

A stylized world map in shades of blue and green, centered on the Atlantic Ocean. The map shows the outlines of continents and some internal country borders. A dark blue rectangular box is superimposed over the center of the map, containing the text.

mind the  
GaP

Welcome.



## Mission Statement

Mind The Gap is a website dedicated to informing people of the economic status of the world and the too large gap between the wealthy and everyone else.

Mind The Gap provides an interactive infographic to help people explore and educate themselves on the economic situation, and comparison of different countries around the world.

Always present at the bottom of every screen is the option to sign up for our news letter to get updated information and resources in regards to the economy.

# Ranking

When selecting the Ranking Menu, you will see multiple economic factors that contribute to the economic gap in the world. Selecting one will provide a focused lens comparing the statistics of all of the worlds countries.

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## Ranking

GDP (PPP) (USD)

Unemployment Rate

Population below poverty Line

Public Debt

Current Account Balance

External Debt

Imports

Exports

Economic Aid

## WELCOME

mind the GaP is a site dedicated to informing people about the economic status of the world, and the large gap between the wealthy ...

... everyone else.

#mindthegap

### Join Our Mailing List

First name\*

Last name\*

Email Address\*

Submit

Donate

You can donate online now, using a secured credit or debit card payment.

Get Involved

Learn about inequality  
Join a local group  
Contact us

Follow Us

Sign-up to our newsletter  
Follow us on Facebook  
Follow us on Twitter

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## Ranking

based on GDP (PPP) (USD)

map list

Aa

Legend: Based on color shade

\$400 \$102,100

-

+

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## Ranking

based on Population below poverty line

map list

Aa

Legend: Based on color shade

\$400 \$102,100

-

+

## Map Views

Here are two examples of selected filter options: GDP (Average income), Population below poverty line.

## Hover

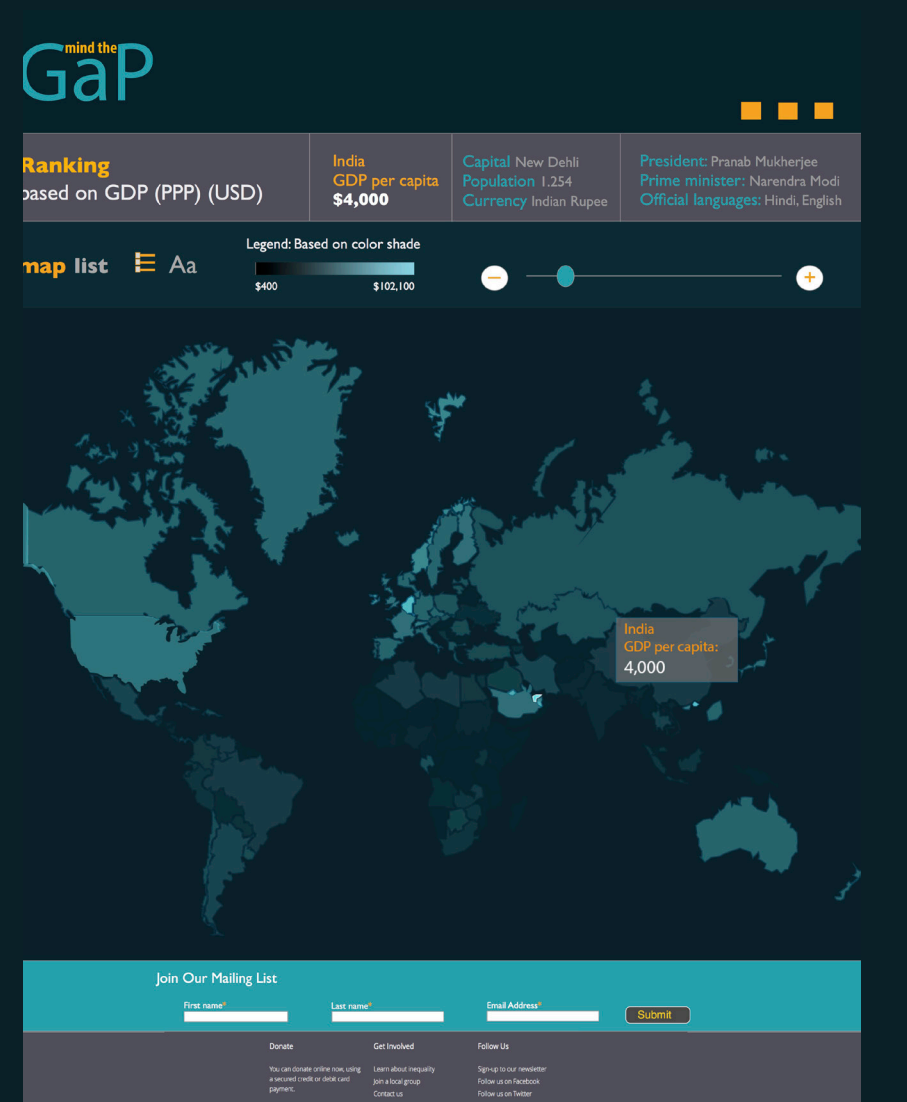
Hovering over a country will generate a pop-up that includes the country you are hovering over, the filter of the map, and the statistic. The same information will also be present in the second section of the main navigation bar.



