

# **HOME PAGE**

[Sign In](#) | [Cart \(0\)](#)

# SUITABLE

[SUIT SHOP](#)

[GET MEASURED](#)

[OUR STORY](#)

[LIFESTYLE](#)

[HELP/FAQ](#)

INTRODUCING

CUSTOM SUITS FOR  
THE EVERYDAY  
GENTLEMAN

Suit collections beginning at \$295

[THE SUIT SHOP](#)

CANALI  
SUIT, £1,000. SHIRT,  
£280. BOTH BY CANALI.  
020-74995605

DOLCE &  
GABBANA  
OPPOSITE: SUIT, £1,505.

# Home Page

## Mouse Over Link

Sign In | Cart (0)

# SUITABLE

[SUIT SHOP](#)

[GET MEASURED](#)

[OUR STORY](#)

[LIFESTYLE](#)

[HELP/FAQ](#)



INTRODUCING

CUSTOM SUITS FOR  
THE EVERYDAY  
GENTLEMAN

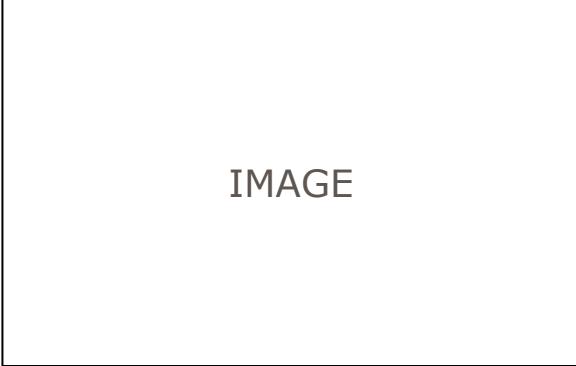
Suit collections beginning at \$295

[THE SUIT SHOP](#)

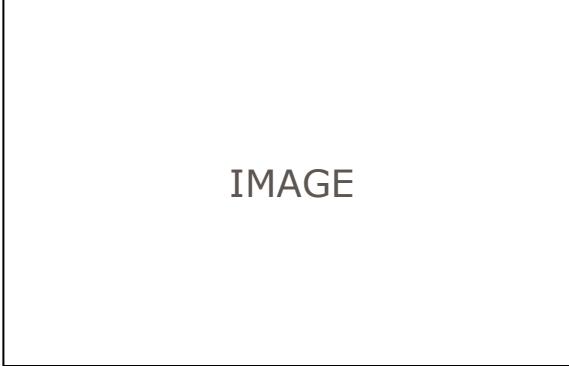
CANALI  
SUIT, £1,000. SHIRT,  
£280. BOTH BY CANALI.  
020-74995605

DOLCE &  
GABBANA  
OPPOSITE: SUIT, £1,505.

