THE COLORIST'S COOKBOOK

"WOMEN THINK OF ALL COLORS EXCEPT THE ABSENCE OF COLOR. I HAVE SAID THAT BLACK HAS IT ALL. WHITE TOO. THEIR BEAUTY IS ABSOLUTE. IT IS THE PERFECT HARMONY."

CHAPTER 00: INTRODUCTION

Color, "the property possessed by an object of producing different sensations on the eye as a result of the way the object reflects or emits light"--according to the Dictionary app on my laptop. Here's another: "one, or any mixture, of the constituents into which light can be separated in a spectrum or rainbow, sometimes including (loosely) black and white". Whatever that means.

It is believed that color 'ought' to be separate from language, and that the more we try to define or describe color the further we are from truly experiencing it. When I started writing this book it was never my intention to emerge with a definition of what color is--rather, I was interested in understanding color and seeing whether the things we see with our eyes can be reproduced systematically. Methodically. Algorithmically. But the more I tried to develop these algorithms, the more I realized that describing color was exactly what I was trying to do.

I am at a stage in my life where I am still trying to understand how things in the world work, still trying to figure out who I am, still suffering from the occasional existential crisis. Since I am probably unqualified to articulate something on behalf of other people, this book is not about how color works for everyone. This is about how color works for me.

This is The Colorist's Cookbook.

CHAPTER 01: 3 COLORS INTO 4 PART I

Remember the dress that turned into a viral phenomenon? Not that thing Lady Gaga wore to the VMA's that one year--but the one that got famous just because people couldn't decide whether it was black and blue or white and gold? In February 2015, a woman took a picture of a dress she wanted to wear to a wedding, and released the photo on Tumblr after many of her friends disagreed over the color. The picture spread quickly across the Internet, and sparked an intense public debate about the color of the dress. It turns out that this phenomenon can be explained by the pure science of color vision. When scientists pitched in to provide insight into what was going on they found that if the dress was shown in yellow lighting the majority of people would see it as blue and black, while lighting with a blue bias caused people to view the dress as white and gold.*

According to color theory, having a color in the background removes that color from the foreground--this is why the dress shown against yellow lighting would make it look less yellow and more blue. I won't get into the specifics of the science behind this because I'm running out of space on this page and frankly I don't fully understand it myself--but this is a very important and interesting concept in color theory that is the basis of many optical illusions. (It also really f**ked me up and made me question whether I was worthy of having perfect color vision.) This chapter is about using this very concept to make 3 colors look like 4. I hope it causes you to lose as much faith in your eyeballs as I did.

*Look up #thedress or Dressgate if my summary displeased you and you want to find out more

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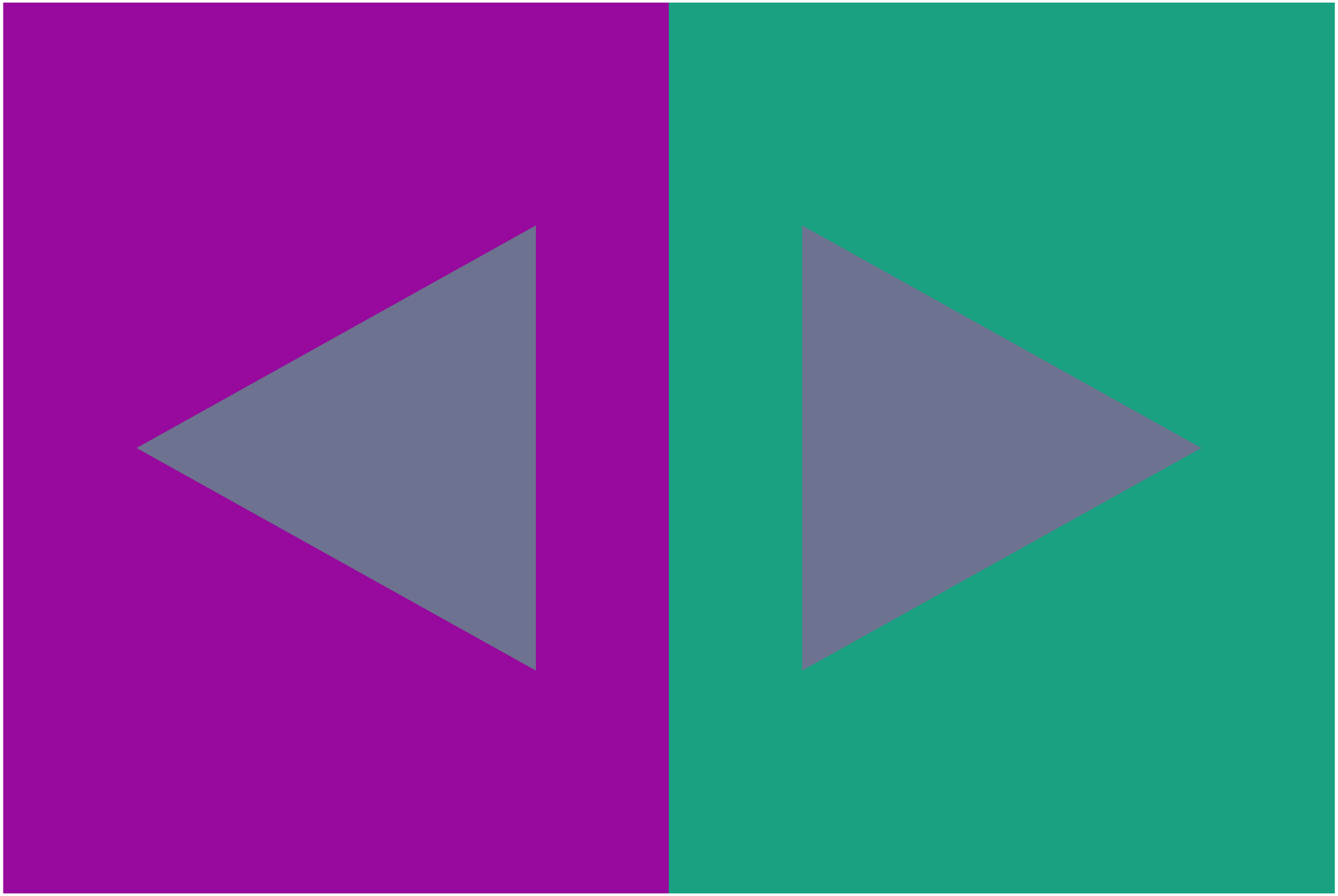

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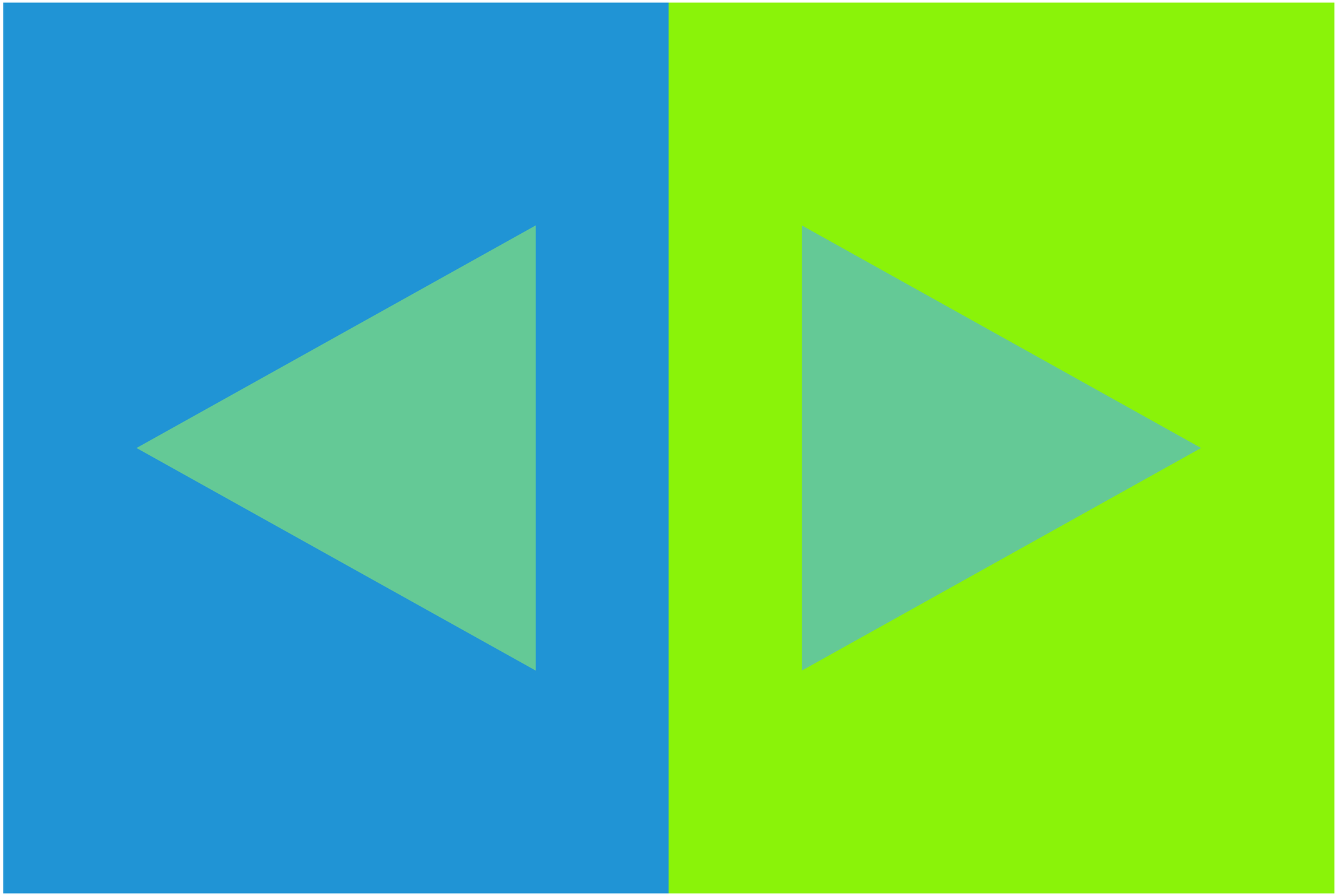

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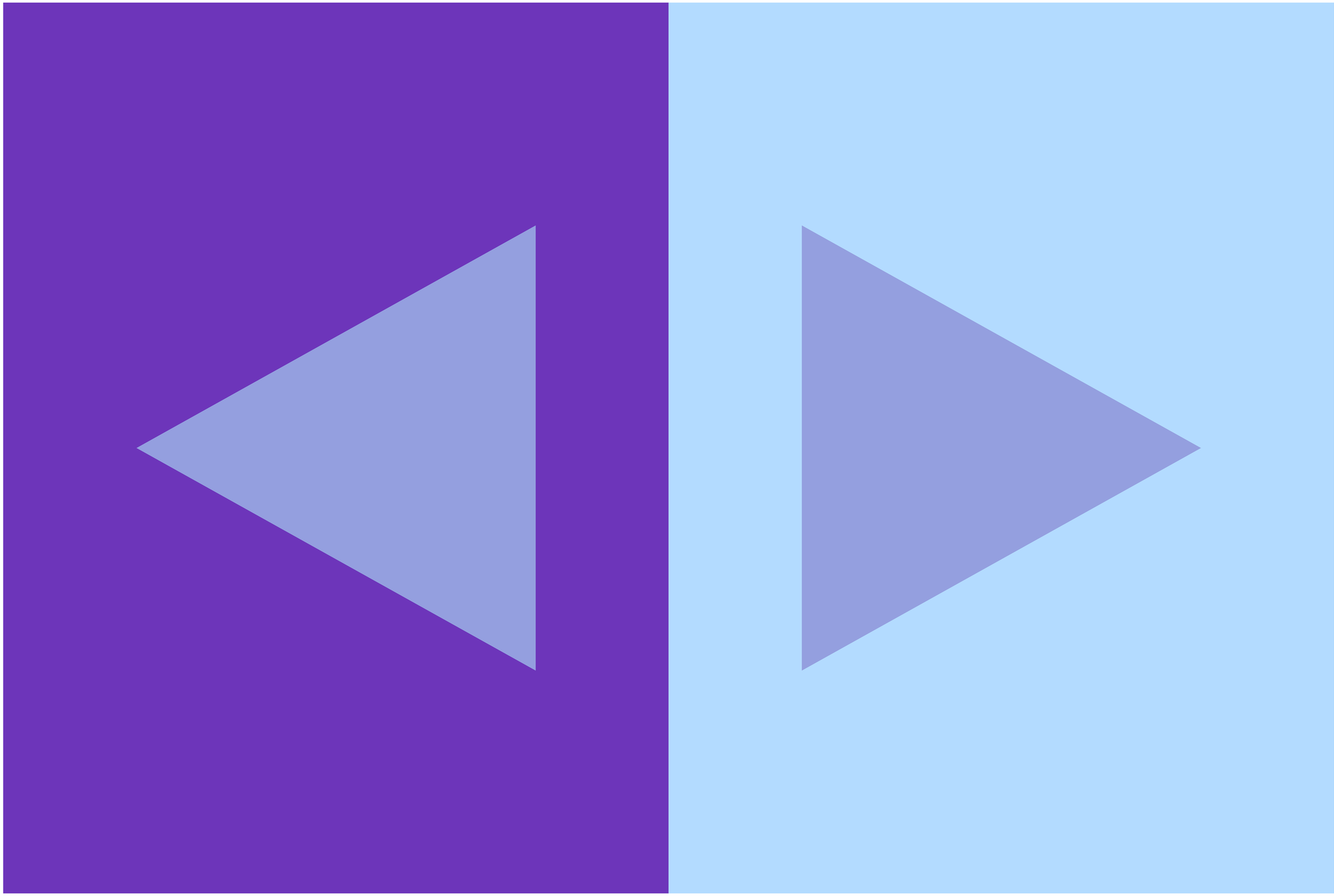

