Bradley-Terry models in R: The BradleyTerry2 package

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Abstract

This is a short overview of the R add-on package BradleyTerry2, which facilitates the specification and fitting of Bradley-Terry logit, probit or cauchit models to pair-comparison data. Included are the standard 'unstructured' Bradley-Terry model, structured versions in which the parameters are related through a linear predictor to explanatory variables, and the possibility of an order or 'home advantage' effect or other 'contest-specific' effects. Model fitting is either by maximum likelihood, by penalised quasi-likelihood (for models which involve a random effect), or by bias-reduced maximum likelihood in which the first-order asymptotic bias of parameter estimates is eliminated. Also provided are a simple and efficient approach to handling missing covariate data, and suitably-defined residuals for diagnostic checking of the linear predictor.

Key words: generalized linear model, logistic regression, Jeffreys prior, penalised quasi-likelihood, ranking, tournament analysis, working residuals

1 Bradley-Terry model

1.1 Introduction

The Bradley-Terry model (Bradley and Terry, 1952) assumes that in a 'contest' between any two 'players', say player i and player j (i, $j \in \{1, ..., K\}$), the odds that i beats j is α_i/α_j , where α_i and α_j are positive-valued parameters which might be thought of as representing 'ability'. For a good general introduction see Agresti (2002). Applications are many, ranging from experimental psychology to the analysis of sports tournaments to genetics (for example, the allelic transmission/disequilibrium test of Sham and Curtis (1995) is based on a Bradley-Terry model in which the 'players' are alleles). The model can alternatively be expressed in the logit-linear form

$$logit[pr(i beats j)] = \lambda_i - \lambda_j, \tag{1}$$

where $\lambda_i = \log \alpha_i$ for all *i*. Thus, assuming independence of all contests, the parameters $\{\lambda_i\}$ can be estimated by maximum likelihood using standard software for generalized linear models, with a suitably specified model matrix. The primary purpose of the BradleyTerry2 package, implemented in the R statistical computing environment (Ihaka and Gentleman, 1996; R Development Core Team, 2003), is to facilitate the specification and fitting of such models, including special cases in which the ability parameters are related to available explanatory variables through a linear predictor of the form $\lambda_i = \sum_{r=1}^{p} \beta_r x_{ir} + U_i$. The logit link can be replaced, if required, by a different symmetric link function (probit or cauchit).

1.2 Example: analysis of journal citations

The following comes from page 448 of Agresti (2002), extracted from the larger table of Stigler (1994). The data are counts of citations among four prominent journals of statistics and are included the BradleyTerry2 package as the dataset *citations*:

- > library(BradleyTerry2)
- > data(citations)

> citations

citing

cited	Biometrika	Comm	Statist	JASA	JRSS-B
Biometrika	714		730	498	221
Comm Statist	33		425	68	17
JASA	320		813	1072	142
JRSS-B	284		276	325	188

Thus, for example, *Biometrika* was cited 498 times by papers in *JASA* during the period under study. In order to fit a Bradley-Terry model to these data using *BTm* from the BradleyTerry2 package, the data must first be converted to binomial frequencies. That is, the data need to be organised into pairs (*player1*, *player2*) and corresponding frequencies of wins and losses for *player1* against *player2*. The BradleyTerry2 package provides the utility function *countsToBinomia1* to convert a contingency table of wins to the format just described:

- > citations.sf <- countsToBinomial(citations)</pre>
- > names(citations.sf)[1:2] <- c("journal1", "journal2")</pre>
- > citations.sf

```
journal1
                   journal2 win1 win2
1
   Biometrika Comm Statist 730
   Biometrika
                       JASA
                             498
                                  320
3
   Biometrika
                     JRSS-B
                             221
                                  284
4 Comm Statist
                                  813
                       JASA
                              68
5 Comm Statist
                     JRSS-B
                              17
                                  276
                     JRSS-B 142 325
          JASA
```

The binomial response can then be modelled by the difference in player abilities as follows:

```
> citeModel <- BTm(cbind(win1, win2), journal1, journal2, ~journal,</pre>
```

```
+ id = "journal", data = citations.sf)
```

> citeModel

Bradley Terry model fit by glm.fit

```
Call: BTm(outcome = cbind(win1, win2), player1 = journal1, player2 = journal2, formula = ~journal, id =
```

Coefficients:

```
journalComm Statist journalJASA journalJRSS-B
-2.9491 -0.4796 0.2690
```

Degrees of Freedom: 6 Total (i.e. Null); 3 Residual

Null Deviance: 1925

Residual Deviance: 4.293 AIC: 46.39

The coefficients here are maximum likelihood estimates of λ_2 , λ_3 , λ_4 , with λ_1 (the log-ability for *Biometrika*) set to zero as an identifying convention.

