Submit ideas to get online feedback from D4SD community members, experts, and peers

Feedback is key to focusing on the right problems and to refining your ideas. This is an opportunity to get online feedback from diverse perspectives to help you improve your concepts before you submit to the D4SD challenge.

Participants can submit a one-page PDF or a single image that briefly explains the context and details for their selected problem, as well as a proposed solution. This can be an illustrated storyboard, or a photo mockup, or even a written description, although we tend to prefer visual representations over text. Even a sketch will work! Participants will also be able to include up to three questions for feedback providers to answer. The D4SD team will work to recruit community members, domain experts, and potential users to provide input on your concept.

Timeline for Community Feedback for D4SD:
March 22: Early deadline to submit for feedback. (this form)
March 23-29: D4SD will recruit feedback providers from the community.
March 30: Participants will receive an email with feedback.
April 22: Final deadline for submitting full proposals.

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Not **spdow@ucsd.edu**? [Switch account](#)

* Required

What is your full name? *

D4SD Team participant

What is your email address? *

team@d4sd.org

If you are representing a school or organization, please identify them.

I am a PhD student at UC San Diego Design La

Project title: *

Provide a title for your idea that also signals what specific problem you seek to solve. For the example below, the title might be: "How might we improve international travel by creating authentic cultural opportunities?"

Improving the international travel experience

Challenge topic *

Please select which topic you are targeting on according to D4SD challenges:
https://d4sd.org/challenges

○ Mobility

○ Health

○ Environment

○ Housing

◉ Other: Travel Experience

High-level introduction: Please write a paragraph that explains your understanding of the civic problem you're focused on. *

This should be written to motivate others to care about the problem and to offer known issues, constraints, and considerations. You might also say what your team has already done to understand this challenge.

Through our team's observation and interview, we found that travelers faced with several problems and challenges in their travel experience. Travelers always want enjoyable, relax, customized travel experiences. However, they have many limitations on time and budgets. Here are our team ideas to improve international travel experience.

Example idea. Here's one good way to share an idea. Build storyboard that explains the context, problem and proposed solution. Make sure it's legible and easy to understand by an online audience.
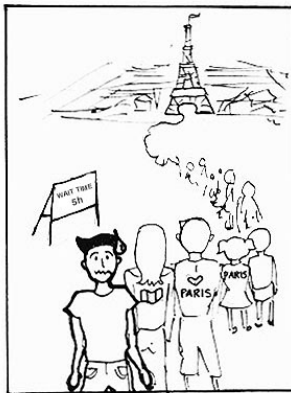
| Mark is tired of crowded tourist spots… | His friend suggests an app to experience authentic culture. | A family that owns a farm welcome Mark for a day and show him their way of life. | They learn about each other's lives and even teach Mark how to make cheese! |

Upload your idea *

Your idea can be a resented as a storyboard (like the one above), as a photo-based mockup, a sketch, or even a written description will work. Make sure it is no longer than 1 page. Please upload a PDF or an image file (PNG, JPG, etc) no larger than 10 MB.

⬆ Add file

Stakeholder list: Write down a list of stakeholders relevant to your problem area. *

This can include potential users, domain experts, related organizations and leaderships, and key decision makers. For example, if you are working on ideas to improve the experience on MTS buses, your list might include potential users: bus riders, bus drivers, MTS planners, MTS budget director, campus transportation planning, etc. Write as a comma-separated list. We will use this information to help find appropriate feedback providers.

Travellers, tourists; Travel agencies; local government.

Stakeholder #1: EXPERTS. If you could speak to a real expert about your idea, who would you want to speak to and what would you ask them?

Questions should target someone in particular or a type of person; they should also be phrased in a way to encourage elaboration. e.g., We would like to talk to someone who knows about MTS operations. Has our idea has already been considered by MTS? Would it provide value for your customers? What barriers or constraints should we keep in mind?

We would like to talk to travel agencies who know about how traveling apps work. Which idea you think is more feasible and easer to get funding? Please elaborate on the reasons.

Stakeholder #2: POTENTIAL USERS. If you could speak to a potential user about your idea, who would you want to speak to and what would you ask them?

Questions should target someone in particular or a type of person; they should also be phrased in a way to encourage elaboration. e.g., We would like to speak with a MTS bus rider. How would you react if you saw this feature on a bus? What challenges do you anticipate? How can we improve it?

We would like to speak with travelers who would like to use travel apps to meet with local friends. What concern you have when you use traveling apps to help you hang out with strangers and local friends?

Stakeholder #3: COMMUNITY. If you could speak to someone in your community about your idea, who would you want to speak to and what would you ask them?

Questions should target someone in particular or a type of person; they should also be phrased in a way to encourage elaboration. e.g., We would like to speak with someone who does not ride MTS buses. How would you react to this idea? Would you consider taking a bus?

We would like to speak with local residences or hosts who might be potentially meet with travelers. What kind of information you want to get ahead before you meeting with a traveler