






# RACHEL PIGOTT

VISUAL DESIGN / DIGITAL MEDIA

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03. 2014 **Pigott/Schaefer** *New York, NY / Salt Lake City, UT*

03. 2013 **Visual / Presentation Design**

Designed identity concepts; presentation designer: created presentation graphics, designed slides, edited video, built custom Keynote projects for corporate identity presentations to premiumize Russell's Reserve Bourbon

04. 2014 **Campari America** *New York, NY / San Francisco, CA*

**Video Editor**

Freelance Creative Director and Editor for a video for Campari America's corporate offices in San Francisco, CA. Video promoted Campari's major brands: SKYY Vodka, Wild Turkey Bourbon, Russell's Reserve, etc.

01. 2013 **Rapaport Plastic Surgery** *New York, NY*

08. 2013 **Marketing & Design**

Assisted Dr. David Rapaport, M.D. with marketing & design: website design, identity package (logo, business cards, letterheads); CoolSculpting/CoolSpa campaign & brochures; ad design (kiosks and Facebook)--ads premiered In New York Magazine; social media; video production and surgical videography

08. 2010 **Deluxe New York** *New York, NY*

08. 2011 **Video Data Center Coordinator**

Managed machine room; assisted DI colorists; assisted online editors: ingesting tapes, relinking media, DX/conform, titles and VFX/digital opticals; editing, digitization, encoding/transcoding, and duplication of video and audio materials; scheduling

08. 2010 **Apple Inc.** *Syracuse, NY / Salt Lake City, UT*

08. 2011 **Campus Representative & Mac Specialist**

Marketed Apple products and represented Apple at Syracuse University. Ranked number one in sales every month at Salt Lake City store and was promoted to the business team. Was offered promotion to be on the global business sales team for Apple in China.

## Syracuse University

*May 2010, Magna Cum Laude; GPA: 3.76*

**Major:** Film & Design in Transmedia

**Degree:** Bachelor of Fine Arts

**Minor:** Biology

## Columbia University

*May 2013; GPA: 3.87*

**Certificate:** Postbaccalaureate

Premedical Sciences

Adobe Illustrator



Adobe Photoshop



Final Cut Pro



Adobe InDesign



Flash / After Effects



HTML / CSS

