



WHITE PAPER

FERRARI COIN IS DIGITAL CASH

The next generation of advanced solution for global money transaction

A breakthrough digital solution related to money transaction. Ferrari Coin is a kind of digital cash that you can use to make your payment or any money transaction whenever and wherever you travel. By using Ferrari Coin, your e-commerce business, private payments, your online business, your retailing store can speed up its money transaction with both clients and suppliers, therefore, which allows you to save money and even boost your business growth. Trust Ferrari Coin and start using our secure open-source platform hosted by thousands of users around the world right now.

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1. DISADVANTAGES OF TRADITIONAL MONEY TRANSACTION METHODS

There are certain disadvantages that exists in the present traditional transaction methods:

- **High fee:** The users of traditional methods are being charged a high fee when they make transaction across the border, and even a huge amount of maintenance and warranty costs for software and hardware devices.
- **Time-consuming:** It would be time-consuming, therefore inconvenient, when transferring money among different banks, different nations.
- **Administrative barriers:** Administrative barriers are really time consuming and troublesome.

2. THE BREAKTHROUGH SOLUTION OF FERRARI COIN

Ferrari Coin is an advanced solution which could allow users access to a simpler, safer and faster transaction method. People from all walks of life can take advantage of Ferrari Coin for their own sake.

Ferrari Coin provides users with a global fastest money transaction yet absolutely safe and with lowest fee. You can use Ferrari coin, of course, to transfer money, to purchase and sell goods and services world wide, with lowest fee and within seconds.

No more red tape and no more annoying bank procedures. Ferrari coin allow you access the most user-friendly application, especially payment transaction via apps for smart phones.

3. WHAT IS FERRARI COIN

Ferrari Coin is a peer-to-peer electronic monetary system based on cryptography like Bitcoin yet unlike Bitcoin. It exhibits properties similar to physical currencies (such as dollars or coins), however what makes it distinct is that it allows for instantaneous transactions and borderless transfer-of-ownership.

As all the payments are processed through secured servers, so that users no need to worry about any risk involved, it is the most userfriendly system that allows your trust and control over it. Our system is vastly superior to existing systems with the ability to protect users from all hackers, easy to use but still confirm a legimate transaction.

Ferrari Coin is accessible and available wherever and whenever you are in need, no limits, no bounderires, which means you can purchase or sell products and services, transfer money to your family and friends at an extremely low cost by an instant confirmation network without any interruption. We also provide you with our debit card system, which can be easily used via

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your smart phone.

Unlike many other digital cash, Ferrari Coin is designed to not only become an digital currency that can meet the highest advanced technology standards but also become the most user friendly digital cash and can be easily used by anyone.

- Blockchain technology
- Decentralised
- Peer-to-peer network
- Anonymous
- None institutions or governments

Ferrari Coin Specification

- Coin algorithm script (POW/POS)
- Coin abbreviation: FEC
- Maximum Coin Supply: 18 million
- Coin base maturity: 50 blocks
- Total POW: 3100000 FEC
- POW block reward: 5 FEC
- Block spacing: 2 minutes
- Minimum Stake age: 15 Days
- Maximum Stake age: 90 Days

4. OUTSTANDING FEATURES OF FERRARI COIN

Fast

One thing making Ferrari Coin a unique and distinct digital cash is its speed, transaction confirmation occurs just within seconds. Ferrari Coin is even faster than Bitcoin, our block chain technology allows Ferrari Coin the capability of surpassing Bitcoin and other digital cashes when it comes to the speed of money transaction.

Low Fees

In comparison with the cost that traditional methods may charge you, Ferrari Coin charges you only a trivial fee, and even overseas transactions charge you almost the same trivial fee as domestic transactions.

Privacy Guarantee

All of your private informations including money sender, money receiver, amount of money, etc... have no chance of being leaked with our most advanced blockchain technology.

