



**GITAM**

(DEEMED TO BE UNIVERSITY)  
(Estd. u/s 3 of the UGC Act, 1956)

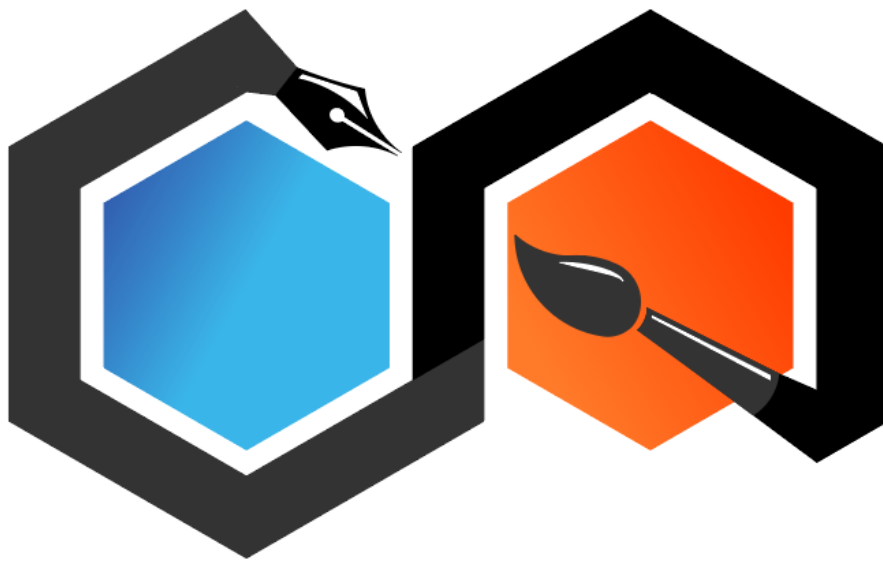
VISAKHAPATNAM • HYDERABAD • BENGALURU

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# Charter Of



## CREATIVE ARTS

Fine Arts . Literature

Drafted By

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PLACE: VISAKHAPATNAM

DATE: 8<sup>TH</sup> AUGUST, 2020.

## What is Creative Arts?

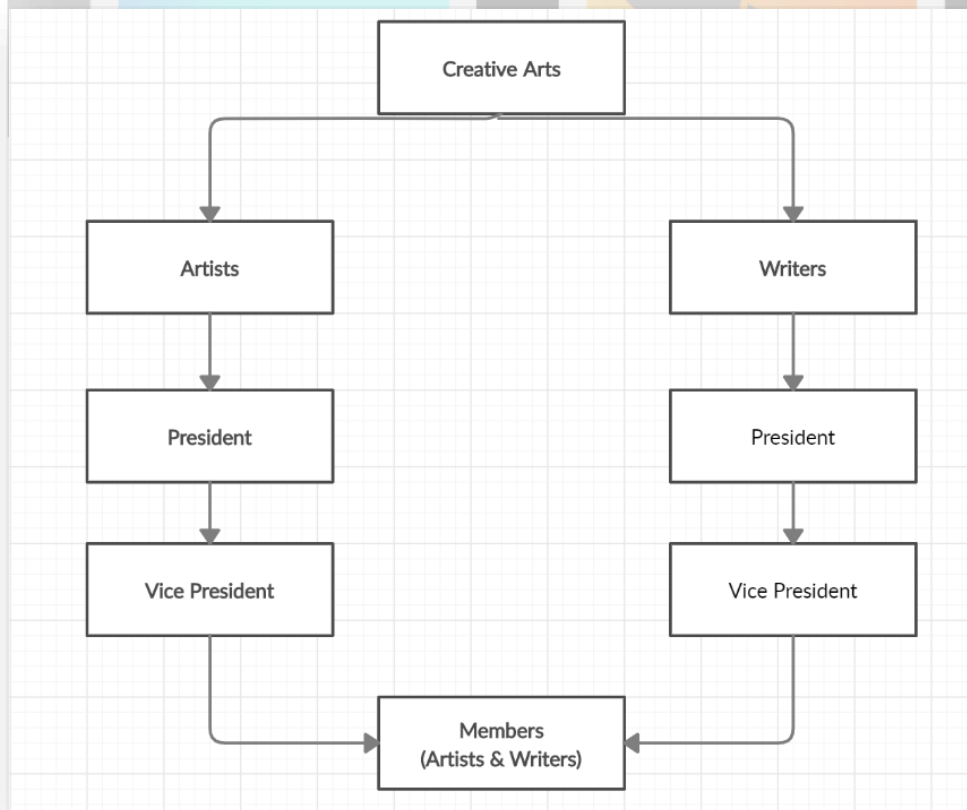
*“Every child is an artist. The problem is how to remain an artist once we grow up.”*