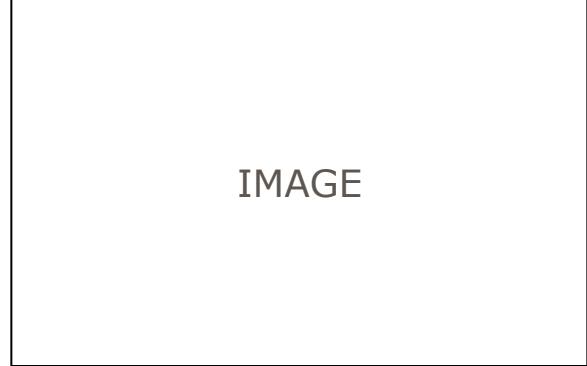
# Home Page – Footer Fixed



IMAGE



IMAGE



IMAGE

BEHIND THE SCENES  
**THE SUITABLE STORY**

A SUITABLE PERSPECTIVE  
**DON'T BUY THE BLACK SUIT FIRST**

GETTING SMART ON SUITS  
**FABRICS | CONSTRUCTION | FIT**

---

## SUIT SHOP

Anchor Collection

Heath Collection

Parker Collection

Noir Collection

Weddings

## GET TO KNOW US

Our Story

Meet Our Founder

How We Do It

Quality & Fit

## CARE

FAQ

Get Measured

Style Advice

Contact Us

## ON THE MOVE

Suitable Lifestyle

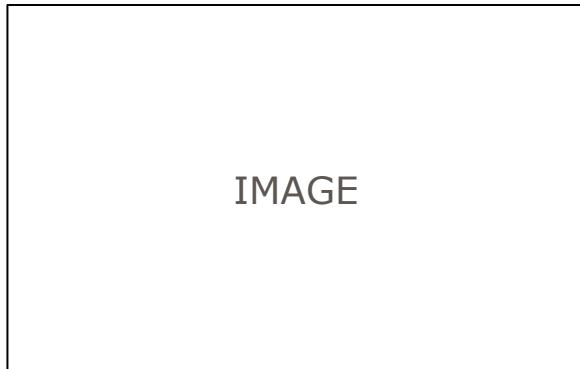


## LIFESTYLE & PRODUCT NEWS

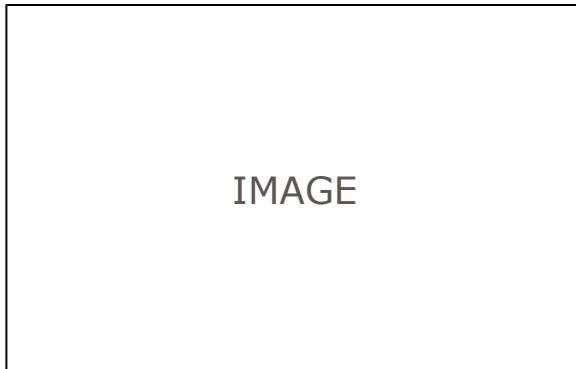
Your email

SUBMIT

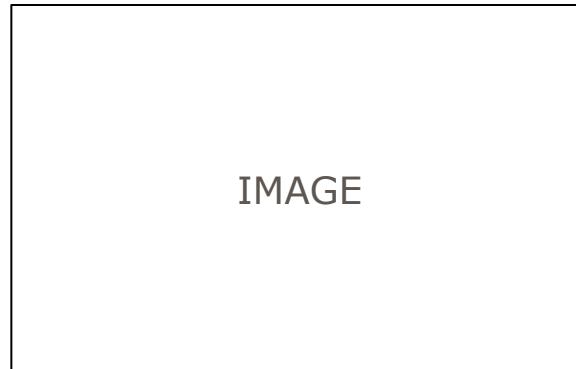
# Home Page – Footer Fixed Mouse over links



IMAGE



IMAGE



IMAGE

BEHIND THE SCENES  
**THE SUITABLE STORY**



A SUITABLE PERSPECTIVE  
**DON'T BUY THE BLACK SUIT FIRST**

GETTING SMART ON SUITS  
**FABRICS | CONSTRUCTION | FIT**

## SUIT SHOP

- Anchor Collection
- Heath Collection
- Parker Collection
- Noir Collection
- Weddings

## GET TO KNOW US

- Our Story
- Meet Our Founder
- How We Do It
- Quality & Fit

## CARE

- FAQ
- Get Measured
- Style Advice
- Contact Us

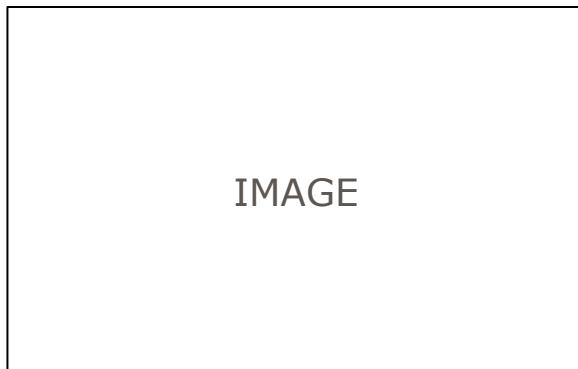
## ON THE MOVE

- Suitable Lifestyle
- [f](#)
- [o](#)
- [t](#)

