

Devon Betts

GEOSLOPE International

1200, 700 6th Avenue S.W.

Calgary, Alberta

Date: Nov 27, 2019

Re: Reference for Kiley Carson, in support of her application to the Women Techmaker Scholars Program.

To whom it may concern,

In my position as lead of our internal development team here at Geoslope, I had the pleasure of working with Kiley over the summer from May 2019 through August 2019. Here at Geoslope we develop a product called GeoStudio which enables Geotechnical Engineers to model and conduct analysis on various civil and environmental problems. The internal development team works on a number of fronts. We develop our website and web store, customize the software we use for receiving and processing sales, provide analytics on sales and marketing as well as numerous integration and customizing projects.

In her time here Kiley worked on a number of projects, ranging from reporting to web development. The first project she worked on was a redesign of a few of our web store pages. She took on this task despite limited web development experience and no CSS experience. She quickly learned how to develop in ASP.NET, use CSS and some of the key aspects of web design. Throughout she showed self management and a work ethic that showed tenacity and a focus on self improvement. Kiley wasn't afraid to ask questions, and those questions were well thought out and my assistance was quickly absorbed.

Another major project Kiley took on was in getting our sales data into Power BI and to generate useful reports for management. This was our first real foray into working with Power BI at the company and so there was no one here with experience in using it. I was able to pass this project over to her entirely and she proved capable of doing the research to learn how generate these reports. Not only did she create the needed reports but she wrote a detailed guide on how to use Power BI and how to continue what she began.

It is my pleasure to recommend Kiley. Her work ethic and her willingness to tackle tough problems that she demonstrated over the summer would be an asset to any organization.

Sincerely,

Devon Betts

Senior Internal Developer

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