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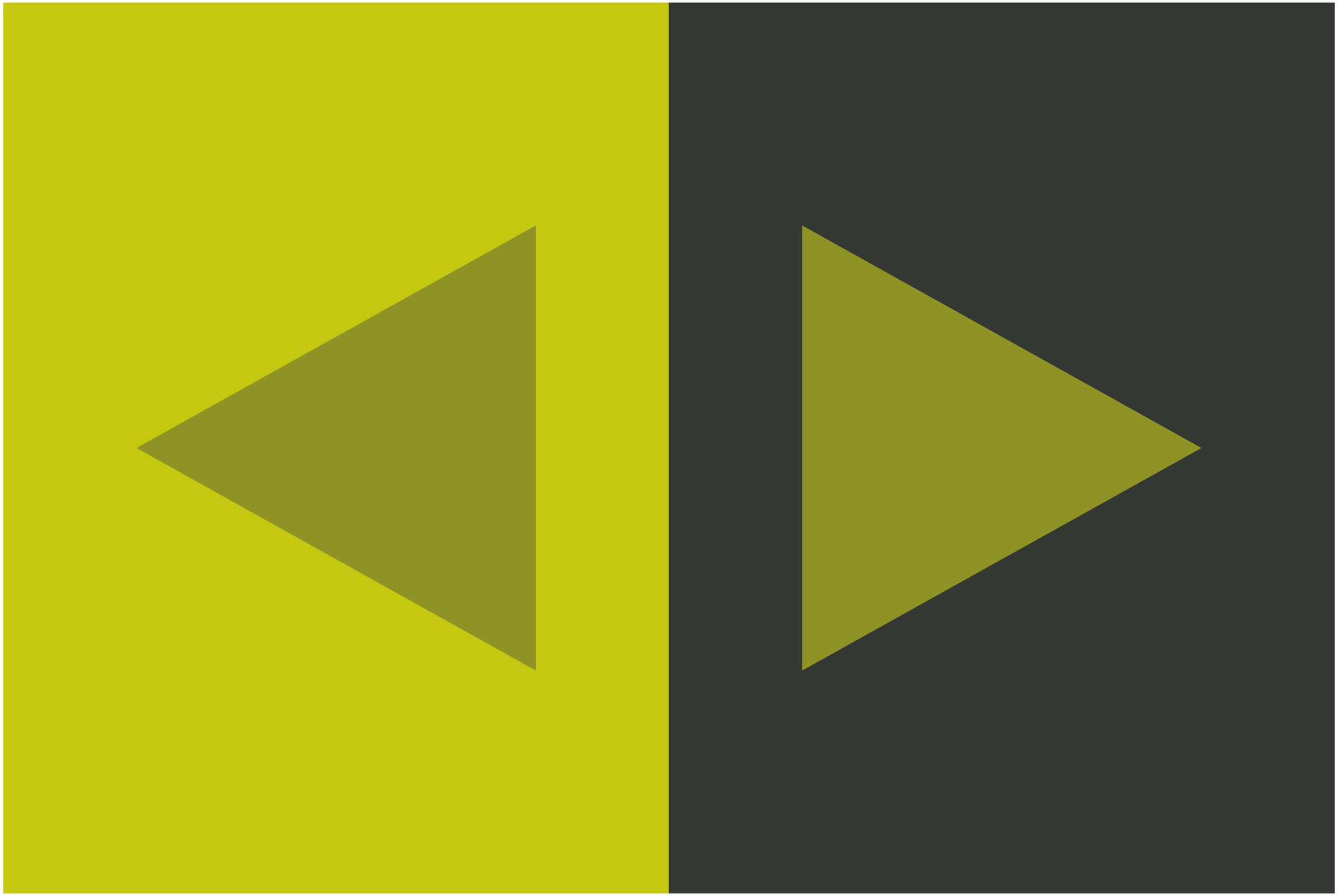

```
// recipe for making 3 colors look like 4

// prepare the first color
SecureRandom random = new SecureRandom();

int min = 0;
int max = 255;
int r1 = random.nextInt(max-min+1)+min;
int g1 = random.nextInt(max-min+1)+min;
int b1 = random.nextInt(max-min+1)+min;
color col1 = color(r1, g1, b1);

// then prepare the second color
int r2 = random.nextInt(max-min+1)+min;
int g2 = random.nextInt(max-min+1)+min;
int b2 = random.nextInt(max-min+1)+min;
color col2 = color(r2, g2, b2);
// evenly mix the first two colors to create
// the 'middle' color
float mixedred = sqrt((sq(red(col1))*0.5 +sq(red(col2))*0.5));
float mixedgreen = sqrt((sq(green(col1))*0.5 +sq(green(col2))*0.5));
float mixedblue = sqrt((sq(blue(col1))*0.5 +sq(blue(col2))*0.5));

color mid = color(mixedred, mixedgreen, mixedblue);
// pre-translate the transformation matrix
// to the size of your margins
pushMatrix();
translate(margin, margin);
```

```
// arrange the first two colors beside each other
fill(col1);
stroke(col1);
rect(0,0,pgwidth/2f,pgheight);
fill(col2);
stroke(col2);
rect(pgwidth/2f,0,pgwidth/2f,pgheight);

// top with the middle color
fill(mid);
noStroke();

triangle(pgwidth*0.1,pgheight/2f,pgwidth*0.4,pgheight/4f, pgwidth*0.4,pgheight*0.75);
triangle(pgwidth*0.9,pgheight/2f,pgwidth*0.6,pgheight/4f, pgwidth*0.6,pgheight*0.75);

popMatrix();
```

CHAPTER 02: 3 COLORS INTO 4 PART II

So I probably should be saying something about the next chapter, but I want to tell you a story instead. Last Tuesday, I had to go to my professor's office hours to prepare for an exam. My friend and I made our way to the back corner of the room and sat down, taking out our notes and note-taking instruments and whatever else people possess when they need to study. As more students shuffled into the small office with questions about the material, the afternoon proceeded unremarkably. Some time passed, and as the questions began to slow down I started to have a fairly unremarkable conversation with my friend about Windows computers:

"Oh, you're a Windows person?" I asked him.
"Yeah," he replied.
"Okay, I'm not judging," I lied.
And then:
"I am," chimed in my professor. "Macs are better."

And that's when the room was thrown into a passive-aggressive debate about whether Macs were better than Windows machines (or rather, why Windows machines were better than Macs).

Now I have a confession to make: for the majority of public situations in which I am surrounded by people who are some combination of scientists/engineers/mathematicians, I generally avoid declaring myself as an art student--not out of shame but as a precautionary measure to avoid hostility and having metaphorical daggers thrown at my back. But for whatever reason, on that unremarkable Tuesday, during that unremarkable conversation, it was exactly what I did.

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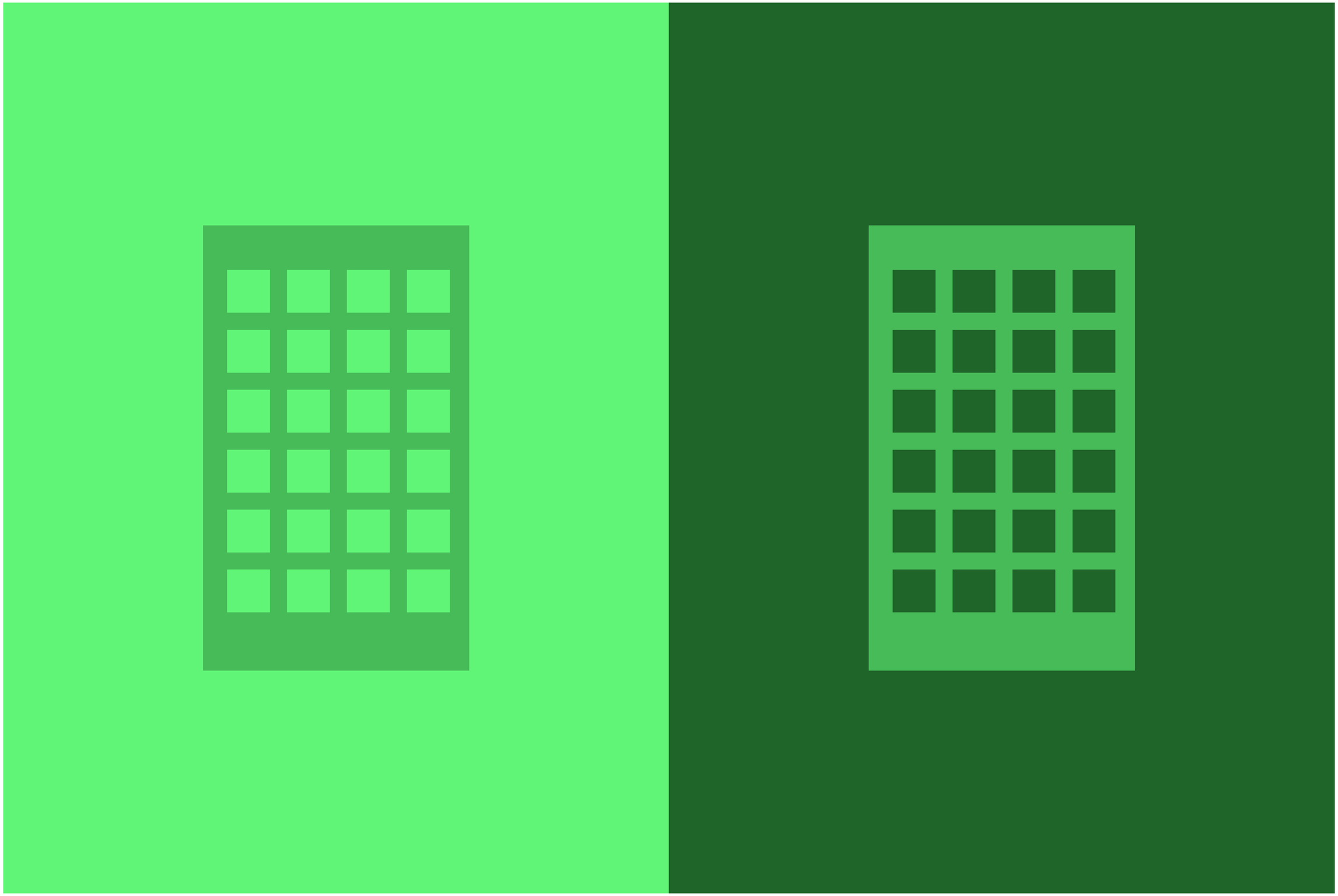

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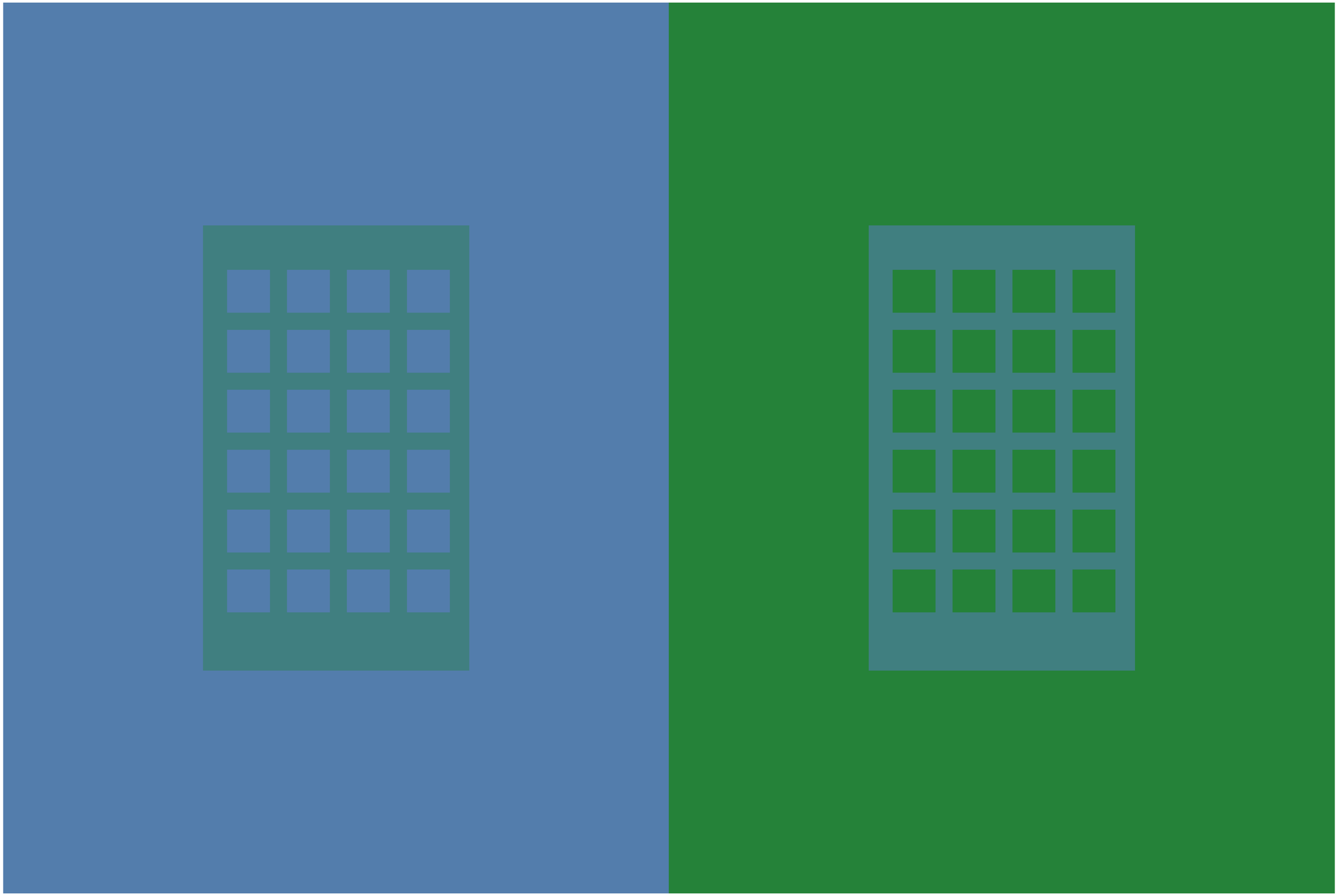

