

# Cole Ramsey

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## EXPERIENCE

### **Boathouse Row Inc. — Ecommerce/ Marketing Assistant**

April 2022 - December 2022

- Analyzed sales and product data to identify opportunities for search engine optimization (SEO) and improve website traffic and customer acquisition.
- Collaborated with the marketing coordinator to develop and implement online campaigns
- Created and developed various interactive contests on the company's website and social media to increase customer engagement and promote product sales.

### **ARN Flooring & Carpentry — General Laborer**

March 2020 - Present

- Assisted with various construction and renovation projects, both indoors and outdoors, performing tasks such as site-prep, carrying heavy materials, and operating power tools.
- Maintained a clean and organized work area, ensuring that all tools and equipment were properly stored and maintained.
- Operated a variety of hand and power tools to complete a range of construction and maintenance tasks, including digging, drilling, and brush removal.

### **Mine Technologies, Niagara — Intern**

December 2020 - July 2021

- Interned in a fast-paced startup environment
- Developed leads for Mine Technologies' PaaS solution, MineOrder
- Contributed to marketing campaigns and performed data entry tasks
- Assisted in preliminary target market plans and development in a B2B/B2C environment
- Conducted app testing for MineOrder's mobile application to ensure quality and functionality

## EDUCATION

## SKILLS

Programming Languages  
Data Entry  
Data Analysis  
Tools and Equipment Handling  
Market Research  
Digital Marketing  
Customer Engagement

## LANGUAGES

English

Various coding languages, including but not limited to C#, HTML, CSS, Javascript, SQL, Python

## **Centennial College — *Software Engineering Technology - Artificial Intelligence, OCAD***

January 2023 - Present

-Currently enrolled in the Software Engineering Technology - AI program at Centennial College, an institution known for its excellence in technology education.

-Gaining proficiency in industry-standard programming languages such as Javascript, C#, and SQL, as well as software development frameworks and tools.

-On my current path, my goal is to acquire comprehensive knowledge and practical skills in software development, programming languages, and software engineering principles.

## **Niagara College Canada — *Business Sales & Marketing, DCS***

2019 - 2021

-Completed the Sales and Marketing program at Niagara College, gaining a solid foundation in sales and marketing strategies, consumer behavior, market research, and digital marketing techniques.

-Developed practical skills in developing sales plans, conducting presentations, and executing effective marketing campaigns.

-Acquired hands-on experience in analyzing market trends, identifying target markets, and implementing marketing strategies.