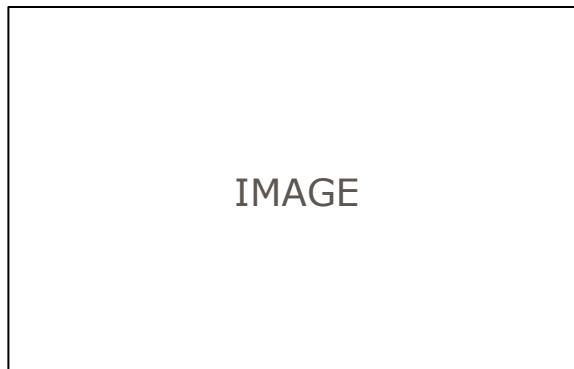
## LIFESTYLE & PRODUCT NEWS

SUBMIT

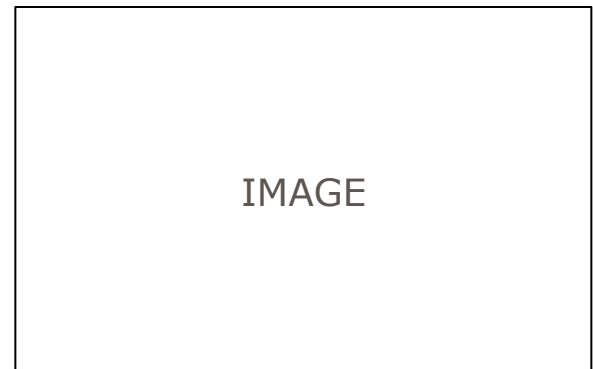
# Home Page – Footer Fixed *Mouse over submit email link*



IMAGE



IMAGE



IMAGE

BEHIND THE SCENES  
**THE SUITABLE STORY**

A SUITABLE PERSPECTIVE  
**DON'T BUY THE BLACK SUIT FIRST**

GETTING SMART ON SUITS  
**FABRICS | CONSTRUCTION | FIT**

---

## SUIT SHOP

Anchor Collection

Heath Collection

Parker Collection

Noir Collection

Weddings

## GET TO KNOW US

Our Story

Meet Our Founder

How We Do It

Quality & Fit

## CARE

FAQ

Get Measured

Style Advice

Contact Us

## ON THE MOVE

Suitable Lifestyle



## LIFESTYLE & PRODUCT NEWS

Your email

SUBMIT



## SUIT SHOP > COLLECTION PAGES

# Home Page

## Mouse Over Link

Sign In | Cart (0)

# SUITABLE

[SUIT SHOP](#)

[GET MEASURED](#)

[OUR STORY](#)

[LIFESTYLE](#)

[HELP/FAQ](#)



INTRODUCING

CUSTOM SUITS FOR  
THE EVERYDAY  
GENTLEMAN

Suit collections beginning at \$295

[THE SUIT SHOP](#)

CANALI  
SUIT, \$1,000. SHIRT,  
\$280. BOTH BY CANALI.  
020-74995605

DOLCE &  
GABBANA  
OPPOSITE: SUIT, \$1,505.

# SUITABLE

[SUIT SHOP](#)[GET MEASURED](#)[OUR STORY](#)[LIFE](#)[HELP/FAQ](#)

## THE ANCHOR COLLECTION

*what every man needs in his closet*

[BEGIN](#)

## THE HEATH COLLECTION

*heating things up*

# SUITABLE

[SUIT SHOP](#)[GET MEASURED](#)[OUR STORY](#)[LIFE](#)[HELP/FAQ](#)

## THE ANCHOR COLLECTION

what every man needs in his closet

ANCHOR GRAY SUIT



ANCHOR NAVY SUIT



ANCHOR LIGHT GRAY SUIT



# PRODUCT PAGE

# Product Page *default look*

Sign In | Cart (0)