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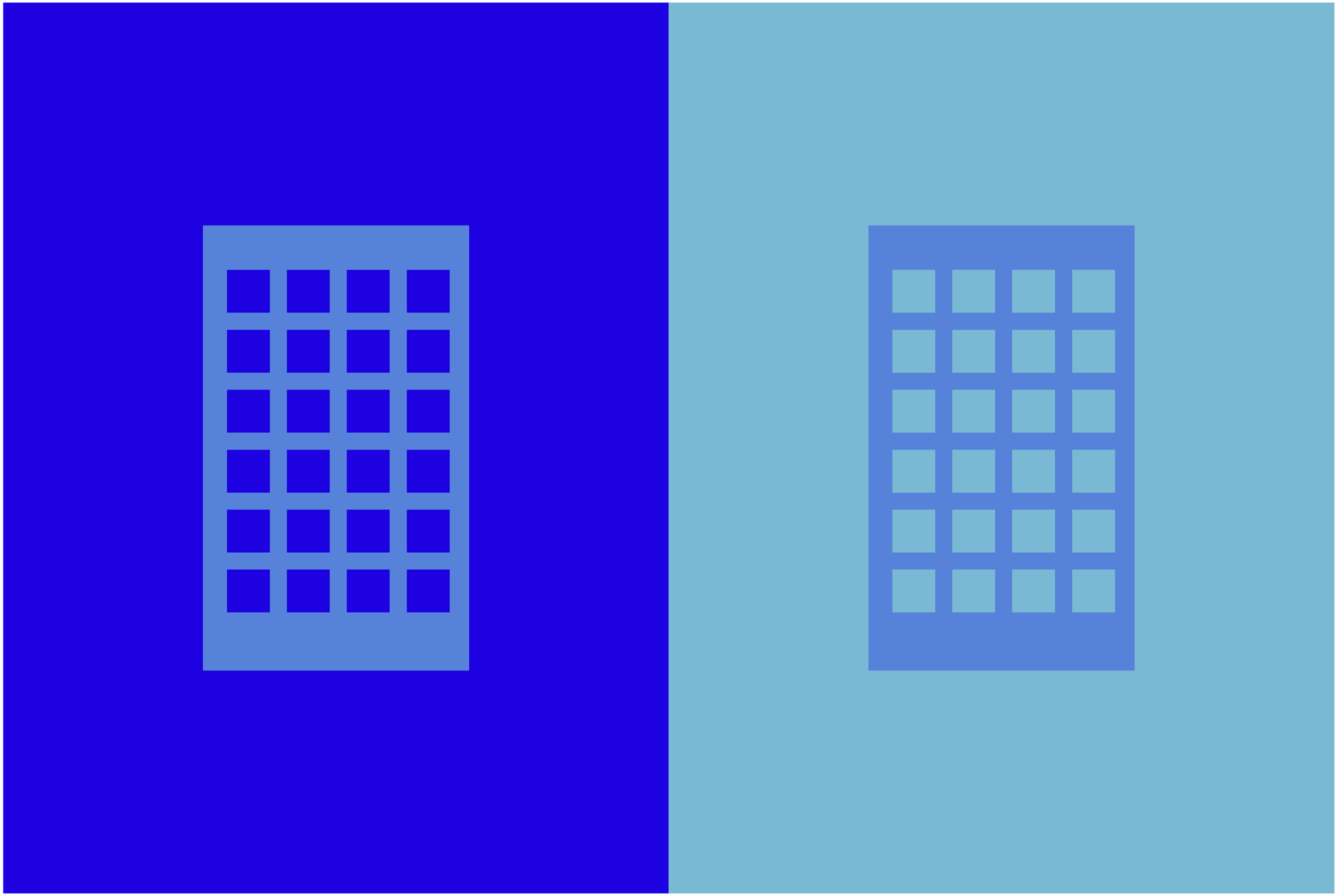

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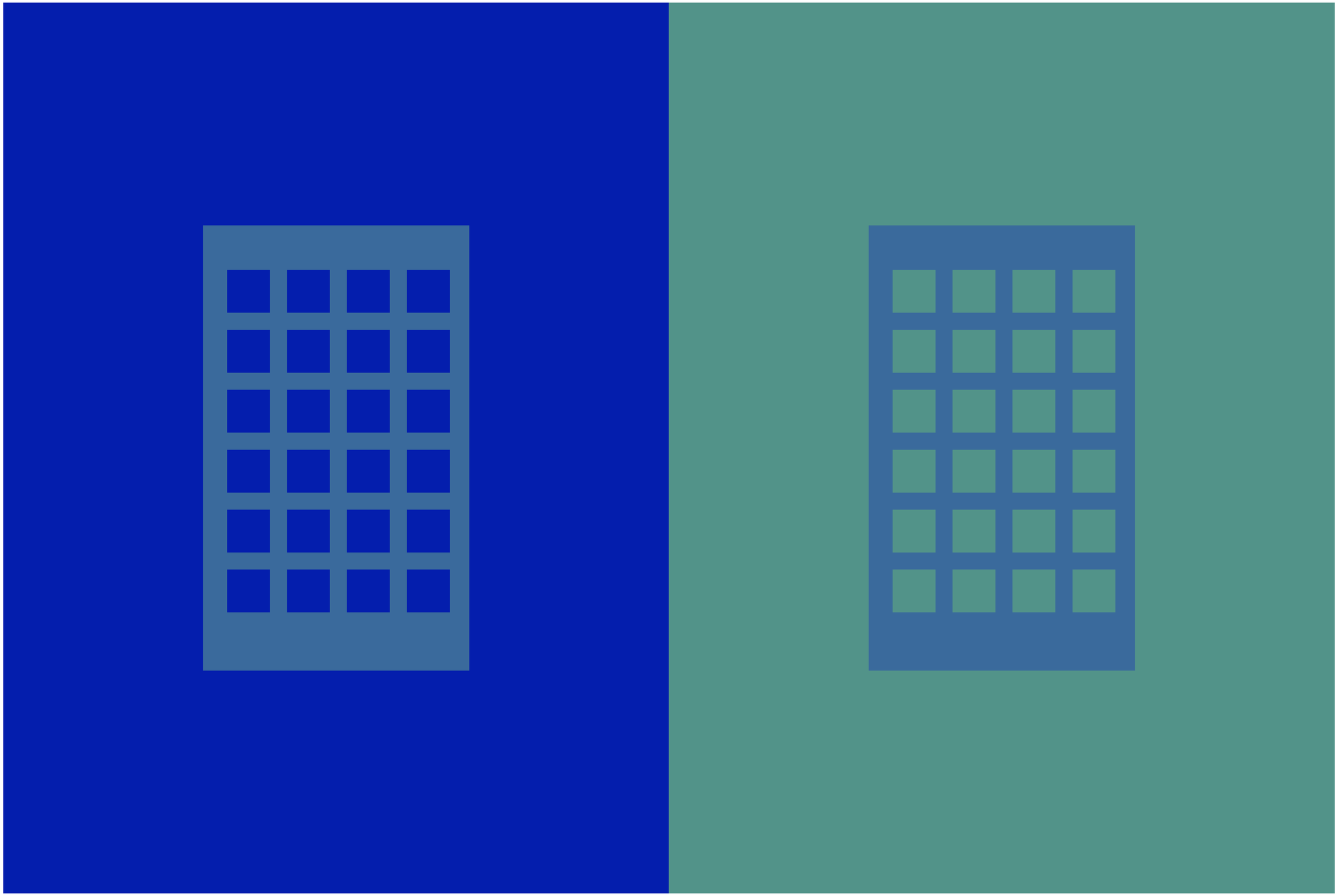

```
// recipe for making 3 colors look like 4...with holes!

// prepare the first color
SecureRandom random = new SecureRandom();

int min = 0;
int max = 255;
int r1 = random.nextInt(max-min+1)+min;
int g1 = random.nextInt(max-min+1)+min;
int b1 = random.nextInt(max-min+1)+min;
color col1 = color(r1, g1, b1);

// then prepare the second color
int r2 = random.nextInt(max-min+1)+min;
int g2 = random.nextInt(max-min+1)+min;
int b2 = random.nextInt(max-min+1)+min;
color col2 = color(r2, g2, b2);
// evenly mix the first two colors to create
// the 'middle' color
float mixedred = sqrt((sq(red(col1))*0.5 +sq(red(col2))*0.5));
float mixedgreen = sqrt((sq(green(col1))*0.5 +sq(green(col2))*0.5));
float mixedblue = sqrt((sq(blue(col1))*0.5 +sq(blue(col2))*0.5));

color mid = color(mixedred, mixedgreen, mixedblue);

// pre-translate the transformation matrix
// to the size of your margins
pushMatrix();
translate(margin, margin);
```

```
rectMode(CORNER);

// arrange first two colors beside each other
fill(col1);
stroke(col1);
rect(0,0,pgwidth/2f,pgheight);
fill(col2);
stroke(col2);
rect(pgwidth/2f,0,pgwidth/2f,pgheight);

// top with the middle color
rectMode(CENTER);
fill(mid);
noStroke();
rect((pgwidth)/4f,pgheight/2f,pgwidth/5f,pgheight/2f);
rect((pgwidth*3f)/4f,pgheight/2f,pgwidth/5f,pgheight/2f);

// slice holes in the middle for a more dramatic effect
// waffle aesthetic
rectMode(CORNER);
fill(col1);
for(int rows = 0; rows < 6; rows++) {
  for(int cols = 0; cols < 4; cols++) {
    rect(pgwidth * 0.168 + 140*cols, pgheight * 0.3 + 140*rows,100,100);
  }
}

fill(col2);
float rand3 = random(-350,350);
```

```
pushMatrix();

for(int rows = 0; rows < 6; rows++) {
  for(int cols = 0; cols < 4; cols++) {
    rect(pgwidth * 0.668 + 140*cols, pgheight * 0.3 + 140*rows,100,100);
  }
}
popMatrix();

popMatrix();
```

CHAPTER 03: 4 COLORS INTO 3

"I think as an art person," I started boldly. "I am naturally inclined to like Macs more," I could feel the daggers digging into my spine. "It's just--" as the daggers made their way deeper into my skin, I found myself helplessly fumbling for words--"I don't know, the colors are just...nicer?"

A heavy silence.

And then: "That's not a valid reason," argued the guy across the table.

Is it?

When were colors ever 'a valid reason'?

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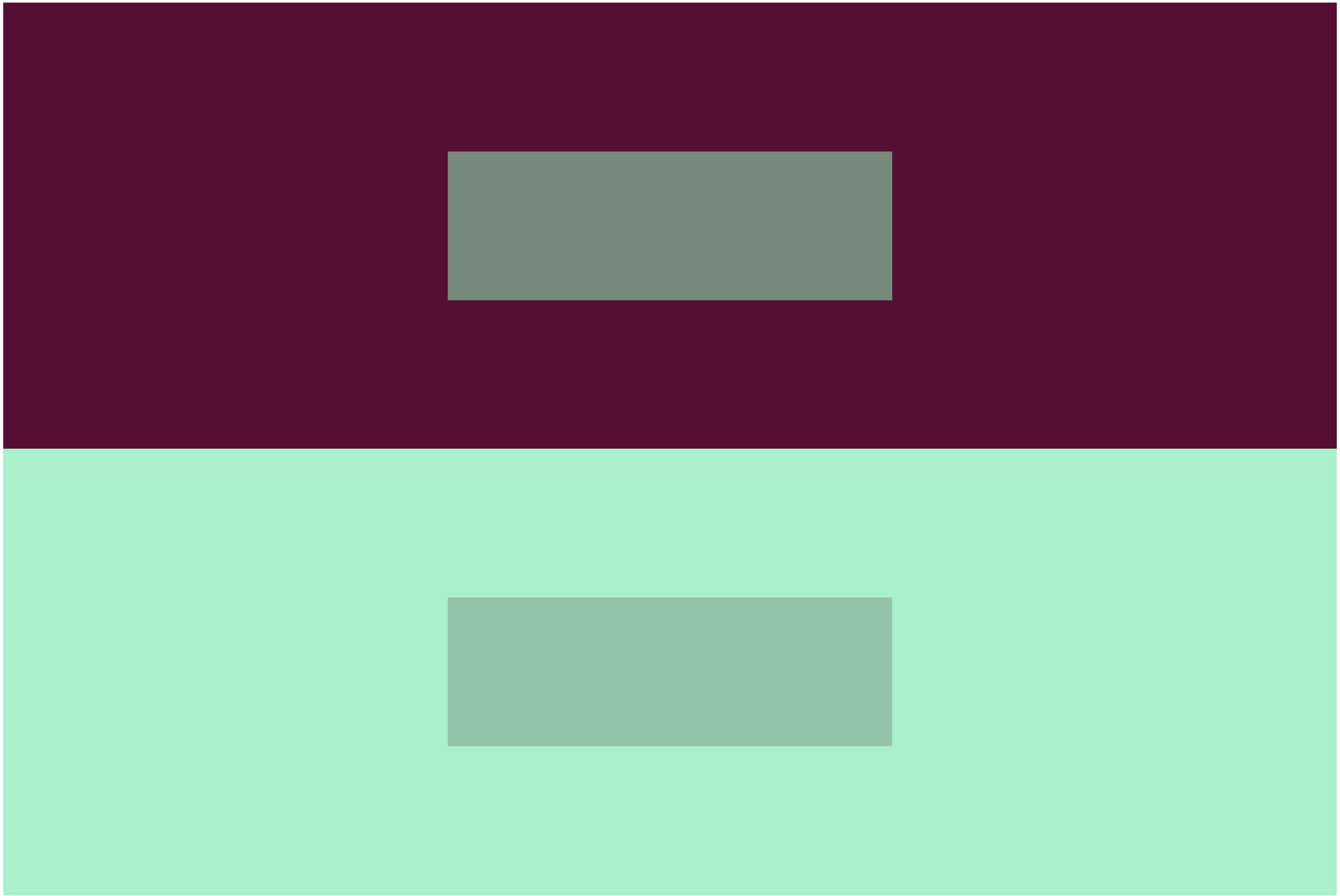

