

## Brand

Visual identity  
Year of Creation: 2025

## Customer Information

Playground Studios

## Created by

SALT STUDIO®

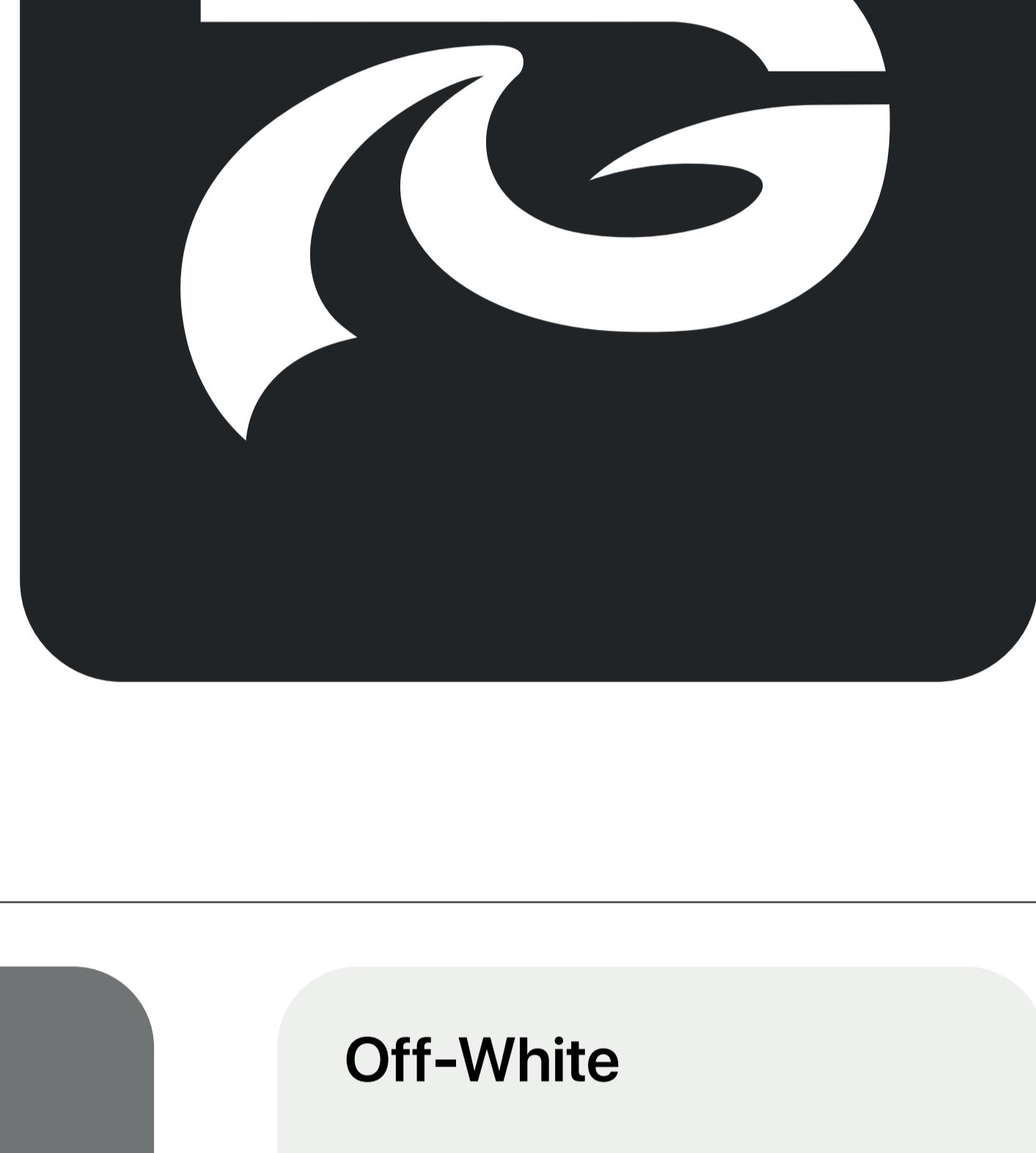
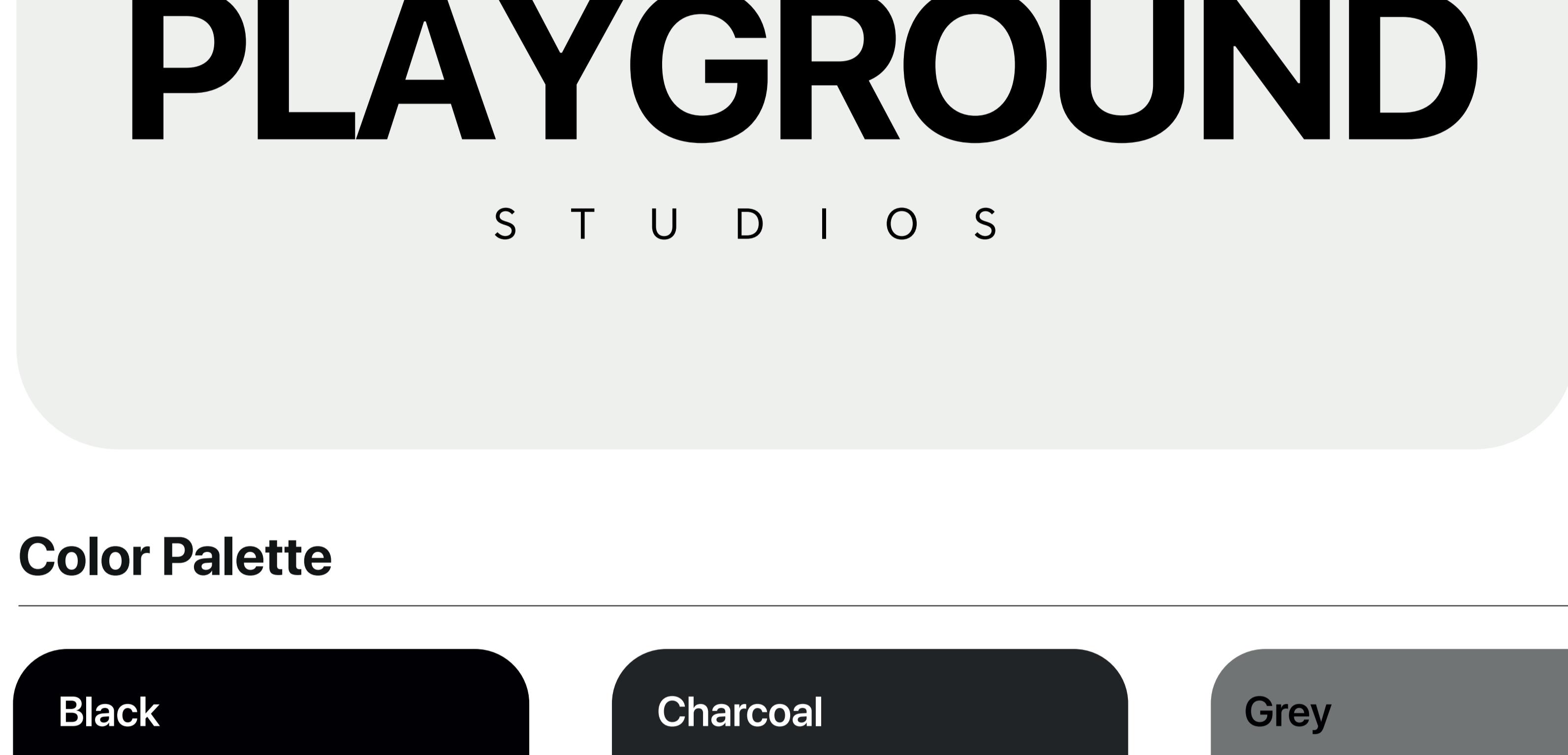
## Visual Identity — Playground Studios

