ABOUT

My passion for design has enabled me to pursue a career that I love, whether in advertising with its dynamic pace of the studio, deadlines and creative teams, to the corporate world of annual reporting, strategic marketing of brands to UX/UI Design and Development of web applications.

Over the years I have gained a vast amount of knowledge in leading teams, presenting, pitching to clients, working alongside developers, managing budgets and working to tight deadlines.

WEBSITES

View UI/UX Design focused projects at www.craigparfitt.com

View a secection of my Branding Packaging, Print and Web projects at www.craigsteel-design.com

CONTACT

Craig Parfitt

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TELEPHONE
0786 656 2170

SOCIAL MEDIA

 Facebook

 Twitter

 LinkedIn

 Instagram

CRAIG PARFITT
UX/UI, MULTI-DISCIPLINED DESIGNER

EXPERIENCE

ECHO WEB SOLUTIONS
UI/UX Senior Designer - Dec 2021 - 2023
SKILLS
- UI/UX Design
  - User Flow
  - User Research
  - Persona Creation
  - Site Mapping
  - WireFrames
  - Prototyping
  - Testing
- Creating Clent Briefs
- Client Presentations
- Team Management
- Project management
- Workshops
- Print Design
- Commissioning Photographers, Illustrators and Developers

CRAIG STEEL DESIGN
UI/UX Senior Designer - 2012-22

THE FUSION EFFECT
Senior Designer - 2003-12
CAIRNES DESIGN
Senior Designer - 1994-03

CLOCKWORK
Design Project Manager - 1992-94

LONDON CREATIVE DESIGN
Senior Designer - 1988-92

JUNIPER WOOLF & PARTNERS
Art Director - 1988-89

TOOL
Adobe Creative Suite
Photoshop, Illustrator, InDesign, XD, After Effects
Sketch
Visual Studio Code
GitHub
Express.js, Next.js, Gulp.js
HTML 5, CSS, SCSS,
WordPress.
Power Point
Google
Asana

DISCIPLINES
Branding, Web Applications, Print, Packaging, Advertising, Social Media advertising.

EDUCATION
BA- (Bachelor Of Arts)
Cumbria College of Art & Design

COURSES
Completed - Modern Web Development with SASS, Gulp, NPM and Web Work-flows
Completed - WordPress Theme Development with Bootstrap
Completed - Automate Web Development With Gulp.js
Completed - Next.JS with Sanity CMS - Serverless Blog App (w/ Vercel)
Learning - The Modern React Bootcamp - (Hooks, Context, Router & More)
Learning - The Complete Web Developer Course - (HTML, JS, CSS, PHP, MySQL, Bootstrap, WordPress, APIs, Mobile Apps).
Learning - Modern WordPress Theme Development - (Developing a custom theme using Sage 9 starter theme)