# SUITABLE

SUIT SHOP

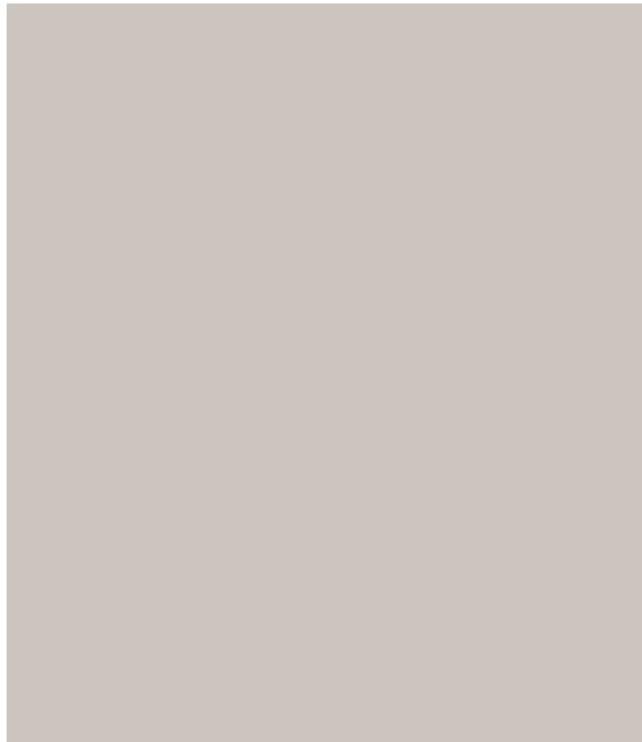
GET MEASURED

OUR STORY

LIFESTYLE

HELP/FAQ

## ANCHOR COLLECTION



### ANCHOR GRAY SUIT

\$295

#### Style Notes

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

#### Details & Care

#### Alterations Credit

#### Get Measured

Share

# Product Page

## Clicking through to Details & Care

Sign In | Cart (0)

# SUITABLE

SUIT SHOP

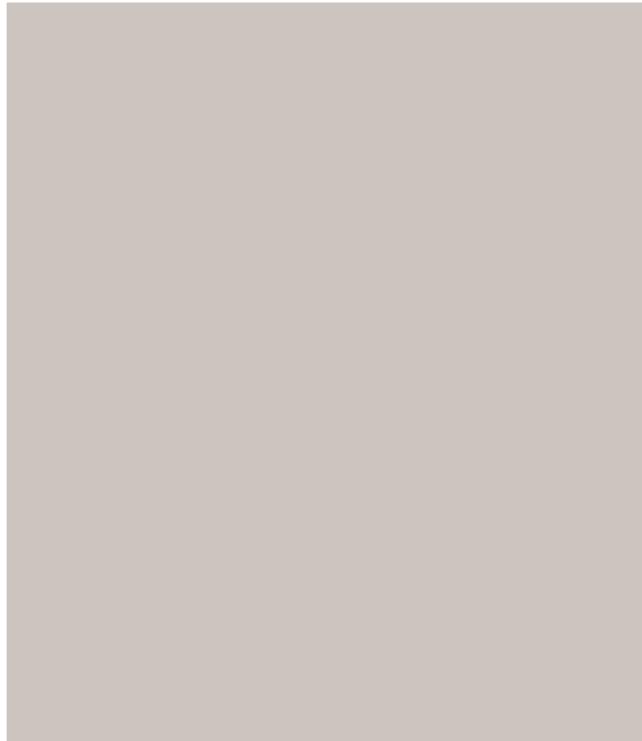
GET MEASURED

OUR STORY

LIFESTYLE

HELP/FAQ

## ANCHOR COLLECTION



### ANCHOR GRAY SUIT

\$295

Style Notes

Details & Care



Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

Alterations Credit

How to Get Measured

Share



# Product Page

## Clicking through to Alterations Credit

Sign In | Cart (0)

# SUITABLE

SUIT SHOP

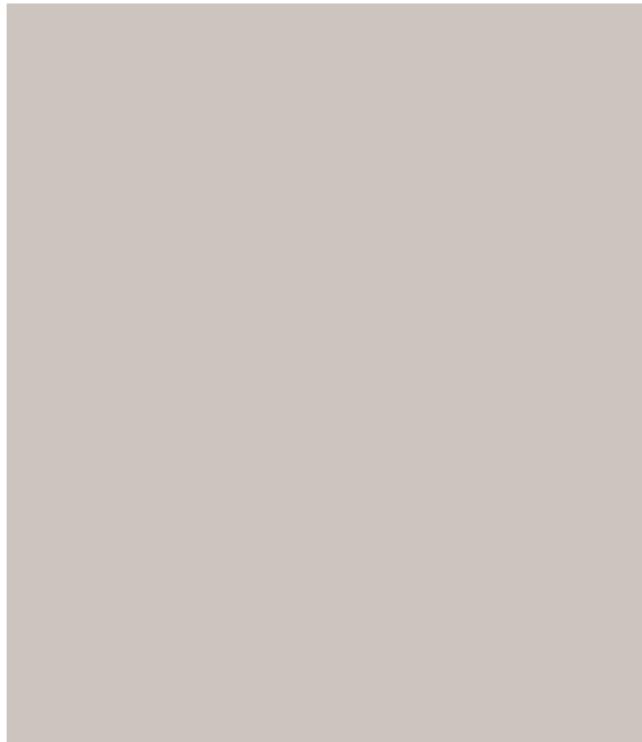
GET MEASURED

OUR STORY

LIFESTYLE

HELP/FAQ

## ANCHOR COLLECTION



### ANCHOR GRAY SUIT

\$295

Style Notes



Details & Care



Alterations Credit



Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

How to Get Measured



Share



# Product Page

## Clicking through to Get Measured

Sign In | Cart (0)

