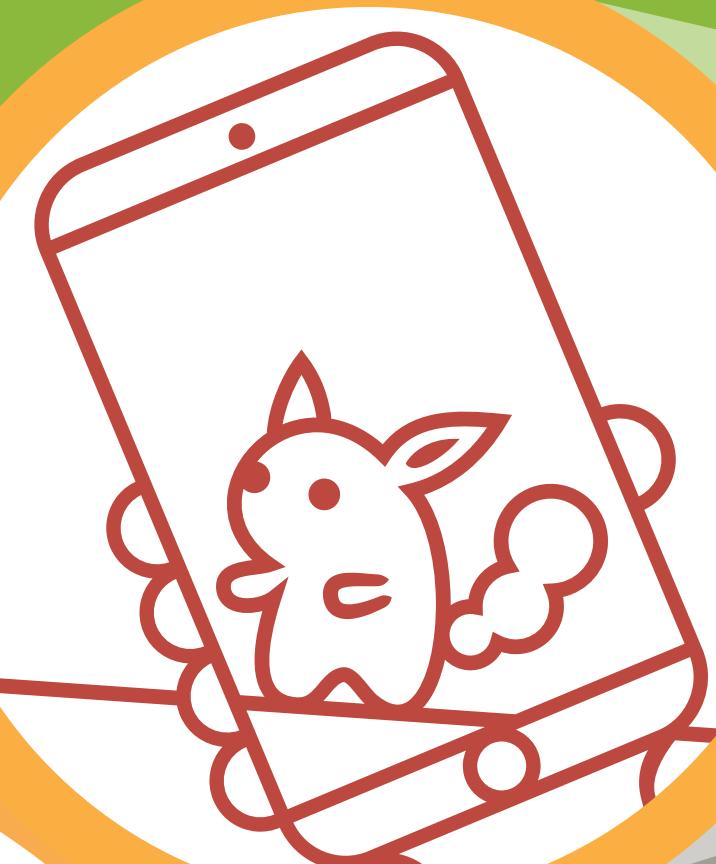


# HELPING PEOPLE EMBRACE AVs IN AN EMPOWERED WAY

## RIDE & PLAY

Ride in an AV and play FUN immersive games on our test track. Win prizes as your confidence in AVs increases and you get better at game-play.



## LEARN ONSITE & ONLINE

Access resources and trainings onsite and through our online portal. Learn about AV technology, plans for AVs in San Diego, and new opportunities for you!



## PLAN FOR THE FUTURE

Provide feedback to help city planners and GATE Center partners plan for the changes ahead and model solutions for other cities.



GAMIFIED AUTONOMOUS  
TRANSPORTATION EDUCATION

**The Problem:** People fear what they don't understand. Americans are skeptical about Autonomous Vehicles (AVs); they are under-informed about the technology itself and its potential impact on employment, infrastructure, and other aspects of life in San Diego.

**The Process:** Research // Prototype // Insights

"I wouldn't feel safe at all.... There are levels of AV?  
You mean that's already in my car?"

**The Path Forward:** The GATE Center (Gamified Autonomous Transportation Education), is an experiential learning center where people directly experience AVs through immersive games on a test track, participate in debrief sessions, and access education and training resources onsite and through an online portal.

**The Purpose:** The GATE Center's mission is to help people encounter what they don't know in an empowered way, to better understand the reality of AV technology as it develops, and to feel supported in moving **with** the change.

**AstroTransit**  
SOLUTIONS

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