

# JAMIELYN SMITH

GRAPHIC DESIGNER, AIGA MEMBER

jamielynsmith.com

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## EXPERIENCE

### Blue State Digital

DESIGNER, OCTOBER 2011 – PRESENT

Designed action oriented websites, brand identity, and supporting digital and print elements for a number of corporate and nonprofit clients. Work includes analytics informed and responsive websites, microsites for rapid response initiatives, logo design, infographics, digital advertisements, Facebook tabs and social sharing graphics. Lead designer for Google, The Nature Conservancy, YMCA of South Hampton Roads, The Partnership at Drugfree.org, FOSI's A Platform for Good, Lupus Foundation of America and Freedom to Marry.

### Otto Design + Marketing

DESIGNER, AUGUST 2010 – OCTOBER 2011

Designed for print and web in an ad agency setting for a variety of regional and national clients. Projects include brand identity, stationery suites, brochures, reports, websites, landing pages, print advertisements, trade show displays, signage, new business pitch presentations and proposals. Clients include Credit Union Specialty (A Division of Aflac), Taste Unlimited, Kingston Resorts, Eastern Virginia Medical School, Kaufman & Canoles and Virginia Beach Department of Economic Development.

### Seventh Point

FREELANCE DESIGNER, MARCH 2010 – AUGUST 2010

Designed advertisements, brochures, direct mail, magazines, websites, and edited photographs for clients such as LifeNet Health, TowneBank and Troy University.

### KINETIK

DESIGN INTERN, SEPTEMBER 2009 – DECEMBER 2009

Assisted the senior design team with designing books, magazines, annual reports and business cards. Responsible for photography research and retouching.

### George Mason University's AIGA Student Group

SECRETARY, MAY 2009 – DECEMBER 2009

Kept agenda records, documented meetings, events and activities. Acquired guest speakers, organized events, designed promotional material.

### emDash Magazine

DESIGNER AND CO-EDITOR, JANUARY 2009 – MAY 2009

Designed the brand identity, cover, news briefs and features for the premiere issue of George Mason's student design magazine. Wrote two features and three brief articles, shot and edited photographs.

## SKILLS

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Acrobat  
Adobe Dreamweaver  
Apple iWork Suite  
Microsoft Office Suite  
Digital Photography  
Prepress Production  
HTML and CSS

## EDUCATION

### Bachelor of Fine Arts in Graphic Design,

MAGNA CUM LAUDE, JANUARY 2010

George Mason University

## AFFILIATIONS

### AIGA

MARCH 2009 – PRESENT

## ACHIEVEMENTS

### Academic and Artistic Achievement Award,

GEORGE MASON UNIVERSITY, 2010

### FullBleed Web Magazine Article,

ART DIRECTORS CLUB, 2010

Featured in a "Fresh Face" article highlighting young creative talent in the DC metropolitan area.