# Population means (also called marginal means or Ismeans), contrasts and estimable functions in the doBy package

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## 1 Introduction

This is a working document; please feel free to suggest improvements.

## 2 A simulated dataset

Consider these data:

```
> library(doBy)
> dd <- expand.grid(A=factor(1:3),B=factor(1:3),C=factor(1:2))</pre>
> dd$y <- rnorm(nrow(dd))</pre>
> dd$x <- rnorm(nrow(dd))^2</pre>
> dd$z <- rnorm(nrow(dd))</pre>
> head(dd,10)
  A B C
1 1 1 1 -0.5986995 1.8115723537 0.4532447
2 2 1 1 -0.8287349 0.0538404262 -1.1555531
3 3 1 1 -0.5654381 0.4976863124 0.4338502
4 1 2 1 2.5824989 4.1864142939 0.5768431
5 2 2 1 1.3887114 0.0002212603 0.1408025
6 3 2 1 0.1352346 0.4456586102 0.3996655
7 1 3 1 -0.3827564 0.0422953376 0.5738908
8 2 3 1 -1.2356269 0.7649411815 -1.3882055
9 3 3 1 -0.4507336 0.1455362245 -1.1473577
10 1 1 2 -0.2131828 0.2437668057 -0.6009867
```

Consider the additive model

$$y_i = \beta_0 + \beta_{A(i)}^1 + \beta_{B(i)}^2 + \beta_{C(i)}^3 + e_i$$
 (1)

where  $e_i \sim N(0, \sigma^2)$ . We fit this model:

```
> mm <- lm(y~A+B+C, data=dd)
> coef(mm)
(Intercept) A2 A3 B2 B3 C2
-0.03425079 -0.40329107 0.03309889 0.59888253 -0.11111947 -0.22229784
```

Notice that the parameters corresponding to the factor levels A1, B1 and C2 are set to zero to ensure identifiability of the remaining parameters.

## 3 Linear functions of parameters, contrasts

For a regression model with parameters  $\beta = (\beta^1, \beta^2, \dots, \beta^P)$  we shall refer to a weighted sum of the form

$$\sum_{j} w_{j} \beta^{j}$$

as a contrast. Notice that it is common in the litterature to require that  $sum_j w_j = 0$  for the sum  $\sum_i w_j \beta^j$  to be called a contrast but we do not follow this tradition here.

The effect of changing the factor A from A2 to A3 can be found as

```
> w <- c(0,-1,1,0,0,0)
> sum(coef(mm)*w)

[1] 0.43639
```

The esticon() function provides this estimate, the standard error etc. as follows:

```
> esticon(mm, w)

beta0 Estimate Std.Error t.value DF Pr(>|t|) Lower Upper
1 0 0.43639 0.6379374 0.6840639 12 0.5069305 -0.9535563 1.826336
```

### 4 Population means

Population means (sometimes also called marginal means) are in some sciences much used for reporting marginal effects (to be described below). Population means are known as Ismeans in SAS jargon. Population means is a special kind of contrasts as defined in Section 3.

The model (1) is a model for the conditional mean  $\mathbb{E}(y|A,B,C)$ . Sometimes one is interested in quantities like  $\mathbb{E}(y|A)$ . This quantity can not formally be found unless B and C are random variables such that we may find  $\mathbb{E}(y|A)$  by integration.

However, suppose that A is a treatment of main interest, B is a blocking factor and C represents days on which the experiment was carried out. Then it is tempting to average  $\mathbb{E}(y|A,B,C)$  over B and C (average over block and day) and think of this average as  $\mathbb{E}(y|A)$ .

#### 4.1 A brute–force calculation

The population mean for A=1 is

$$\beta^0 + \beta_{A1}^1 + \frac{1}{3}(\beta_{B1}^2 + \beta_{B2}^2 + \beta_{B3}^2) + \frac{1}{2}(\beta_{C1}^3 + \beta_{C2}^3)$$
 (2)

Recall that the parameters corresponding to the factor levels A1, B1 and C2 are set to zero to ensure identifiability of the remaining parameters. Therefore we may also write the population mean for A=1 as

$$\beta^0 + \frac{1}{3}(\beta_{B2}^2 + \beta_{B3}^2) + \frac{1}{2}(\beta_{C2}^3) \tag{3}$$

This quantity can be estimated as:

We may find the population mean for all three levels of A as

```
> W <- matrix(c(1, 0, 0, 1/3, 1/3, 1/2,
               1, 1, 0, 1/3, 1/3, 1/2,
               1, 0, 1, 1/3, 1/3, 1/2),nr=3, byrow=TRUE)
> W
     [,1] [,2] [,3]
                        [,4]
[1,]
       1 0 0 0.3333333 0.3333333 0.5
[2,]
                 0 0.3333333 0.3333333 0.5
            1
[3,]
            0 1 0.3333333 0.3333333 0.5
> W %*% coef(mm)
            [,1]
[1,] 0.01718798
[2,] -0.38610309
[3,] 0.05028687
```

Notice that the matrix W is based on that the first level of A is set as the reference level. If the reference level is changed then so must W be.

