

# Pilates Vita

## Franchise Overview

Bring refined, authentic Pilates to your community with a proven boutique studio model.

<b>Brand Positioning</b>	Premium boutique Pilates with a calm, luxurious client experience.
<b>Method</b>	Classical principles refined for modern bodies and long-term results.
<b>Support</b>	Guidance across planning, launch, training, operations, and marketing.
<b>Ideal Partner</b>	Hands-on leadership, commitment to standards, community mindset.

Next Step: Submit a franchise inquiry at [PilatesVita.com/franchise](https://PilatesVita.com/franchise)

## Why Pilates Vita

Pilates Vita is built on integrity, mastery of movement, and a deeply personal client experience. Our studios are designed to attract discerning clients who value expert instruction, consistency, and long-term outcomes.

- Authentic Pilates method rooted in classical principles.
- Premium studio experience with retention-focused member journey.
- Quality standards supported by training and ongoing education.
- Brand assets and launch playbook to support local growth.

## The Studio Model

We provide an operating framework optimized for boutique studios: efficient scheduling, clear programming standards, and systems that scale. You bring leadership and local execution; we bring the playbook.

- Membership and intro-offer strategy
- Studio experience standards and client journey
- Hiring, onboarding, and instructor development
- Local marketing and partnership guidance
- Operations cadence and KPI scorecard

## Support From Day One

You are not doing this alone. Pilates Vita supports you through planning, launch, and growth with practical guidance and standards.

<b>Discovery and planning</b>	Territory discussion, timeline planning, and studio requirements.
<b>Build-out guidance</b>	Layout standards, vendor suggestions, and opening checklist.
<b>Launch support</b>	Pre-sale plan, messaging, and campaign templates.
<b>Training and quality</b>	Owner onboarding, instructor standards, and ongoing education.
<b>Operations and KPIs</b>	Retention framework, scorecards, and performance cadence.

## Franchise Process

- 1 Apply and share your market of interest
- 2 Intro call to confirm alignment
- 3 Discovery discussion (model, support, Q&A;)
- 4 Approval and territory review
- 5 Site, build-out, hiring, and training
- 6 Pre-sale launch and opening

## Contact

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Note: This document is for informational purposes only and does not constitute an offer to sell a franchise. Franchise offerings are made only through an applicable Franchise Disclosure Document (FDD) where required.