Hight Level Of Security

The blockchain system allows you the ability to protect your account from all attacks. Your transaction cannot be interfered under any circumstances.

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Simple

Ferrari Coin apps such as debit card and other mobile apps provide you with the most simple handling apps being made to meet your money transaction demands. No matter who you are, a business man, a normal consumer, or an individual desiring to transfer your money to your acquaintance, Ferrari Coin is, no wonder, your best choice.

5. KEY FEATURES OF FERRARI COIN APPLICATIONS

Entrepreneur

Offer you access the most convenient method payment when it comes to making payments regarding business expenses including wages, payment for suppliers, for goods and services...all over the world, within second, with an extremely low fee, and free you from all complicated banking procedures and red tape. 99,99% of entrepreneurs can use Ferrari Coin and all related apps to reach more customers, especially customers world wide. A great challenge that any business having to face is the ability to expand your business globally. Ferrari Coin, to some extent, can help leverage your business growth by provide you and your customers with the most time saving and cost saving money transaction method. In some developing countries, where the banking and financial system, due to number of reasons, cannot meet their clients' demand and even trigger numerous problems for their customers, Ferrari Coin is exactly an ideal solution. Being a smart business- owner, do not let any trivial thing be a bar to your business growth.

Online business and retails stores

You can boost your sale and speed up your business growth thanks to Ferrari Coin and our related apps on smart phone. You and your customers cannot ask for more. From this moment, the most advanced yet simple method is in your hand. By integrating Ferrari Coin and the apps on your online business and retailing stores, you can absolutely better your chance of doing internation business, multinational business right now.

Powerful API for payouts automation

If you desire to automate your payouts, Ferrari Coin API is exactly what you need. Our system will provide you with an API so that you can connect with your customers, your suppliers and even your employees, which would make it convenient for you to make any payment with those kinds of people.

Checkout for merchants

Ferrari Coin enables you to start receiving your payments on your own website.

No more cash

There is no more limit to carry foreign exchange to anywhere you go with Ferrari Coin . No more worry about the exchange rate fees that you may be charged a lot, and many other expenses related to money exchange and transfer. Therefore, save your time, money, and of course, the less cash, the safer.

Other daily money transaction

With Ferrari Coin, just within seconds, you can access your money transferred from anyone anywhere on this planet. Faster, simpler, safer but cheaper.

6. FERRARI COIN WALLET

Here are some types of wallet that we offer our users:

- Desktop wallet: Window, Linux, Mac
- Web wallet: ferraricoin.io
- Mobile wallet: Android App

Mobile wallet app is designed with the highest level of security and it is really a user-friendly app that you would trust in and fulfill your satisfaction.

7. FERRARI COIN ECOSYSTEM

Debit Card

Using Debit Card of Ferrari Coin is the simplest and the most convenient way to make your payment, do your any money transaction. We, with our partners, will provide you with the Debit Card that you can use anywhere, at anytime all over the world. You can also use it to withdraw or transfer money via an ATM machine.

Mobile App

With your smart phone, you just need to download Ferrari Coin mobile apps, and then you can start transferring money and making any payment with your clients, your partners, your suppliers... By using Ferrari Coin apps, there is no need filling out tons of annoying forms which is oppressively complex and time-consuming and may result in delay in getting business done.

8. ROAD MAP

Each step in the roadmap demonstrates our commitment and effort to ensure that everything would be done correctly at the right time, so that we could timely provide platforms for members to do their business, their money transaction or investment. This road map would provide you with the most user friendly way to use Ferrari Coin. Here are the steps:

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9. ICO

ICO is a way which enables Ferrari Coin to fund our activities including building and developing our core Team, the ecosystem for our apps, and running marketing campaigns so that Ferrari Coin brand-awareness and Ferrari Coin reputation would be successfully built.

The sooner the investors buy Ferrari Coin, the higher earning potentials they would gain, both in the short term and in the long term.

