Jeni Venker Weidenbenner

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I am a Software Engineer who values making resources accessible for people. As a librarian, college instructor, cyberbullying researcher, and entrepreneur/copywriter, I have worked extensively with finding, filtering, and organizing information into digestible packets that make sense for diverse groups. I want to bring my communication and analytical skills to full stack development to solve information problems in education and allied fields.

Web Development

- Built and managed online learning management systems in Moodle, Blackboard, and Canvas for course activities (e.g., CIS200, PSY101) at secondary and post-secondary levels
- Led diverse team to refine The Career Center web site and microsites, the Career Services Council website, HireIllini, The Career Center intranet, and web applications
- Deployed website updates for AERA SIGs (SEL SIG and AYD SIG)
- Created user personas and stories, conducted A/B testing, and implemented website analytics to optimize website usage

Research & Writing

- Assisted in editing *The Lindenwood Review* journal (2018-19)
- Collected and analyzed qualitative and quantitative data from major cyberbullying project with Tynes' Research Lab and action research project at the Champaign County Juvenile Detention Center
- Collaborated with curriculum team to develop team-based learning materials for PSYC 100 and co-authored article on learning outcomes after collecting and analyzing pilot data
- Worked with research team to assess school climate using Teachstone CLASS protocol during observations in K-3 classrooms in Indianapolis and Champaign schools
- Evaluated campus career outreach initiatives, service-learning courses, and federal grant project outcomes
- Surveyed stakeholders for campus and library initiatives and tabulated results to satisfy funding requirements

Project Management

- Received Outstanding Coach Award, Spring 2011, for coaching leadership students through Illinois Leadership Center's multistep Certificate program; coached 8 students to completion, 2 other students in progress
- Secured and coordinated implementation and evaluation of

federal grants at Bourbonnais Public Library, including a \$4,300 project to create basic computer training classes for patrons and a \$48,300 project to develop a learning center for middle school students Supervised pre-service music and arts teachers for service-**Training &** learning course at the Juvenile Detention Center for 3 **Facilitating** semesters • Led community project teams for: ENG 315CMS & ENG 315 ISG, undergraduate service-learning courses Coordinated design and implementation of 2 one-day "Nab the Aquatic Invaders" community engagement workshops • Developed and presented career skills program for international students through The Career Center, in partnership with International Student Services office Evaluated client websites and made suggestions to improve **Digital Marketing** reach, readability, and analytics (e.g., time on page, bounce rate) • Wrote web content for small businesses and provided guidance on social media community engagement • Publicized Junior League, The Career Center, and

St. Louis.

Volunteer Involvement

• Junior League Volunteer: 2021-2022. Junior League of

Bourbonnais Public Library programs through web sites

- Junior League Volunteer: Nov. 2013 2014. Junior League of Champaign-Urbana.
- **Leadership Coach:** Nov. 2007 present. *Illinois Leadership Center, University of Illinois.*

and social media (e.g., Twitter, RSSfeeds)

- Insight Small Group Facilitator: Jan. 2011. Illinois LeadershipCenter, University of Illinois.
- KCSA Marketing Director & Usher: Oct. 2010 Dec. 2011. Krannert Center Student Association, University of Illinois.
- Web 2.0 Committee (Co-Chair): Sept. 2008 May 2009. CareerServices Council, University of Illinois.
- NMRT Midwinter Social Committee Chair: Jan. 2008 Jan. 2009. American Library Association.
- **iREAD Resource Guide Coordinator & Committee Member:** July2006 Sept. 2007. *Illinois Library Association.*