# SUITABLE

SUIT SHOP

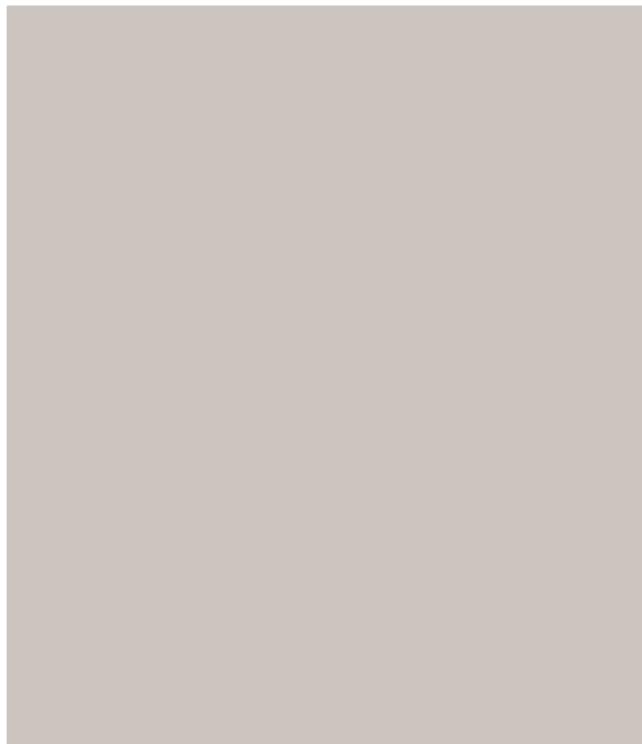
GET MEASURED

OUR STORY

LIFESTYLE

HELP/FAQ

## ANCHOR COLLECTION



### ANCHOR GRAY SUIT

\$295

SHARE

Style Notes



Details & Care



Alterations Credit



How to Get Measured



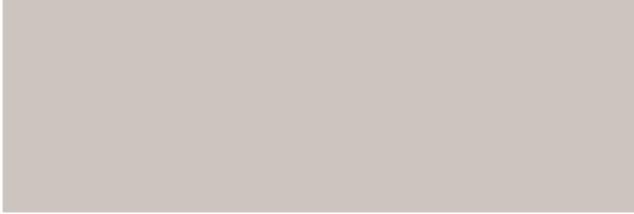
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

Share

# Product Page

## Lower half of page



How to Get Measured



Share

### Step 1

What are these measurements based on?

- Based on body measurements
- Based on another suit I have

### Step 2

Please enter your measurements in centimeters.  
If you have questions, email [care@suitablenyc.com](mailto:care@suitablenyc.com).

<input type="text"/>	Jacket Length	<input type="text"/>	Waist Size
<input type="text"/>	Shoulder Width	<input type="text"/>	Stomach Size
<input type="text"/>	Neck Size	<input type="text"/>	Hip Size
<input type="text"/>	Chest Size	<input type="text"/>	Torso Length
<input type="text"/>	Bicep Size	<input type="text"/>	Inseam Length
<input type="text"/>	Wrist Size	<input type="text"/>	Thigh Size
<input type="text"/>	Sleeve Length	<input type="text"/>	Pant Length

### Step 3

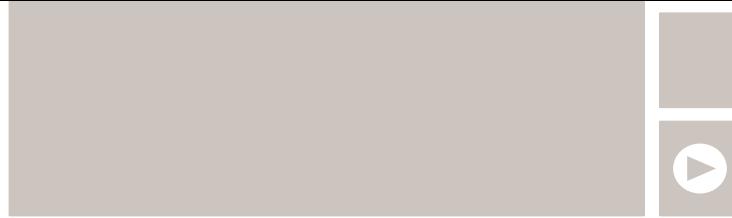
You're measured up. Let's get your suit on the road.