## Click

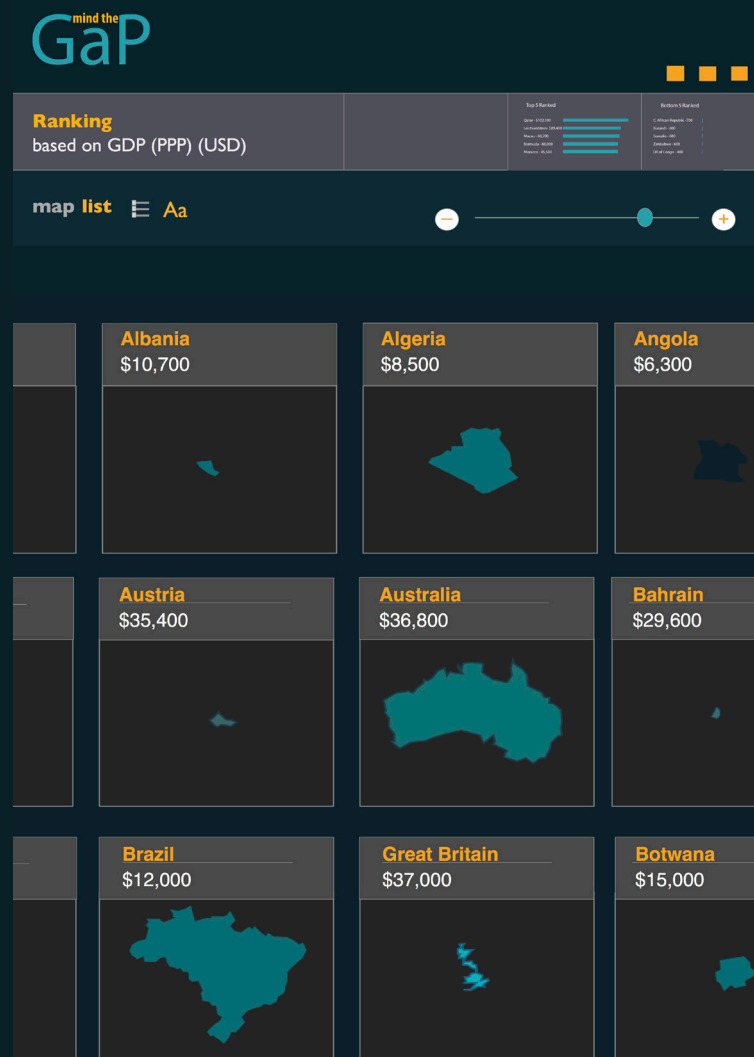
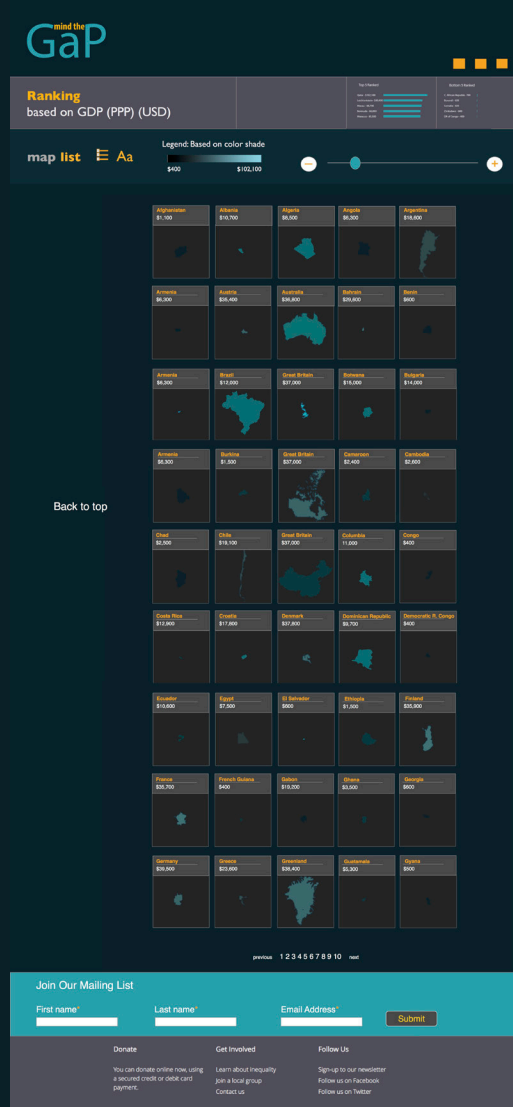
Clicking a country will generate a pop-up that includes the country you have clicked on, the filter of the map, and the statistic. The same information will also be present in the second section of the main navigation bar.