The *id* argument here gives a name to be used for the factor that identified the 'players' (here the four journals). The (necessarily one-sided) model formula

~ journal

here specifies that there is a separate parameter (or 'ability') for each level of that factor.

If a different 'reference' journal is required, this can be achieved using the optional *refcat* argument: for example, making use of *update* to avoid re-specifying the whole model,

```
> update(citeModel, refcat = "JASA")
```

Bradley Terry model fit by glm.fit

```
Call: BTm(outcome = cbind(win1, win2), player1 = journal1, player2 = journal2, formula = ~journal, id =
```

Coefficients:

```
journalBiometrika journalComm Statist journalJRSS-B
0.4796 -2.4695 0.7485
```

Degrees of Freedom: 6 Total (i.e. Null); 3 Residual

Null Deviance: 1925

Residual Deviance: 4.293 AIC: 46.39

The use of the standard Bradley-Terry model for this application might perhaps seem rather questionable — for example, citations within a published paper can hardly be considered independent, and the model discards potentially important information on self-citation. Stigler (1994) provides arguments to defend the model's use despite such concerns.

2 Abilities predicted by explanatory variables

2.1 'Player-specific' predictor variables

In some application contexts there may be 'player-specific' explanatory variables available, and it is then natural to consider model simplification of the form

$$\lambda_i = \sum_{r=1}^p \beta_r x_{ir} + U_i,\tag{2}$$

in which ability of each player i is related to explanatory variables x_{i1}, \ldots, x_{ip} through a linear predictor with coefficients β_1, \ldots, β_p ; the $\{U_i\}$ are independent errors. See, for example, Springall (1973) (but note that the error term U_i is omitted there). Dependence of the player abilities on explanatory variables can be specified via the *formula* argument, using the standard S-language model formulae. The difference in the abilities of player i and player j is modelled by

$$\sum_{r=1}^{p} \beta_r x_{ir} - \sum_{r=1}^{p} \beta_r x_{jr} + U_i - U_j,$$
(3)

where $U_i \sim N(0, \sigma^2)$ for all *i*. The Bradley-Terry model is then a generalized linear mixed model, which the *BTm* function currently fits using the penalized quasi-likelihood algorithm of Breslow and Clayton (1993).

As a simple illustration, consider the response-surface model studied by Springall (1973):

PQL algorithm converged to fixed effects model

```
Call:
```

```
BTm(outcome = cbind(win.adj, loss.adj), player1 = col, player2 = row,
formula = ~flav[..] + gel[..] + flav.2[..] + gel.2[..] +
flav.gel[..] + (1 | ..), data = springall)
```

Deviance Residuals:

```
Min 1Q Median 3Q Max
-1.5306 -0.4086 0.2114 0.4454 0.9377
```

Coefficients:

```
Estimate Std. Error z value Pr(>|z|)
flav[..]
                        0.065948 -6.246 4.20e-10
             -0.411944
gel[..]
             -0.325776
                        0.102990
                                  -3.163 0.00156
flav.2[..]
             0.015650
                        0.006372
                                    2.456 0.01404
                        0.019983
gel.2[..]
             0.105062
                                    5.258 1.46e-07
flav.gel[..] 0.023759
                        0.008414
                                    2.824 0.00475
```

(Dispersion parameter for binomial family taken to be 1)

```
Null deviance: 327.945 on 36 degrees of freedom
Residual deviance: 15.468 on 31 degrees of freedom
```

AIC: 112.98

Number of Fisher Scoring iterations: NA

[—] the same model in a different parameterization.

Differences from the fit reported in Springall (1973) are minor, arising from the different treatment of ties: here we have simply treated a tie as half a 'win' for each 'player', rather than using the Rao and Kupper (1967) model as Springall (1973) did.