### Grid

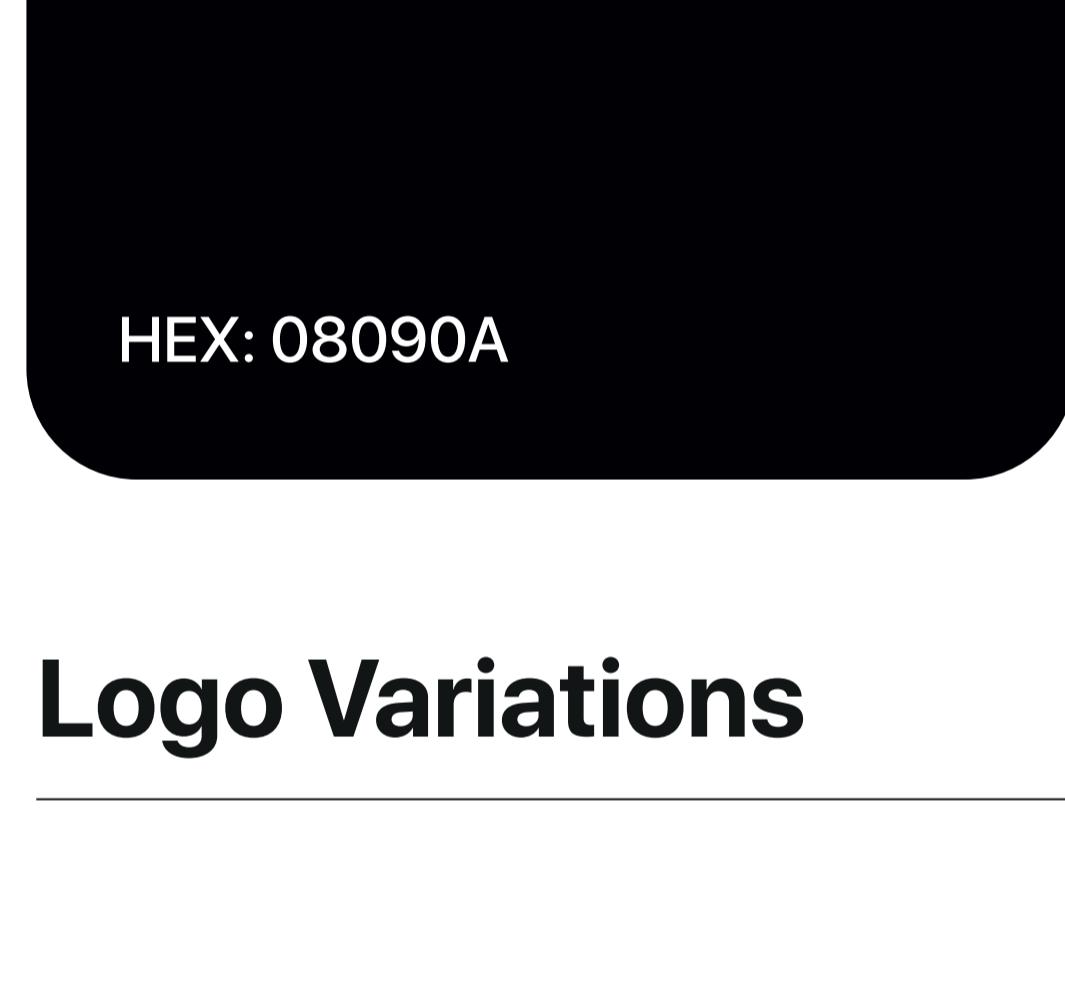


Horizontal Version

Symbol