The third and fourth section of the main navigation bar will also provide the user with general information of the selected country such as: capital, population, currency etc.



## List View

**Selecting the list view option will organize the countries in alphabetical order so the user can focus on the countries individually. Each country will have the corresponding information (pop-up on map) above its unit.**

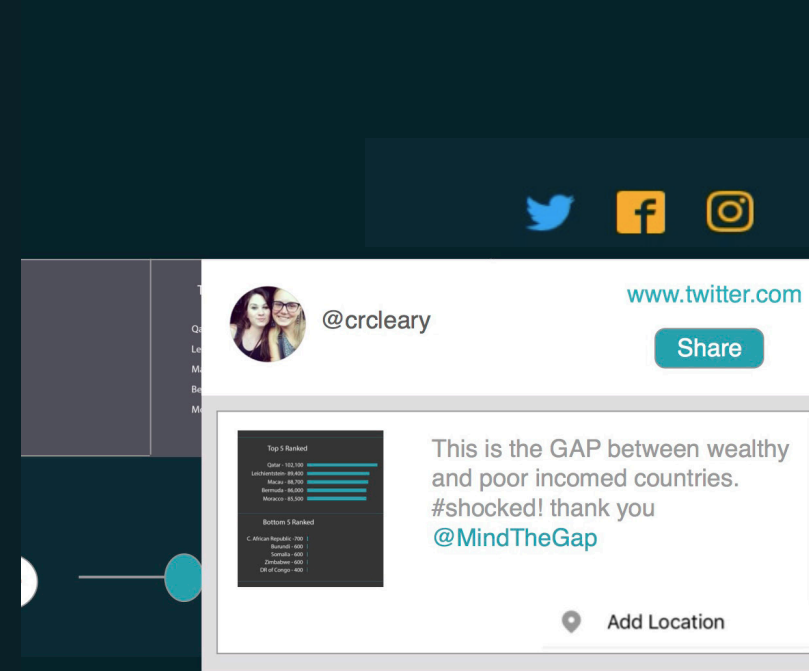
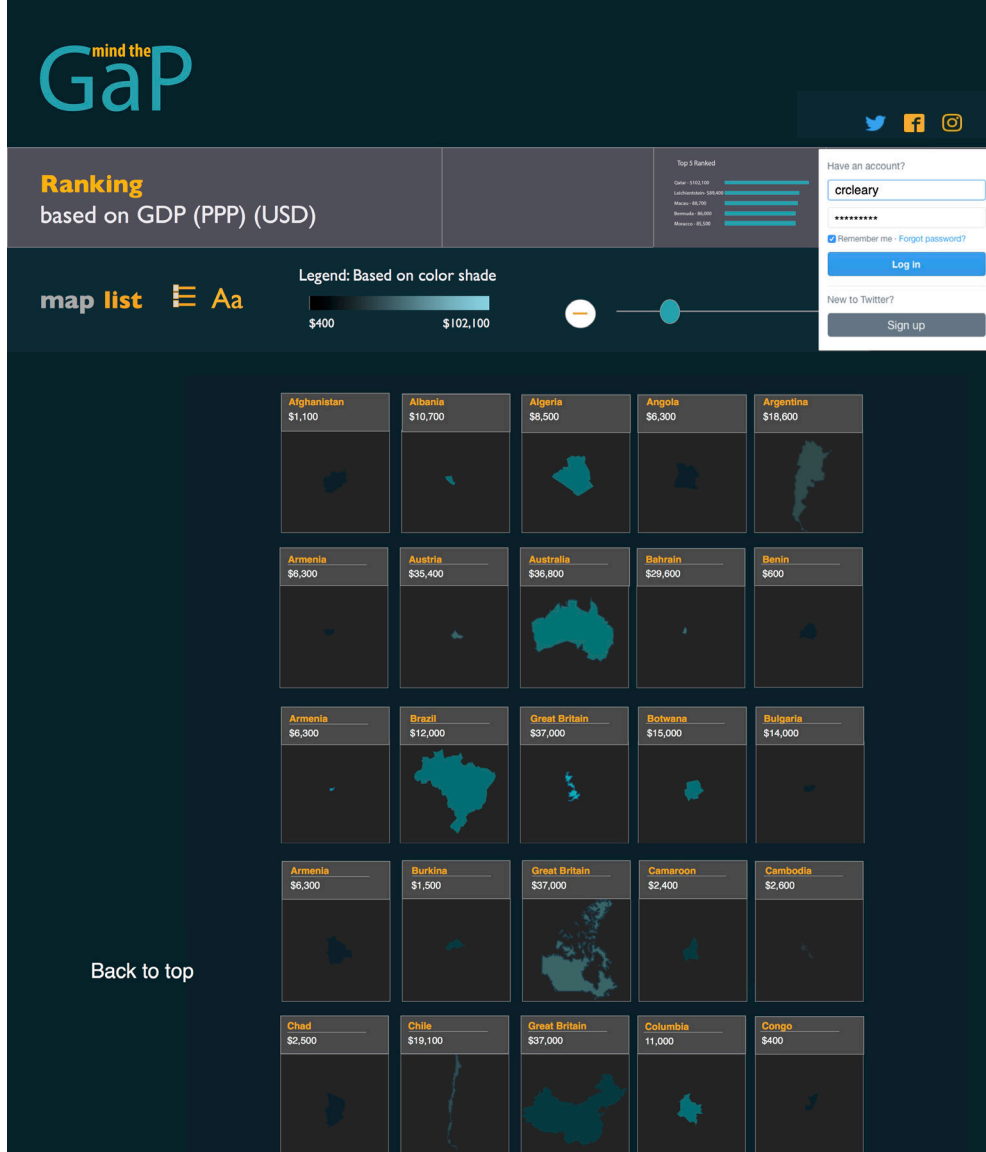


## Zoom-In

A varitey of features are included in the sub-navigation bar including a zoom bar. Clicking the plus or minus buttons will zoom into the list view for the user to see a few select countries in more detail.