In the short term, the price would increase rapidly right after ICO, and you could earn money through Trading, Lending, Staking or Mining program.

There are several ways to earn profit with Ferrari Coin, and buying ICO coin at the best price enables you to optimize your investment. Therefore, you should not miss any latest information about ICO calendar, so that you can be among the first individuals who could buy the coin with the best price.

The total quantity of FEC coin: 31 millions

- ICO coin: 5 millions
- Time frame for ICO start January 8 2018

To update the latest information about ICO, visit our website at ferraricoin.io

10. HOW TO USE FERRARI COIN AFTER ICO?

After ICO ends, an internal trading floor will be opened so that you can buy and sell your ICO coin. This is the time that you could earn a great profit, you could either hold your coins for lending and staking or sell it to earn profit.

How to earn profit with Trading?

- **Step 1:** Register your account at ferraricoin.io
- **Step 2:** Deposit BTC and then you can buy FEC
- **Step 3:** Start trading with FEC then earn profit

FEC Exchange is always available to meet your trading demand, you can trade FEC on FEC Exchange or other exchanges, especially with our partners.

How to earn profit with Lending?

- **Step 1:** Register your account at ferraricoin.io

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- **Step 2:** Deposit BTC and then you can buy FEC
- **Step 3:** You are lending with Ferrari Coin and earning profit every day, profit is up to 40% per month.

Lending pack would guarantee your daily profit, the monthly profit can be up to 40% and the annual profit is extremely significant, which would guarantee you a considerable increase in investment assets in the long run.

For most people, securing a profit up to 40% monthly is not easy at all. So Ferrari Coin Lending program is the gateway to your financial success.

How to earn profit with Staking?

- **Step 1:** Register your account at ferraricoin.io
- **Step 2:** Deposit BTC and then you can buy FEC
- **Step 3:** Deposit FEC in Linux, Windows or Mac Wallet, and your profit depends on the quantity of FEC you could deposit, the more the better.

Why can you earn profit from Staking? As Ferrari Coin blockchain technology will give you bonus you when you hold your coin and your coin will be used to stake. It is a way to confirm transaction for the system, the more you keep Ferrari Coin, the more bonus you earn from Staking. This means that if you just hold your coin in your wallet over time, and your coins are not used for Staking, you could miss substantial benefit. So if you have Ferrari Coin that you are not involved in lending or trading then you should be involved in staking. With Ferrari Coin, you are always guaranteed to earn profit in one way or another. We offer a specific constructions of staking on our website, so if you are really interested in Staking, please visit our website for more details.

Staking profit as following:

- **January 2018 - June 2018:** 11% per month
- **July 2018 - December 2018:** 8% per month
- **January 2019 - June 2019:** 6% per month
- **July 2019 - December 2019:** 5% per month
- **January 2020 - June 2020:** 3% per month
- **July 2020 - December 2020:** 1.5% per month

With each block being mined you will get 50 FEC, you can choose between solo mining or pool mining, for more pool mining information, please visit our website: ferraricoin.io

11. FEC EXCHANGE

You can trade and make profit on the FEC Exchange. Right after the ICO, we will open FEC

Ferraricoin.io

Exchange so you can trade and buy Ferrari Coin.

You can also trade through our partner floors, the partner floors will be introduced after the ICO.

12. FERRARI COIN BRAND VALUE BUILDING

Pr, marketing campaigns and press releases on the digital currency as well as Fintech field, and on prestigious business magazines.

- Invest in social media like Facebook, Youtube, Twitter, Google...
- Funding for business events, especially Blockchain and Fintech related events.
- Invest in prestigious blockchain, Fintech and digital currency start-ups.

Collaborating with partners to deliver unmatched value, practical applications to continue to deliver a cost-effective and life-saving solution for people around the world.

