

Pilates Vita

Franchise Overview

Bring refined, authentic Pilates to your community with a proven boutique studio model.

Brand Positioning	Premium boutique Pilates with a calm, luxurious client experience.
Method	Classical principles refined for modern bodies and long-term results.
Support	Guidance across planning, launch, training, operations, and marketing.
Ideal Partner	Hands-on leadership, commitment to standards, community mindset.

Next Step: Submit a franchise inquiry at PilatesVita.com/franchise

Why Pilates Vita

Pilates Vita is built on integrity, mastery of movement, and a deeply personal client experience. Our studios are designed to attract discerning clients who value expert instruction, consistency, and long-term outcomes.

- Authentic Pilates method rooted in classical principles.
- Premium studio experience with retention-focused member journey.
- Quality standards supported by training and ongoing education.
- Brand assets and launch playbook to support local growth.

The Studio Model

We provide an operating framework optimized for boutique studios: efficient scheduling, clear programming standards, and systems that scale. You bring leadership and local execution; we bring the playbook.

- Membership and intro-offer strategy
- Studio experience standards and client journey
- Hiring, onboarding, and instructor development
- Local marketing and partnership guidance
- Operations cadence and KPI scorecard

Support From Day One

You are not doing this alone. Pilates Vita supports you through planning, launch, and growth with practical guidance and standards.

Discovery and planning	Territory discussion, timeline planning, and studio requirements.
Build-out guidance	Layout standards, vendor suggestions, and opening checklist.
Launch support	Pre-sale plan, messaging, and campaign templates.
Training and quality	Owner onboarding, instructor standards, and ongoing education.
Operations and KPIs	Retention framework, scorecards, and performance cadence.

Franchise Process

- 1 Apply and share your market of interest
- 2 Intro call to confirm alignment
- 3 Discovery discussion (model, support, Q&A;)
- 4 Approval and territory review
- 5 Site, build-out, hiring, and training
- 6 Pre-sale launch and opening

Contact

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Note: This document is for informational purposes only and does not constitute an offer to sell a franchise. Franchise offerings are made only through an applicable Franchise Disclosure Document (FDD) where required.