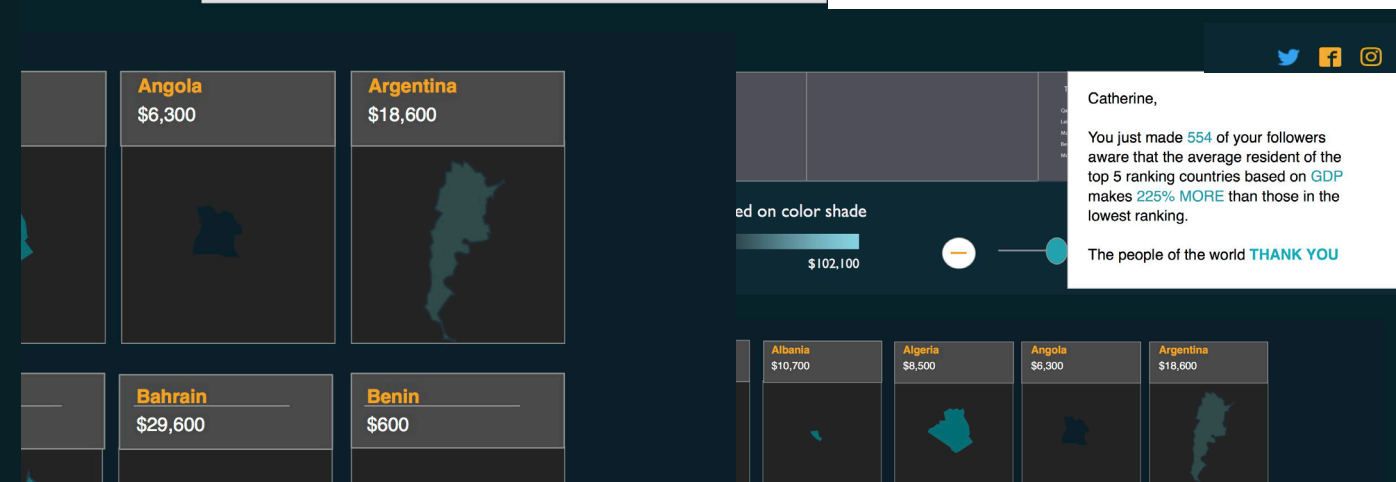
## Social Media

Located on the right hand side of the screen above the main navigation bar is the social media menu. The user will see the three main social media sites that they can share information on. Clicking one of these icons will generate a log in pop-up to easily sign into their account without leaving the page.



## Sharing

Once logged in, the user will see a generated image of the top 5 and bottom 5 ranked countries displayed in a bar graph for an easy visual to compare the statistics. The user can type a personalized caption for the infographic, signed with our hashtag #MindTheGap.



Once the user shares, a thank you message will pop up giving another statistic about the data they just shared.



Zoom-In

Using the zoom feature (located next to the legend) for the map will zoom into the map to the level of the users choice.

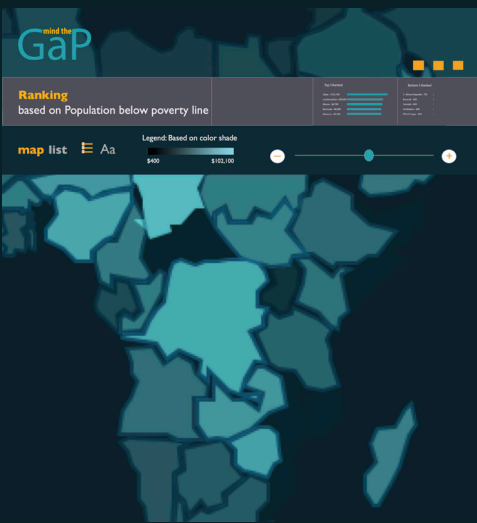


View Adjustments

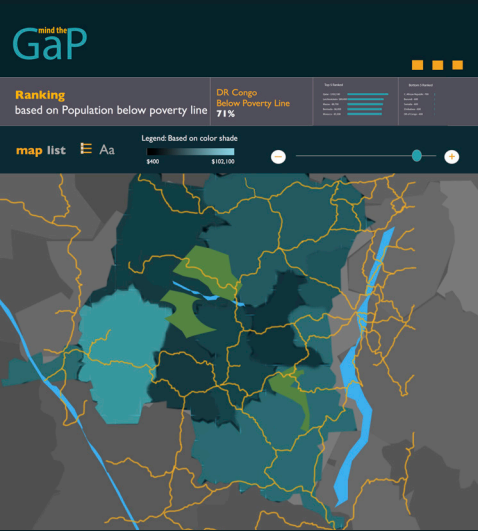
When zooming in, the map will adjust based on the originating anchor point.



As the user adjusts the zoom feature, they can also drag the map with the mouse to move entire map help the user find their point of interest.