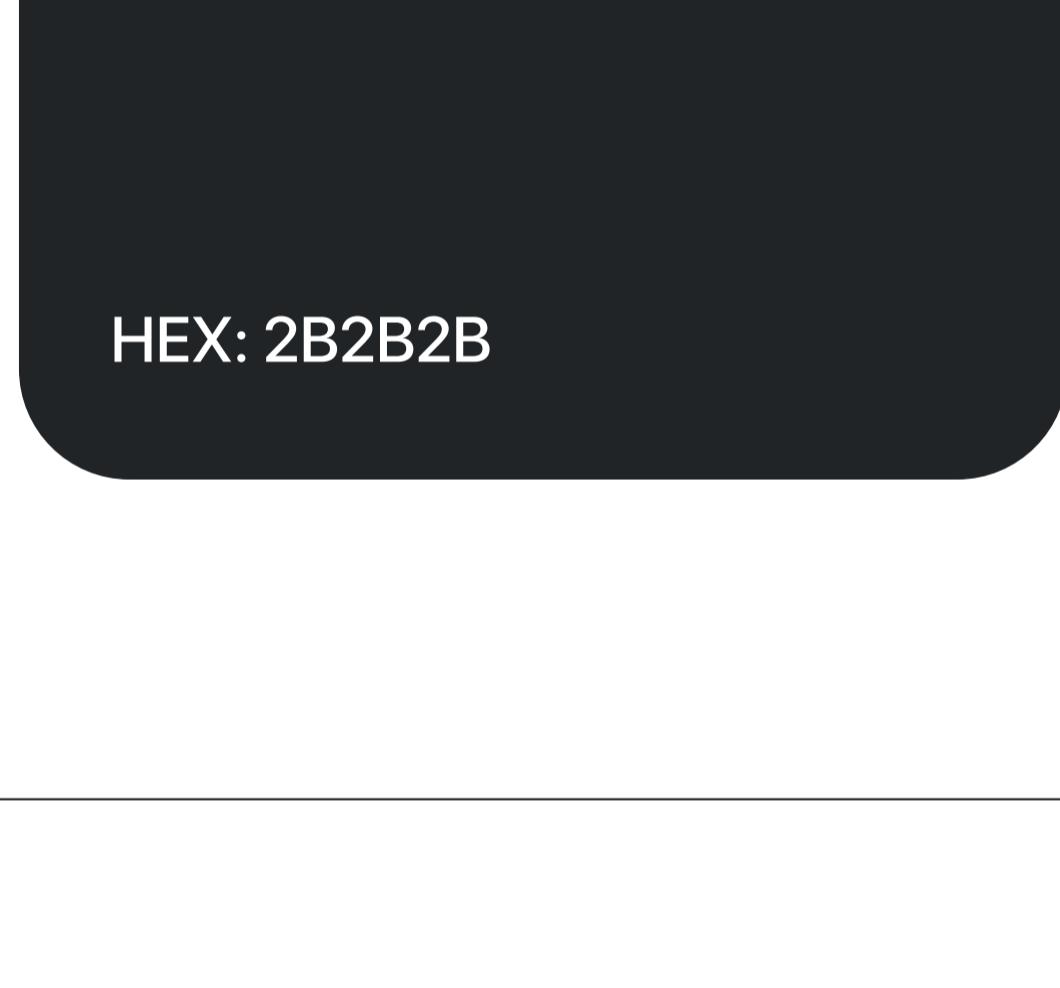


### Color Palette



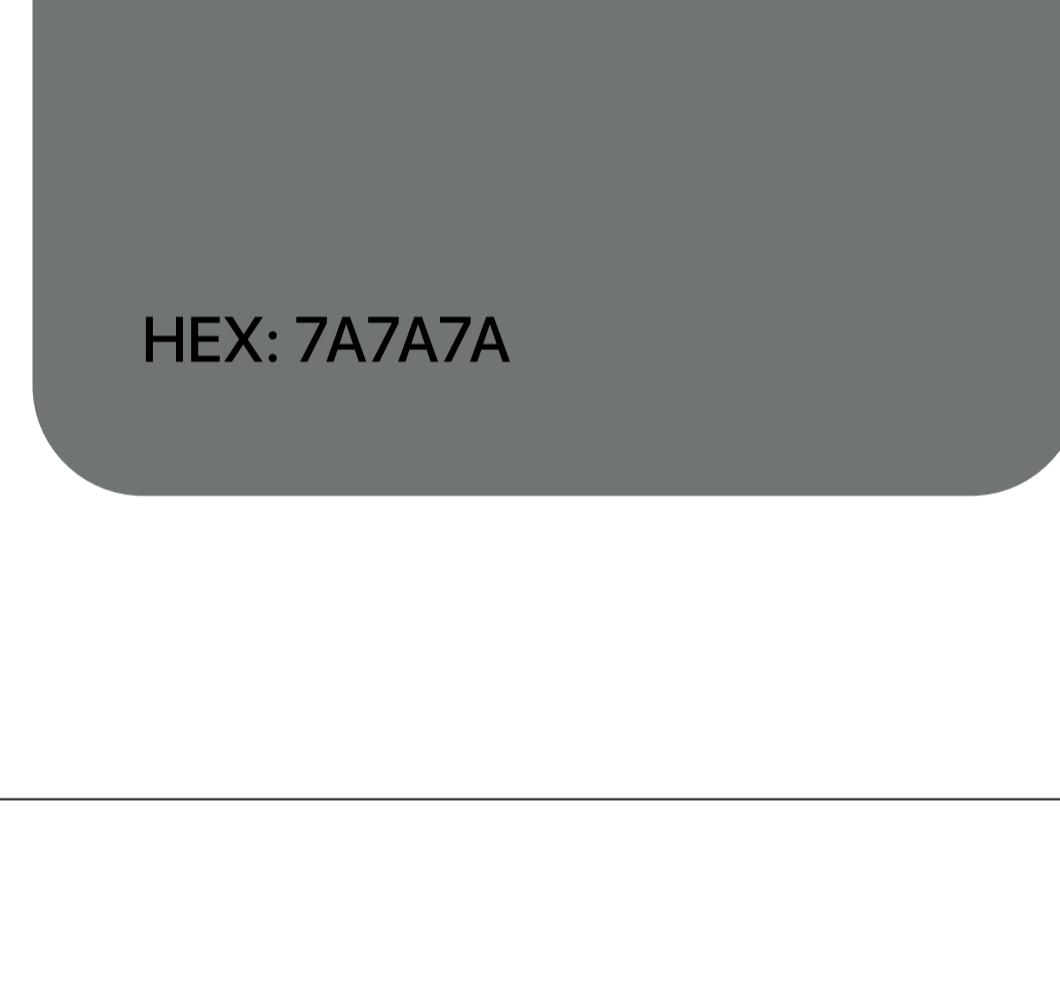
