



The background image shows a person from the side, wearing a blue shirt, looking at a computer monitor. The monitor displays the Quantar website, which features a dark, textured background with the word 'Quantar' in a light, serif font. Below the name, the tagline 'Your next gen big data analytics solution' is visible in a smaller, lighter font. The browser's address bar shows 'https://quantar.io'. The overall scene is dimly lit, with the monitor being the primary light source.

Quantar

— Your Next Gen Data Analytics Solution —

Meet Quantar

Quantar is a big data analytics solution for businesses. Quantar utilizes its elite network of data scientists to empower businesses through its ability to provide actionable insights that harness the benefits of their data. Quantar prides itself on its collective and diverse understanding of solutions. Through the law of large numbers, Quantar has the ability to provide unique and creative solutions for any respective project.



1000+
Data Scientists



10+
Clients



5
Continents

Quantar Solves Many Problems



In Sales and Marketing

- Customer segmentation and path analysis to maximize returns and reduce churn.
- Improving search term relevance
- Budget Planning, ad spend optimization and Revenue/KPIs forecasting



In Finance and Insurance

- Financial products recommendation for a potential customer
- Predict likelihood of a claim on a car insurance policy
- Irrelevant to the category
- Predict fraudulent transactions and detect anomalous activities



In Manufacturing

- Optimization of the production process
- Reduce manufacturing failures
- Forecast the demand on the product



In Environmental Science

- Use satellite data to track the human footprint in the Amazon
- Rainforest and classify species of fish
- Predict rainfall using data from polarimetric radars



And also:

- Grade written essays
- Predict what songs a user will listen to next
- Learn customer attitude towards a brand
- And many more

Benefits to You



The most viable solutions provided, along with thematic breakdowns of each scientists thought process

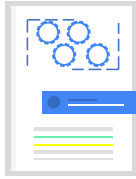


Ability to liaise with data scientists throughout the project to ensure receipt of actionable insights



Complete exclusivity and continual ownership to the results of your data analysis

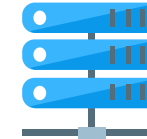
How to Achieve the Best Results



Package your data set into appropriate file format with an understanding of the required solution set of your data



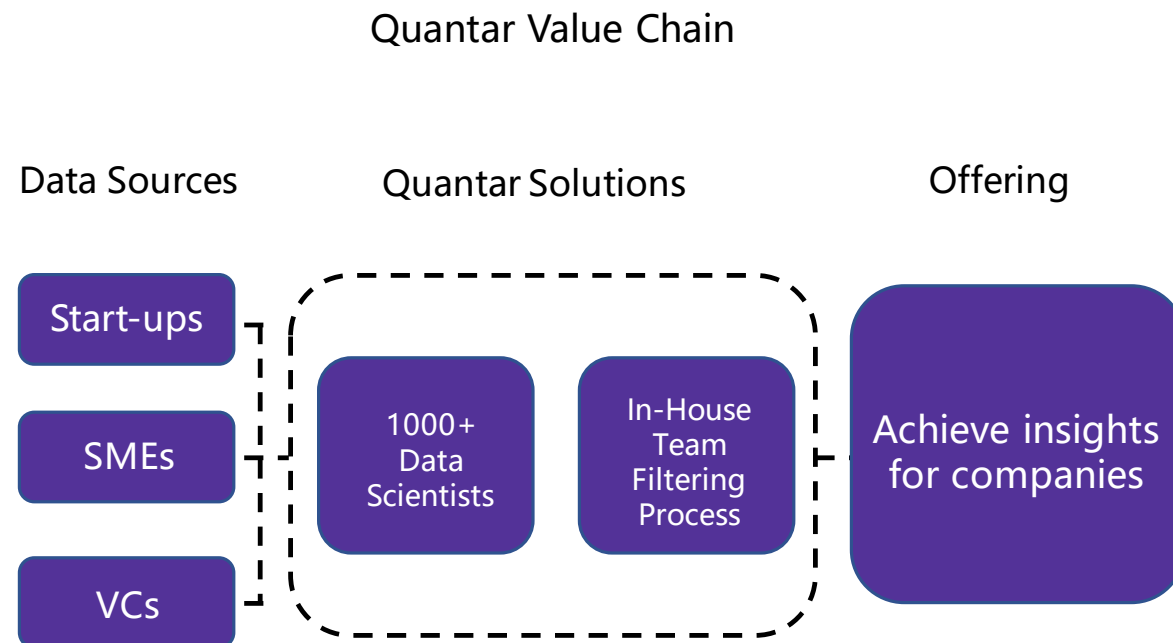
Quantar is here to assist in the analysis of data as opposed to cleaning, we will work to ensure your desired outcome fits within our operational guidelines



Larger sample sets inherently build the case for identification of stronger causal relationships. The more extensive the sample set the better!

The Quantar Way

- **The power of Quantar:** Our expansive network that consists of over a thousand data scientists utilize their dynamic backgrounds to form creative solutions
- **Fast and Precise:** Data scientists construct their respective analysis, the best solutions are handpicked by our in-house team
- **Easy and Cost-Effective:** Quantar provides a seamless end-to-end solution, providing you piece of mind to ensure:
 - That your business problems are well identified
 - Host and present data in the form of a campaign for download
 - Validate submissions to find best results



Campaign Length

Quantar is there to assist you throughout the campaign process. To ensure our community meets your requirements we segment each respective campaign in accordance with complexity and various qualitative/quantitative considerations:

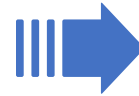
First 1-5 Weeks

Definition of problem,
followed by secured
handover of data set



Next 5-20 Weeks

Campaign is hosted live
for our community to
participate



Final 1-5 Weeks

Our specialized in-house team
handpicks the best solutions
for your review



Next Steps

To submit a campaign request, visit: quantar.io

Email: hello@quantar.io

A person wearing a blue shirt is seen from the side, looking at a computer monitor. The monitor displays the Quantar website, which features a dark background with a map of a coastline. The word "Quantar" is prominently displayed in a large, light-colored font. Below it, the tagline "Your next gen big data analytics solution" is visible in a smaller font. At the bottom of the screen, there is a "Start" button and the word "Quantar" again. The browser's address bar shows "https://quantar.io".

Quantar

Your next gen big data analytics solution

Start

Quantar