

# Where to open a bar in Toronto?

Data Science Capstone project

*November 2019*

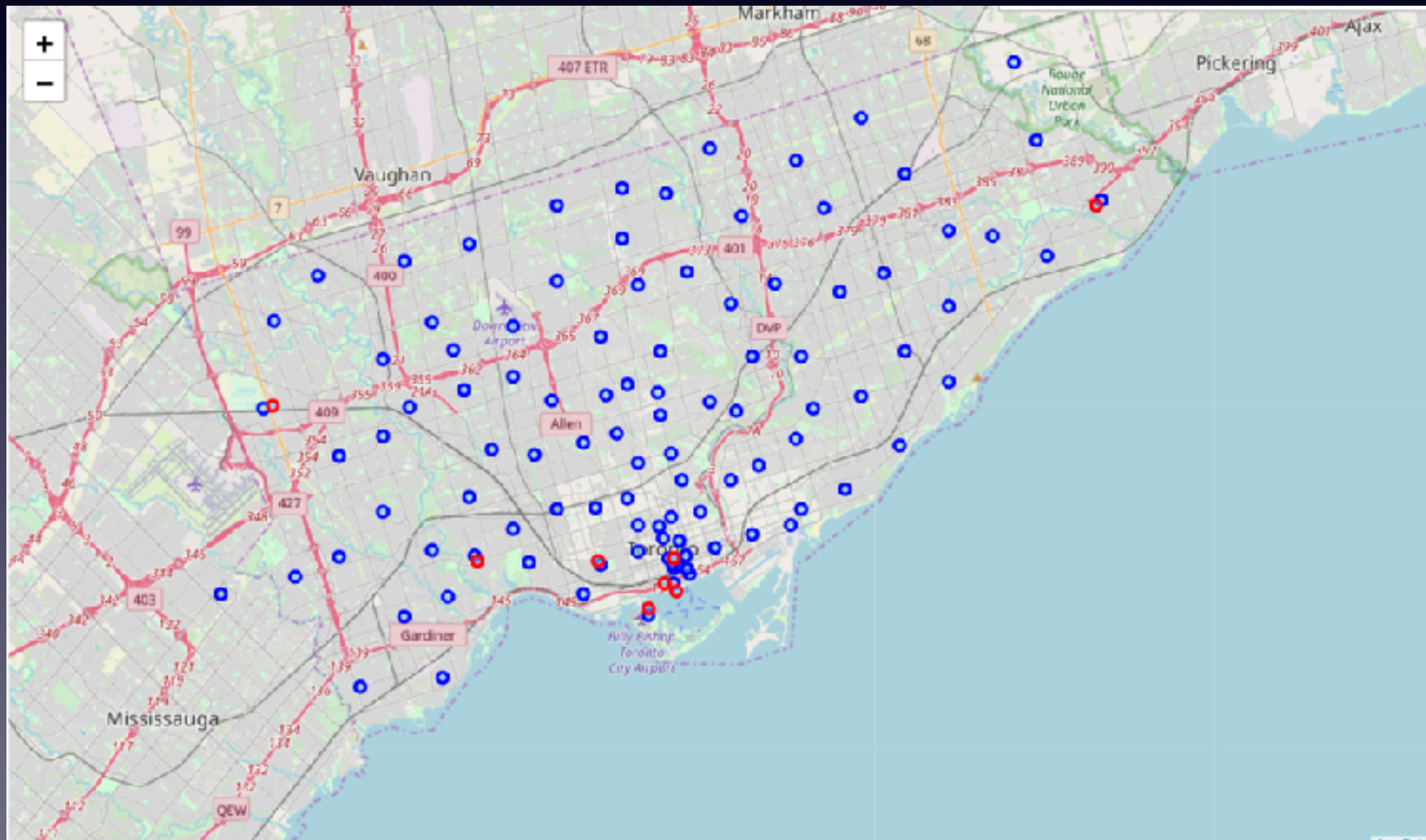
# Looking at existing popular bars

- The location of popular bars within Toronto would help determining where people like to go out
- Opening a bar in such an area would assure potential clients
- Other information such as pricing of existing bars could help when opening a new bar

# Data acquisition and cleaning

- Neighborhoods in Toronto scraped from Wikipedia page ([https://en.wikipedia.org/wiki/List\\_of\\_postal\\_codes\\_of\\_Canada:\\_M](https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M))
- List of latitudes and longitudes per postal code in Toronto appended to the list of neighborhoods
- List of popular bars obtained by querying Foursquare

# The most popular bars are located in the city center



*Red circles indicate popular bars*

# Conclusion

- Most popular bars are located in downtown Toronto, therefore it could be a good idea to open one in this area
- A personal exploration should however be made, in order to identify potential other neighborhoods where a bar would be welcome, even if there is none currently