#### 4.2 Using esticon()

Given that one has specified W, the esticon() function in the doBy package be used for the calculations above and the function also provides standard errors, confidence limits etc:

```
2 0 -0.38610309 0.4510899 -0.85593381 12 0.4088006 -1.3689435 0.5967373
3 0 0.05028687 0.4510899 0.11147860 12 0.9130798 -0.9325536 1.0331273
```

## 5 Using popMatrix() and popMeans()

Writing the matrix W is somewhat tedious and hence error prone. In addition, there is a potential risk of getting the wrong answer if the the reference level of a factor has been changed. The popMatrix() function provides an automated way of generating such matrices. The above W matrix is constructed by

The popMeans() function is simply a wrapper around first a call to popMatrix() followed by a call to (by default) esticon():

More details about how the matrix was constructed is provided by the summary() function:

```
> summary(pme)
```

```
beta0
          Estimate Std.Error
                                 t.value DF Pr(>|t|)
                                                           Lower
                                                                     Upper A
     0 0.01718798 0.4510899 0.03810322 12 0.9702319 -0.9656525 1.0000284 1
1
      0 -0.38610309 0.4510899 -0.85593381 12 0.4088006 -1.3689435 0.5967373 2
      0 0.05028687 0.4510899 0.11147860 12 0.9130798 -0.9325536 1.0331273 3
Call:
NULL
Contrast matrix:
Length Class
               Mode
    O NULL
               NULL
```

The effect argument requires to calculate the population means for each level of A aggregating across the levels of the other variables in the data.

Likewise we may do:

```
> popMatrix(mm,effect=c('A','C'))
     (Intercept) A2 A3
                                       B3 C2
[1,]
              1 0
                    0 0.3333333 0.3333333 0
[2,]
                    0 0.3333333 0.3333333
[3,]
              1 0 1 0.3333333 0.3333333
[4,]
              1 0 0 0.3333333 0.3333333
[5,]
              1 1
                    0 0.3333333 0.3333333
[6,]
              1 0 1 0.3333333 0.3333333 1
```

This gives the matrix for calculating the estimate for each combination of A and C when averaging over B. Consequently

```
> popMeans(mm)

beta0 Estimate Std.Error t.value DF Pr(>|t|) Lower Upper
1 0 -0.1062094 0.2604369 -0.4078125 12 0.6905932 -0.6736526 0.4612338
```

gives the "total average".

#### 5.1 Using the at argument

We may be interested in finding the population means at all levels of A but only at C = 1. This is obtained by using the at argument:

```
> popMatrix(mm,effect='A', at=list(C='1'))

(Intercept) A2 A3 B2 B3 C2
[1,] 1 0 0 0.33333333 0.3333333 0
[2,] 1 1 0 0.33333333 0.3333333 0
[3,] 1 0 1 0.33333333 0.3333333 0
```

Notice here that average is only taken over B. Another way of creating the population means at all levels of (A, C) is therefore

We may have several variables in the at argument:

#### 5.2 Ambiguous specification when using the effect and at arguments

There is room for an ambiguous specification if a variable appears in both the effect and the at argument, such as

```
> popMatrix(mm,effect=c('A','C'), at=list(C='1'))
```

```
(Intercept) A2 A3 B2 B3 C2
[1,] 1 0 0 0.33333333 0.3333333 0
[2,] 1 1 0 0.33333333 0.3333333 0
[3,] 1 0 1 0.33333333 0.3333333 0
```

This ambiguity is due to the fact that the effect argument asks for the populations means at all levels of the variables but the at chooses only specific levels.

