






## RACHEL PIGOTT

VISUAL DESIGN / DIGITAL MEDIA

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04. 2014 **Observer Media** *New York, NY*  
present **Graphic Designer**

Graphic design and digital media for Observer Media. Working in digital advertising, original programming, events, and print for Observer Media's properties including: the New York Observer, Betabeat, Gallerist, Commercial Observer and SCENE.

03. 2014 **Pigott/Schaefer** *New York, NY / Salt Lake City, UT*  
03. 2013 **Visual / Presentation Design**

Designed identity concepts; presentation designer: created presentation graphics, designed slides, edited video, built custom keynote projects for corporate identity presentations to premiumize Russell's Reserve Bourbon

04. 2014 **Campari America** *New York, NY / San Francisco, CA*  
**Video Editor**

Freelance Creative Director and Editor for a video for Campari America's corporate offices in San Francisco, CA. Video promoted Campari's major brands: SKYY Vodka, Wild Turkey Bourbon, Russell's Reserve, etc.

01. 2013 **Rapaport Plastic Surgery** *New York, NY*  
08. 2013 **Marketing & Design**

Assisted Dr. David Rapaport, M.D. with marketing & design: website design, identity package (logo, business cards, letterheads); CoolSculpting/CoolSpa campaign & brochures; ad design (kiosks and Facebook)--ads premiered In New York Magazine; social media; video production and surgical videography

08. 2010 **Deluxe New York** *New York, NY*  
08. 2011 **Video Data Center Coordinator**

Managed machine room; assisted DI colorists; assisted online editors: ingesting tapes, relinking media, DX/conform, titles and VFX/digital opticals; editing, digitization, encoding/transcoding, and duplication of video and audio materials; scheduling

**Syracuse University**

*May 2010, Magna Cum Laude; GPA: 3.76*

**Major:** Film & Design in Transmedia

**Degree:** Bachelor of Fine Arts

**Minor:** Biology

**Columbia University**

*May 2013; GPA: 3.87*

**Certificate:** Postbaccalaureate

Premedical Sciences

Adobe Illustrator



Adobe Photoshop



Final Cut Pro



Adobe InDesign



Flash / After Effects



HTML5 / CSS3

