# **Ashwanth Fernando**

# **Principal Engineer**

Distributed Systems | Backend Engineering | AWS and GCP Microservices | Product Focused and Customer First

## Sydney, Australia

Australian Citizen

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# **Summary**

- Hands-on principal-level engineer/architect with 15+ years building, scaling distributed systems and teams at Apple, Canva, eBay, Atlassian and Walmart driving reliability, performance, and business impact for multi-million-user products.
- **Deep expertise:** Java, Go, Python; AWS (EC2, RDS, DynamoDB, SNS/SQS, ElastiCache), GCP (BigQuery, Dataform, Pub/Sub); Kafka, Redis, Apache Solr; Spring, GraphQL, gRPC, Temporal; Terraform/IaC.
- Specialised in **search**, **event-driven & microservices architectures**, active-active/consistent-hashing topologies, and low-latency platforms.
- Highlights: Scaled Canva Search from 20M to 80M users; built 7 new live/collab products in 24 months—Playlist, Canva Live, Talking Presentations, Reactions, Presentation Remote Control, Whiteboards real-time collaboration & timer—delivering caching, database, and scale patterns. Architected a consistent-hashing load balancer for active-active Elasticsearch, lifting Confluence search availability +7% globally; trimmed Macquarie Bank cloud spend -7% via JVM/GC + concurrency tuning/caching.
- Leadership: Led teams up to 12; built/managed a 6-engineer squad at Canva while remaining hands-on (20%); authored 5 patents; shipped 99.999% availability load balancers and 10x commerce dialog conversions.
- Current focus: AI/ML infrastructure (LLMs, RAG, agentic workflows), cloud-native platforms.

## **Work Rights**

Australia: Australian Citizen

### **Technical Skills**

Primary Languages: Java, Go, Python, Kotlin, Scala, Node.js

Cloud & Infrastructure: AWS (EC2, RDS, DynamoDB, SNS/SQS, Elasticache), GCP (BigQuery, Dataform, PubSub),

Terraform, Kafka, Redis, Zookeeper, Elasticsearch

Frameworks & Tools: Spring, GraphQL, gRPC, Temporal, Protobuf

Al: LLMs, RAG, Langgraph, Agentic workflows, Prefect

**MANAGEMENT:** Deep focus on efficient execution | Relentless pursuit of pragmatic excellence | Building relationships within and across teams to broaden impact

# **Experience**

## Principal Consultant, Atlassian, WEX and Macquarie Bank

Feb 2022 - Present

- Served as a high end product engineer, driving technical roadmaps, architectural reviews, and production readiness across multiple client engagements.
- **Macquarie Bank**: Optimized Wealth Adviser platform by GC tuning, optimising completable futures, thread pool optimization, and performance enhancements across multiple microservices, resulting in a 7% cloud cost saving for the division.
- **WEX**: Led backend modernization efforts for billing and reporting services, reducing billing inconsistencies by 14% and significantly improving speed and reliability of monthly statements.
- **Atlassian**: Architected a consistent-hashing load balancer for active-active Elasticsearch clusters, boosting Confluence search availability by 7% globally. Built insta-deploy to all regions from main which was a significant improvement to dev productivity.

## Software Engineer, Packsmith

Jul 2024 - Nov 2024

- Drove the end-to-end technical strategy for a distributed reverse logistics platform, collaborating closely
  with PMs on architectural decisions, design standards, and code quality.
- Built a priority/vip tagging system for Shopify feeds, improving shipping times for priority orders by 140%.
- Streamlined workflows in Temporal to optimize shipment flow, ensuring accurate stage progression and significantly reducing operational overhead.

#### Engineering Manager|Staff Engineer, Canva, Sydney, Australia

Nov 2018 - Ian 2022

- Transitioned from an early-stage individual contributor to leading a team of six engineers, guiding the development of back-end infrastructure for five innovative products—Canva Live, Playlist, Talking Presentations, Reactions, and Presentation Remote Control.
- Balanced product ownership, people management, project oversight, and hands-on coding (20% capacity), ensuring both team effectiveness and technical excellence.
- Authored three patents based on original work in live interaction features and large-scale presentation technology.
- Published technical blogs on Canva's engineering platform and delivered internal talks on auto-correct systems.
- Scaled Canva's search infrastructure from 20M to 80M users, performed a complete rewrite of search infra across all the layers queuing, caching, indexing, serving to support long term scale.

## Senior Staff Engineer, eBay, San Jose, California

Nov 2014 - Aug 2018

- Headed the design of a dynamic configuration system and page assembler for search result templates, enabling business teams to adapt search UI/UX without direct engineering involvement, cutting weeks off typical release cycles.
- Built dialog system SDK to quickly ship multi-turn dialogs that include carousels, text, videos, images, questions to production. Has integrations for Facebook and Google Assistant. This dialog system can ship new complex conversations in a matter of minutes and increased Shopbot sales by more than 10x.
- Created an open-source regression-testing framework (Regressr), adopted across multiple departments for real-time performance comparisons between service versions.
- Led multiple project teams of six or more engineers, setting technical vision, coordinating development roadmaps, and facilitating inter-team collaboration.

#### Principal Engineer (ICT 5), Apple, Cupertino, California

Sep 2013 - Oct 2014

- Principal Engineer for a globally distributed load balancer with 99.999% availability across several API services.
- Oversaw a team of 12 engineers, managing project timelines, code quality, and architectural decisions. Regularly facilitated consensus-building on design proposals and led strategic engineering initiatives.
- Operationalised infrastructure for device activations across US, Canada and Europe.

#### Staff Software Engineer, Walmart, San Bruno, California

Oct 2010 - Sep 2013

- Served as architect and technical lead for Walmart Canada's SEO platform and base-variant management system, reducing bounce rates by 30%.
- Integrated product reviews into the website with BazaarVoice.
- Drove cloud infrastructure modernization efforts across a large-scale fleet, invented two patents and decreased deployment cycles significantly.
- Instituted an enterprise-wide configuration management framework, unifying deployment practices for over 200 microservices.

#### Consulting Engineer, BestBuy, Walgreens, Pearson VUE

Aug 2005 - Sep 2010

- Coding for web-scale backends, focusing on reliability, resilience, and high-traffic optimizations.
- Led implementation of JSP-based backend services and front-end templates for retail and testing clients.
- Developed offline batch processes for advanced fraud detection, enabling proactive identification of high-risk transactions.

# **Certifications**

- Sun Certified Java Programmer
- Sun Certified Web Components Developer
- Sun Certified Business Components Developer
- IBM Certified Solution Developer in XML 1.1. and Related Technologies
- IBM Certified Solution Designer Object Oriented Analysis and Design

# **Patents & Intellectual Property**

- Systems and methods for interactive presentations US 20230205552
- Systems and methods for storing and replaying presentations w/ video and audio US 20230205808
- Systems and methods for remotely controlling electronic presentations US20230076902A1
- System and method for increasing throughput of a PaaS system US 9342369 B2
- Verification of complex multi-application and multi-node deployments US 20140109082

# **Current Areas of Interest and Exploration**

Generative AI, Cloud, Mathematics for Machine Learning, Large scale architectures.

## **Technical Focus Areas**

AI/ML Infrastructure, Distributed Systems, Platform Engineering, Cloud-Native Architectures, Engineering Excellence