

# Crawford Forbes

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## Summary

Experienced Lead Web Developer with 10+ years in web development and a proven track record of delivering custom web applications for clients ranging from boutique firms to Big Four financial companies. Adept at leading development teams, improving processes, and building scalable, maintainable codebases using modern JavaScript frameworks. Recognized for fostering strong workplace cultures, mentoring developers, and contributing to company-wide initiatives beyond technical deliverables.

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## Technical Skills

**Languages:** JavaScript, TypeScript, HTML, CSS, PHP, SQL

**Frameworks/Libraries:** Vue, Node.js, React, Redux, React Router, Tailwind

**Tools & Technologies:** MongoDB, WordPress, phpMyAdmin, Figma, Git

**Other:** RESTful APIs, Responsive UI/UX, Performance Optimization, Leadership & Mentorship

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## Professional Experience

### Lead Web Developer

*Simpleview | Tucson, AZ | June 2022 – August 2025*

- Directed and delivered 30+ custom web builds annually, managing a team of developers through the full project lifecycle.
- Served as a technical consultant to Lead Designers and Project Managers, balancing client requirements with technical feasibility and budget constraints.
- Streamlined development processes, reducing average build times by 30%, while improving developer efficiency and project scalability.
- Collaborated on long-term project scheduling and custom build roadmaps alongside the Director of PMs, ensuring balanced workloads and developer growth.
- Created individualized training programs to advance both technical and soft skills for team members, including onboarding for new hires.

### Web Developer

*Simpleview | Tucson, AZ | July 2018 – June 2022*

- Developed site-wide components, custom widgets, and client-specific features using a proprietary stack alongside MongoDB, RequireJS, and Vue.
- Automated data migration processes by scripting blog imports from external platforms to proprietary CMS tools.
- Participated in new hire training and process documentation.

### **Web Developer**

*Great Scott Design | August 2017 – July 2018*

- Designed, developed, and deployed custom WordPress and WooCommerce websites for small businesses and agencies.
- Built secure PHP-based web apps and dynamic content-driven websites tailored to client requirements.
- Maintained direct client communication, offering UX/UI guidance and technical feasibility assessments.

### **Web Developer**

*Elegant Thought | September 2015 – June 2017*

- Developed front-end architecture for a Big Four consulting firm's secure, data-driven React/Redux dashboard SPA, incorporating Highcharts, XLSX exports, and AEM integration.
- Developed a single-page survey and analytics platform using React, Node, PHP, and SQL databases, including custom PDF/image generation and social sharing integrations.
- Regularly handled both client management and technical delivery responsibilities.

### **Web Development Instructor**

*General Assembly | New York, NY | November 2014 – June 2015*

- Co-taught two 12-week Web Development Immersive cohorts (25 students each), covering topics from CLI and Git to full stack JavaScript and MVC frameworks.
- Designed curricula, wrote lessons, and facilitated workshops on modern web development practices.

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## **Education**

### **Web Development Immersive Program**

*General Assembly | New York, NY | 2014*

### **Bachelor of Arts, Music**

*Susquehanna University | May 2003*