Black

HEX: 08090A



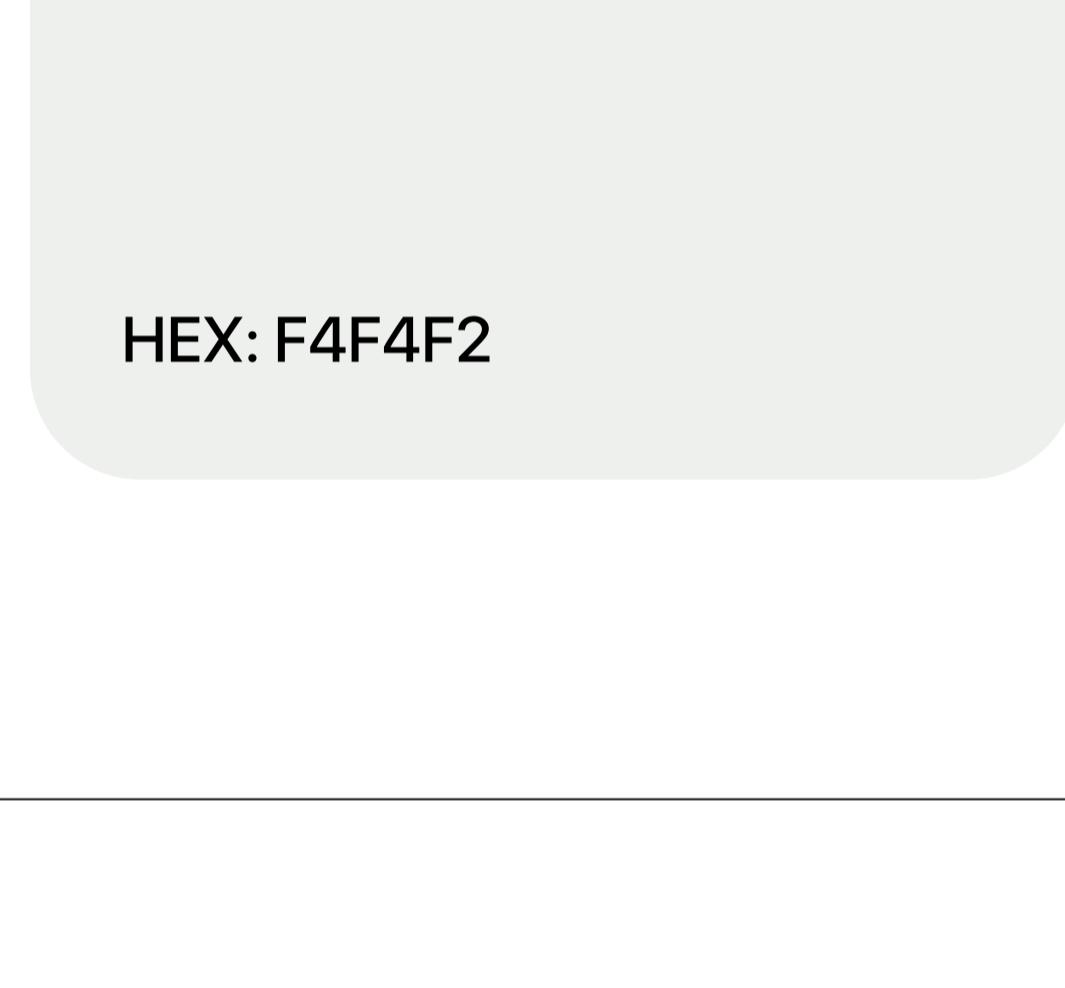
Charcoal

HEX: 2B2B2B



