Preference for Political Parties - Multinomial Logit Model

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The dataset "partydat" is built by reading the data as a matrix given in "partypref".

```
> partypref <- matrix(data=c(114, 10, 53,224,134,9,42,226,114,8,23,174,339,30,13,
+ 414,42,5,44,161,88,10, 60,171,90,8,31,168,413,23,14,375), nrow=8, byrow=TRUE)
> partydat<-data.frame(
+ party=c(rep("CDU",sum(partypref[,1])),rep("SPD",sum(partypref[,4])),
+ rep("The Liberals",sum(partypref[,2])),rep("The Greens",sum(partypref[,3]))),
+ sex=c(rep(0,sum(partypref[1:4,1])),rep(1,sum(partypref[5:8,1])),
+ rep(0,sum(partypref[1:4,4])),rep(1,sum(partypref[5:8,4])),
+ rep(0,sum(partypref[1:4,2])),rep(1,sum(partypref[5:8,2])),
+ rep(0,sum(partypref[1:4,3])),rep(1,sum(partypref[5:8,3]))),
+ age=c(rep(c(1:4,1:4), partypref[,1]),rep(c(1:4,1:4), partypref[,4]),
+ rep(c(1:4,1:4), partypref[,2]),rep(c(1:4,1:4), partypref[,3])))</pre>
```

For the fitting of a multinomial logit model the function "multinom" from the "nnet"—package is used.

> library(nnet)

The reference category for the multinomial logit model is taken alphabetically so in this case "CDU" is the reference category.

```
> summary(logitParty)
multinom(formula = cbind(CDU, SPD, Green, Liberals) ~ sex, data = tparty)
Coefficients:
         (Intercept)
SPD
           0.392543 -0.06878944
Green
          -1.677311 0.23078690
Liberals -2.509458 -0.11237159
Std. Errors:
         (Intercept)
SPD
          0.04888685 0.07150217
          0.09518466 0.13172436
Green
Liberals 0.13773313 0.20564371
Residual Deviance: 7284.365
AIC: 7296.365
> exp(coef(logitParty))
         (Intercept)
SPD
           1.4807415 0.9335232
           0.1868759 1.2595908
Green
Liberals 0.0813123 0.8937121
  From the model with "CDU" as reference category the corresponding param-
eters for "SPD" are easily derived:
> coefSPD <- matrix(data = c(-coefficients(logitParty)[3,1],</pre>
+ coefficients(logitParty)[1,1] - coefficients(logitParty)[3,1],
+ coefficients(logitParty)[2,1] - coefficients(logitParty)[3,1],
+ -coefficients(logitParty)[3,2],
+ coefficients(logitParty)[1,2] - coefficients(logitParty)[3,2],
+ coefficients(logitParty)[2,2] - coefficients(logitParty)[3,2]),
+ nrow=3, ncol=2)
> coefSPD
          [.1]
                     [,2]
[1,] 2.5094580 0.11237159
[2,] 2.9020010 0.04358215
[3,] 0.8321474 0.34315849
> exp(coefSPD)
          [,1]
                   [,2]
[1,] 12.298262 1.118929
[2,] 18.210547 1.044546
[3,] 2.298249 1.409392
```