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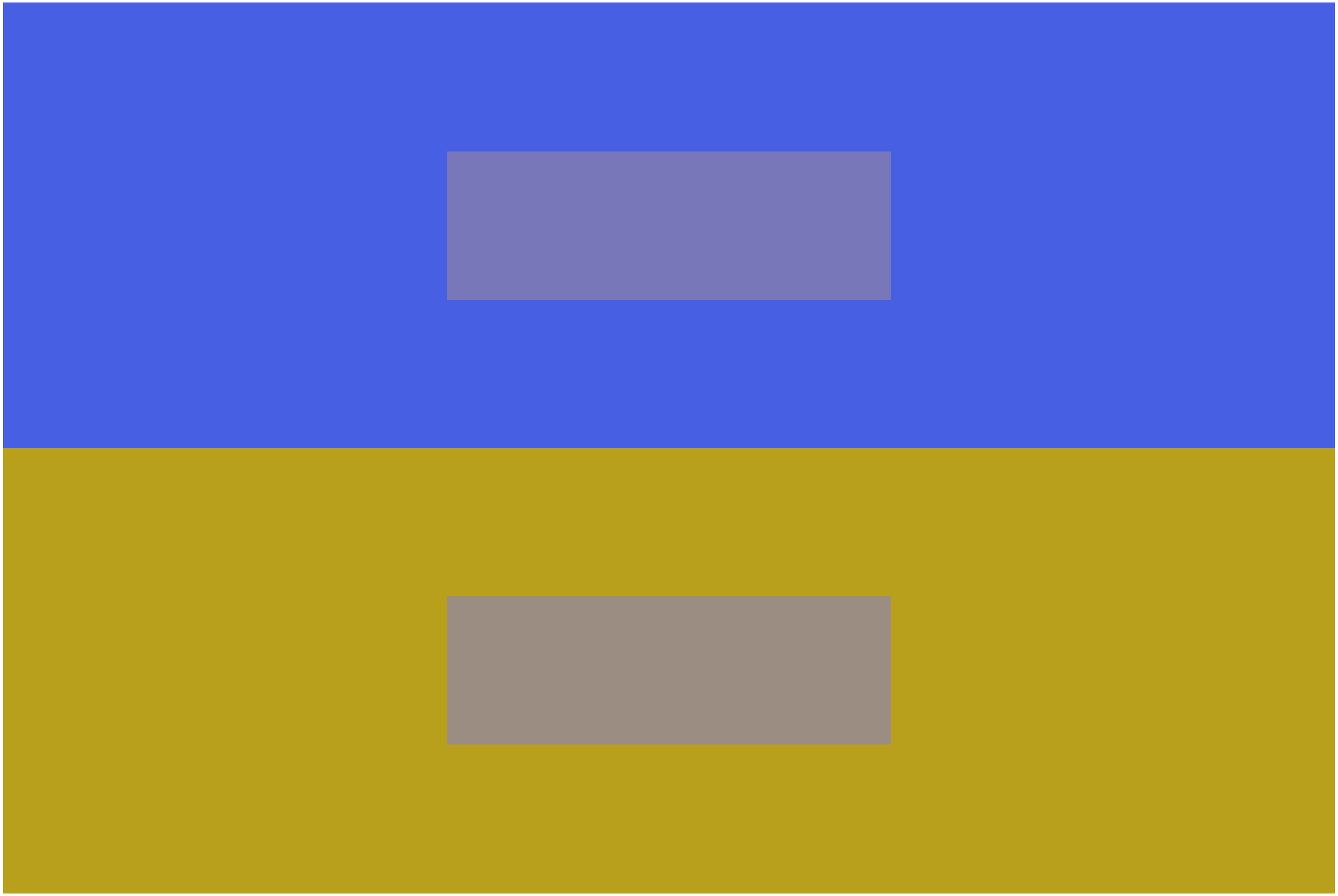

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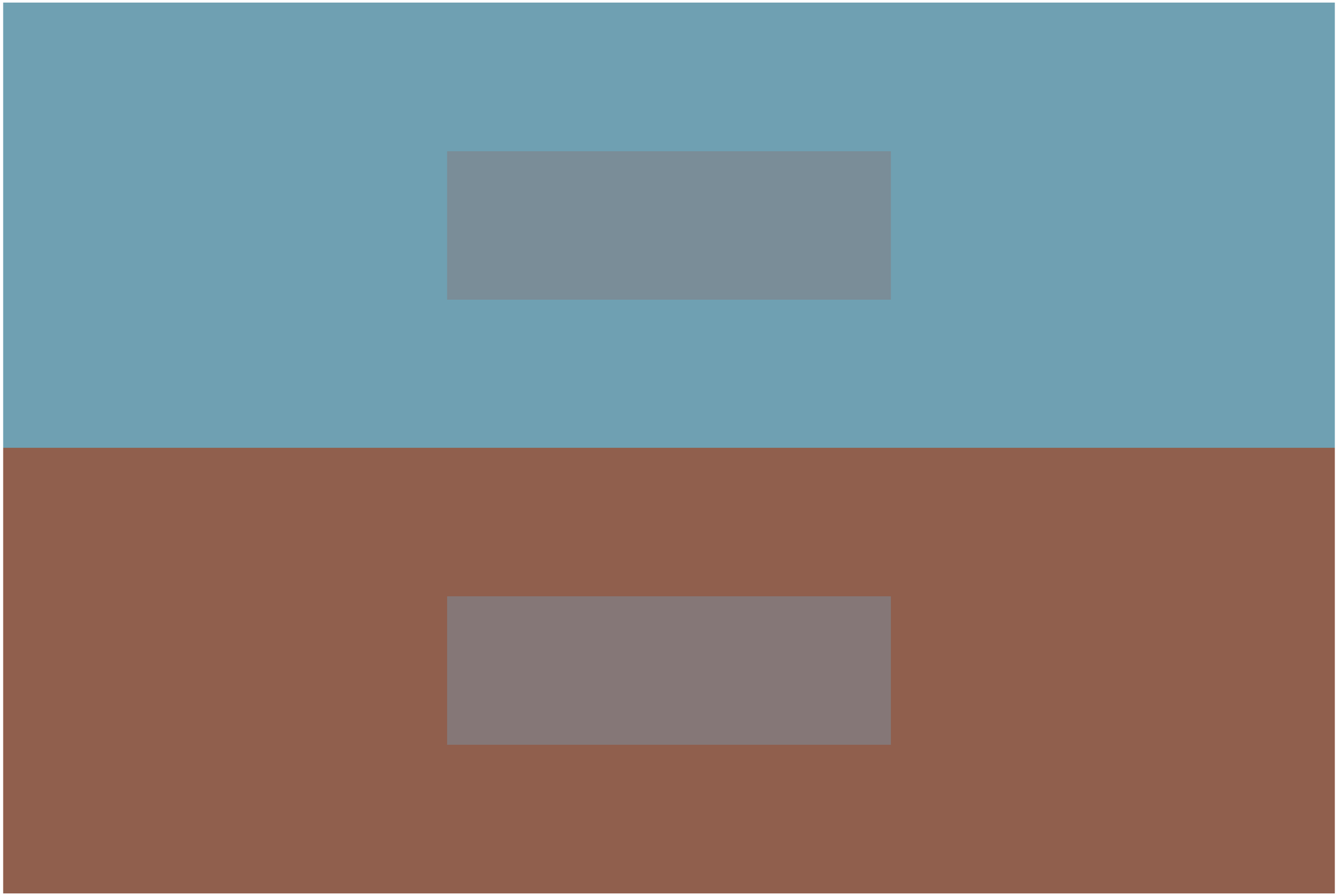

```
// recipe for making 4 colors look like 3
// prepare the first and second colors
SecureRandom random = new SecureRandom();

int min = 0;
int max = 255;
int r1 = random.nextInt(max-min+1)+min;
int g1 = random.nextInt(max-min+1)+min;
int b1 = random.nextInt(max-min+1)+min;
color col1 = color(r1, g1, b1);

// the second color is opposite from the first color
color col2 = color(255 - red(col1),
                   255 - green(col1),
                   255 - blue(col1));

// evenly mix the first two colors to create
// the 'middle' color
float mixedred = sqrt((sq(red(col1))*0.5 +sq(red(col2))*0.5));
float mixedgreen = sqrt((sq(green(col1))*0.5 +sq(green(col2))*0.5));
float mixedblue = sqrt((sq(blue(col1))*0.5 +sq(blue(col2))*0.5));

color mid = color(mixedred, mixedgreen, mixedblue);

float c1_weight = 0.35;
float c2_weight = 0.65;

// calculate a weighted average of the first color and middle color
mixedred = sqrt((sq(red(col1))*c1_weight +sq(red(mid))*c2_weight));
```

```
mixedblue = sqrt((sq(blue(col1))*c1_weight +sq(blue(mid))*c2_weight));

color mixed1 = color(mixedred, mixedgreen, mixedblue);

// calculate a weighted average of the second color and middle color
mixedred = sqrt((sq(red(col2))*c1_weight +sq(red(mid))*c2_weight));
mixedgreen = sqrt((sq(green(col2))*c1_weight +sq(green(mid))*c2_weight));
mixedblue = sqrt((sq(blue(col2))*c1_weight +sq(blue(mid))*c2_weight));

color mixed2 = color(mixedred, mixedgreen, mixedblue);

// pre-translate the transformation matrix
// to the size of your margins
pushMatrix();
translate(margin, margin);

rectMode(CORNER);

// arrange opposing colors beside each other
fill(col1);
stroke(col1);
rect(0,0,pgwidth,pgheight/2);
fill(col2);
stroke(col2);
rect(0,pgheight/2,pgwidth,pgheight/2);

// top with the middle colors
fill(mixed1);
noStroke();
```

```
fill(mixed2);
rect((pgwidth)/3, (pgheight*2)/3, pgwidth/3, pgheight/6);


popMatrix();
```

CHAPTER 04: 5 COLORS INTO 3

You may have noticed that some of the studies you've seen so far work pretty effectively, while others don't seem to work at all.

You may be waiting for me to provide you with some sort of explanation for that.

You may be stopping and asking yourself, 'Is this really ART???'

You may be debating whether you should just skip this useless expository text or read on.

You may be sitting on your living room couch right now--winding and rewinding your mind--trying to pull yourself back to the time when you were able to feel the warm sun on your face without having to worry about getting burned later, when Tuesdays were good and you didn't miss the tingle of someone else's breath on your skin.

You may be wondering what that previous sentence has to do with anything.

You may not even care. But even if you don't, thanks for caring enough to read on.

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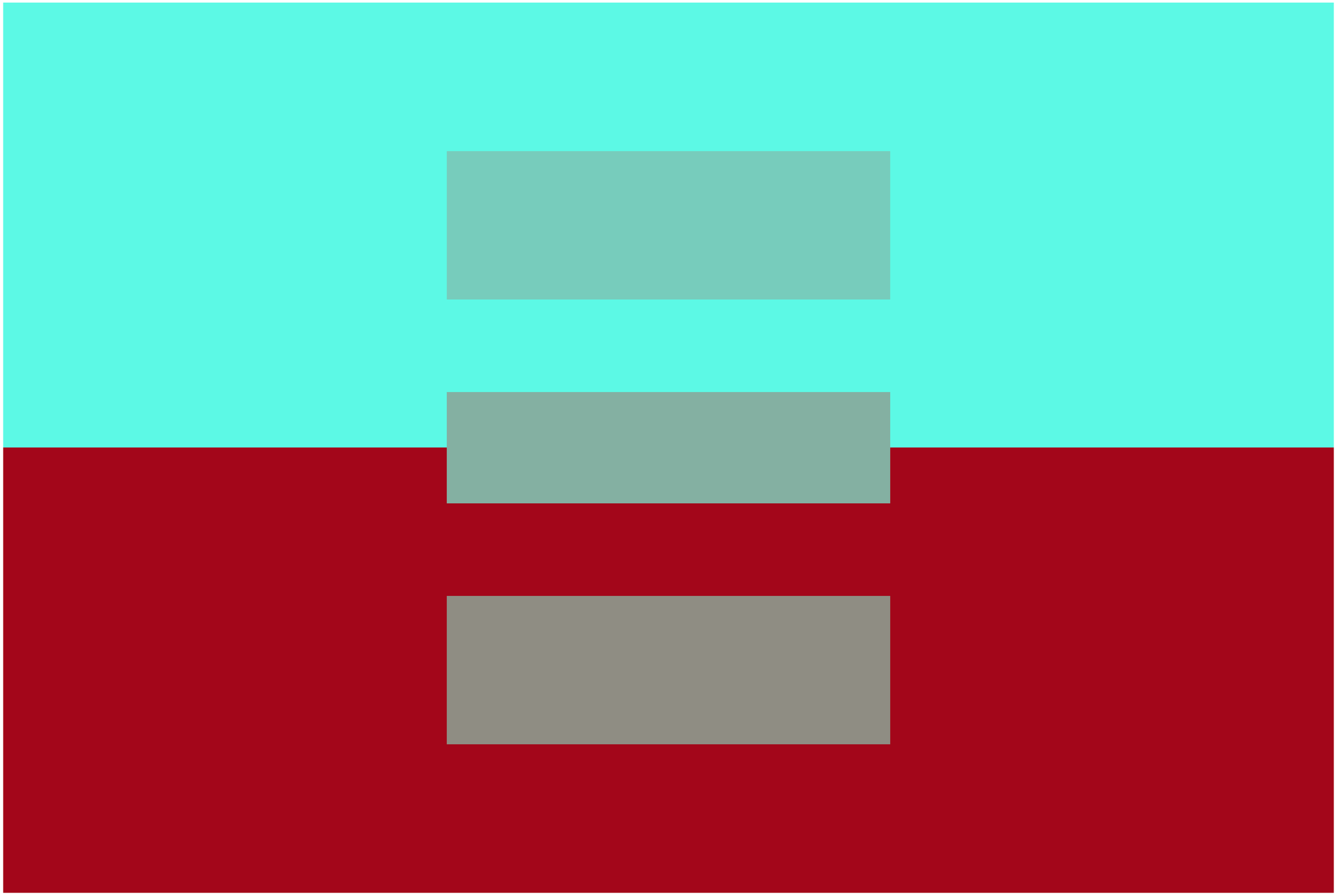

