Dave Ashton

Designer Developer

Portfolio
dashton.tech

Contact Info
Dave Ashton
Windsor, CT

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Development Skills
Emotion
GitHub
GitLab
HTML/CSS
JavaScript
Jest
JQuery
MySQL
NodeJS
PHP
React
Sass
Snap.svg
Styled Components
Testing Library
VS Code

Design Skills
Figma
Illustrator
Photoshop
Sketch

EXPERIENCE

Disney/ESPN   Aug 2008 - TODAY

Manager Frontend Development
2018 - TODAY
- Led development of new shared UI component library to be used across all DMED Technology business units including ABC, ABC News, DisneyNow, ESPN, National Geographic, Marvel Unlimited, and more
- Updated UI library to be fully accessible to improve accessibility across DMED brands
- Led development of new documentation platform (Playbook) enabling development of production ready components directly within our documentation
- Developed iconography library enabling brands to import the required icons for a project

Manager Frontend Development
2016 - 2017
- Collaborated closely with design and product to lead the development of a fully custom UI component library of production ready components built with the React library
- Created prototypes for design and product to quickly test ideas and develop new products

Art Director
2015 - 2016
- Promoted to Art Director leading UI Engineering within the design team of Digital Media

Associate Art Director
2011 - 2015
- Led team of UI Engineers supporting all ESPN domestic and international sites as well as ESPN sibling sites (Five Thirty Eight, ESPNW, etc)
- Worked closely with product to design and develop the next ESPN.com redesign iteration and the application of responsive design principles
- Led development of game package animations including NFL, MLB, NBA, NHL
- Contributed to the winning Digital Media Hackathon team in back-to-back years
- Built documentation site to guide implementation of HTML/CSS/JS within Tea templates

Senior Web Designer
2009- 2011
- Designed and developed various page types and components of ESPN.com's homepage, sport indexes, articles, game packages, etc
- Supported design and development of ESPN longform stories

Web Designer (Contract: Apex Systems)
2008- 2009
- Designed and developed components and pages for ESPN.com redesign

Infotree Web Services   Aug 1999 - Aug 2008

Senior Web Designer
- Designed and developed front end for all Infotree clients including e-commerce, manufacturing, health care, web portals, etc
- Developed various PHP/MySQL sites including a content management system

EDUCATION

Manchester Community Technical College   Graduated 1999

Associates Degree: Graphic Design (Multimedia Studies)
- Spring 1999 graduate of MCTC with an associates degree in Graphic Design with a Multimedia Studies minor and a cumulative GPA of 3.435 (Dean's List: Fall '98, Spring '99)