



# WRITING POETRY FOR ELECTRONIC MEDIA

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[HENRYCRAWFORDPOETRY.COM](http://HENRYCRAWFORDPOETRY.COM)

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# POETRY IN ALL ITS FORMS

- The Medium is the Message
- Oral poetry – sung or recited without text
- Written poetry – papyrus, cuniform
- Gutenberg and modern printing
- Poetry books, collections, anthologies, chapbooks, broadsides, etc.
- Poetry for electronic media – websites, e-zines, tablets and phones
- Many more opportunities for poets online



# WRITING FOR THE WEB AND DEVICES



- How will my poem look on various devices?
- Landscape or portrait – computer or phone?
- Line breaks
- Poem length
- Be careful with whitespace
- Be careful with special characters

# TOOLS FOR ONLINE POETS

Poets Tools at [HenryCrawfordPoetry.Com](http://HenryCrawfordPoetry.Com)

- [Manuscript Templates](#)
- Poetic Forms:
  - [Sestina](#)
  - [Villanelle](#)
  - [Pantoum](#)
- DON'T FORGET AUDIO VOICE ASSISTANCE

# DYNAMIC POETRY

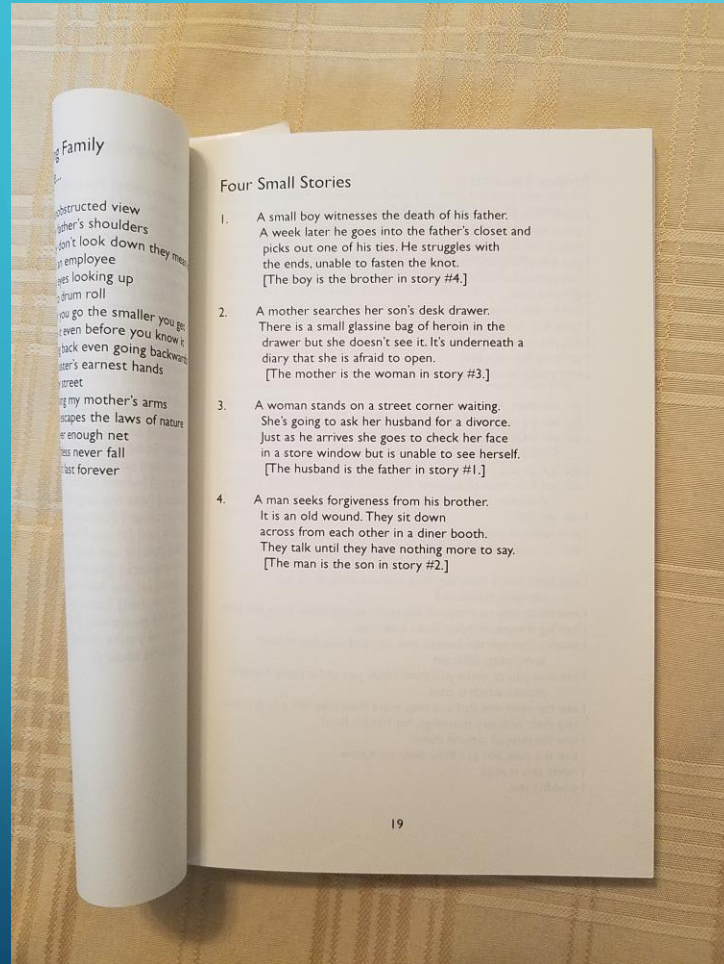
- HTML Browsers Support Dynamic Text
- Javascript: dynamic language of the web
- Fonts: Google Fonts
- Frameworks: Bootstrap

# WINDOWS & SECRETS

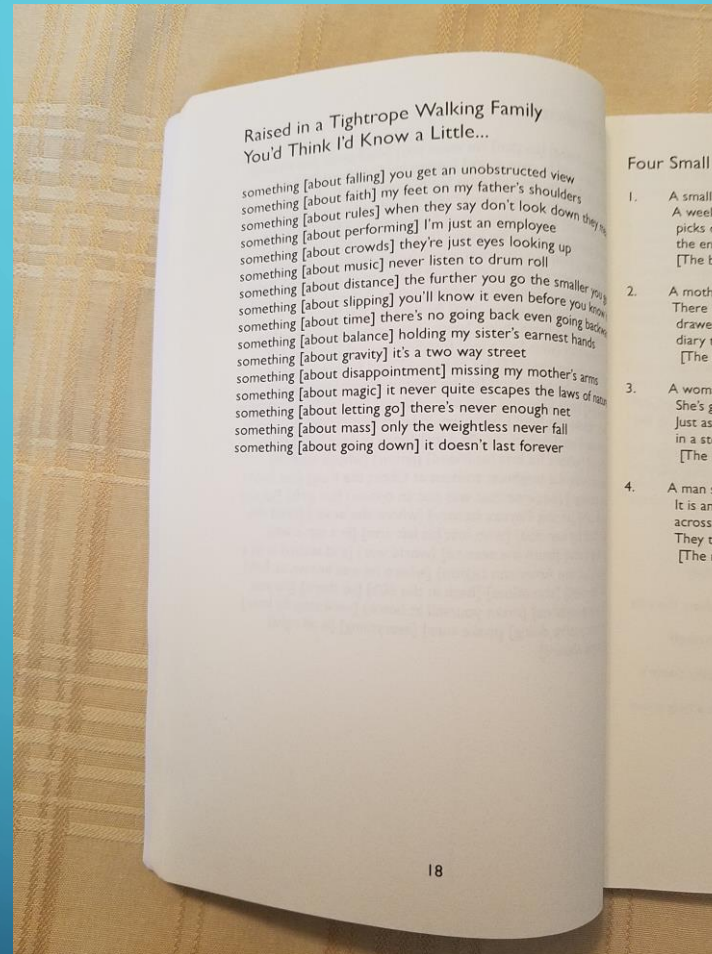
- Finalist: Slippery Elm Literary Journal multi media contest
- Three poems originally appeared in American Software
- Redesigned for electronic media



