

Brand	Customer Information	Created by
Visual identity Year of Creation: 2025	Playground Studios	SALT STUDIO®

Visual Identity — Playground Studios

Grid



Horizontal Version



Symbol



Color Palette

Black

HEX: 08090A

Charcoal

HEX: 2B2B2B

Grey

HEX: 7A7A7A

Off-White

HEX: F4F4F2

Logo Variations



Typography

AaBb

Galvji

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

!@

Applications

