

# NYC Taxi Demand Forecasting & Weather Impact Analysis

January — Time-Series Forecasting (7-Day Horizon)

Short-term taxi demand forecasting using weather features & ML

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**Tools:** Python (XGBoost) · Power BI · Pandas · Scikit-Learn

Cover Page

Forecasting Dashboard (7-Day  
Horizon)

Weather Impact Analysis

# NYC Taxi Demand — Forecasting Dashboard (7-Day Horizon)

## January — Actual vs Predicted Trips

66K

Completed Trips

145

Predicted Trips

5.18

Average of error

Show Only  
Predicted Future  
(Last 7 Days)

19.92

Latest Predicted...

Forecast is performing well!

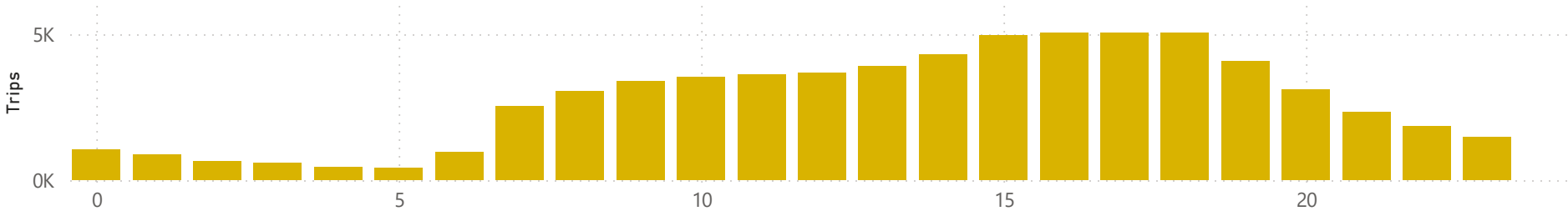
Trend\_Insight

WeekdayName

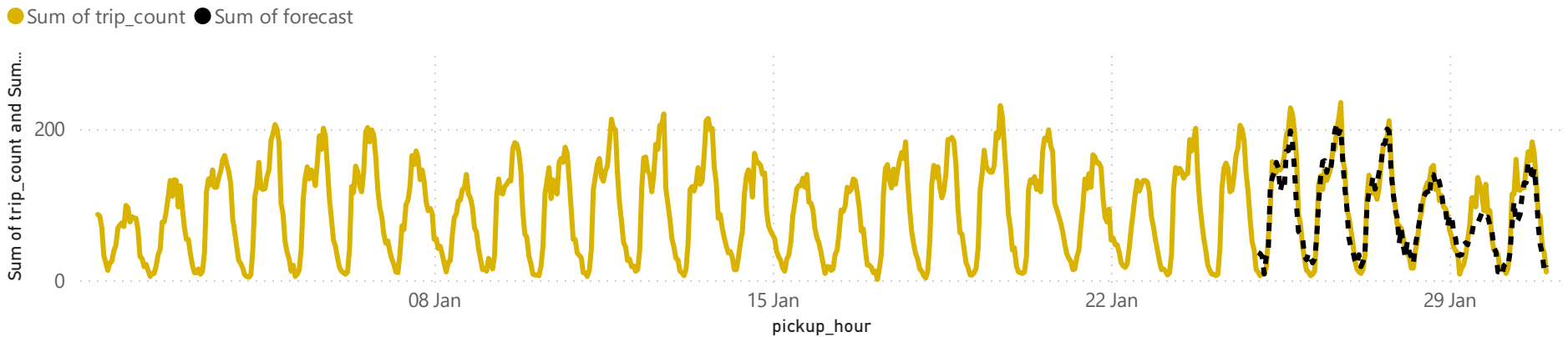
MONTUEWEDTHU

FRI SATSUN

Trips by Hour of Day



Time Series: Actual vs Predicted

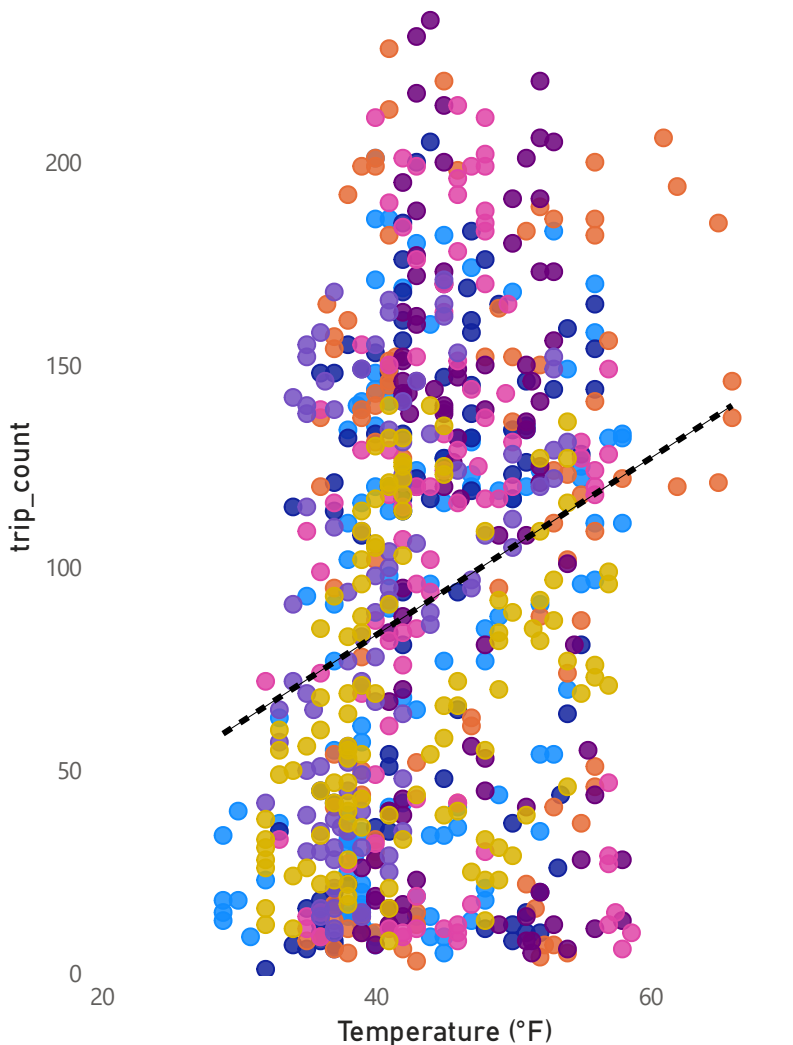