In Springall (1973), the random effect (specified here via the term (1/...)) was omitted: that is, the quadratic response surface was assumed to predict 'ability' without error. In general such a zero-error assumption will be unrealistic. In this instance, though, including the random term turns out to make no difference to the results: the variance of the errors $\{U_i\}$ is estimated as zero.

The special name ".." appears here as the default identifier for players, in the absence of a user-specified *id* argument. The predictor variables in this case are taken from the *springall\$predictors* data frame, whose rows are indexed by the levels of "..".

2.2 Missing values

The contest data may include all possible pairs of players and hence rows of missing data corresponding to players paired with themselves. Such rows contribute no information to the Bradley-Terry model and are simply discarded by BTm.

Where there are missing values in player-specific *predictor* (or *explanatory*) variables which appear in the formula, it will typically be very wasteful to discard all contests involving players for which some values are missing. Instead, such cases are accommodated by the inclusion of one or more parameters in the model. If, for example, player 1 has one or more of its predictor values x_{11}, \ldots, x_{1p} missing, then the combination of (1) and (3) above yields

logit[pr(1 beats
$$j$$
)] = $\lambda_1 - \left(\sum_{r=1}^p \beta_r x_{jr} + U_j\right)$,

for all other players j. This results in the inclusion of a 'direct' ability parameter for each player having missing predictor values, in addition to the common coefficients β_1, \ldots, β_p — an approach which will be appropriate when the missingness mechanism is unrelated to contest success. The same device can be used also to accommodate any user-specified departures from a structured Bradley-Terry model, whereby some players have their abilities determined by the linear predictor but others do not.

For an illustration of this device in action, see example(flatlizards): two of the lizards in that study (lizard096 and lizard099) have some missing covariate data, and those two lizards therefore have their abilities estimated by separate coefficients.

2.3 Order effect

In certain types of application some or all contests have an associated 'bias', related to the order in which items are presented to a judge or with the location in which a contest takes place, for example. A natural extension of the Bradley-Terry model (1) is then

logit[pr(*i* beats *j*)] =
$$\lambda_i - \lambda_j + \delta z$$
,

where z = 1 if i has the supposed advantage and z = -1 if j has it. (If the 'advantage' is in fact a disadvantage, δ will be negative.) The scores λ_i then relate to ability in the absence of any such advantage.

As an example, consider the baseball data given in Agresti (2002), p438:

- > data(baseball)
- > head(baseball)

home.team away.team home.wins away.wins

1 Milwaukee Detroit 4 3

2 Milwaukee Toronto 4 2

3 Milwaukee New York 4 3

4 Milwaukee Boston 6 1

5 Milwaukee Cleveland 4 2

6 Milwaukee Baltimore 6 0

The dataset records the home wins and losses for each baseball team against each of the 6 other teams in the dataset. The *head* function is used to show the first 6 records, which are the Milwaukee home games. We see for example that Milwaukee played 7 home games against Detroit and won 4 of them. The 'standard' Bradley-Terry model without a home-advantage parameter is fitted as before:

- > data(baseball)
- > baseballModel1 <- BTm(cbind(home.wins, away.wins), home.team,</pre>
- + away.team, data = baseball, id = "team")
- > summary(baseballModel1)

```
Call:
```

```
BTm(outcome = cbind(home.wins, away.wins), player1 = home.team,
   player2 = away.team, id = "team", data = baseball)
```

Deviance Residuals:

```
1Q Median
                           3Q
                                  Max
   Min
-1.6539
               0.4133
                        0.9736
                                2.5509
       -0.0508
```

Coefficients:

	Estimate	Std. Error	z value	Pr(> z)
teamBoston	1.1077	0.3339	3.318	0.000908
${\tt teamCleveland}$	0.6839	0.3319	2.061	0.039345
teamDetroit	1.4364	0.3396	4.230	2.34e-05
teamMilwaukee	1.5814	0.3433	4.607	4.09e-06
teamNew York	1.2476	0.3359	3.715	0.000203
teamToronto	1.2945	0.3367	3.845	0.000121

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 78.015 on 42 degrees of freedom Residual deviance: 44.053 on 36 degrees of freedom

AIC: 140.52

Number of Fisher Scoring iterations: 4

The reference team is Baltimore, estimated to be the weakest of these seven, with Milwaukee and Detroit the strongest. To estimate the home-advantage effect, some re-organisation of the data is needed. The at.home variable is needed for both the home team and away team, so that it can be differenced as appropriate in the linear predictor.

```
> baseball$home.team <- data.frame(team = baseball$home.team, at.home = 1)</pre>
```

