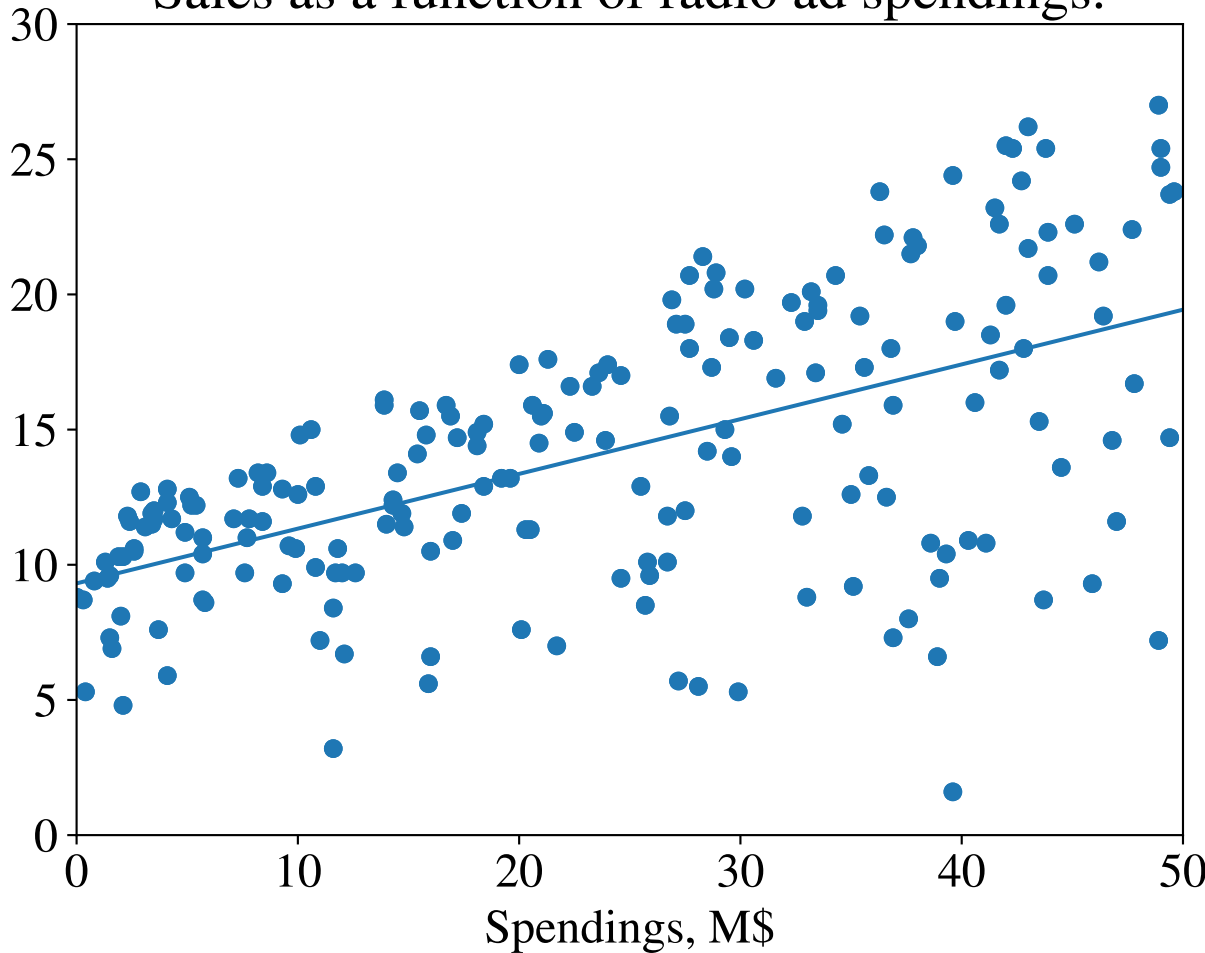


Sales as a function of radio ad spendings.

Sales, Units



Spendings, M\$