Grey

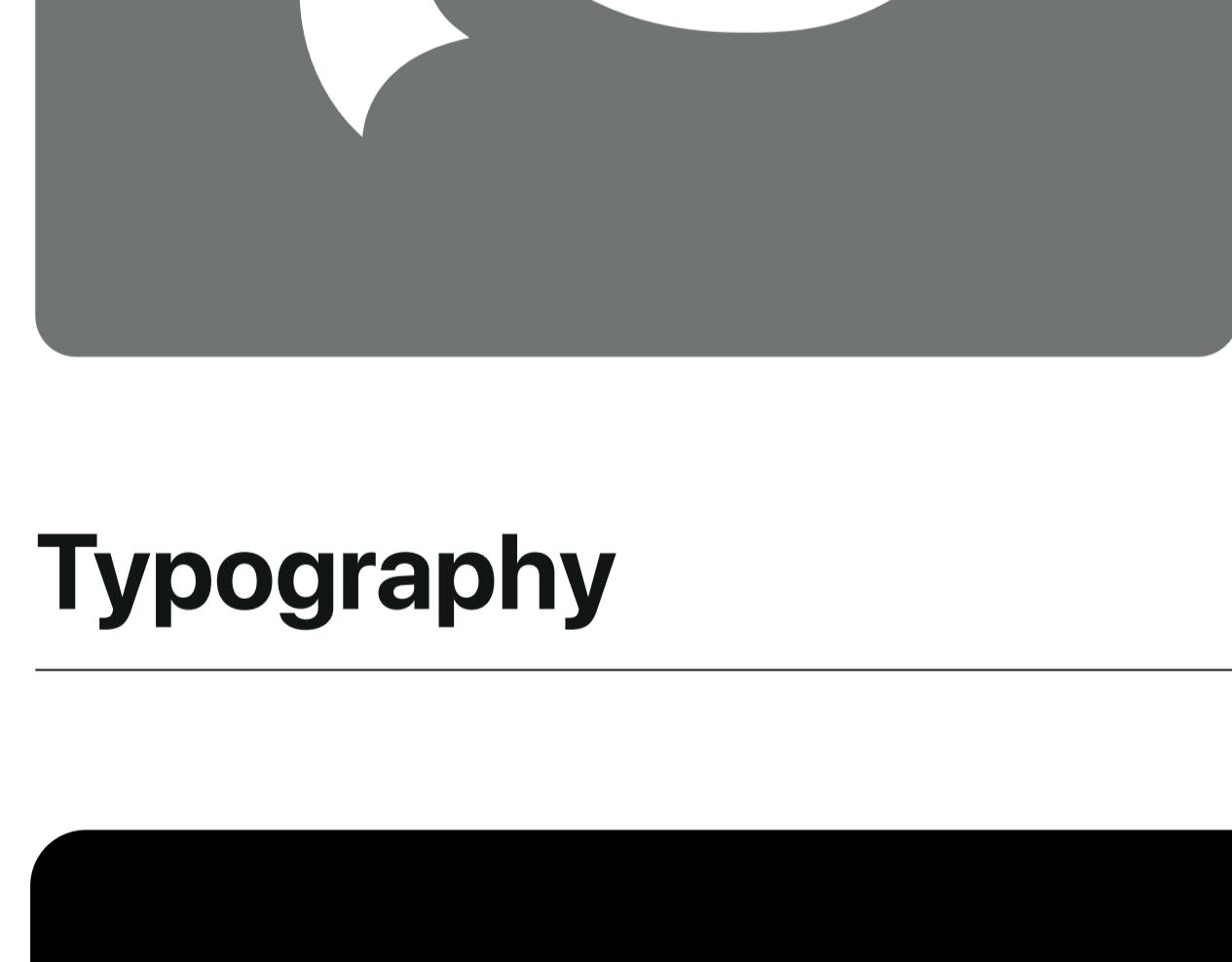
HEX: 7A7A7A



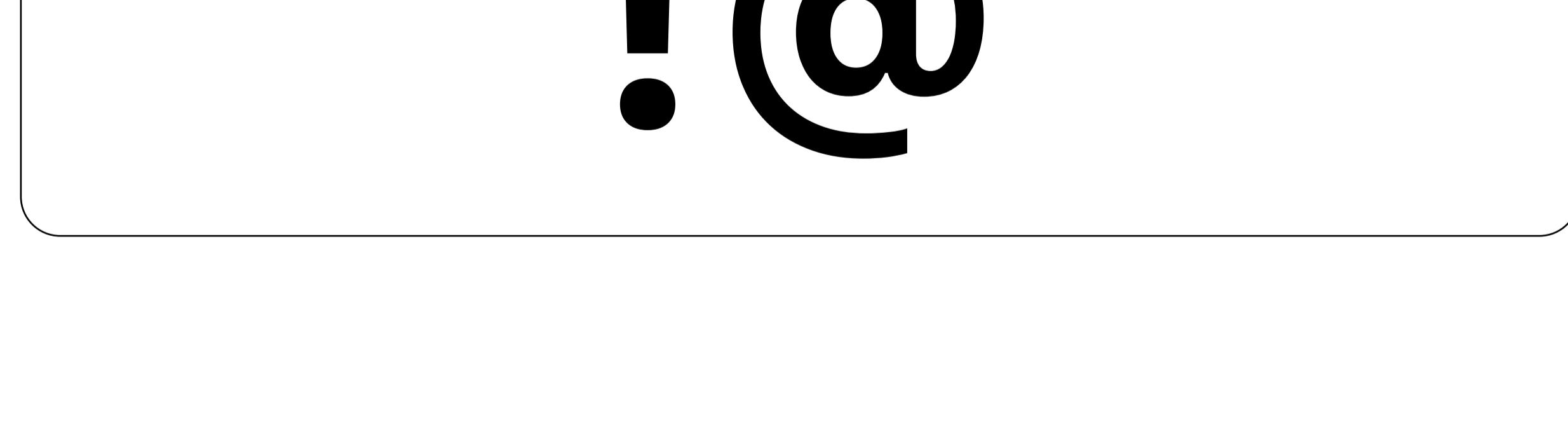
Off-White

HEX: F4F4F2

### Logo Variations



### Typography



### Applications