- > baseball\$away.team <- data.frame(team = baseball\$away.team, at.home = 0)</pre>
- > baseballModel2 <- update(baseballModel1, formula = ~team + at.home)</pre>
- > summary(baseballModel2)

```
BTm(outcome = cbind(home.wins, away.wins), player1 = home.team,
   player2 = away.team, formula = ~team + at.home, id = "team",
   data = baseball)
```

Deviance Residuals:

```
Min
        10
                 Median
                             30
                                    Max
-2.03819 -0.40577 0.04326 0.61163
```

Coefficients:

	${\tt Estimate}$	Std. Error	z	value	Pr(> z)
teamBoston	1.1438	0.3378		3.386	0.000710
${\tt teamCleveland}$	0.7047	0.3350		2.104	0.035417
teamDetroit	1.4754	0.3446		4.282	1.85e-05
teamMilwaukee	1.6196	0.3474		4.662	3.13e-06
teamNew York	1.2813	0.3404		3.764	0.000167
teamToronto	1.3271	0.3403		3.900	9.64e-05
at.home	0.3023	0.1309		2.308	0.020981

(Dispersion parameter for binomial family taken to be 1)

```
Null deviance: 78.015 on 42 degrees of freedom
Residual deviance: 38.643 on 35 degrees of freedom
```

AIC: 137.11

Number of Fisher Scoring iterations: 4

This reproduces the results given on page 438 of Agresti (2002): the home team has an estimated odds-multiplier of $\exp(0.3023) = 1.35$ in its favour.

2.4 More general (contest-specific) predictors

The 'home advantage' effect is an simple example of a contest-specific predictor. Such predictors are necessarily interaction terms, between aspects of the contest and (aspects of) the two 'players' involved.

For more elaborate examples of such effects, see *?chameleons* and *?CEMS*. The former includes an 'experience' effect, which changes through time, on the fighting ability of male chameleons. The latter illustrates a common situation in psychometric applications of the Bradley-Terry model, where *subjects* express preference for one of two *objects* (the 'players'), and it is the influence on the results of subject attributes that is of primary interest.

As an illustration of the way in which such effects are specified, consider the following model specification taken from the examples in ?CEMS:

```
> data(CEMS)
> table8.model <- BTm(outcome = cbind(win1.adj, win2.adj), player1 = school1,
+ player2 = school2, formula = ~.. + WOR[student] * LAT[..] +
+ DEG[student] * St.Gallen[..] + STUD[student] * Paris[..] +
+ STUD[student] * St.Gallen[..] + ENG[student] * St.Gallen[..] +
+ FRA[student] * London[..] + FRA[student] * Paris[..] +
+ SPA[student] * Barcelona[..] + ITA[student] * London[..] +
+ ITA[student] * Milano[..] + SEX[student] * Milano[..],
+ refcat = "Stockholm", data = CEMS)</pre>
```

Here the subjects are students, and the objects (six European management schools) are referenced by "...". The subject-specific variables WOR, DEG, etc., are found in the data frame CEMS\$students which contains student-specific variables; the variable LAT, for example, is in the data frame CEMS\$schools which contains school-specific variables.

3 Ability scores

The function *BTabilities* extracts estimates and standard errors for the log-ability scores $\lambda_1, \ldots, \lambda_K$. These will either be 'direct' estimates, as in the standard Bradley-Terry model or for players with one or more missing predictor values, or 'model-based' estimates of the form $\hat{\lambda}_i = \sum_{r=1}^p \hat{\beta}_r x_{ir}$ for players whose ability is predicted by explanatory variables.

As a simple illustration, team ability estimates in the home-advantage model for the baseball data are obtained by:

> BTabilities(baseballModel2)

```
ability s.e.
Baltimore 0.0000000 0.0000000
Boston 1.1438027 0.3378422
Cleveland 0.7046945 0.3350014
Detroit 1.4753572 0.3445518
Milwaukee 1.6195550 0.3473653
New York 1.2813404 0.3404034
Toronto 1.3271104 0.3403222
```

This gives, for each team, the estimated ability when the team enjoys no home advantage.