Day of Week	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
0	128	87	63	81	65	63	144	413	478	557	552	569	595	649	649	783	777	778	779	610	415	345	251	162
1	93	48	35	42	21	54	159	467	562	583	535	495	509	514	610	654	695	691	680	535	386	264	197	137
2	97	72	35	30	20	49	188	453	570	585	576	529	507	552	603	745	792	824	802	672	463	316	236	169
3	105	70	56	37	38	56	179	474	577	605	576	564	540	556	658	732	766	852	863	608	493	345	262	196
4	151	90	50	41	32	51	154	473	512	527	524	512	482	513	683	777	766	787	782	638	467	371	330	278
5	238	202	151	130	107	55	55	135	213	281	402	486	513	574	517	654	635	563	581	525	467	363	339	334
6	233	311	256	232	166	92	71	113	139	246	355	459	522	536	570	609	607	555	553	486	420	324	223	185

How Weather Factors Influence NYC Taxi Demand (January)

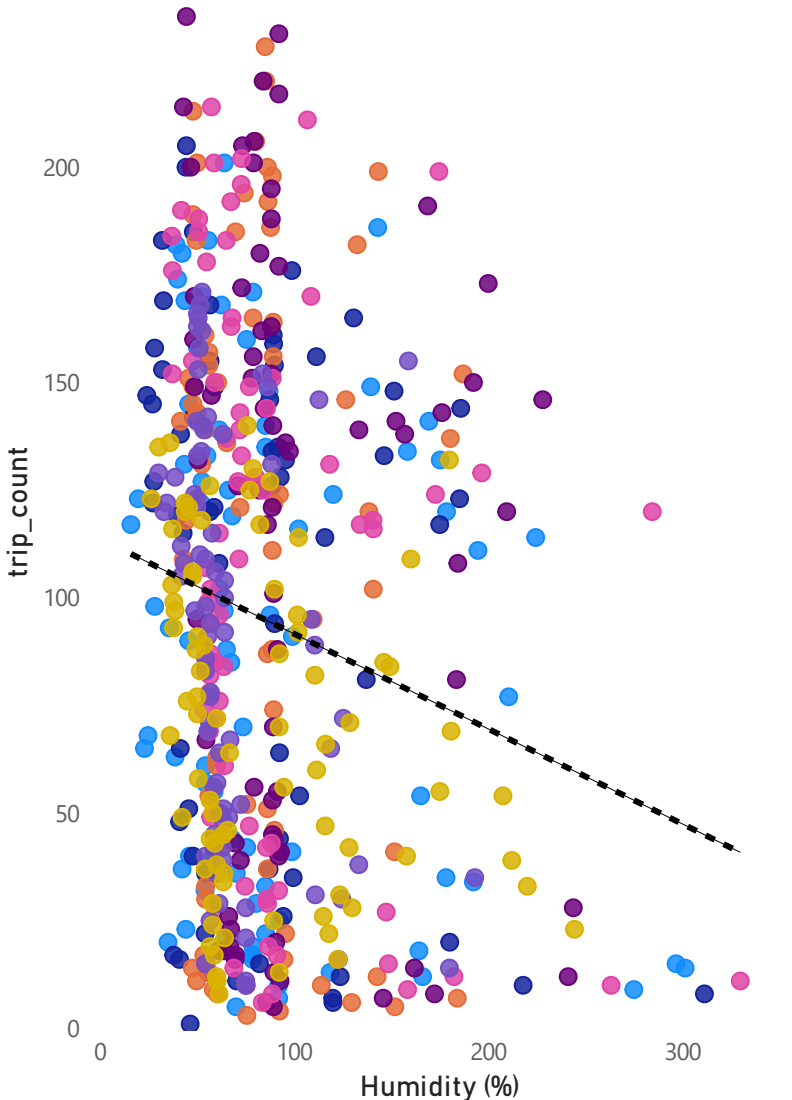
Impact of Temperature on NYC Taxi Demand