**ADD TO BAG**

Product Code: AN-GREY

# Product Page

## Lower half of page - Add to Bag mouseover



How to Get Measured



Share

### Step 1

What are these measurements based on?

- Based on body measurements
- Based on another suit I have

### Step 2

Please enter your measurements in centimeters.  
If you have questions, email [care@suitablenyc.com](mailto:care@suitablenyc.com).

<input type="text"/>	Jacket Length	<input type="text"/>	Waist Size
<input type="text"/>	Shoulder Width	<input type="text"/>	Stomach Size
<input type="text"/>	Neck Size	<input type="text"/>	Hip Size
<input type="text"/>	Chest Size	<input type="text"/>	Torso Length
<input type="text"/>	Bicep Size	<input type="text"/>	Inseam Length
<input type="text"/>	Wrist Size	<input type="text"/>	Thigh Size
<input type="text"/>	Sleeve Length	<input type="text"/>	Pant Length

### Step 3

You're measured up. Let's get your suit on the road.

**ADD TO BAG**



Product Code: AN-GREY

# Product Page

## Lower half of page – Click Add to Bag



How to Get Measured

Share

**1 item added to bag**  
(you have 3 items in your bag)

ANCHOR GRAY SUIT  
Unit Price: \$295

Color: Gray  
Quantity: 1

[VIEW BAG](#)

[PURCHASE](#)

### Step 1

What are these measurements based on?

- Based on body measurements
- Based on another suit I have

### Step 2

Please enter your measurements in centimeters.  
If you have questions, email [care@suitablenc.com](mailto:care@suitablenc.com).

<input type="text"/>	Jacket Length	<input type="text"/>	Waist Size
<input type="text"/>	Shoulder Width	<input type="text"/>	Stomach Size
<input type="text"/>	Neck Size	<input type="text"/>	Hip Size
<input type="text"/>	Chest Size	<input type="text"/>	Torso Length
<input type="text"/>	Bicep Size	<input type="text"/>	Inseam Length
<input type="text"/>	Wrist Size	<input type="text"/>	Thigh Size
<input type="text"/>	Sleeve Length	<input type="text"/>	Pant Length

[ADD TO BAG](#)



Product Code: AN-GREY

# Product Page

Lower half of page – Click Add to Bag

[Sign In](#) | [Cart \(0\)](#)

# SUITABLE

SUIT SHOP

GET MEASURED

OUR STORY

LIFESTYLE

HELP/FAQ

## SHOPPING BAG

**NEED HELP?** Call us at +1 XXX XXX XXX or email us at [care@suitablenyc.com](mailto:care@suitablenyc.com).

Item	Description	Measurements	Quantity	Unit Price	
[Picture]	<b>Anchor Gray Suit</b>	####: Jacket Length      ####: Waist Size ####: Shoulder Width      ####: Stomach Size ####: Neck Size      ####: Hip Size ####: Chest Size      ####: Torso Length ####: Bicep Size      ####: Inseam Length ####: Wrist Size      ####: Thigh Size ####: Sleeve Length      ####: Pant Length	- 1 +	\$295.00	<a href="#">Check Out</a>
[Picture]	<b>Anchor Navy Suit</b>	####: Jacket Length      ####: Waist Size ####: Shoulder Width      ####: Stomach Size ####: Neck Size      ####: Hip Size ####: Chest Size      ####: Torso Length ####: Bicep Size      ####: Inseam Length ####: Wrist Size      ####: Thigh Size ####: Sleeve Length      ####: Pant Length	- 1 +	\$295.00	

# Product Page

Lower half of page – Click Add to Bag

[Sign In](#) | [Cart \(0\)](#)

# SUITABLE

SUIT SHOP

GET MEASURED

OUR STORY

LIFESTYLE

HELP/FAQ

## SHOPPING BAG

**NEED HELP?** Call us at +1 XXX XXX XXX or email us at [care@suitablenyc.com](mailto:care@suitablenyc.com).

Item	Description	Measurements	Quantity	Unit Price	
[Picture]	<b>Anchor Gray Suit</b>	####: Jacket Length      ####: Waist Size ####: Shoulder Width      ####: Stomach Size ####: Neck Size      ####: Hip Size ####: Chest Size      ####: Torso Length ####: Bicep Size      ####: Inseam Length ####: Wrist Size      ####: Thigh Size ####: Sleeve Length      ####: Pant Length	- 1 +	\$295.00	<a href="#">Check Out</a> 
[Picture]	<b>Anchor Navy Suit</b>	####: Jacket Length      ####: Waist Size ####: Shoulder Width      ####: Stomach Size ####: Neck Size      ####: Hip Size ####: Chest Size      ####: Torso Length ####: Bicep Size      ####: Inseam Length ####: Wrist Size      ####: Thigh Size ####: Sleeve Length      ####: Pant Length	- 1 +	\$295.00	