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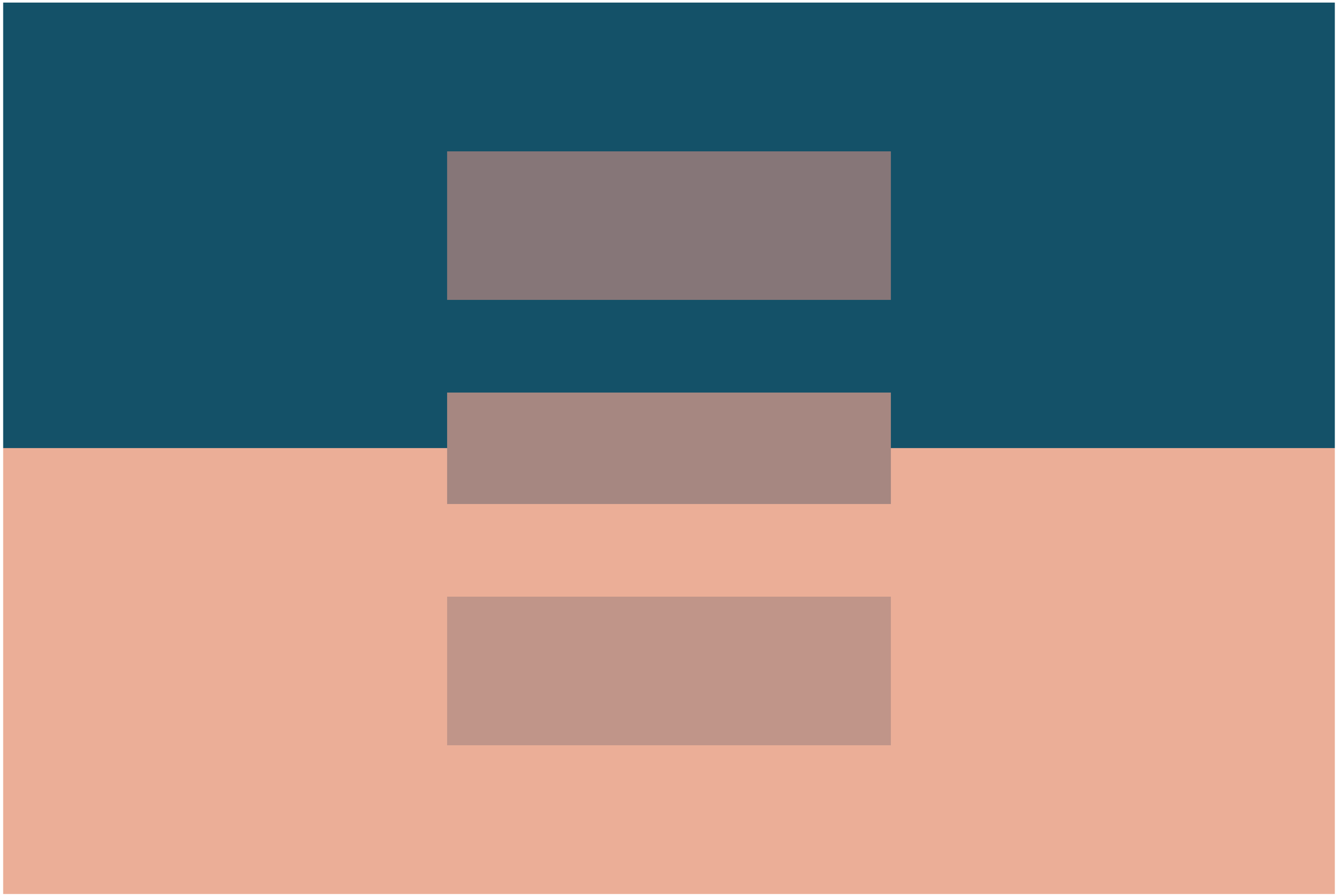

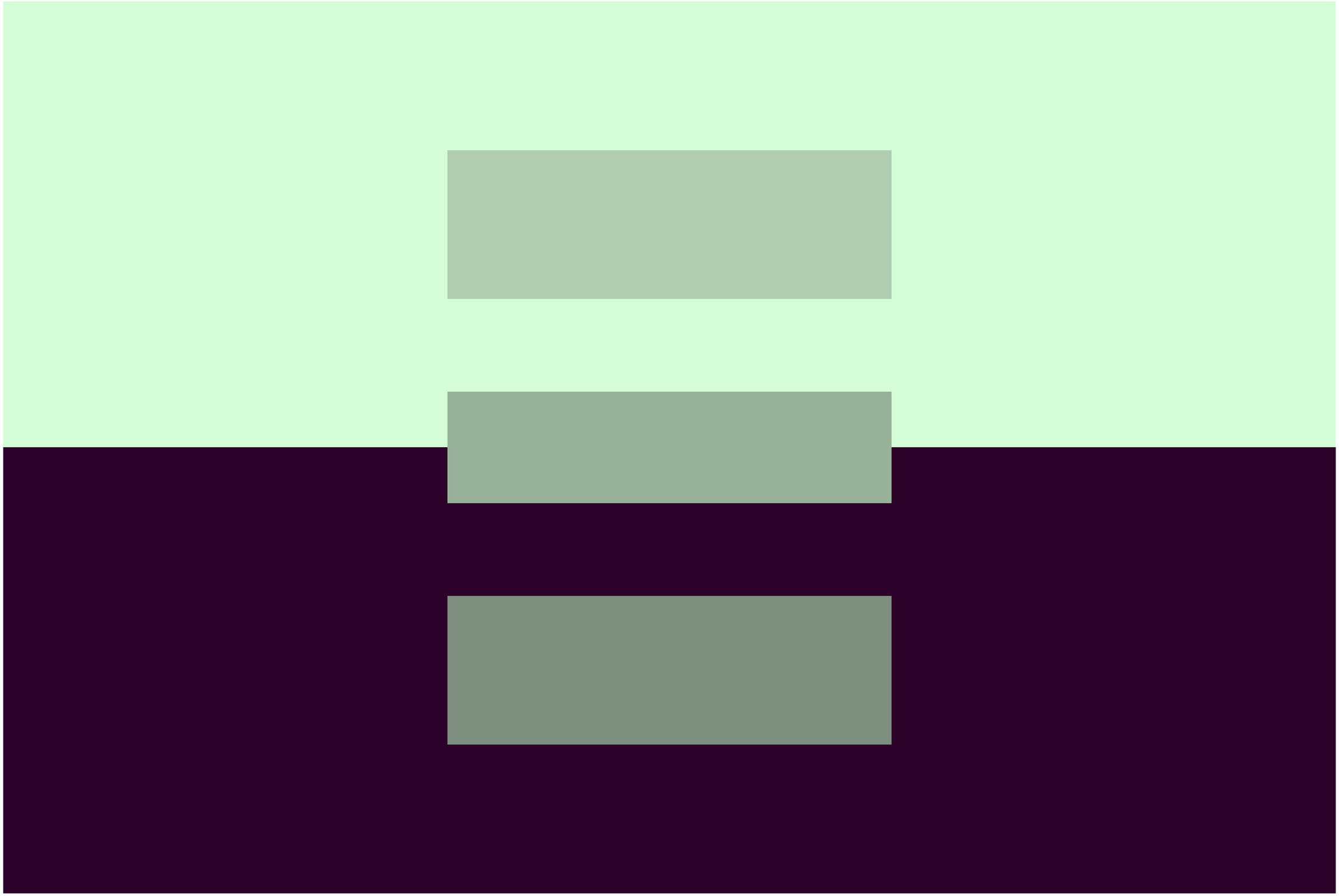

```
// recipe for making 5 colors look like 3
// prepare the first and second colors
SecureRandom random = new SecureRandom();

int min = 0;
int max = 255;
int r1 = random.nextInt(max-min+1)+min;
int g1 = random.nextInt(max-min+1)+min;
int b1 = random.nextInt(max-min+1)+min;
color col1 = color(r1, g1, b1);

// the second color is opposite from the first color
color col2 = color(255 - red(col1),
                   255 - green(col1),
                   255 - blue(col1));

// evenly mix the first two colors to create
// the 'middle' color
float mixedred = sqrt((sq(red(col1))*0.5 +sq(red(col2))*0.5));
float mixedgreen = sqrt((sq(green(col1))*0.5 +sq(green(col2))*0.5));
float mixedblue = sqrt((sq(blue(col1))*0.5 +sq(blue(col2))*0.5));

color mid = color(mixedred, mixedgreen, mixedblue);

float c1_weight = 0.35;
float c2_weight = 0.65;

// calculate a weighted average of the first color and middle color
mixedred = sqrt((sq(red(col1))*c1_weight +sq(red(mid))*c2_weight));
```

```
mixedblue = sqrt((sq(blue(col1))*c1_weight +sq(blue(mid))*c2_weight));

color mixed1 = color(mixedred, mixedgreen, mixedblue);

// calculate a weighted average of the second color and middle color
mixedred = sqrt((sq(red(col2))*c1_weight +sq(red(mid))*c2_weight));
mixedgreen = sqrt((sq(green(col2))*c1_weight +sq(green(mid))*c2_weight));
mixedblue = sqrt((sq(blue(col2))*c1_weight +sq(blue(mid))*c2_weight));

color mixed2 = color(mixedred, mixedgreen, mixedblue);

// pre-translate the transformation matrix
// to the size of your margins
pushMatrix();
translate(margin, margin);

rectMode(CORNER);

// arrange opposing colors beside each other
fill(col1);
stroke(col1);
rect(0,0,pgwidth,pgheight/2);
fill(col2);
stroke(col2);
rect(0,pgheight/2,pgwidth,pgheight/2);

// top with the middle colors
fill(mixed1);
noStroke();
```

```
fill(mixed2);
rect((pgwidth)/3,  (pgheight*2)/3, pgwidth/3, pgheight/6);

fill(mid);
rect(pgwidth/3, pgheight*0.4375, pgwidth/3, pgheight/8);

popMatrix();
```

CHAPTER 05: COLOR MODULATION

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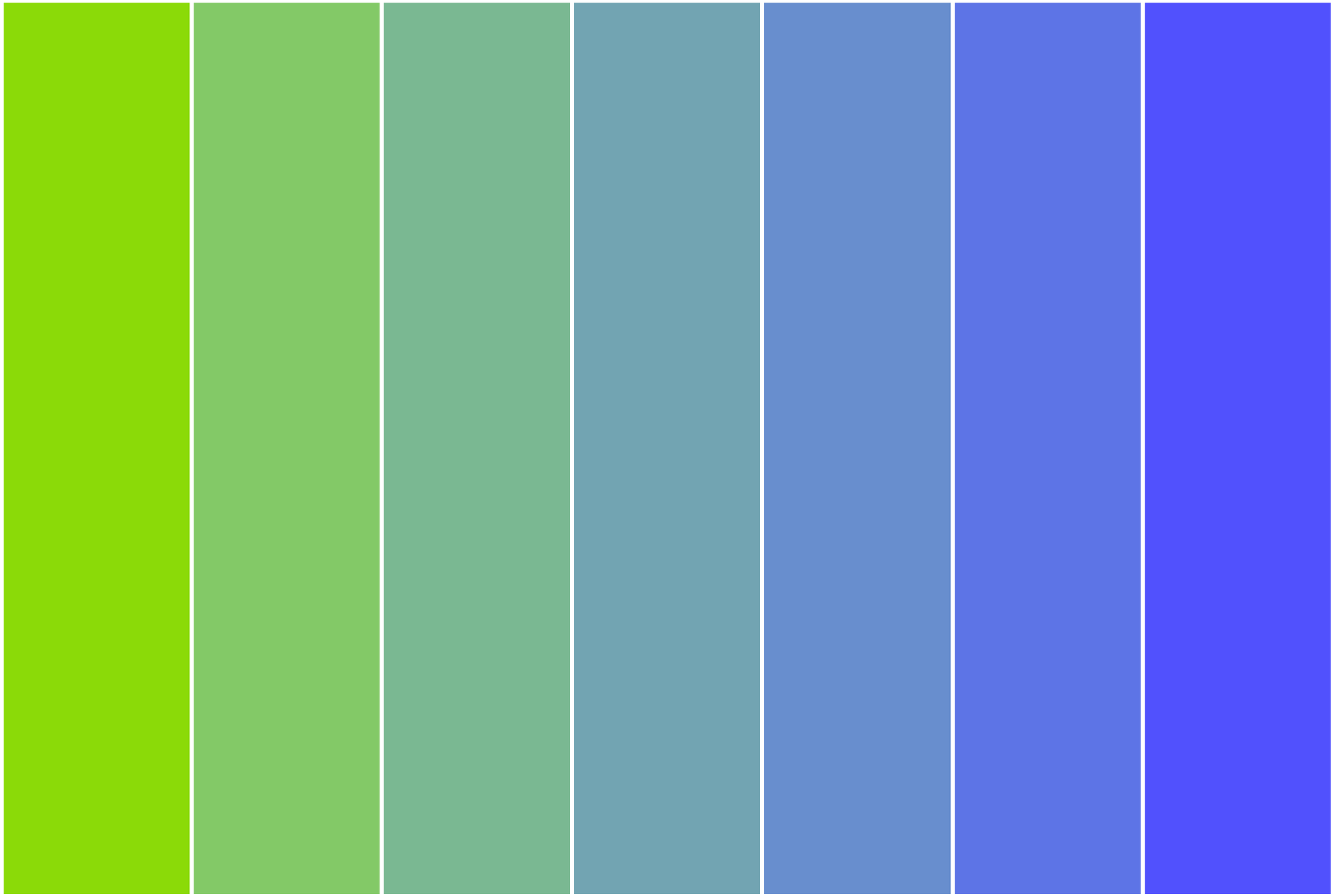

