



ABOUT

My passion for design has enabled me to pursue a career that I love, whether in the advertising with its dynamic pace of the studio, deadlines and creative teams, to the corporate world of annual reporting, strategic marketing of brands to UI/UX Design and Development of web applications.

Over the years I have gained a vast amount of knowledge in leading teams, presenting, pitching to clients, working alongside developers, managing budgets and working to tight deadlines.

WEBSITES

View UI/UX Design focused projects
www.craigparfitt.com

View a selection of Branding,
Packaging, Print and Web projects
www.craigsteel-design.com

CONTACT

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SOCIAL MEDIA



Facebook



Twitter



LinkedIn



Instagram

CRAIG PARFITT

UX/UI, MULTI-DISCIPLINED DESIGNER

EMPLOYMENT

CRAIG STEEL DESIGN

UI UX SENIOR DESIGNER - 2010-Present

- Creative output
- Design and Build of Website Applications / E-commerce Websites / WordPress Themes
- UI/UX Design
- Photographic art direction
- Commissioning Developers
- Commissioning Photographers
- Commissioning illustrators
- Taking client briefs / Creating client briefs
- Presenting to clients
- Creative team management
- Project management
- Final print

THE FUSION EFFECT

Senior Designer - 2003-10

CAIRNES DESIGN

Senior Designer - 1994-03

CLOCKWORK

Design Project Manager - 1992-94

LONDON CREATIVE DESIGN

Senior Designer - 1988-92

JUNIPER WOOLF & PARTNERS

Art Director - 1988-89

TOOL

Adobe Creative Suite
Photoshop, Illustrator, InDesign, XD, After Effects
Sketch
InVision
Visual Studio Code
GitHub
Express.js, Next.js, Gulp.js
HTML 5, CSS, SCSS,
WordPress.
Power Point

DISCIPLINES

Branding, Print, Packaging, Advertising, Web Applications

EDUCATION

BA - (Bachelor Of Arts)
Cumbria College of Art & Design

COURSES

Completed - Modern Web Development with SASS, Gulp, NPM & Web Work-flows
Completed - WordPress Theme Development with Bootstrap
Completed - Automate Web Development With Gulp.js
Completed - Next.JS with Sanity CMS - Serverless Blog App (w/ Vercel)
Learning - The Modern React Bootcamp (Hooks, Context, Router & More)
Learning - The Complete Web Developer Course (HTML, JS, CSS, PHP, MySQL, Bootstrap, WordPress, APIs, Mobile Apps).
Learning - Modern WordPress Theme Development (Developing a custom theme using Sage 9 starter theme)