This ambiguity is resolved as follows: Any variable in the at argument is removed from the effect argument such as the statement above is equivalent to

```
> popMatrix(mm,effect='A', at=list(C='1'))
```

#### 5.3 Using covariates

Next consider the model where a covariate is included:

In this case we get

```
> popMatrix(mm2,effect='A', at=list(C='1'))

(Intercept) A2 A3 B2 B3 C2 C1:x C2:x
[1,] 1 0 0 0.33333333 0.3333333 0 0.5169026 0
[2,] 1 1 0 0.33333333 0.3333333 0 0.5169026 0
[3,] 1 0 1 0.33333333 0.3333333 0 0.5169026 0
```

Above, x has been replaced by its average and that is the general rule for models including covariates. However we may use the at argument to ask for calculation of the population mean at some user-specified value of x, say 12:

```
> popMatrix(mm2,effect='A', at=list(C='1',x=12))

(Intercept) A2 A3 B2 B3 C2 C1:x C2:x

[1,] 1 0 0 0.33333333 0.3333333 0 12 0

[2,] 1 1 0 0.33333333 0.3333333 0 12 0

[3,] 1 0 1 0.33333333 0.3333333 0 12 0
```

#### 5.4 Using transformed covariates

Next consider the model where a transformation of a covariate is included:

```
> mm3 <- lm(y~A+B+C+C:log(x), data=dd)

> coef(mm3)

(Intercept) A2 A3 B2 B3 C2

0.1635589 -0.8985786 -0.1469568 0.4073900 -0.4318549 -0.5996276

C1:log(x) C2:log(x)

-0.1101881 -0.1939615
```

In this case we can not use popMatrix() (and hence popMeans() directly. Instead we have first to generate a new variable, say log.x, with log.x = log(x), in the data and then proceed as

```
> dd <- transform(dd, log.x = log(x))
> mm3 <- lm(y~A+B+C+C:log.x, data=dd)
> popMatrix(mm3,effect='A', at=list(C='1'))

(Intercept) A2 A3 B2 B3 C2 C1:log.x C2:log.x
[1,] 1 0 0 0.33333333 0.3333333 0 -2.381903 0
[2,] 1 1 0 0.33333333 0.3333333 0 -2.381903 0
[3,] 1 0 1 0.33333333 0.3333333 0 -2.381903 0
```

## 6 The engine argument of popMeans()

The popMatrix() is a function to generate a linear tranformation matrix of the model parameters with emphasis on constructing such matrices for population means. popMeans() invokes by default the esticon() function on this linear transformation matrix for calculating parameter estimates and confidence intervals. A similar function to esticon() is the glht function of the multcomp package.

The glht() function can be chosen via the engine argument of popMeans():

This allows to apply the methods available on the glht object like

```
> summary(g,test=univariate())
         Simultaneous Tests for General Linear Hypotheses
Fit: lm(formula = y ~ A + B + C, data = dd)
Linear Hypotheses:
      Estimate Std. Error t value Pr(>|t|)
1 == 0 0.1283 0.5209 0.246 0.810
2 == 0 -0.2750 0.5209 -0.528 0.607

3 == 0 0.1614 0.5209 0.310 0.762
(Univariate p values reported)
> confint(g,calpha=univariate_calpha())
         Simultaneous Confidence Intervals
Fit: lm(formula = y ~ A + B + C, data = dd)
Quantile = 2.1788
95% confidence level
Linear Hypotheses:
      Estimate lwr upr
1 == 0 \quad 0.1283 \quad -1.0065 \quad 1.2632
2 == 0 -0.2750 -1.4098 0.8599
3 == 0 0.1614 -0.9735 1.2963
```

which yield the same results as the esticon() function.

By default the functions will adjust the tests and confidence intervals for multiplicity

```
> summary(g)
         Simultaneous Tests for General Linear Hypotheses
Fit: lm(formula = y ~ A + B + C, data = dd)
Linear Hypotheses:
       Estimate Std. Error t value Pr(>|t|)
1 == 0 \quad 0.1283 \quad 0.5209 \quad 0.246 \quad 0.992
2 == 0 -0.2750 0.5209 -0.528

3 == 0 0.1614 0.5209 0.310
                                        0.928
                                     0.984
(Adjusted p values reported -- single-step method)
> confint(g)
         Simultaneous Confidence Intervals
Fit: lm(formula = y ~ A + B + C, data = dd)
Quantile = 2.7323
95% family-wise confidence level
Linear Hypotheses:
       Estimate lwr
1 == 0 0.1283 -1.2949 1.5515
2 == 0 -0.2750 -1.6982 1.1483
3 == 0 0.1614 -1.2618 1.5846
```