

"Marketplace Technical Foundation"

SHOP.CO

User Control

This reference represents a flowchart titled "**Marketplace Technical Foundation**" for **SHOP.CO**, focusing on **User Control**. It outlines how user data is handled within the system, integrating **Sanity CMS**. The process is as follows:

1. **User Login to SHOP.CO:**

- The user logs into the platform and provides their details.

2. **User Profile Creation:**

- The provided details are used to create the user's profile.

3. **User Profile Data Fetch to Sanity CMS:**

- The user profile data is fetched from the frontend to the **Sanity CMS** for processing and storage.

4. **API Integration:**

- The **API** serves as the intermediary for data flow between the frontend and backend.
- Sanity CMS retrieves data from the API in **JSON format**.

5. **Data Storage in Sanity CMS:**

- **Sanity CMS** processes and stores the user profile data.

6. **User API Storage:**

- The processed data is then stored in the **User API**, ensuring the profile is available for further backend operations.

The flowchart connects these components with arrows and annotations to demonstrate the data flow and interaction between the user, API, Sanity CMS, and storage systems.