

Pickup basketball player

Student name: Brennan Jordan

DEMOGRAPHICS

Age: 24
Gender: male
Marital status: single
Location: Provo, Utah

PERSONAL AND/OR PROFESSIONAL DETAILS

Part Time University student; Part time delivery driver

INTERESTS

Enjoys Pickup basketball a couple times a week. Very social and loves meeting new people.

LEARNER ENVIRONMENT

Lives in an house that is often chaotic and noisy; Has 3 older brothers that all play sports.



PREVIOUS EDUCATIONAL SUCCESSES

High School Graduate in 2015; One Year of University in 2019 has returned and is a junior planning to graduate in one year

OTHER DETAILS

Wants to get out of the house more and find people that share the same hobbies as him.

PRIOR LEARNING EXPERIENCES

Played with several super league teams growing up and was on his local high school basketball team.

END GOALS

Make friends near him that play basketball. Wants a set schedule with consistent pickup basketball.

SCENARIO

Brennan is a young male that enjoys hangout with friends and doing anything that challenges him. Would like to get in better shape through basketball but often finds he is a couple guys short and has to cancel the workout.

<<“The library intimidates me. I never searched a database when I was in school. I’m not certain I can really do this assignment and I’m feeling overwhelmed.”>>

Local LARPER

Student name: Jordan

DEMOGRAPHICS

Age: 29
Gender: Male
Marital status: Married
Location: Sandy, Utah

PERSONAL AND/OR PROFESSIONAL DETAILS

University Grad works a tech job in a medium sized company.

INTERESTS

Loves playing magic the gathering, and hosting dungeons and dragons groups.

LEARNER ENVIRONMENT

Lives in apartment with his wife and spends his time playing music and watching indie films



PREVIOUS EDUCATIONAL SUCCESSES

High School Graduate in the 20s;

OTHER DETAILS

Looking to try new things and be social. Likes to support local business.

PRIOR LEARNING EXPERIENCES

Coding boot camp.

SCENARIO

“Looking to make more social connections, and enjoy hobbies after work. It has been hard to form gaming groups with everyone’s busy schedules.”

Pickleball Enthusiast

Name: Amelia Grace Anderson

DEMOGRAPHICS

Age: 22
Gender: Female
Marital status: Single
Location: Provo, Utah

PERSONAL AND/OR PROFESSIONAL DETAILS

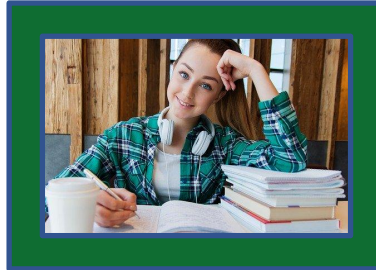
Full Time University student; Is currently in her programs practicum and plans to do student teaching in one year; Looks towards teaching 4th Grade

INTERESTS

Loves pickleball, spikeball, running in the mountains, water sports. She volunteers at a local after school program to help struggling readers.

MOTIVATIONS

Amelia is motivated by positive interactions with others, becoming the best version of herself, and making a meaningful difference in her field of work.



PREVIOUS EDUCATIONAL SUCCESSES

High School Graduate; Junior at a University; Has a 3.85 GPA; Plans to Graduate in One Year.

OTHER DETAILS

Amelia is an ENFJ. She is always looking for new friends and parties to attend. She would make a great event coordinator if given the right tools.

CURRENT APPS

She uses uber and doordash for convenience and is tech savvy enough to use these apps without trouble. She likes to not clutter her phone with too many apps.

END GOALS

Find groups to play pickleball and other sports with, build lasting friendships and make connections with like-minded individuals.

General Bio

Amelia is a Elementary Education major at Utah Valley University. She works part time in the schools daycare for student in her program. She loves to be social and active but feels like she never has enough time for all of the activities she want to do. She is eager to meet new people and make new connections over.