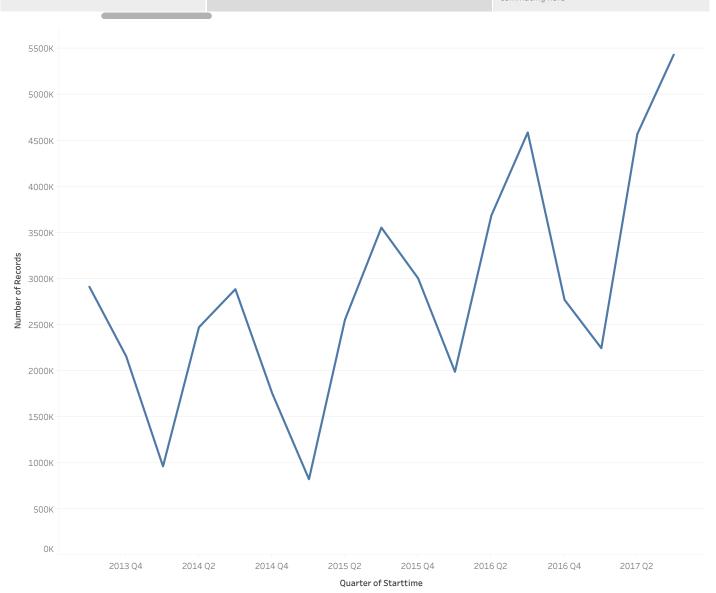
Usertype
Customer
Subscriber



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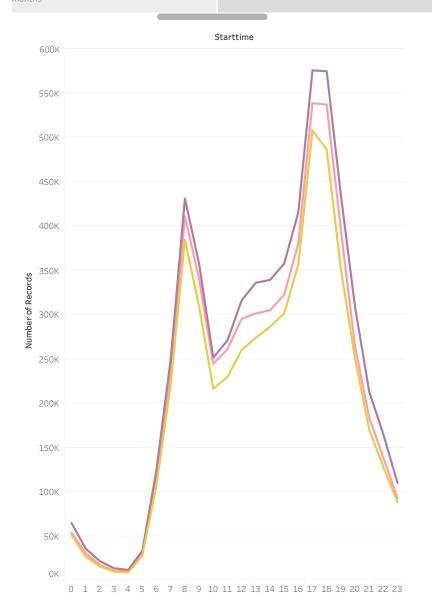
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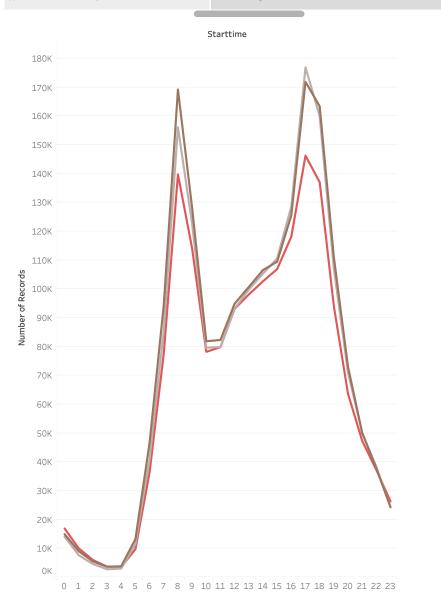
Top-10 starting locations

Month of Starttime

January

February

December



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Top-10 starting locations

Top-10 ending locations stations

Start Station Name

E 17 St & Broadway

Pershing Square North

8 Ave & W 31 StW 21 St & 6 AveWest St & Chambers StBroadway & E 22 StLafayette St & E 8 St

Broadway & E 14 St

8 Ave & W 33 St

Cleveland Pl & Spring ...