Similarly, ability estimates (for the nine experimental settings found in *springall.predictors*) can be obtained for the response-surface model of Springall (1973):

> BTabilities(springall.model)

```
PQL algorithm converged to fixed effects model ability s.e.

1 -0.2415324 0.03750037

2 -1.6167549 0.19347841

3 -2.4398442 0.25061106

4 -0.3840280 0.15891106

5 -1.5197616 0.22979385

6 -2.1033621 0.22747359

7 0.6837863 0.22408367

8 -0.2124585 0.22083284

9 -0.5565702 0.18573246
```

The ability estimates in an un-structured Bradley-Terry model are particularly well suited to presentation using the device of *quasi variances* (Firth and de Menezes, 2004). The qualc package (version 0.8-5 or later) contains a function of the same name which does the necessary work:

- > library(qvcalc)
- > baseball.qv <- qvcalc(BTabilities(baseballModel2))</pre>
- > plot(baseball.qv, levelNames = c("Bal", "Bos", "Cle", "Det", "Mil", "NY", "Tor"))

Intervals based on quasi standard errors

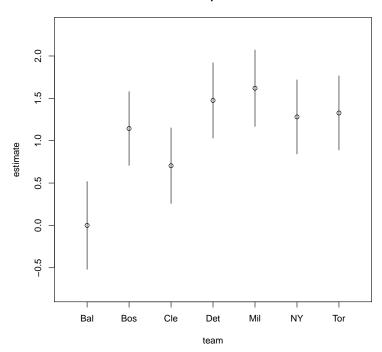


Figure 1: Estimated relative abilities of baseball teams

4 Residuals

There are two main types of residuals available for a Bradley-Terry model object.

First, there are residuals obtained by the standard methods for models of class "glm". These all deliver one residual for each contest or type of contest. For example, Pearson residuals for the model springall.model can be obtained simply by

- > res.pearson <- round(residuals(springall.model), 3)</pre>
- > head(cbind(springall\$contests, res.pearson))

```
row col win loss tie win.adj loss.adj res.pearson
    1
         2
              2
                   16
                        7
                                5.5
                                         19.5
                                                      0.225
2
    1
         3
              0
                   21
                        1
                               0.5
                                         21.5
                                                     -1.434
                       10
3
              5
                                                     -0.649
    1
         4
                   10
                              10.0
                                         15.0
              2
         5
                        7
4
    1
                  15
                                5.5
                                         18.5
                                                      0.133
         6
              0
                   2.2
                        2
5
    1
                               1.0
                                         23.0
                                                     -1.531
    1
            12
                   3
                        9
                              16.5
                                          7.5
                                                     -0.308
```

More useful for diagnostics on the linear predictor $\sum \beta_r x_{ir}$ are 'player'-level residuals, obtained by using the function residuals with argument type = "grouped". These residuals can then be plotted against other player-specific variables.

```
> res <- residuals(springall.model, type = "grouped")</pre>
```

These residuals estimate the error in the linear predictor; they are obtained by suitable aggregation of the so-called 'working' residuals from the model fit. The weights attribute indicates the relative information in these residuals — weight is roughly inversely proportional to variance — which may be useful for plotting and/or interpretation; for example, a

large residual may be of no real concern if based on very little information. Weighted least-squares regression of these residuals on any variable already in the model is null. For example:

```
> lm(res ~ flav, weights = attr(res, "weights"), data = springall$predictors)
lm(formula = res ~ flav, data = springall$predictors, weights = attr(res,
                                                                                "weights"))
Coefficients:
(Intercept)
                    flav
              -8.705e-10
  4.117e-09
> lm(res ~ gel, weights = attr(res, "weights"), data = springall$predictors)
Call:
lm(formula = res ~ gel, data = springall$predictors, weights = attr(res,
                                                                               "weights"))
Coefficients:
(Intercept)
                     gel
 -3.041e-09
               1.260e-09
```

5 Bias-reduced estimates

Estimation of the Bradley-Terry model in BTm is by default (when there are no random effects in the model) computed by maximum likelihood, using an internal call to the glm function. An alternative is to fit by bias-reduced maximum likelihood (Firth, 1993): this requires additionally the brglm package, and is specified by the optional argument br = TRUE. The resultant effect, namely removal of first-order asymptotic bias in the estimated coefficients, is often quite small. One notable feature of bias-reduced fits is that all estimated coefficients and standard errors are necessarily finite, even in situations of 'complete separation' where MLEs take infinite values (Heinze and Schemper, 2002).

