



## ABOUT

My passion for design has enabled me to pursue a career that I love, whether in advertising with its dynamic pace of the studio, deadlines and creative teams, to the corporate world of annual reporting, strategic marketing of brands to UX/UI Design and Development of web applications.

Over the years I have gained a vast amount of knowledge in leading teams, presenting, pitching to clients, working alongside developers, managing budgets and working to tight deadlines.

## WEBSITES

View UI/UX Design focused projects at [www.craigparfitt.com](http://www.craigparfitt.com)

## CONTACT

Craig Parfitt

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## SOCIAL MEDIA



Twitter



LinkedIn



Instagram

# CRAIG PARFITT

## UX/UI, MULTI-DISCIPLINED DESIGNER

## EXPERIENCE

### ECHO WEB SOLUTIONS

UI/UX Senior Designer - Dec 2021 - 2023

### SKILLS

- UI/UX Design
  - User Flow
  - User Research
  - Persona Creation
  - Site Mapping
  - WireFrames
  - Prototyping
  - Testing
- Creating Client Briefs
- Client Presentations
- Team Management
- Project management
- Workshops
- Print Design
- Commissioning Photographers, Illustrators and Developers

### CRAIG STEEL DESIGN

UI/UX Senior Designer - 2012-22

### THE FUSION EFFECT

Senior Designer - 2003-12

### CAIRNES DESIGN

Senior Designer - 1994-03

### CLOCKWORK

Design Project Manager - 1992-94

### LONDON CREATIVE DESIGN

Senior Designer - 1988-92

### JUNIPER WOOLF & PARTNERS

Art Director - 1988-89

## TOOL

Adobe Creative Suite  
Photoshop, Illustrator, InDesign, XD, After Effects  
Sketch  
Visual Studio Code  
GitHub  
Express.js, Next.js, Gulp.js  
HTML 5, CSS, SCSS,  
WordPress.  
Power Point  
Google  
Asana

## DISCIPLINES

Branding, Web Applications, Print, Packaging, Advertising, Social Media advertising.

## EDUCATION

BA- (Bachelor Of Arts)  
Cumbria College of Art & Design

## COURSES

Completed - Modern Web Development with SASS, Gulp, NPM and Web Work-flows  
Completed - WordPress Theme Development with Bootstrap  
Completed - Automate Web Development With Gulp.js  
Completed - Next.JS with Sanity CMS - Serverless Blog App (w/ Vercel)  
Learning - The Complete Web Developer Course - (HTML, JS, CSS, PHP, MySQL, Bootstrap, WordPress, APIs, Mobile Apps).  
Learning - Modern WordPress Theme Development - (Developing a custom theme using Sage 9 starter theme)