



Portfolio

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Contact

- +91 63817 17887
- selfdesigner8@gmail.com
- Coimbatore, India

GRAPHIC & UI UX DESIGNER

Hello, I'm Jones Jebaraj

Education

Jun 2016–Mar 2019

Bsc Visual Communication
The American College, Madurai

Jan 2018–Mar 2019

Graphic Design Tools
Max Expert, Madurai

Key Skills

Design Tools

- Ps Photoshop
- Ai Illustrator
- Figma
- Xd Adobe xd
- Pr Premiere Pro
- Ae After Effects

Frontend & Collaboration

- Html
- CSS
- Javascript
- React Js

Specialities

- Wireframing
- Prototyping
- Design Systems
- Motion Graphics
- Digital Marketing Design
- Content Writing
- Frontend Collabroration

Profile

UI/UX Designer with 5 years of experience crafting user-centered web and mobile experiences. Skilled in wireframing, prototyping, usability testing, and design systems. Experienced in collaborating with cross-functional teams using Agile methodology, with working knowledge of React.js for design-to-development handoff.

Work Experience

UI/UX | Graphic Design
Aiimtech



Feb 2020– Still Working

- 2020 – Graphic Design Foundations**
Began career as a Graphic Designer, creating logos, landing pages, and brand assets using Photoshop and Illustrator. Designed for diverse projects, building a strong foundation in visual storytelling and branding.
- 2021 – Transition to UI/UX Design**
Moved into UI/UX design, contributing to the Mediquence healthcare software for patients and doctors. Designed multiple web and mobile application screens in Figma, ensuring user-friendly flows and responsive layouts. Collaborated with stakeholders to translate complex requirements into intuitive digital experiences.
- 2022 – Motion & Promotional Design**
Expanded skill set into motion graphics and promotional content. Created engaging animations and videos for Mediquence product promotions using After Effects and Premiere Pro, enhancing brand presence and user engagement through visual storytelling.
- 2023 – Frontend Development Collaboration**
Developed knowledge in HTML, CSS, JavaScript, and React.js to bridge the gap between design and development teams. This technical understanding improved collaboration with developers and ensured seamless design-to-code implementation.
- 2024 – Digital Marketing & Social Media Design**
Took ownership of digital marketing campaigns by designing innovative social media creatives and managing company Instagram accounts. Consistently produced engaging content that increased brand visibility and strengthened customer engagement for Mediquence.
- 2025 – Content Strategy & UX Flows**
Expanded role into content writing and UX flows for AIIMTECH projects, including landing pages and large-scale platforms such as the Tomlinson School Management Software. Focused on creating structured user journeys, clear content flows, and impactful storytelling to support product growth.

Achievements

- Designed multiple web and mobile screens in Figma
- Designed 100+ screens in Figma, reducing user task completion time by 30%
- Created motion graphics that increased promotional video reach by 60%.