



Future Point

April 2014



From Jimmy's Desk



Dear Volunteers and well-wishers. As we roll out our first newsletter, I am happy to see the progress that we have made over the past months. Heartfelt thanks to all of you for your contribution and support. The objective of the newsletter is to communicate and keep you all informed of the various activities at Creating Futures. We hope you find this newsletter informative and useful.

I would like to take this opportunity to communicate our goals. These are:

1. **Enable** employment among educated youth
2. **Ensure** interns are employed.

Creating Futures will work towards the achievement of these through two complementary programs.

Education to Employability

This is a short-duration (approximately, 10 days) program, and focuses on honing skills, predominantly soft skills, that will enable under-privileged youth find

employment

Internship Program

This is a long-duration (approximately, 6-9 months) program, with primary focus on internship, and aimed at skills needed for the IT industry.

Both these programs are aimed at the educated rural and urban youth from economically weak background.

Looking forward to your continued support and involvement

- Jimmy Cherian

SNIPPETS

This section consists of the updates for the month.

Workshops

We had couple of workshops to define and plan the organizational structure as well as the activities for the road ahead. As part of the workshop, the following teams have been set-up for the functioning of Creating Futures:

- Content Management for both training and non-training content management
- Sales & Marketing
- Volunteer Management
- Student Relationship Management
- Partner & Placement Management
- Training Management
- Creating Futures Program Coordination
- IT Management
- Accounts & Legal

Accounts & Legal

- We have formalized on the trust deed after multiple iterations. Based on the trust deed, we have registered Creating Futures as a charitable organization.
- The financial plan has been defined for Creating Futures.

Sales & Marketing

- We have partnered with Ogilvy who have helped us in creating the logo, brand, templates for

- Based on our overall goals, we have created an elevator pitch.
- Couple of posters have been defined to solicit for more Volunteers.

Volunteer Management

- We have the updated list of volunteers. However, as some entries are still pending, we request you to update your details in the volunteer database if you have not done it.
- Defined various volunteering roles for Creating Futures.

Training Management

- Standard Operating Procedure for conducting workshops has been defined.
- Identified the high level learning map for Creating Futures.
- Shaped up a presentation for the Education to Employability program.
- Approach to training at Creating Futures has been defined.

Content Management

- Overall learning objectives were defined. Based on this, the next level objectives and outcomes have also been defined. Training content development will be based on these objectives.
- Guidelines for training content development defined.

IT Management

- Evaluation is in progress for identifying the technology that we will focus on as part of the Internship program.
- High level IT architecture getting defined.
- Taxonomy defined for content repository. Currently, the team is in the process of identifying a public cloud to host the varied content of Creating Futures.
- Website for Creating Futures created. Request you to promote the website www.creatingfutures.in in all possible way: Social networking, emails, word of mouth, etc.
- Email IDs in the Creating Futures domain created for generic purposes. Also, individual email IDs created as well. If you need to create one for yourself, do mail in your request at info@creatingfutures.com
- Creating Futures is now on Facebook and LinkedIn. Please forward these to your social network colleagues, Acquaintances, Friends, Family and others.

Facebook:

<https://www.facebook.com/EducationtoEmployability>

LinkedIn:

<http://www.linkedin.com/company/3635867?trk=tyah&trklnfo=tarld%3A1397795768779%2Ctas%3Acreating%20futures%2Cidx%3A1-1-1>

Student Relationship

We feel proud to inform you all that four of our students have been employed:

- Mala: Capgemini
- Ajit: Igate
- Indu: Cross Domain
- Bindu: Cross Domain



Get to know our Partner

Ciber is a US based IT Service company with offices around the globe. Ciber's India office has over 1000 employees and focuses on delivery IT solutions to the Global market. Ciber's Services and Solutions span across multiple Industries and technologies.

Creating Futures has been engaged with Ciber for over 6 months and good amount of our volunteers come from Ciber. These include IT and Non-IT professionals

Announcements

Sandeep Kumar and his wife Preeti have been blessed with little angel, Vanshika.

Congratulations Preeti & Sandeep!



Tickle your funny bone

Albert Einstein said: "The only thing that interferes with my learning is my education"

Sam walks into his boss's office. "Sir, I'll be straight with you, I know the economy isn't great, but I have over three companies after me, and I would like to respectfully ask for a raise." After a few minutes of haggling the boss finally agrees to a 5% raise, and Sam happily gets up to leave. "By the way", asks the boss as Sam is getting up, "which three companies are after you?" "The electric company, water company, and phone company", Sam replied.

Tech Funnies



Let's Brainstorm

Solve the anagrams

Eg: Moon Starer – Astronomer

They See
Obey God
Worth Tea
Big Mule (a country)
Woman Hitler
Silent
Elegant Man
Trims Cash
Dirty Room
My mum
The classroom