ABOUT ME

My passion for design has enabled me to pursue a career that I love, whether in the advertising with its dynamic pace of the studio, deadlines and creative teams, to the corporate world of annual reporting, strategic marketing of brands to UI/UX Design and Development of web applications.

Over the years I have gained a vast amount of knowledge in leading teams, presenting, pitching to clients, working alongside developers, managing budgets and working to tight deadlines.

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SOCIAL MEDIA

 Facebook

 Twitter

 LinkedIn

 Instagram

CRAIG PARFITT
UX/UI, MULTI-DISCIPLINED DESIGNER

EMPLOYMENT

CRAIG STEEL DESIGN
Creative Director - 2010-Present
Website - www.craigsteel-design.com
• Creative output
• Design and Build of Website Applications / E-commerce Websites / Wordpress Themes
• UI/UX Design
• Photographic art direction
• Commissioning Developers
• Commissioning Photographers
• Commissioning illustrators
• Taking client briefs / Creating client briefs
• Presenting to clients
• Creative team management
• Project management
• Final print

THE FUSION EFFECT
Senior Designer - 2003-10

CAIRNES DESIGN
Senior Designer - 1994-03

CLOCKWORK
Design Project Manager - 1992-94

LONDON CREATIVE DESIGN
Senior Designer - 1988-92

JUNIPER WOOLF & PARTNERS
Art Director - 1988-89

TOOL
Adobe Creative Suite
Photoshop, Illustrator, InDesign, XD, After Effects
Sketch
InVision
Visual Studio Code
GitHub
Express.js, Next.js, Gulp.js
HTML 5, CSS, SCSS,
Wordpress.
Power Point

DISCIPLINES
Branding, Print, Packaging, Advertising, Web Applications

EDUCATION
BA - (Bachelor Of Arts)
Cumbria College of Art & Design

UDEMY - Online Courses
Completed - Modern Web Development with SASS, Gulp, NPM & Web Workflows
Completed - WordPress Theme Development with Bootstrap
Completed - Automate Web Development With Gulp.js
Learning - The Modern React Bootcamp (Hooks, Context, Router & More)
Learning - The Complete Web Developer Course (HTML, JS, CSS, PHP, MySQL, Bootstrap, Wordpress, APIs, Mobile Apps).
Learning - Modern Wordpress Theme Development (Developing a custom theme using Sage 9 starter theme)
Learning - Next.JS with Sanity CMS - Serverless Blog App (w/ Vercel)