13. FERRARI COIN TEAM

On behalf of Ferrari Coin Team, we thank you for your interest in our White paper. The White paper has given you a brief summary about our mission and vision, our commitment to all of you. To fulfill our commitment, we have organized our Team as below:

Development Team

This is our key Team, on whom we have invested a huge amount of budget so that our Team could continually improve and generate outstanding and stable technology value for Ferrari Coin. It is our great honor to have a chance to work with the most talented and leading groups in our digital currency field. We commit to cooperate and try our best to provide you with the most advanced and breakthrough products and services.

Management Team

A remarkable success requires a long term vision as well as leading management experience, that is the reason why we decide to work with the most experienced and talented managers in technology, marketing, business field.

Consultant Team

Instead of wasting time on things that have not been approved to be feasible, we choose to work with experienced and successful people, who know what to do to realize their financial success with a number of projects and what to do to help others to do so.

Third party partners

Beside our own team, we also cooperate with Third party partners. We believe that with

their experience and ability, they would contribute a lot to the success of Ferrari Coin. We have always considered whom to work with, so that we all together would provide you with the best products and services ever.

14. AFFILIATE PROGRAM

By referring new members to buy ICO coin, you will get 5% bonus on the quantity of coin that your referred members purchase. Therefore, the more members you could refer, the more money you could earn. You could earn Ferrari Coin by referring new members, which means you do not need to buy Ferrari Coin with your own money.

After ICO time ends, you are still earning bonus by referring new members to Lending program of Ferrari Coin.

Our 9-level affiliate program allow you the opportunity to earn a great amount of money, starting with 6% affiliate bonus for the first level.

Using all the marketing tools available to refer new members all over the world to our lending program. This is your big chance to earn a passive income and help others to do so.

Affiliate program is a great way to expand our Ferrari Coin user and investor community. Ferrari Coin affiliate bonus is our recognition to our contribution to the development of the whole Ferrari Coin community. With all of the technology out there along with our Affiliate program, it costs no money to get started and it could not be simpler to earn money with FEC.

We truly believe that this program has the potential to change lives for better with minimal risk and the prospect of major returns. you literally have nothing to lose else with our Affiliate program. Your life as a successful digital cash investor can start today with FEC affiliate program. Ferrari Coin provides you with a number of tools of which you could make use of them to build your own affiliate network:

- A link to register new members
- Provide you with a number of banners with professional standard so that you could access your potential users and investors via your blog or your own website
- Provide you with a landing page enables you to keep in touch with members who still hesitate to join Ferrari Coin community, who still question about Ferrari Coin, automatic email marketing system will help you establish a closer relationship with your potential members.

15. WHO COULD BE POTENTIAL USERS AND INVESTORS OF FERRARI COIN

All types of business including traditional business, e-commerce business and all kinds of individuals who need to transfer money to their clients, suppliers, or to their friends and families. Beside those people with particular usage purposes, investors will use Ferrari Coin as a way to diversify their investment portfolio. Those investors invest in Ferrari Coin as they believe that with the expansion of Ferrari Coin community and the development of Ferrari Coin outstanding apps, Ferrari Coin price will increase over time.

Investing in Ferrari Coin today is your investment for the future. Despite our desire, advanced payment applied blockchain technology will gradually replace the traditional payment model today.

This summary is a brief description of what we will turn to do in the short term. In the long term, we continue to update our strategies and initiatives as well as be ready to listen to innovations and to continually improve so as to constantly respond to the higher demands of reality.

We believe that FERRARI COIN – a DIGITAL CASH will be the next generation of advanced solution for global money transaction. Don't wait until the day someone tell you that just by cashing in on the FEC opportunity from the very beginning, they would earn a great benefit, which would make you regret not giving it a try when you come across this information today. Being successful with FEC from the very beginning (ICO time) requires very little capital and allows you to experiment a lot. This is what I love about FEC the most. Actually, many people would not be so excited when they come across the information about FEC elsewhere, however, trust FEC and start your investment right now really deserves your try.