- Pablo Picasso

Creative Arts is a student club, within Kalakrithi, where Fine Arts and Art of Literature amalgamate to work together harmoniously and spread the color of art throughout the campus. Over the years, due to our transition into a technical or professional course, the passion for art fades away. As Creative Arts, we tend to instil that passion back and help them remain the artist they were, forever.

As time tells the tales, Arts and Literature have inspired millions of minds to come up with new ideas that shape the future of mankind. And therefore, in an institution that cultivates young minds, it's important for them to stay close to the arts. Creative Arts gives individuals a canvas to fill it with the colors of their passion.

### Structure of CA



1. **President:** The Presidents ensure the proper functioning of all activities of the club. Any member of the club pursuing their ultimate year of study in the university is eligible to become the President of the club. Presidents are elected through a democratic election (any eligible member who gets the highest number of votes is elected).
2. **Vice President:** The Vice Presidents' job is to assist the Presidents to maintain the fluid functioning of all club operations taking place. Any member of the club pursuing their penultimate year of study in the university is eligible to become the Vice Presidents' of the club.
3. **Members:** Any student studying in the university is eligible to become a member of the club via auditions.

## Annual Event Schedule

Event Name	Event Description
Writers	
Link-It	A cycle of writing exercises which starts with a picture or verbal prompt given to a writer, where the end of each write-up (poetry, short story, article, etc.) is the prompt for the next writer in the sequence. A Bi-Weekly Challenge.
Writing Workshops	One master's poetry, the other has a knack for a skit. But a holistic writer can write anything. Therefore, in these workshops, we take up one form of writing, dig deep, and try to understand the essence of that form.
Poetry for Instagram Arts	Every art evokes an emotion within oneself, and poetry has its own way to explore the emotion with its broken lines. Therefore, every artwork shared on Instagram is accompanied by poetry from the writers.
Fine Arts & Literature Artists	
Weekly Challenge	A random topic will be chosen by the club upon which each member will make artwork and present it to the club every week.
Workshops	It's never too late to learn a new art-form, with the collaborative art forms which members of the club are specialized in, Artists come up with workshops to spread their skills. Every CA member can attend these workshops
Instagram Arts	Every Art that is made is An Art worthy to be shared. With a Photo Sharing Platform like Instagram, the artworks get a reach to showcase their talents on a bigger scale.
Collaborative Works	

Creative Arts' Open Mic	An open-live-platform for anyone who is enthusiastic to show-case their concealed talents to the crowd. Be it Story-tellers, Poets, Humourists, we got you covered.
Arts & Literature Fest (Upcoming)	A fest to celebrate the culture of Colors and Words where we invite a Prominent Public Figure in the fields of Art and Literature for a talk. We will also conduct Competitions, Workshops and an Open Mic.

## Recruitment Process

The creative arts team consists of both artists and writers, so our recruitments are through auditions.

Several topics are given to the participants along with an hour of time to showcase their skills in their chosen art-form. All types of crafting and arts are accepted and encouraged.

Indexing of each audition art-piece is done to ensure transparency during auditions.

### Artists:

Criteria of Being Judged - The artists are assessed on skills like creativity, originality, quality of the artistic composition, and overall design of the artwork in general.

- a. Online -
  - i. A progressive time-lapse video of the art-work is requested.
  - ii. Previous artworks of the candidate hold significance.
  - iii. The audition is concluded with a small interaction which makes the evaluation process easier.

NOTE: Authenticity of the art-work has to be evident though the video.

- b. Offline -
  - i. The process of making the artwork is observed.
  - ii. The candidates techniques used for the respective art-form they chose.
  - iii. Past works of the candidate are also judged for technique and finish.
  - iv. The audition is concluded with a small interaction which makes the evaluation process easier.

### Writers:

1. Topics given: The topics vary widely from general issues to more thought-provoking subjects.
2. Art form allowed: All types of writing forms irrespective of language barriers are accepted and encouraged.
3. Criteria of being judged:
  - a. Online -
    - i. Plagiarism tests are done to determine the originality of the content.