WeekdayName MON TUE WED THU FRI SAT SUN



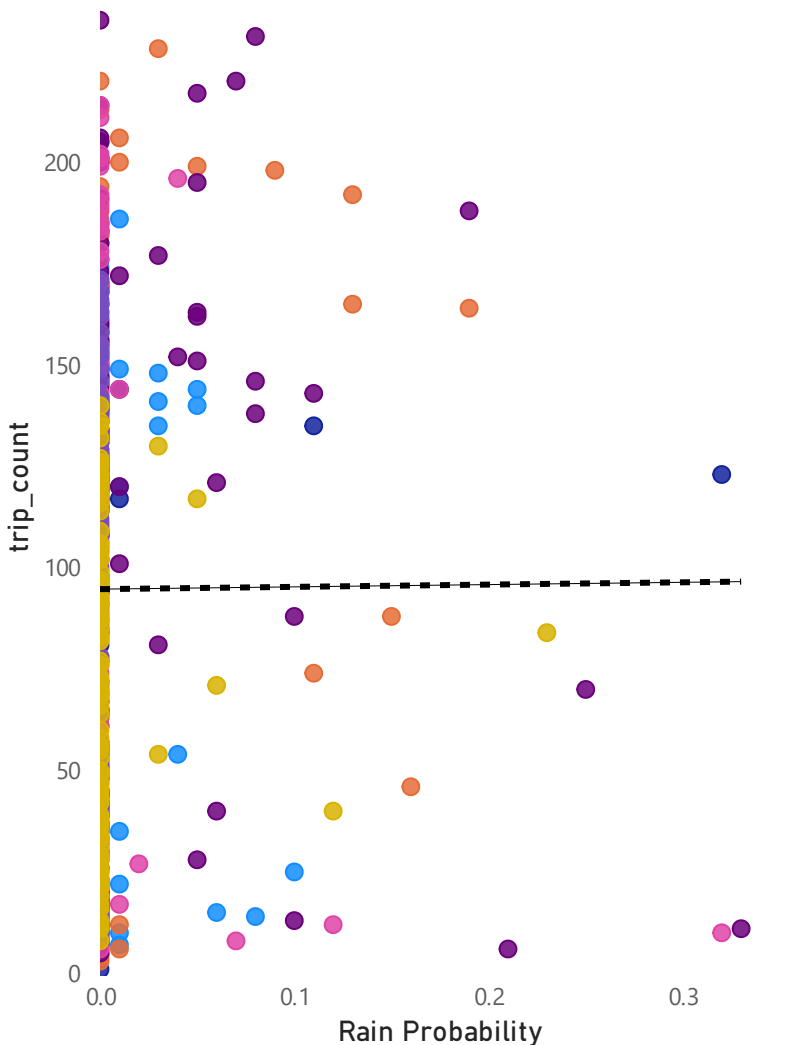
Impact of Humidity on NYC Taxi Demand

WeekdayName MON TUE WED THU FRI SAT SUN



Impact of Rain Probability on NYC Taxi Demand

WeekdayName MON TUE WED THU FRI SAT SUN



- Key Weather Insights
- Higher temperature → More taxi trips
  - High humidity → Lower demand
  - Rain does not strongly change demand in winter