

PRANSHU CHAUDHARY

New Media Designer

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wittywit.com

ABOUT ME

I am a New Media and User Experience designer from cozy streets of Allahabad. I have work experience in various positions. I use technology and understanding of cultural context to create better design solutions.

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in /pranshu101

AWARDS

- **Robosapiens @ Cognizance 2013**
Cognizance IIT Roorkee | March
Built an Autonomous Robot to work in sync with a Manual Robot to pick and stack geometric shapes over top of each other.
- **AI-POD(Micro-mouse) @ Effervescence**
IIIT-A | October 2012
Built an Autonomous Micro Mouse that was programmed to follow the shortest path in a maze.
- **Robot Synthesis @ RBMI, Bareilly**
Graphic Maniacs | Feb 2012
Built an Autonomous Robot that was programmed to clean the floor at a specific time of the day avoiding obstacles.

EDUCATION

- **INTERMEDIATE**
DAV Public School | RihandNagar
- **UNDER-GRADUATION DEGREE**
SRMSCET | UPTU | Bareilly
- **POST-GRADUATION DEGREE**
New Media Design | National Institute of Design | Gandhinagar

EXPERIENCE

- **SWIFT Themes | 2015**
Worked as a Wordpress Theme developer and designer. We worked on Wordpress theme Swift.
- **Content Writer | Blogger | 2010-2015 | 6 years**
Worked as content writer for various blogs, theGeekDaily.com, Comptalks.com, TechBu.com

SKILLS

- User Experience Design
- StoryTelling
- Design Research
- Rapid Prototyping
- Gamification

TOOLS

Illustrator	<div></div>
Photoshop	<div></div>
InVision	<div></div>
JavaScript	<div></div>
HTML/CSS	<div></div>
UNITY/ AR-VR	<div></div>

REFERENCES

Dr. Jignesh Khakhar | Coordinator New Media Design @ NID
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