Final Presentation

Your assignment is to prepare and give a 3-5 minute presentation analyzing the politics of a particular state and explaining the state's 2020 presidential vote choice. To do this, you will need to describe the relevant political characteristics and context of your state. Then, based on these characteristics, explain the election outcome in the state.

The states you may choose from are the following: Arizona, Florida, Georgia, Michigan, Nevada, North Carolina, Pennsylvania, or Wisconsin.

Your presentation should include a discussion of each of the four bolded components, as well as answers to the questions listed. Feel free to expand beyond what is listed here.

- **Politically relevant characteristics**
    - What is the partisan makeup of voters in the state? In addition to this, please write about one other demographic that you think is relevant (e.g. education, rural/urban, income, race).

- **Political Context**
    - How did your state vote in past two presidential elections (2012 and 2016)? What about other recent elections for statewide office (U.S. senator or governor).
    - Did the state change its voting laws/rules due to the pandemic? Please explain.

- **Campaign Strategy**
    - How did Trump and Biden campaign in your state (i.e. did they open campaign/field offices, did they hold rallies)?

- **2020 Presidential General Election Result**
    - Who won the presidential vote in the state? How did the politically relevant characteristics, the political context of your state, and the campaign strategy influence this outcome?

The following is how your grade will be determined:
- **Submission of State (10%):** Before 7/15, email Colin (crcase@live.unc.edu) with which state you would like to do (only one person/group will be able to do each state) as well as if you will be working with a partner or not (both people need to be CC'ed on the email). This will be graded on a purely incomplete/complete basis.
- **Submission of final presentation (20%):** Before the final presentation, you must submit on Sakai either a PDF or a PowerPoint of your presentation. This will be graded purely on an incomplete/complete basis.
- **Final Presentation (70%):** The majority of your grade will come from the final presentation and the extent to which you address the different questions above. This includes both the quality of the evidence you present (e.g. its relevance to the question at hand) as well as the extent to which you make a sound conclusion regarding the factors that influenced the election outcome based on theories we have discussed in class.