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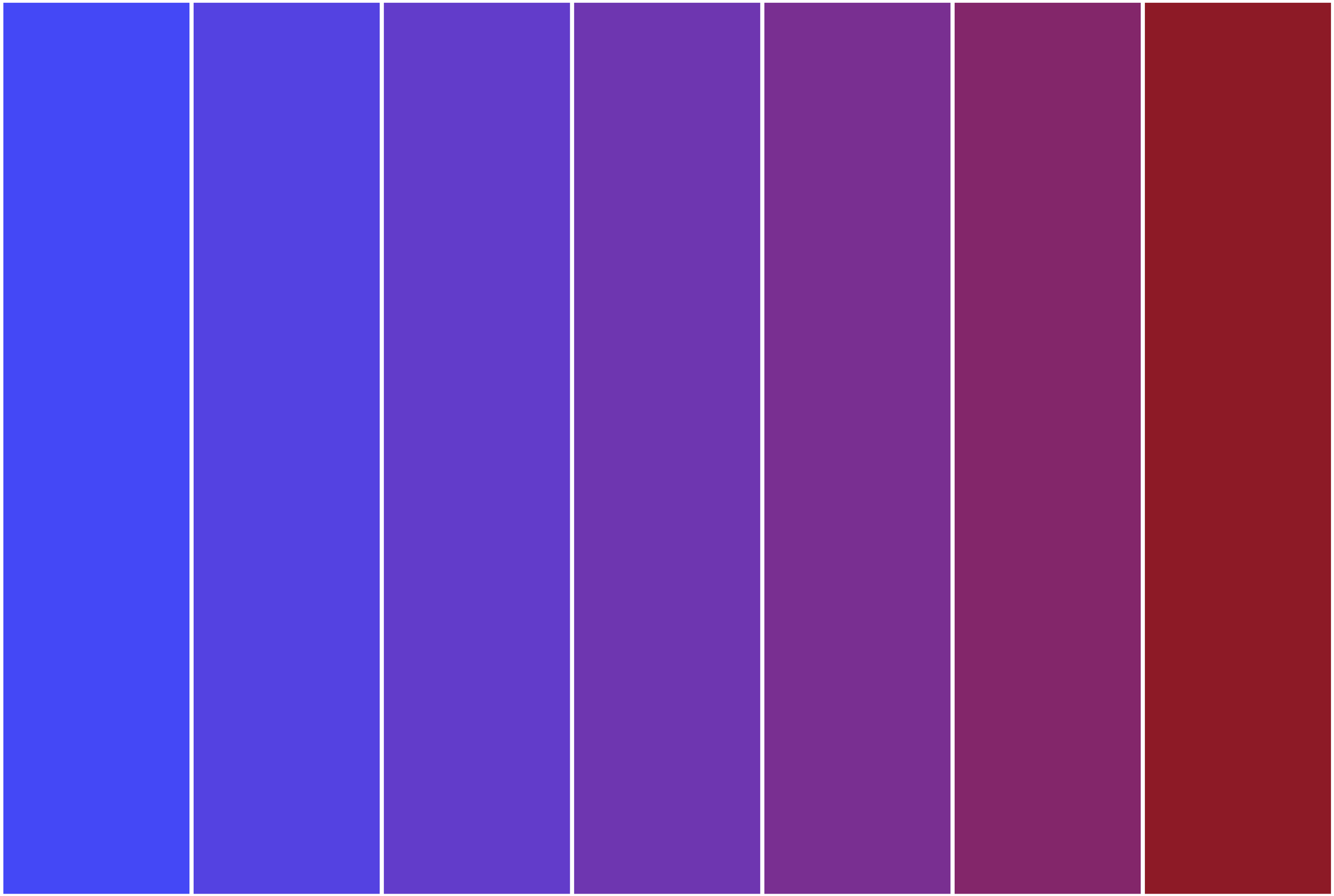

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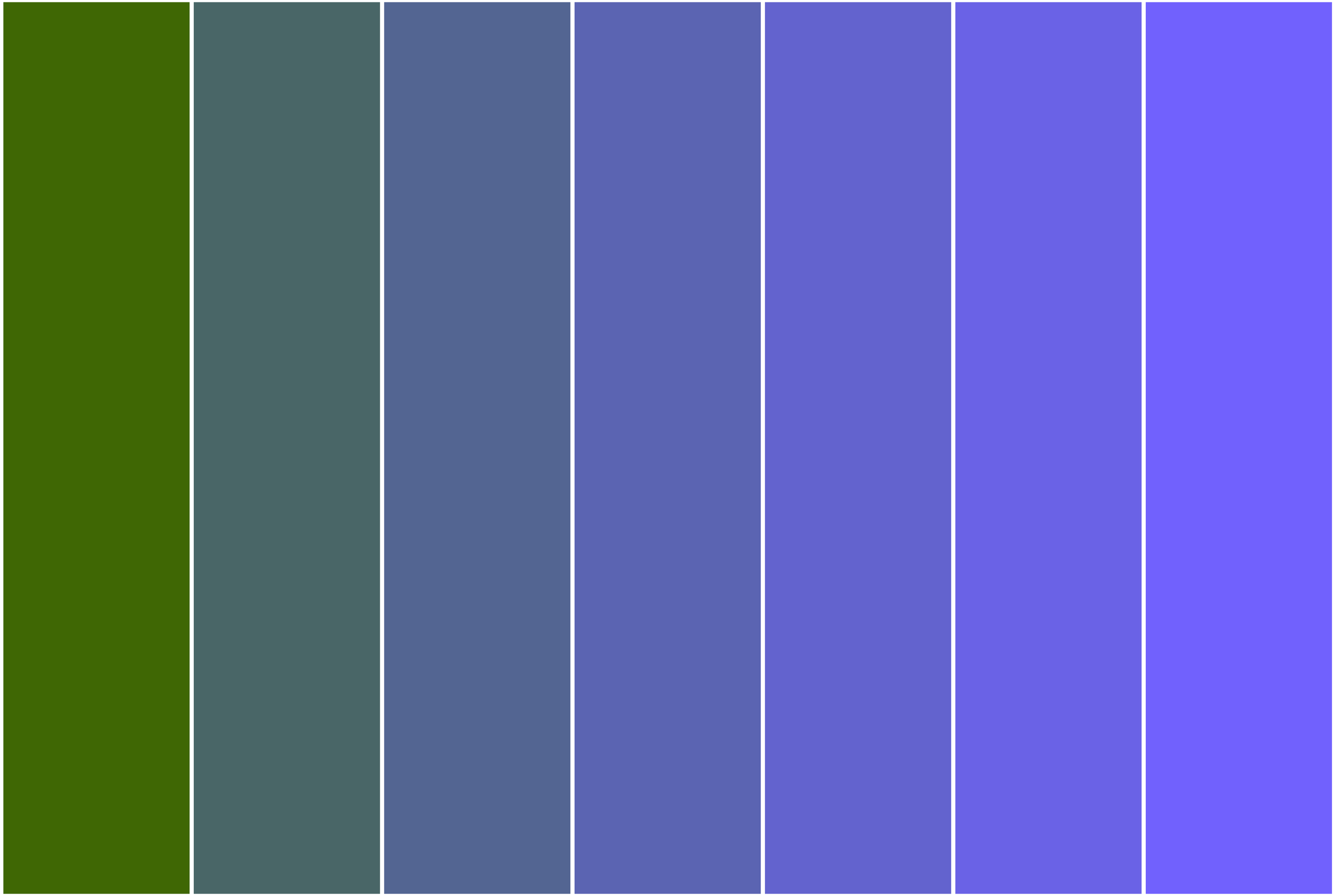

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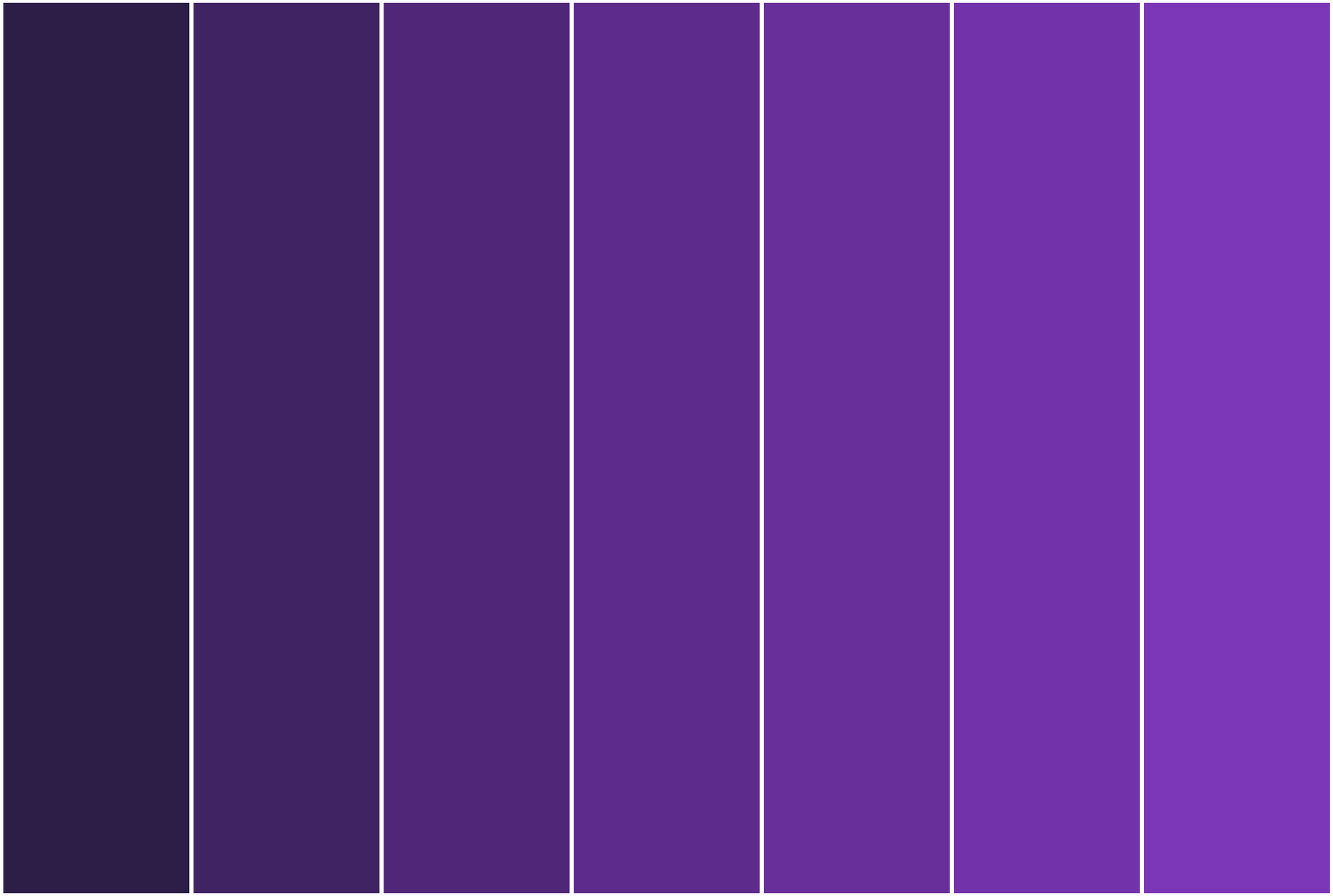

```
// recipe for color modulation

SecureRandom random = new SecureRandom();

// prepare the first color
int min = 0;
int max = 255;
int r1 = random.nextInt(max-min+1)+min;
int g1 = random.nextInt(max-min+1)+min;
int b1 = random.nextInt(max-min+1)+min;
color col1 = color(r1, g1, b1);

// then prepare the second color
int r2 = random.nextInt(max-min+1)+min;
int g2 = random.nextInt(max-min+1)+min;
int b2 = random.nextInt(max-min+1)+min;
color col2 = color(r2, g2, b2);

// make preliminary calculations
float numsteps = 7;
float step = (1.0)/(numsteps-1);
float c1_weight = 1; // the starting weight for the first color
float c2_weight = 0;  // the starting weight for the second color
float gapsize = 10;
float rectwidth = pgwidth/numsteps - gapsize;

pushMatrix();
translate(margin, margin);
noStroke();
```

```
for(int i = 0; i < numsteps; i++) {
  // get a weighted average of the red, green, blue channels
  float mixedred = sqrt((sq(red(col1))*c1_weight +sq(red(col2))*c2_weight));
  float mixedgreen = sqrt((sq(green(col1))*c1_weight +sq(green(col2))*c2_weight));
  float mixedblue = sqrt((sq(blue(col1))*c1_weight +sq(blue(col2))*c2_weight));

  // prepare the color strip
  color stripcol = color(mixedred, mixedgreen, mixedblue);
  fill(stripcol);
  float posx = (rectwidth + gapsize)*i;

  // lay down the color strip
  rect(posx, 0, rectwidth, pgheight);

  text("0x"+hex(stripcol), posx, height*0.05 - margin);
  c1_weight -= step;
  c2_weight += step;

}

popMatrix();
```