- ii. Structure and flow of the content along with various elements of writing such as grammar and vocabulary are taken into consideration.
  - iii. Previous write-ups and published works will also be taken into consideration as an assessment to their audition work's credibility.
- b. Offline -
- i. The originality of thought, grammar and structure of the content presentation are all taken into consideration for the selection process.
  - ii. The audition is concluded with a small interaction which makes the evaluation process easier.

## Governance and Review Process

1. In the beginning of every semester, feedback of the previous semester is taken from every member of the club as a performance check.
2. At the time of stage performances,
  - a. A club meeting is called to determine the Plan of Action as well as what kind of performance has to be done.
  - b. A majority is taken to select one of all given ideas by the members, keeping the fact forward that it should involve the maximum number of members possible.
3. Periodic meetings:
  - a. Regular Body Meets: The agenda of these meets is to discuss
    - i. Bi Weekly Challenges Artworks and Write-Ups submitted by all the members, to judge, scrutinize and give constructive criticism for the improvement of that member.
    - ii. Upcoming event and its fluid functioning.
    - iii. If any query or issue arises within the limits or boundaries and related only to Creative Arts.
  - b. Core committee meetings: Core Committee usually consists of the Presidents, the Vice Presidents and the Members in their ultimate year of study. These meetings are called when the upcoming events are collaborative in nature, also when a decision needs to be taken that shapes the club's future.

## Key Performance Indicators

### Minimum deliverables by Creative Arts

Creative Arts as a branch of Kalakrithi is expected to:

1. Provide knowledge and diverse perspectives about various forms of writing and fine art.
2. Contribute to the larger events by Kalakrithi, and also other Student Organizations that want a live stage art or writing performance held on-campus or elsewhere.
3. Works involving imagination, originality, creativity, and experimentation is a periodic element of this club such that the value system of each member has a positive gain.
4. Conducting events that add to the skills of the campus fraternity.
5. Getting members paid off-campus creative Interior Designing and Wall Art projects to work on.
6. A minimum of one Open Mic session per semester.
7. A minimum of two workshops on writing and art-forms per semester.

### Minimum deliverables by Every Member of Creative Arts

As a member of the Creative Arts Club, the student is expected to:

1. Attend the majority of the General Meetings conducted.
2. Participate in at least 50% of events conducted by the club.
3. Actively engage in collaborative events like Open Mics.
4. Contribute ideas and help facilitate activities.

## Accolades

After every recurring activity, we invite an alumnus of Creative Arts (as they have more experience and for unbiased decisions) to be our judge after the completion of every recurring activity to decide the best artwork and the best write-up. They will be awarded points. At the end of the academic year, we will award or honour:

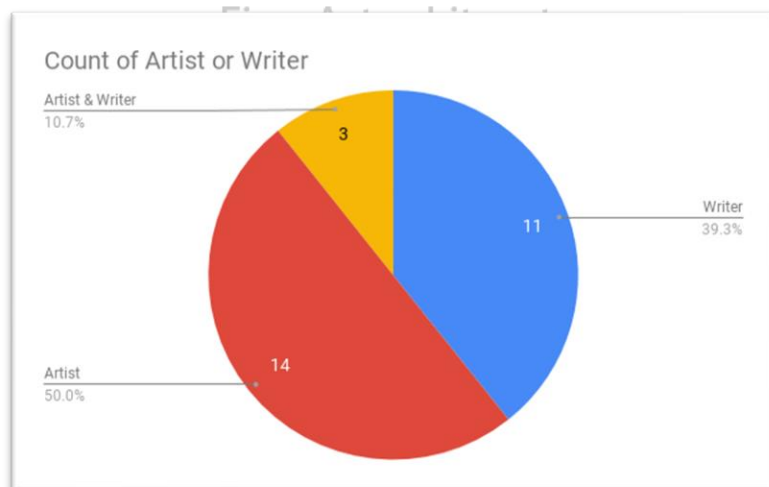
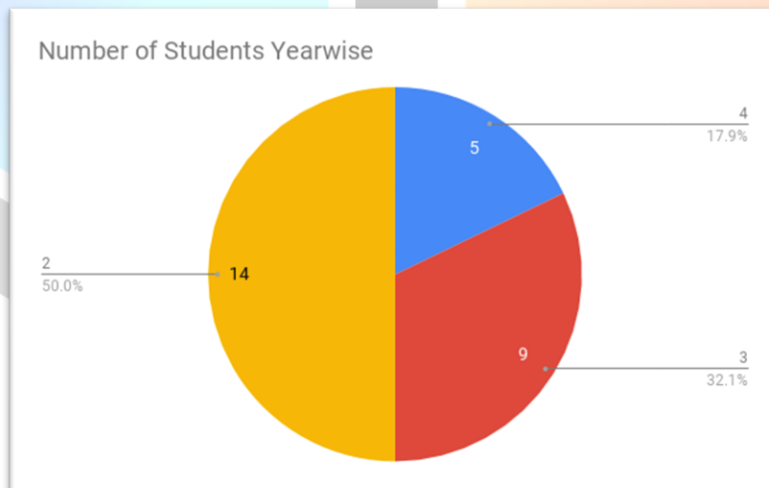
1. Best Artist: The Writer with the most points gets a souvenir related to Literature
2. Best Writer: The Artist, similarly, with the most points gets a souvenir related to Fine Arts.

