

Crawford Forbes

Tucson, AZ | crawford.forbes@gmail.com | Portfolio: <https://crawfordforbes.com>

Senior Front-End Developer / JavaScript Engineer

Creative front-end engineer with 10+ years of experience building performant, accessible, and visually rich web applications. Deep expertise in JavaScript and modern web ecosystems, supported by a strong understanding of architecture, data flow, and UI engineering. Passionate about clean, maintainable code and systems that scale.

Technical Skills

Languages: JavaScript (ES6+), TypeScript, HTML5, CSS3, PHP, SQL

Frameworks: React, React Router, Redux, Node.js, Express

Tools: Vite, Webpack, Babel, npm, Git/GitHub, GraphQL (client-side usage), Cloudinary, Stripe, Docker & Kubernetes (development environment usage), CI/CD

Specialties: UI Engineering, Responsive Design, API Integration, Web Performance, CMS/CRM Integration, SSR Concepts, Technical Mentorship

Professional Experience

Simpleview (a Granicus company) – Tucson, AZ

Team Lead / Web Developer | Jul 2018 – Aug 2025

- Led development for 30+ large-scale, customer-facing websites annually; oversaw architecture, scope, and delivery.
- Drove workflow improvements that reduced build times by ~30%.
- Built and customized interactive widgets such as maps, booking tools, sliders, and event systems.
- Integrated GraphQL APIs and optimized data-driven pages for performance.
- Refactored components for performance, reusability, and maintainability on high-traffic destination sites using modern optimization techniques.
- Led builds for award-winning projects including Visit Wyoming, Visit Mackinac Island, and Travel Santa Ana.
- Mentored developers in front-end fundamentals and modern JavaScript workflows.
- Collaborated cross-functionally with design and PM teams to define technical constraints, estimate timelines, and ensure high-quality delivery.

Great Scott Design – Tucson, AZ

Web Developer | Aug 2017 – Jul 2018

- Developed WordPress and WooCommerce sites with responsive, secure custom themes.
- Built dynamic PHP features and optimized legacy sites for modern browsers.

Elegant Thought – Tucson, AZ

Front-End Developer | Sep 2015 – Jun 2017

- Developed SPAs for PwC using React, Redux, Webpack, and Highcharts.
- Architected MoneyTree Explorer, a financial data visualization and export tool.
- Created dashboards integrating survey data and analytics APIs via PHP backends.

Freelance / Personal Projects

Front-End Developer | 2015 – Present

- **sunshinenights.com** – Full-stack JS + Sinatra site featuring a custom CMS and secure authentication.
- **Portfolio Site (2024–Present)** – Greenfield app built with React, TypeScript, and Vite; features optimized media pipelines, dynamic routing, interactive widgets, and an evolving design system.

Education

B.A. in Music – Susquehanna University, Selinsgrove, PA