



## ABOUT ME

My passion for design has enabled me to pursue a career that I love, whether in the advertising with its dynamic pace of the studio, deadlines and creative teams, to the corporate world of annual reporting, strategic marketing of brands to UI/UX Design and Development of web applications.

Over the years I have gained a vast amount of knowledge in leading teams, presenting, pitching to clients, working alongside developers, managing budgets and working to tight deadlines.

## CONTACT

Craig Parfitt

## ADDRESS

11, Star Road,  
Peterborough,  
PE1 5HR

## TELEPHONE

0786 656 2170

## EMAIL

[craig@craigsteel-design.com](mailto:craig@craigsteel-design.com)

## WEBSITE

[www.craigparfitt.com](http://www.craigparfitt.com)

## SOCIAL MEDIA



Facebook



Twitter



LinkedIn



Instagram

# CRAIG PARFITT

## UX/UI, MULTI-DISCIPLINED DESIGNER

## EMPLOYMENT

### CRAIG STEEL DESIGN

Creative Director - 2010-Present

Website - [www.craigparfitt.com](http://www.craigparfitt.com)

- Creative output
- Design and Build of Website Applications / E-commerce Websites / Wordpress Themes
- UI/UX Design
- Photographic art direction
- Commissioning Developers
- Commissioning Photographers
- Commissioning illustrators
- Taking client briefs / Creating client briefs
- Presenting to clients
- Creative team management
- Project management
- Final print

### THE FUSION EFFECT

Senior Designer - 2003-10

### CAIRNES DESIGN

Senior Designer - 1994-03

### CLOCKWORK

Design Project Manager - 1992-94

### LONDON CREATIVE DESIGN

Senior Designer - 1988-92

### JUNIPER WOOLF & PARTNERS

Art Director - 1988-89

## TOOL

Adobe Creative Suite

Photoshop, Illustrator, InDesign, XD, After Effects

Sketch

InVision

Visual Studio Code

GitHub

Express.js, Next.js, Gulp.js

HTML 5, CSS, SCSS,

Wordpress.

Power Point

## DISCIPLINES

Branding, Print, Packaging, Advertising, Web Applications

## EDUCATION

BA - (Bachelor Of Arts)

Cumbria College of Art & Design

## COURSES

Completed - Modern Web Development with SASS, Gulp, NPM & Web Work-flows

Completed - WordPress Theme Development with Bootstrap

Completed - Automate Web Development With Gulp.js

Completed - Next.JS with Sanity CMS - Serverless Blog App (w/ Vercel)

Learning - The Modern React Bootcamp (Hooks, Context, Router & More)

Learning - The Complete Web Developer Course (HTML, JS, CSS, PHP, MySQL, Bootstrap, Wordpress, APIs, Mobile Apps).

Learning - Modern Wordpress Theme Development (Developing a custom theme using Sage 9 starter theme)