

Phone, Tablet, & PC

Phones, tablets and PCs have become portals through which we experience every thing and every place. Bluetooth technology BILLION
Bluetooth phones, tablets,
& PCs will ship in 2018

is the wireless constant in all of them, and the key to making IoT solutions accessible to everyone.

Audio & Entertainment

The audio cable was one of the first cords Bluetooth cut. Bluetooth is now synonymous with the wireless audio and entertainment

1.2
BILLION

Bluetooth audio & entertainment devices will ship in 2018

market, and has forever changed the way we consume media and experience the world.

Connected Device

Bluetooth Low Energy (LE) powers the Internet of Everything. From common everyday household 780
MILLION
connected devices powered
by Bluetooth will ship in 2018

items to health and wellness devices that are changing the face of healthcare, Bluetooth transforms the IoT vision into reality.

Automotive

The global standard for connection has set new standards in safety. Bluetooth technology has created connections between car and of new cars, trucks, & SUVs shipped worldwide in 2018 will include Bluetooth

driver which have brought new levels of safety to our roads and more convenience to the in-car experience.



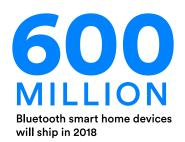
Smart Home

For years, Bluetooth technology has been at the heart of the connected home.

Whether connecting

TVs to soundbars or

PCs to keyboards, Bluetooth has proven its place in the connected home and is now helping deliver the promise of the smart home.



Smart Industry

Bluetooth technology is powering the Industrial IoT and paving the way for the next industrial revolution. Bluetooth growth in Bluetooth smart

growth in Bluetooth smart industry devices shipped each year by 2022

enables real-time monitoring of system performance and tolerances, creating intelligent machines and whole manufacturing lines that can predict and problem solve.

Smart Building

Bluetooth is expanding the definition of the smart building. Bluetooth technology enables indoor positioning and location services and 815
MILLION

Bluetooth smart building devices will ship each year by 2022

makes intelligent building automation at scale a reality, even in commercial and industrial environments where reliability and security requirements are highest.

Smart City

Bluetooth helps connect city infrastructures in ways never before imagined to enhance the visitor experience and **5**X

growth in location services deployments per year by 2022

improve the quality of life for citizens, businesses, and employees around the globe.

Bluetooth is a community driven to create a better future. Learn more about the innovation Bluetooth brings to life at

Bluetooth.com/markets

