Quantar

Your Next Gen Big Data Analytics Solution

Meet Quantar

Quantar is a big data analytics solution for businesses. Quantar utilizes its exclusive network of data scientists to empower businesses. Quantar prides itself on its collective and diverse understanding of solutions. Through the law of large numbers, Quantar has the ability to provide unique and creative solutions for any respective project
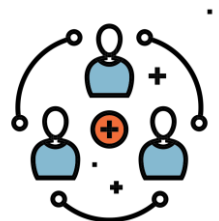
1,000+
Data Scientists

10+
Clients

5
Continents

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Quantar Solves Many Problems

In Sales and Marketing

- Customer segmentation and path analysis to maximize returns and reduce churn
- Improving search term relevance
- Budget Planning, ad spend optimization and Revenue/KPIs forecasting

In Finance and Insurance

- Financial products recommendation for a potential customer
- Predict the likelihood of a claim on a car insurance policy
- Predict fraudulent transactions and detect anomalous activities

In Manufacturing

- Optimization of the production process
- Reduce manufacturing failures
- Forecast the demand on the product

In Environmental Science

- Use satellite data to track the human footprint in the Amazon Rainforest
- Predict rainfall using data from polarimetric radars

And also:

- Predict what songs a user will listen to next
- Learn customer attitude towards a brand
- And many more

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Benefits to You

The most viable solutions provided, along with thematic breakdowns of each scientist's thought process
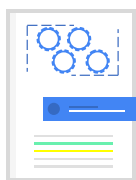
Ability to liaise with in-house data team throughout the project lifespan

Complete exclusivity and continual ownership to the results of your data analysis
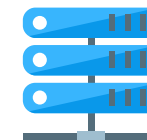
How to Achieve the Best Results

Package your data set into appropriate file format, along with an understanding and vision of the required solution
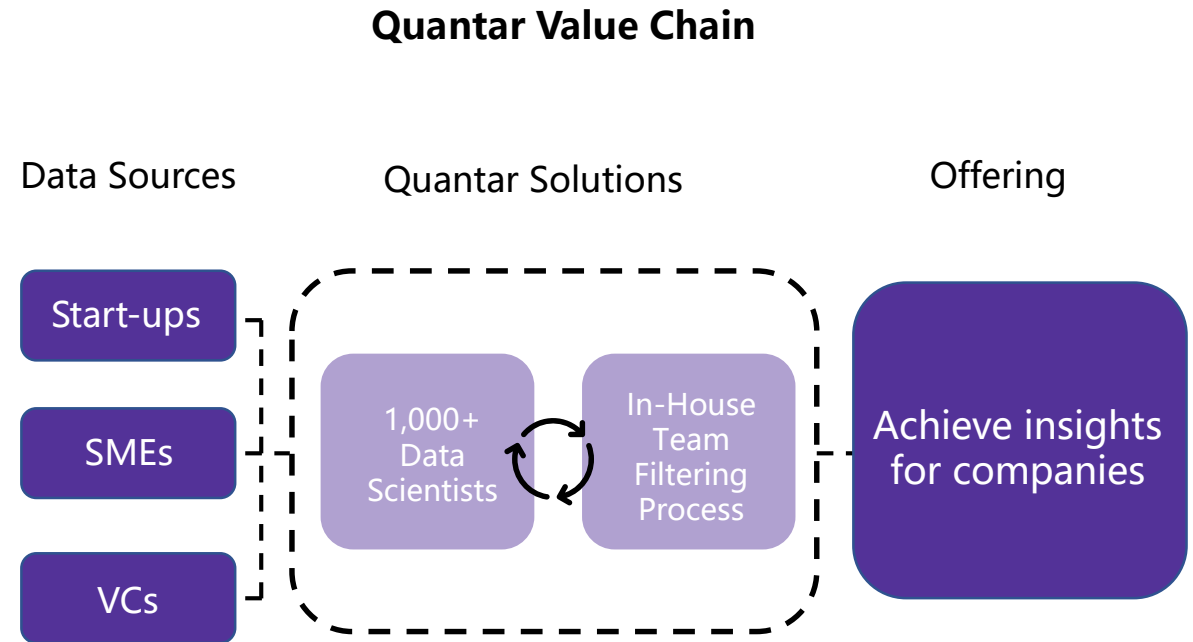
Quantar is here to assist in the analysis of data, our team will work to ensure your desired outcome fits within operational guidelines

Larger sample sets build the case for identification of stronger statistical relationships

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The Quantar Way

- **The power of Quantar:** Our expansive network of over a thousand data scientists utilize their dynamic backgrounds to form creative solutions

- **Fast and Precise:** Data scientists construct their respective analysis, the best solutions are handpicked by our in-house team

- **Easy and Cost-Effective:** Quantar provides a seamless end-to-end solution, providing you piece of mind to ensure:

  - That your business problems are well identified
  - That you present data in the form of a campaign for download
  - Validate submissions to find best results

Quantar Value Chain

Data Sources   Quantar Solutions   Offering

Start-ups

SMEs

VCs

1,000+ Data Scientists

In-House Team Filtering Process

Achieve insights for companies

Campaign Length

Quantar is there to assist you throughout the campaign process. To ensure our community meets your requirements we segment each respective campaign in accordance with complexity and various qualitative/quantitative considerations:

First 1-5 Weeks

Definition of problem, followed by a secured handover of data set

Next 5-20 Weeks

Campaign is hosted live for our community to participate

Final 1-5 Weeks

Our specialized in-house team handpicks the best solutions for your review

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Frequently Asked Questions

Q: Are companies aware of the data shared with data scientists?

A: Yes, all companies are made aware of our distributed data science network. Furthermore, this is stipulated in all working contracts which requires their agreement and signature. Quantar strives for transparency by vetting all data scientists to ensure they're apart of our dedicated partner institutions. Quantar has a strict back end to its platform that allows us to know who has utilised our environment.

Q: How is Quantar dynamic?

A: Quantar focuses on small to medium sized enterprises in emerging markets. We exist to serve the un-served and assist to drive businesses.

Q: How is our data handled?

A: Clientele data is held to the highest standards. Quantar ensures all clientele data is fully encrypted and anonymised, strictly aligning with data protection laws (GDPR). Furthermore, all data is transferred through secure methods.

Q: Where is our data stored?

A: Data is stored on client servers originally and once our terms of engagement have been agreed upon and relevant NDA's signed we have joint servers which can be accessed by data scientists.

Q: Can any data scientist access and download client data to their personal environments?

A: All scientists are verified through our unique institutional partnerships. They are assigned secure access to the platform and we make sure that no data can be stored on local machines.

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Next Steps

To submit a campaign request, visit: quantar.io

Email: hello@quantar.io

Thank You

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