

# RACHEL PIGOTT

FILM / DESIGN / MEDICINE



## EDUCATION



### COLUMBIA UNIVERSITY

Postbaccalaureate Premedical Sciences  
May 2013



### SYRACUSE UNIVERSITY

BFA in Film, Transmedia; Minor in Biology  
Magna Cum Laude, May 2010  
Foreign Studies: FAMU, Prague, Czech Republic 2009



## EXPERIENCE

### VIDEO EDITOR, CAMPARI AMERICA, NEW YORK, NY April 2013

Freelance Creative Director and Editor for a video for Campari America's corporate offices in San Francisco, CA. Video promoted Campari's major brands: SKYY Vodka, Wild Turkey Bourbon, Russell's Reserve, etc.

### MARKETING & DESIGN, RAPAPORT PLASTIC SURGERY, NEW YORK, NY January 2013-August 2013

Assisted Dr. David Rapaport, M.D. with marketing & design: website design, identity package (logo, business cards, letterheads); CoolSculpting/CoolSpa campaign & brochures; ad design (kiosks and Facebook)--ads premiered In New York Magazine; social media; video production and surgical videography

### VIDEO PRODUCTION & DESIGN, JTAV CLINICAL SKIN CARE, NEW YORK, NY March 2013

Directed and produced video promoting Ultherapy for Joie Tavernise, Medical Aesthetician; took photographs for website; social media; website design

### MEDICAL ASSISTANT, DR. BRESLAW'S GASTROENTEROLOGY PRACTICE, NEW YORK, NY May 2012-Present

Assisting Dr. Jerome Breslaw, M.D.—bringing patients into exam rooms, performing vitals, administering vaccinations, administering EKGs; some administrative duties; website design

### SURGICAL VIDEOGRAPHER, C.O.A.C.H., NEW YORK, NY September 2011-May 2012

Columbia University College of Physicians and Surgeons created Comprehensive Online Archived Care Heuristic—a new collaborative, grassroots Wiki based platform for educating medical students and residents. Job responsibilities include: videotaping surgeries at Columbia Presbyterian Medical Center; editing surgical videos; creating anatomical illustrations, diagrams, and animations; video compression and uploads to website

### VIDEO DATA CENTER COORDINATOR, DELUXE NEW YORK, NEW YORK, NY November 2010-August 2011

Managed machine room; assisted DI colorists; assisted online editors: ingesting tapes, relinking media, DX/conform, titles and VFX/digital opticals; editing, digitization, encoding/transcoding, and duplication of video and audio materials using HDCAM/SR, Betacam/SP/Digi/SX, D5 tapes, decks, analog patching and digital routers; scheduling

### CLIENT SERVICES, DELUXE NEW YORK, NEW YORK, NY August-October 2010

Provided services for Deluxe's VIP clients (including Woody Allen, Yoko Ono, Mark Waters, Florian Ballhaus, HBO, CBS); planned, organized, and hosted special events and film screenings

### CAMPUS REPRESENTATIVE & MAC SPECIALIST, APPLE INC., SYRACUSE, NY & SALT LAKE CITY, UT June 2006-April 2010

Marketed Apple products and represented Apple at Syracuse University. Ranked number one in sales every month at Salt Lake City store and was promoted to the business team. Was offered promotion to be on the global business team for Apple in China.



## SKILLS SET

**COMPUTER:** Experienced with Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Flash; Final Cut Pro, Avid Media Composer, DVD Studio Pro, Compressor, REDCINE-X, Autodesk Smoke, Color, Motion, Soundtrack Pro, Adobe After Effects, Adobe Premiere Pro; DreamWeaver, HTML; Mac OS X, Windows; Microsoft Office, iWork; iLife

**FILM / VIDEO:** Experienced with SD, HD, 16mm, and 35mm cameras; lighting; digital audio field recording equipment; online and offline video editing; encoding and transcoding; tapes, decks, analog patching and digital routers



## CONTACT



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