



**Dave  
Ashton**

**Designer  
Developer**

## Portfolio

[dashton.tech](http://dashton.tech)

## Contact Info

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## Development Skills

Emotion  
GitHub  
GitLab  
HTML/CSS  
JavaScript  
Jest  
jQuery  
MySQL  
NodeJS  
PHP  
React  
Sass  
Snap.svg  
Styled Components  
Testing Library  
VS Code

## Design Skills

Figma  
Illustrator  
Photoshop  
Sketch

# EXPERIENCE

## Disney/ESPN

Aug 2008 - TODAY

### Manager Frontend Development

2018 - TODAY

- Led development of new shared UI component library to be used across all DMED Technology business units including ABC, ABC News, DisneyNow, ESPN, National Geographic, Marvel Unlimited, and more
- Updated UI library to be fully accessible to improve accessibility across DMED brands
- Led development of new documentation platform (Playbook) enabling development of production ready components directly within our documentation
- Developed iconography library enabling brands to import the required icons for a project

### Manager Frontend Development

2016 - 2017

- Collaborated closely with design and product to lead the development of a fully custom UI component library of production ready components built with the React library
- Created prototypes for design and product to quickly test ideas and develop new products

### Art Director

2015 - 2016

- Promoted to Art Director leading UI Engineering within the design team of Digital Media

### Associate Art Director

2011 - 2015

- Led team of UI Engineers supporting all ESPN domestic and international sites as well as ESPN sibling sites (Five Thirty Eight, ESPNW, etc)
- Worked closely with product to design and develop the next ESPN.com redesign iteration and the application of responsive design principles
- Led development of game package animations including NFL, MLB, NBA, NHL
- Contributed to the winning Digital Media Hackathon team in back-to-back years
- Built documentation site to guide implementation of HTML/CSS/JS within Tea templates

### Senior Web Designer

2009 - 2011

- Designed and developed various page types and components of ESPN.com's homepage, sport indexes, articles, game packages, etc
- Supported design and development of ESPN longform stories

### Web Designer (Contract: Apex Systems)

2008 - 2009

- Designed and developed components and pages for ESPN.com redesign

## Infotree Web Services

Aug 1999 - Aug 2008

### Senior Web Designer

- Designed and developed front end for all Infotree clients including e-commerce, manufacturing, health care, web portals, etc
- Developed various PHP/MySQL sites including a content management system

# EDUCATION

## Manchester Community Technical College

Graduated 1999

### Associates Degree: Graphic Design (Multimedia Studies)

- Spring 1999 graduate of MCTC with an associates degree in Graphic Design with a Multimedia Studies minor and a cumulative GPA of 3.435 (Dean's List: Fall '98, Spring '99)