



1 The home will make use of the feed concept to engage users

2 This page will target new coffee drinkers to educate them

3 A feed of trending roasters or popular roasters

4 A page for a specific product or roaster

5 The menu on the left will guide users and filter them

6 A feed of trending blends or popular blends

7 A feed of popular and interesting tasters

8 A search bar and login option