

Events Problem Statement

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Problem Statement: There needs to be a better way for the school to be able to advertise events happening in the school besides sports. When it comes to anything else like concerts, club events, and career fairs, people have a hard time hearing about things like that because they aren't talked about enough.

Who: These could be students who don't really look at their email all the time or just people who aren't affiliated with any of the people who are orchestrating these events.

What is the problem: The problem is that the school doesn't really advertise everything that is going on in the school and leaves it up to the students to advertise it themselves, which doesn't always work because they either don't have the outreach or that people are disinterested.

Where the problem can present itself: It can present itself in many ways because people who are interested in these could miss them or they hear about it too late and end up not being able to go. For me, I have an assignment where I must go to concerts, but I don't know where they are or what time until the last minute, causing me not to be able to go.

Why does it matter: Because it can help people get information about certain events and it can be entertaining for them to be able to go to something besides a football game.