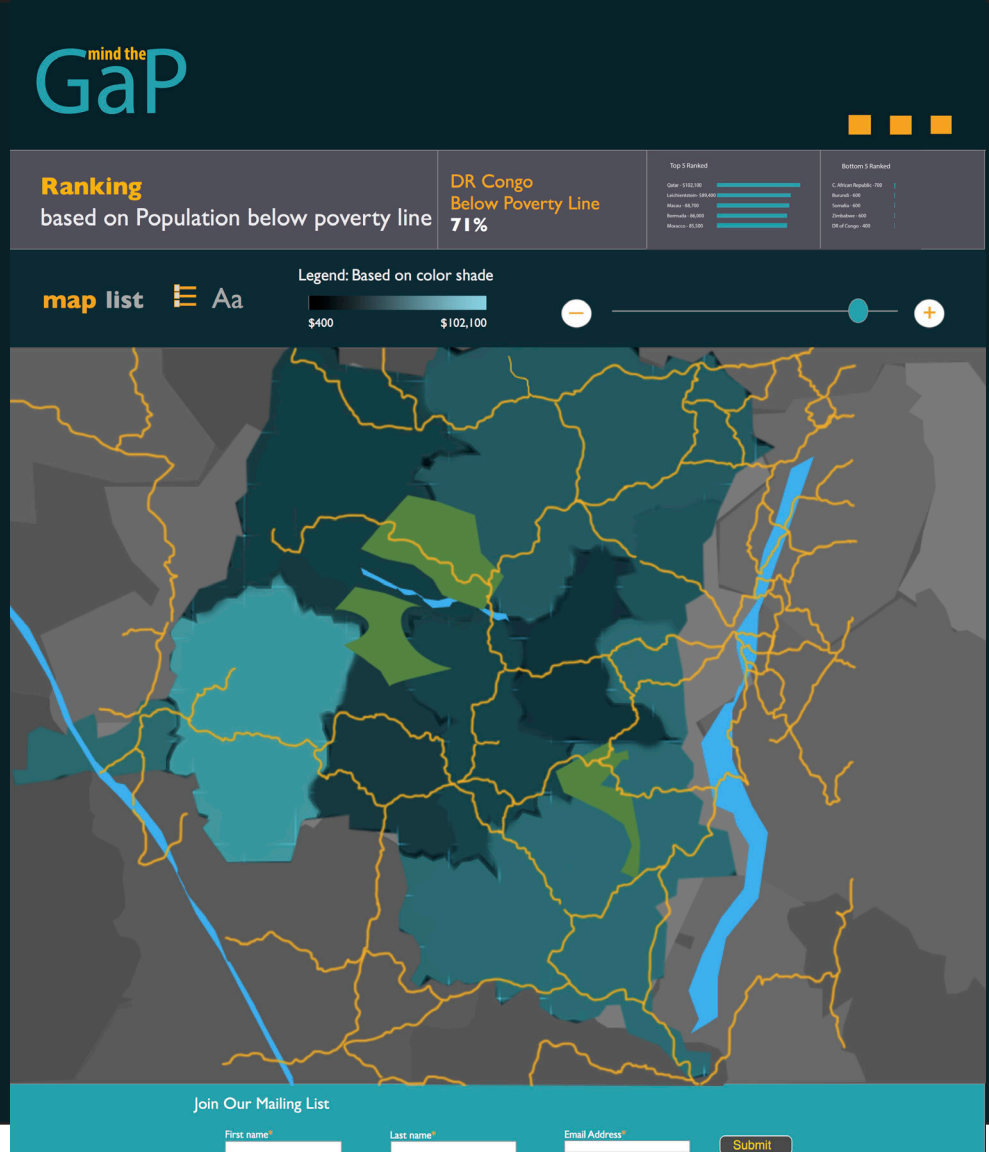


Once the interface registers a zoom in of a specific country the map will adjust to a detailed view of that country with the surrounding countries in a grayscale to differentiate the view. The user can exit this mode by simply zooming out.



## Detailed mode

Once the user enters the detailed mode of the zoomed in country, the cooresponding information can be seen in the second compartment of the main navigation menu.



## Filter Options

### LEGEND

Clicking the legend icon in the sub navigation menu will add or subtract the legends for the map and infograph

### TEXT

Clicking the text icon in the sub navigation menu will add or subtract viewing the names of the regions being viewed on the map.