6 Model search

In addition to *update()* as illustrated above, methods for the generic functions *add1()*, *drop1()* and *anova()* are provided. These can be used to investigate the effect of adding or removing a variable, whether that variable is contest-specific, such as an order effect, or player-specific; and to compare the fit of nested models.

7 Setting up the data

7.1 Contest-specific data

The *outcome* argument of *BTm* represents a binomial response and can be supplied in any of the formats allowed by the *glm* function. That is, either a two-column matrix with the columns giving the number of wins and losses (for *player1*), a factor where the first level denotes a loss and all other levels denote a win, or a binary variable where 0 denotes a loss and 1 denotes a win. Each row represents either a single contest or a set of contests between the same two players.

Any *contest-specific* variables should be of the same length as the variables specified in the *outcome*, *player1* and *player2* arguments. Sometimes this is achieved most economically by appropriate indexing: see, for example, ?CEMS, where student-specific variables are stored in a data frame with one row per student rather than one row per 'contest'.

An offset in the model can be specified by using the offset argument to BTm.

To use only certain rows of the data in the analysis, the *subset* argument may be used in the call to *BTm*. This should either be a logical vector of the same length as the binomial response, or a numeric vector containing the indices of rows to be used.

7.2 Player-specific data

Variables indexed by the levels of player1 and player2, i.e., indexed by id, are said to be 'player-specific'. The safest approach is to put all potential predictor (explanatory) variables — including factors and any offset term — into a data frame with one row per (potential) player, and with row names the names of players exactly as used in variables passed to the player1 and player2 arguments of BTm. Such data frame should then be included in the list specified as the data argument of BTm to specify where predictors (and any offset) can be found.

7.3 Converting data from the format required by the earlier BradleyTerry package

The BradleyTerry package described in Firth (2005) required contest/comparison results to be in a data frame with columns named winner, loser and Freq. The following example shows how xtabs and countsToBinomial can be used to convert such data for use with the BTm function in BradleyTerry2:

```
> library(BradleyTerry) ## the /old/ BradleyTerry package
> data(citations, package = "BradleyTerry") ## data frame with columns "winner", "loser", "Freq"
> citations <- xtabs(Freq ~ winner + loser, citations) ## convert to 2-way table of counts
> citations.sf <- countsToBinomial(citations) ## convert to a data frame of binomial observations
The citations.sf data frame can then be used with BTm as shown in Section 1.2.</pre>
```

8 A list of the functions provided in BradleyTerry2

The standard R help files provide the definitive reference. Here we simply list the main user-level functions and their arguments, as a convenient overview:

```
BTabilities(model)
BTm(outcome = 1, player1, player2, formula = NULL, id = "..",
    separate.ability = NULL, refcat = NULL, family = binomial,
    data = NULL, weights = NULL, subset = NULL, na.action = NULL,
    start = NULL, etastart = NULL, mustart = NULL, offset = NULL,
    br = FALSE, model = TRUE, x = FALSE, contrasts = NULL, ...)
countsToBinomial(xtab)
glmmPQL(fixed, random = NULL, family = binomial, data = NULL,
    subset = NULL, weights = NULL, offset = NULL, na.action = NULL,
    start = NULL, etastart = NULL, mustart = NULL, control = glmmPQL.control(...),
    sigma = 0.1, sigma.fixed = FALSE, model = TRUE, x = FALSE,
    contrasts = NULL, ...)
glmmPQL.control(maxiter = 50, IWLSiter = 10, tol = 1e-06, trace = FALSE)
```

9 A note on the treatment of ties

The present version of BradleyTerry2 provides no sophisticated facilities for handling tied contests/comparisons; the well-known models of Rao and Kupper (1967) and Davidson (1970) are not implemented here. At present the *BTm* function requires a binary or binomial response variable, the third ('tied') category of response is not allowed.

In several of the data examples (e.g., ?CEMS, ?springall, ?sound.fields), ties are handled by the crude but simple device of adding half of a 'win' to the tally for each player involved; in each of the examples where this has been done it is found that the result is very similar, after a simple re-scaling, to the more sophisticated analyses that have appeared in the literature

It is likely that a future version of BradleyTerry2 will have a more general method for handling ties.

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