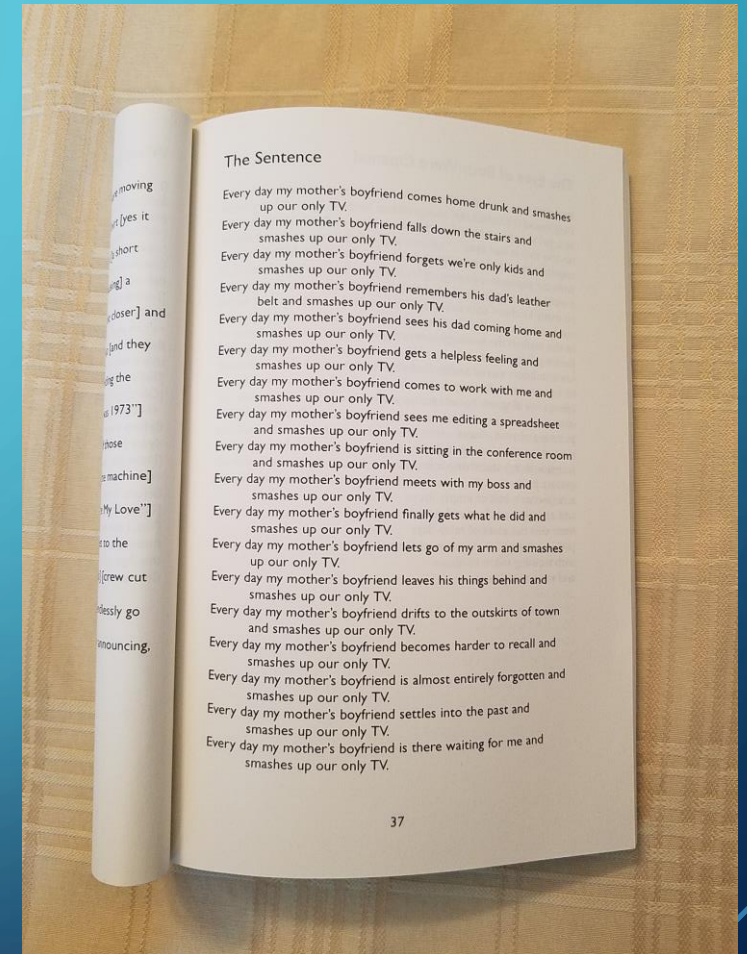
## Four Small Stories



## Raised in a Tightrope Family



## The Sentence



# RANDTOUM: A DYNAMIC PANTOUM

- A Randtoun: [Think of the Children](#)
- A poem of quatrains – first line is last line, every line is said twice
- JavaScript used to mix up the lines while keeping the rules



# A POETRY COLLECITON FOR THE WEB

- The [Binary Planet](#)
- Can be read:
  - Front to back
  - Table of Contents
  - Follow the Hyperlinks
  - Poems viewed are recorded
- Integration of poems with graphics
- Sound is used to vocalize the poems

# ANATOMY OF AN HTML PAGE

w#3shools a good place  
to learn basic HTML

[w#3schools.com](http://w#3schools.com)

```
<!DOCTYPE html>
<html>
<head>
<title>My HTML Poem</title>
</head>
<body>

<h1>My Poem Title</h1>

<p>
First Stanza, First Line<br>
First Stanza, First Line <br>
First Stanza, First Line <br>
<\p><p>
Second Stanza, Second Line<br>
Second Stanza, Second Line <br>
Second Stanza, Second Line <br>
<\p>
</body>
</html>
```

# META- POETRY: A PROMPT USING SYMBOLS

- Use key board characters
- Use fonts
- Create a poem
- using these elements to write  
a *Meta Poem* about the poem
- Example: When [Box] Met <Diamond>

# WHAT'S NEXT

- Chapbooks and Collections in HTML
- Hyperlinked poem projects
- Become a contributor for an online resource
- Happy Coding!