CHAPTER 06: BRIDGING COLORS

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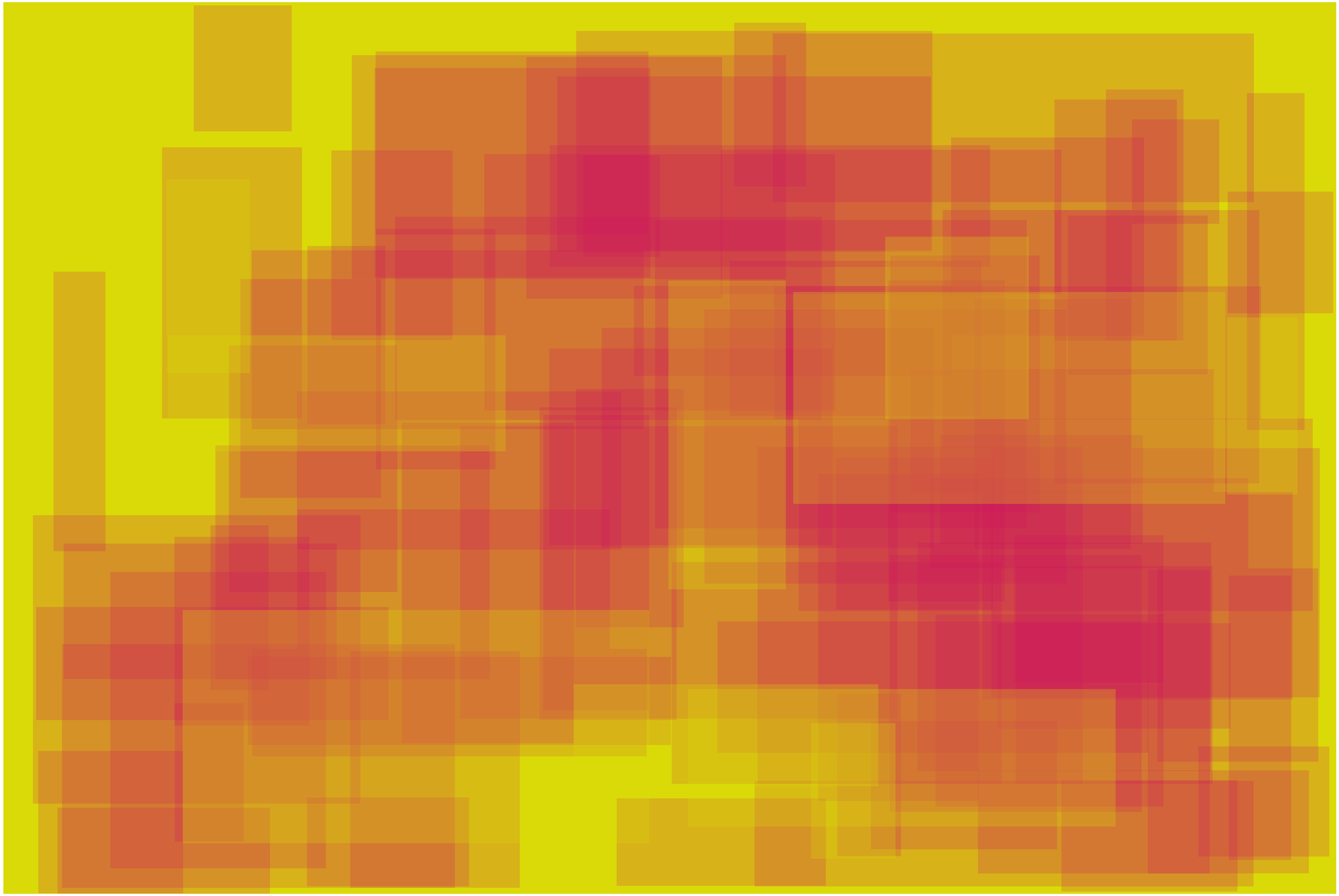

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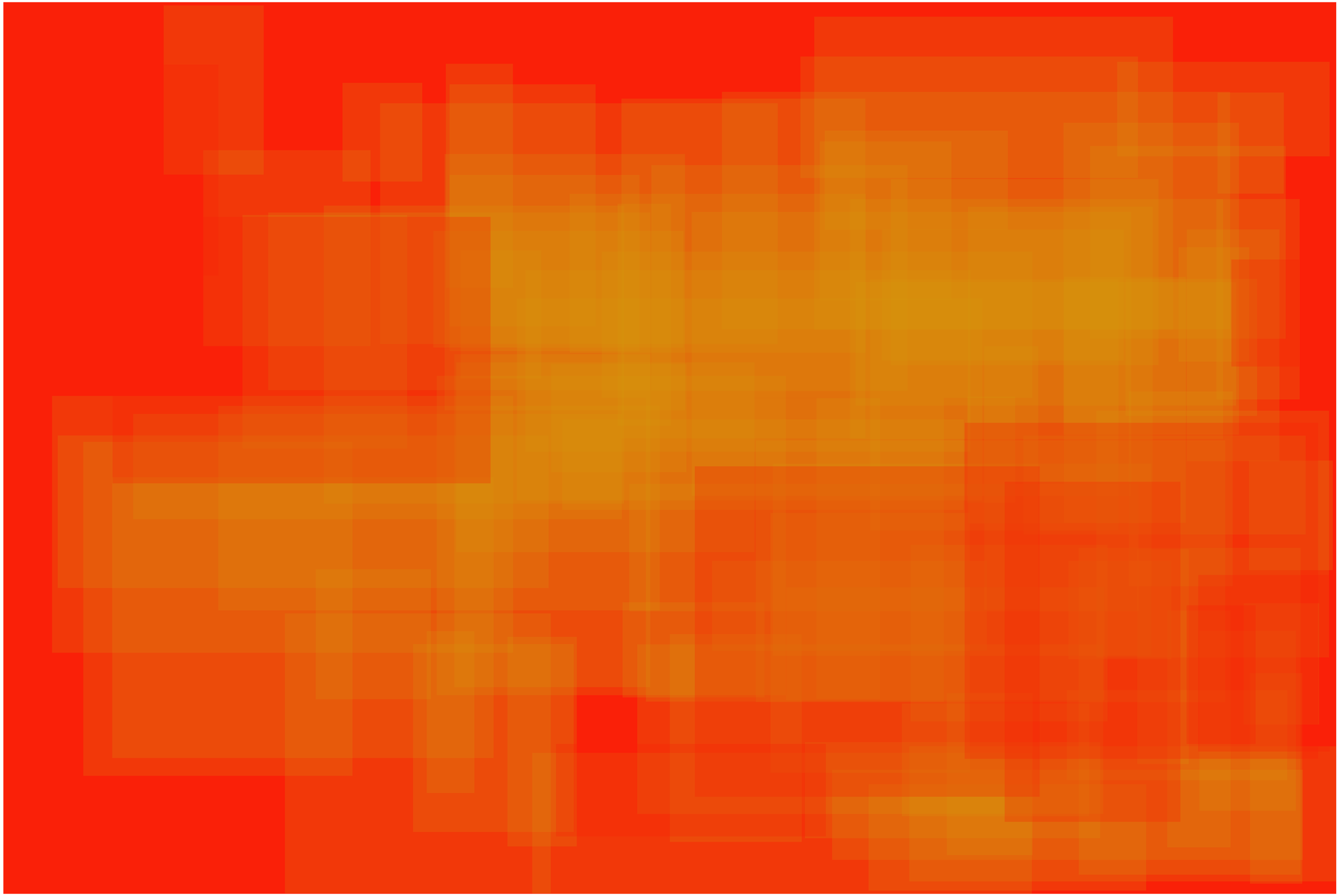
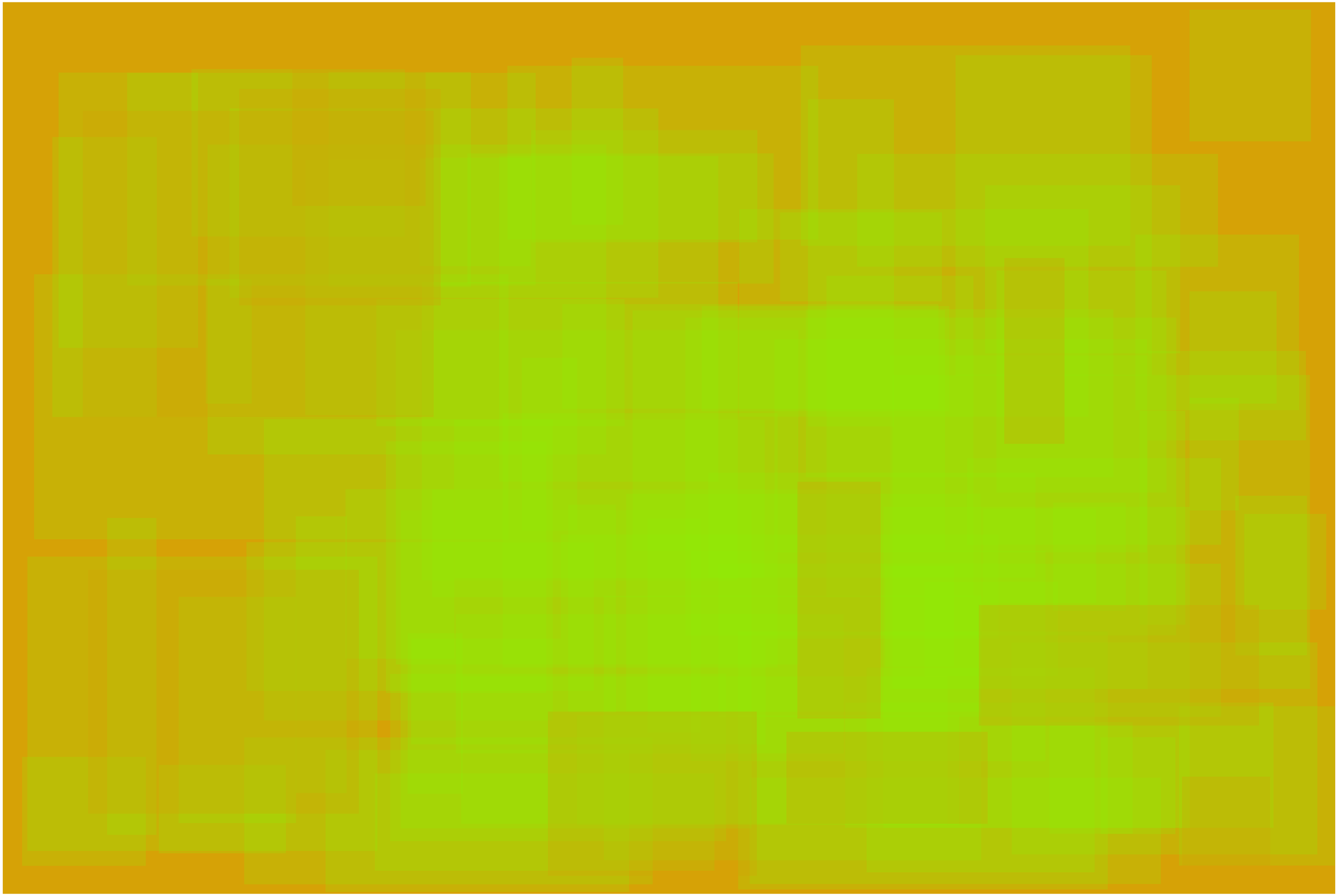


0xFF8FF008 0xFFD6A206

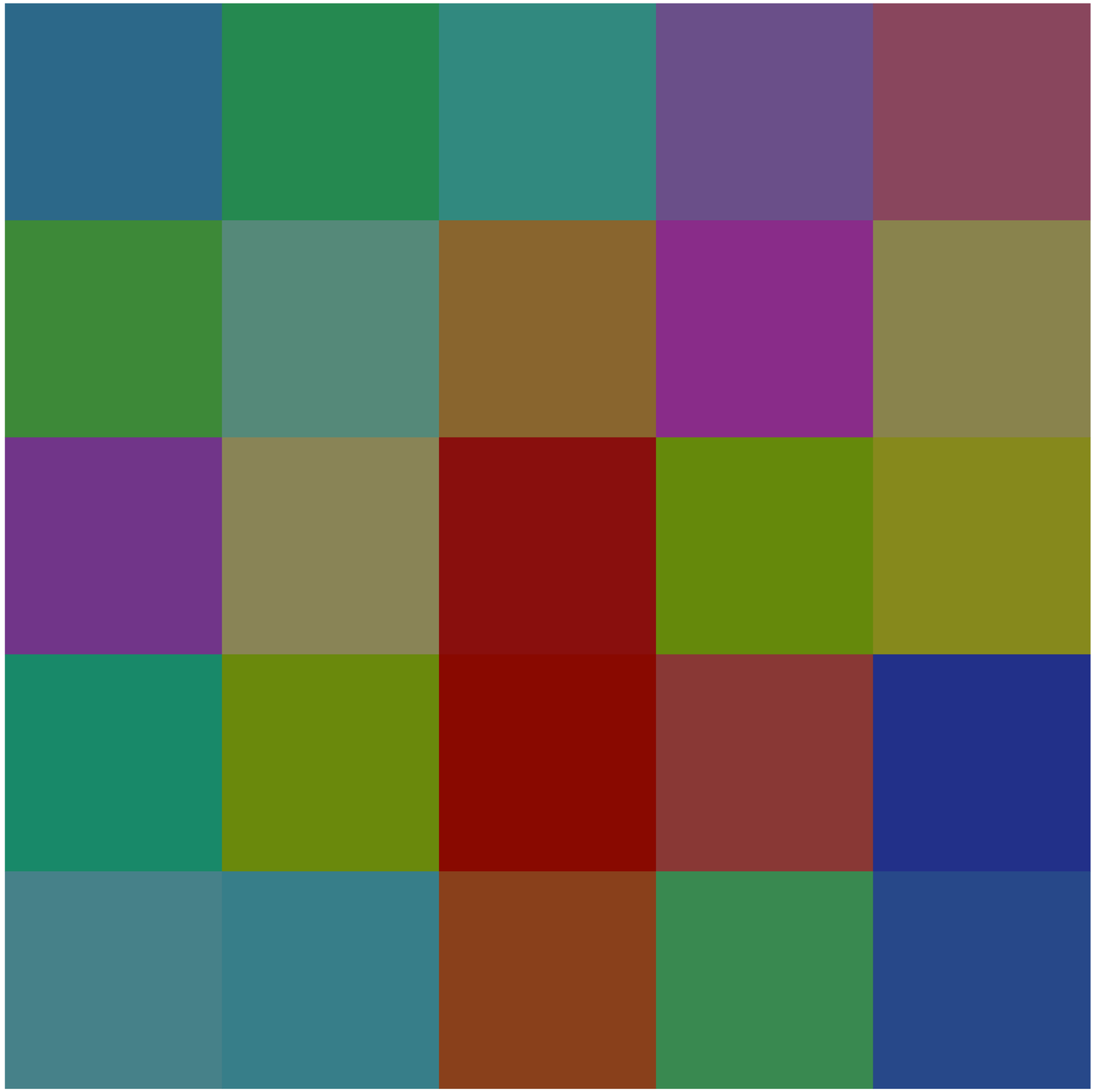


```
// recipe for using bridging colors

// switch working color mode to HSB
// before preparing the foreground color
colorMode(HSB,360,100,100);
SecureRandom random = new SecureRandom();

int min = 0;
int max = 360;
int h1 = random.nextInt(max-min+1)+min;

color col1 = color(h1, random(90,100), random(80,100));

rectMode(CORNER);
pushMatrix();
translate(margin, margin);
noStroke();

// glaze with the background color, which is opposite from the foreground color
// with a touch of randomness
color bg = color((hue(col1)+180+h2)%360, random(90,100), random(80,100));
fill(bg);
rect(0, 0, pgwidth,pgheight);

// randomly add 90 slices of the foreground color
for(int i = 0; i < 90; i++) {
  float posX = random(0, pgwidth-200);
  float posY = random(0, pgheight-200);
```