Select Presentations & Publications

- Walker, G. & Weidenbenner, J.V. (2019). Social and emotional learning in the age of virtual play: technology, empathy, and learning. *Journal of Research in Innovative Teaching & Learning*, 12(2): 116-132. https://doi.org/10.1108/JRIT-03-2019-0046.
- Weidenbenner, R. & Weidenbenner, J.V. (2017). Teaching basic counseling skills to direct care staff. In B. Schwartz (Ed.), Sexually Abusive Behavior in Youth: A handbook of theory, assessment, and treatment. Kingston, NJ: Civic Research Institute.
- Travis. L.L., Hudson, N.W., Henricks-Lepp, G.M., Street, W.S., & Weidenbenner, J. (2016). Team-based learning improves course outcomes in introductory psychology. *Teaching of Psychology*, 43(2), 99-107. doi:10.1177/0098628316636274
- Michikyan, M., Lozada, F.T., Weidenbenner, J.V., & Tynes, B.T. (2014). Adolescent coping strategies in the face of their "worst online experience." *International Journal of Gaming and Computer-Mediated Simulations*, 6(4): 1-16.
- Henricks-Lepp, G.M., Hudson, N.W., Street, W.N.,
 Weidenbenner, J. & Travis L. (May 2014). "Transforming introductory psychology with team-based learning," American Psychological Association Teaching Institute Poster Session [Conference]. San Francisco, CA. 22 May, 2014.
- Nichols, J., Weidenbenner, J.V., Sullivan, B.M. (May 2013).
 "Arts experiences for incarcerated youth: Service learning with pre-service music educators," Mountain Lake Colloquium [Conference]. Pembroke, VA. 21 May, 2013.
- Weidenbenner, J. (April 2013). A thematic analysis of coping strategies in the face of adolescents' "worst online experience" [Conference]. In B. Tynes (Chair), Traditional vs Online Victimization Among Marginalized Populations.
 Symposium conducted at the 2013 Society for Research in Child Development Biennial Meeting. Seattle, WA. 20 April, 2013.
- Weidenbenner, R. & Weidenbenner, J.V. (2012). Teaching basic counseling skills to direct care staff. In B. Schwartz (Ed.), TheSex Offender, vol. 7.
- Weidenbenner, J.V. and Tynes, B.T. (2012). "My worst experienceonline': Adolescent coping strategies in the face of cyberbullying." American Educational Research Association [Conference]. Vancouver, B.C. 14 April, 2012.

Work Experience

- Teacher, 6th grade Communication Arts: August 2023present. Compton-Drew Investigative Learning Center, St. Louis Public School District. [medical leave for mobility issues since Oct. 4]
- Scoring Supervisor (5th grade math/8th grade science: April-June 2023, April-August 2022. *Pearson, Distributed Team*
- **Scorer:** seasonally 2009-2022. *Pearson, Distributed Team.*
- Owner, CreativeJ Coaching, LLC: May 2016-present. Coaching, writing, and digital marketing services.
- Adjunct Instructor: Parkland College, Champaign, Illinois.
 Psychology on campus and dual-credit, Computer Information
 Systems dual-credit.
- Writing/Psychology/Special Education Teacher: Heritage Preparatory Academy, Roberts, Illinois.
- **Research Assistant**: Action Research in theArts, Music Department, University of Illinois.
- **Teaching Assistant (PSYC 100):** Psychology Department, University of Illinois.
- Teaching Assistant (EPSY 430): Educational Psychology Department, University of Illinois. EPSY 430: Early Adolescent Development.
- **K-3 Classroom Observer:** *IES GrantProject, Phil Rodkin Lab, University of Illinois.*
- Teaching Assistant (EPSY 220): Educational Psychology Department, University of Illinois. EPSY 220: Career Theories & Practice.
- Information Specialist: The Career Center, University of Illinois.
- Public Services Supervisor: Bourbonnais Public Library.

Education

Software Engineering Intensive, General Assembly, **completion expected March 2024**

MFA Creative Writing, Lindenwood University

LBS-1 endorsement program, Greenville College (certification pending exam)

M.S. + ABD in Educational Psychology, Cognitive Science, University of Illinois at Urbana-Champaign

M.L.I.S., University of Illinois at Urbana-Champaign

M.A., Teaching, Webster University