Where to open a bar in Toronto?
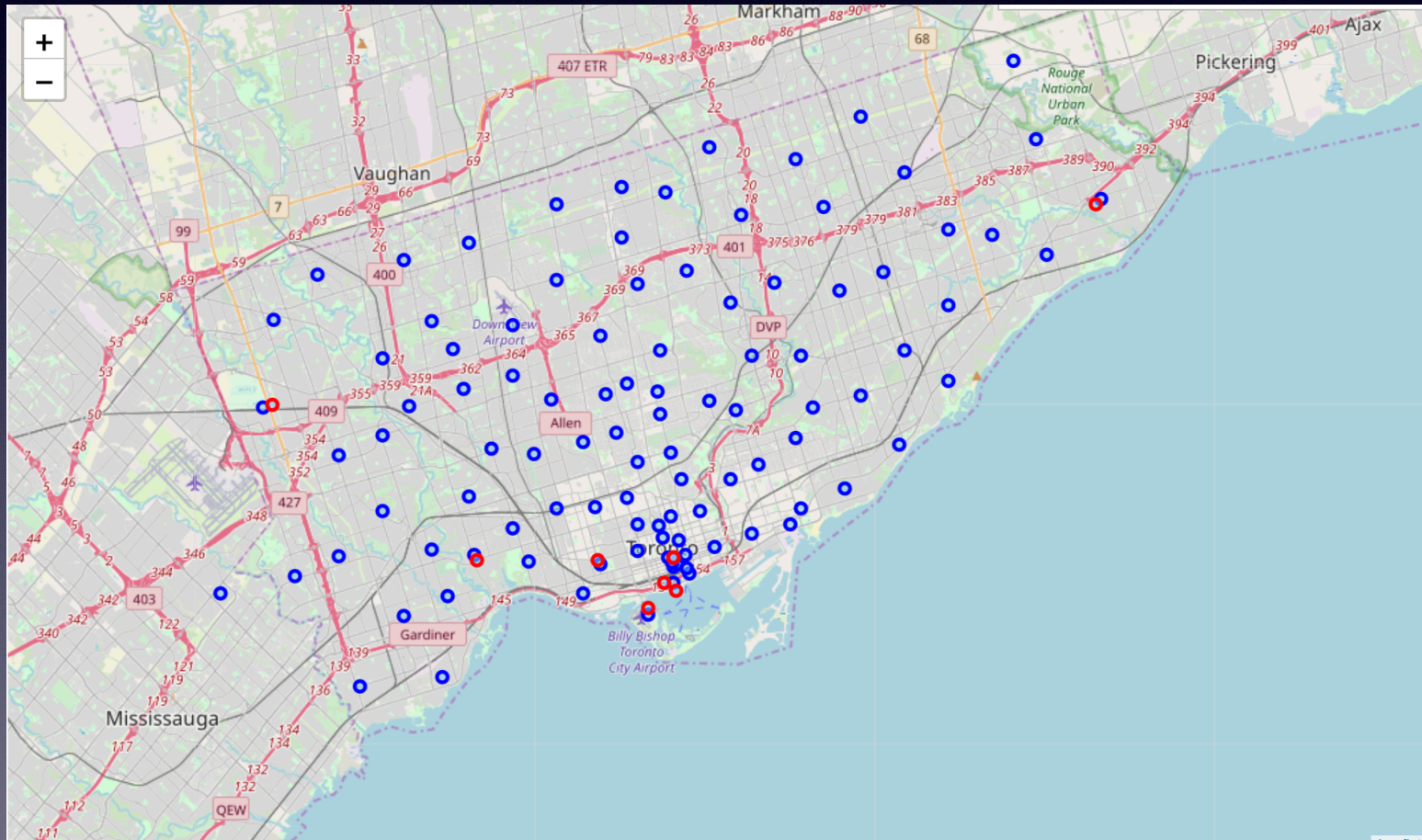
Data Science Capstone project

November 2019

Looking at existing popular bars

- The location of popular bars within Toronto will help determining where people like to go out

- Opening a bar in such an area would assure potential clients

- Other information such as pricing of existing bars could help when opening a new bar

Data acquisition and cleaning

- Neighborhoods in Toronto scraped from Wikipedia page (https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M)

- List of latitudes and longitudes per postal code in Toronto obtained from : http://cocl.us/Geospatial_data

- List of popular venues and bars obtained by querying Foursquare

The most popular bars are located in the city center

Red circles indicate popular bars

Conclusion

- Most popular bars are located in downtown Toronto, therefore it could be a good idea to open one in this area

- A personal exploration should however be made, in order to identify potential other neighborhoods where a bar would be welcome, even if there is none currently