This will inculcate a competitive spirit as well as the zeal to improve in their art-forms, so as to make the most out of it.

## Values of Creative Arts

1. We, as Creative Arts, believe in a famous Spanish quote, “La Familia Lo Es Todo” which translates to “Family is everything”. Thus, Creative Arts has always worked towards building a camaraderie between all its members even after they finish their courses.
2. Due to this, we also have a tight network with all our alumni, including their extended networks, which helps us in mentoring, guiding and helping the young, budding talents.
3. At the end of the day, Creative Arts is the torch-bearer of Arts and Literature in GITAM, and its main motto is “Spark the Fire of Arts always and forever”.
4. With the slogan, “We, Be The Best, CA” to celebrate the team spirit, we work towards and march forward to be the best of all.

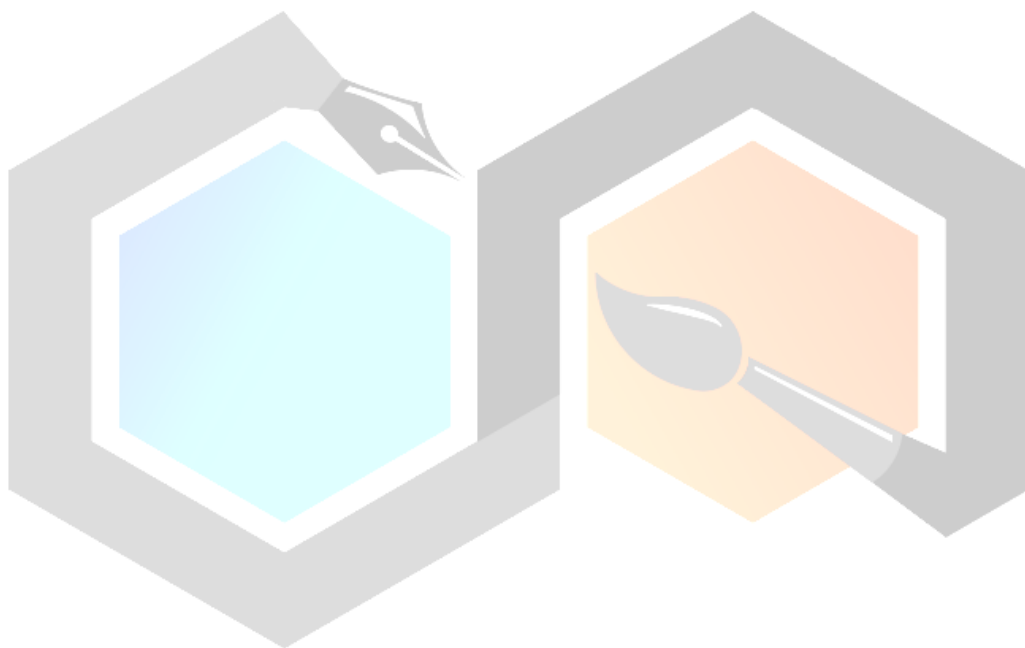
### Statistics for the year 2020-21 as of 8<sup>th</sup> August, 2020



## [Links to our works](#)

[Creative Arts' Instagram Page](#)

[Creative Arts' Art-Bank](#)



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