# CUSTOMER ACCOUNT PAGE

Home Page

How to login into customer account page

[Sign In](#) | Cart (0)



# SUITABLE

[SUIT SHOP](#)

[GET MEASURED](#)

[OUR STORY](#)

[LIFESTYLE](#)

[HELP/FAQ](#)

INTRODUCING

CUSTOM SUITS FOR  
THE EVERYDAY  
GENTLEMAN

Suit collections beginning at \$295

[THE SUIT SHOP](#)

CANALI  
SUIT, £1,000, SHIRT,  
£280, BOTH BY CANALI.  
020-74995605

DOLCE &  
GABBANA  
OPPOSITE: SUIT, £1,505.

# Customer Account Page

## 1<sup>st</sup> Page after clicking Sign-In

Sign In | Cart (0)

# SUITABLE

SUIT SHOP

GET MEASURED

OUR STORY

LIFESTYLE

HELP/FAQ

SIGN IN

LOG IN TO YOUR ACCOUNT

Email Address

Password

*Forgot Password*

CONTINUE

CREATE AN ACCOUNT

# Customer Account Page

## *Default account page*

[Sign In](#) | [Cart \(0\)](#)

# SUITABLE

[SUIT SHOP](#)

[GET MEASURED](#)

[OUR STORY](#)

[LIFESTYLE](#)

[HELP/FAQ](#)

[MY ACCOUNT](#)

[ORDERS & MEASUREMENTS](#)

[PAYMENT SETTINGS](#)

**John Roberts**

### PERSONAL INFORMATION

First Name: **John**

Last Name: **Roberts**

Email Address: **johnroberts@gmail.com**

Password: [RESET PASSWORD](#)

### BILLING ADDRESS

John Roberts  
[Address]  
New York, NY 10001

[EDIT](#)

### SHIPPING ADDRESS

John Roberts  
[Address]  
New York, NY 10001

[EDIT](#)

# Customer Account Page

## Orders & Measurements Page

Sign In | Cart (0)

# SUITABLE

SUIT SHOP

GET MEASURED

OUR STORY

LIFESTYLE

HELP/FAQ

MY ACCOUNT

John Roberts

ORDERS & MEASUREMENTS

PAYMENT SETTINGS

DATE

ORDER NO.

6/9/13

19230123



6/13/13

17823913



# Customer Account Page

## Orders & Measurements Page

[Sign In](#) | [Cart \(0\)](#)

# SUITABLE

[SUIT SHOP](#)

[GET MEASURED](#)

[OUR STORY](#)

[LIFESTYLE](#)

[HELP/FAQ](#)

[MY ACCOUNT](#)

**John Roberts**

[ORDERS & MEASUREMENTS](#)

[PAYMENT SETTINGS](#)

DATE

ORDER NO.

6/9/13

19230123



ANCHOR GRAY SUIT      x      1      =      \$XXX.00

SHIPPING      =      \$XX.00

TAXES      =      \$X.00

---

\$XXX.00

---

Status: **Shipped**

# Customer Account Page

## Orders & Measurements Page – Lower Half

SHIPPING = \$XX.00

TAXES = \$X.00

---

\$XXX.00

---

Status: **Shipped**

---

Shipping Address: **John Roberts**  
[Address]  
[City, State, Zip Code]

---

Measurements I provided:

Based on body measurements

Based on another suit I have

####	Jacket Length	####	Waist Size
####	Shoulder Width	####	Stomach Size
####	Neck Size	####	Hip Size
####	Chest Size	####	Torso Length
####	Bicep Size	####	Inseam Length
####	Wrist Size	####	Thigh Size
####	Sleeve Length	####	Pant Length

**Non-exhaustive list of pages that will stay the same**