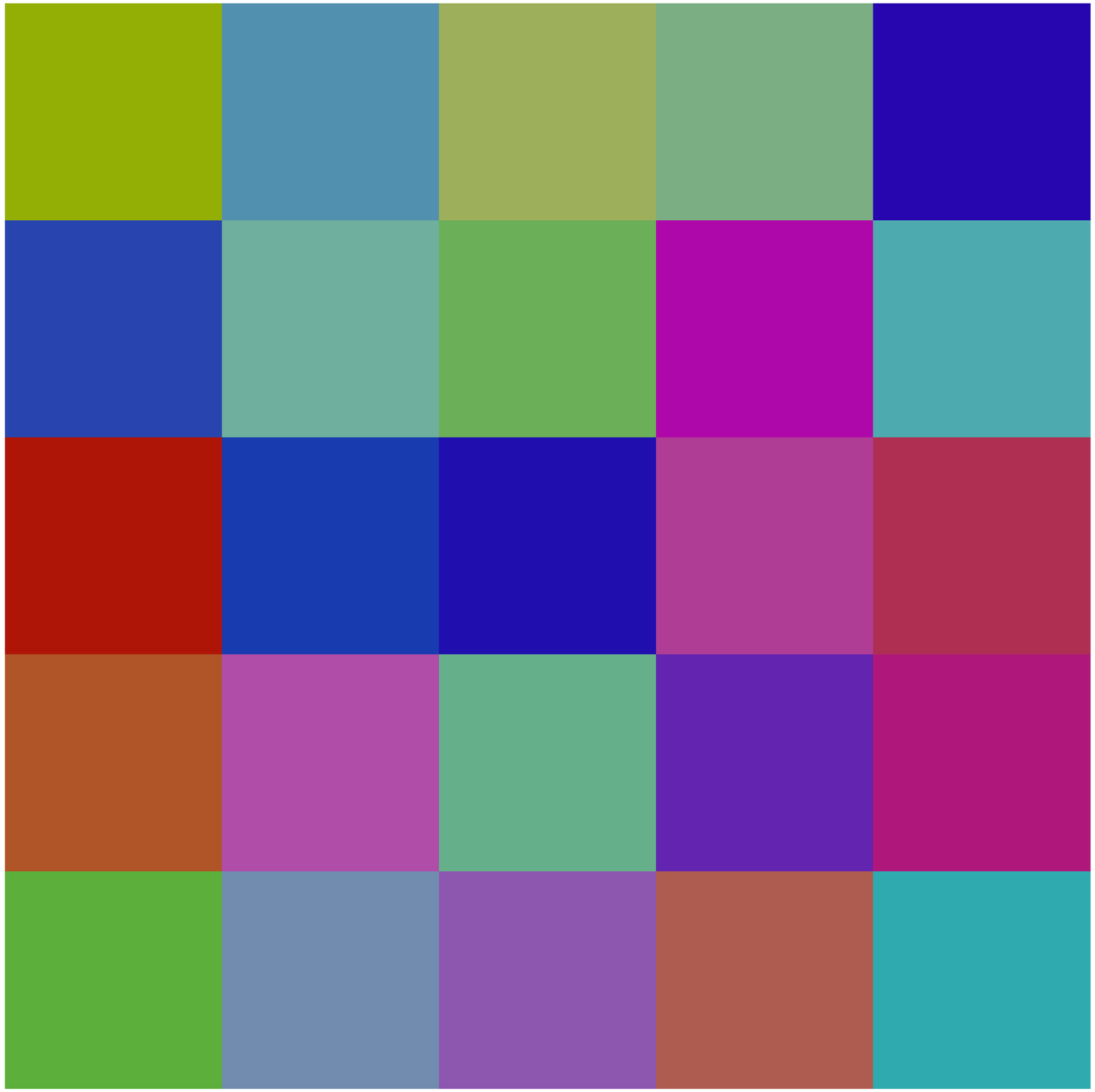
```
    float recth = random(200, min(800, pgheight-posY));

    // the slices can overlap with each other,
    // but they must be thin
    // like prosciutto
    fill(col1, 50);
    rect(posX, posY, rectw,recth);

  }

  // for balance, top with a few thin slices of the background color
  for(int i = 0; i < 10; i++) {
    float posX = random(0, pgwidth-200);
    float posY = random(0, pgheight-200);

    float rectw = random(100, min(1200, pgwidth-posX));
    float recth = random(200, min(800, pgheight-posY));

    fill(bg,70);
    rect(posX, posY, rectw,recth);

  }

  popMatrix();
  colorMode(RGB);
```

CHAPTER 07: SAME VALUE STUDIES

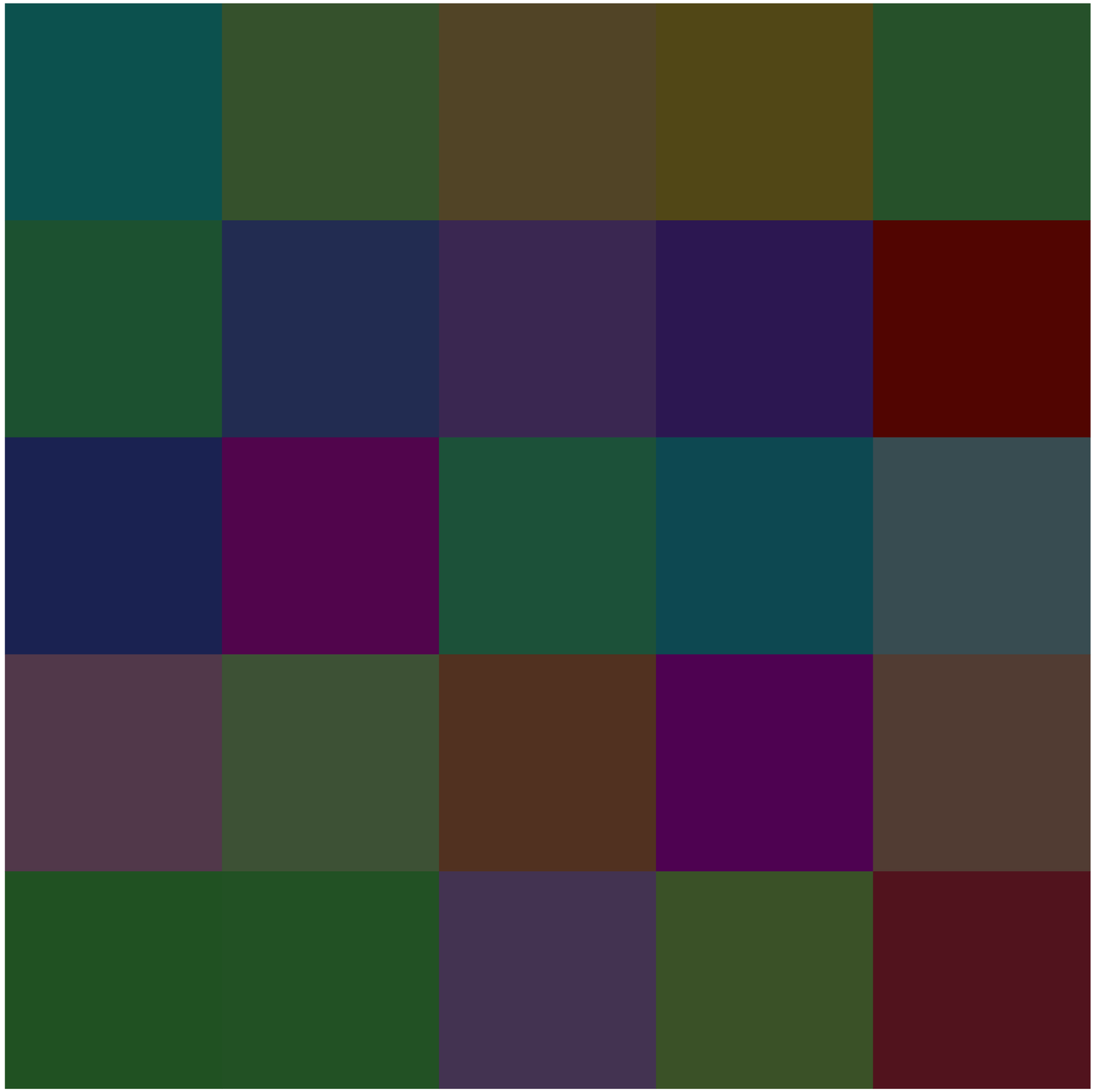
value: 54



value: 69



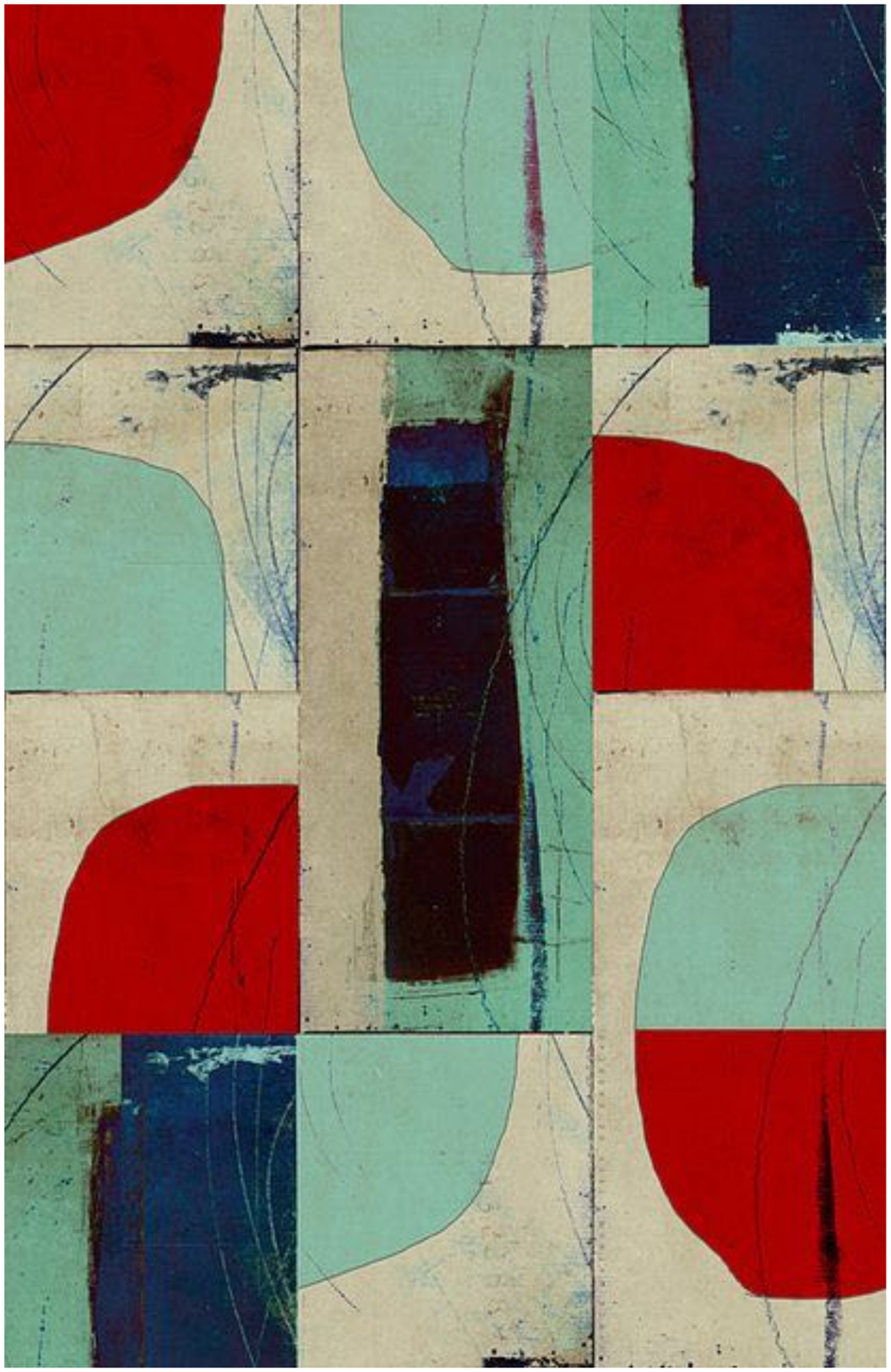
value: 32



```
// recipe for same value studies (a la Johannes Itten)

// switch working color mode to HSB
// before preparing the foreground color
colorMode(HSB,360,100,100);
SecureRandom random = new SecureRandom();

int min = 20;
int max = 100;
int value = random.nextInt(max-min+1)+min;

rectMode(CORNER);
pushMatrix();
translate(margin + 500, margin);
noStroke();

// sprinkle squares in a matrix, randomly
for(int row = 0; row < 5; row++) {
  for(int col = 0; col < 5; col++) {
    color squarecol = color(random.nextInt(361), random.nextInt(71)+30, value);

    fill(squarecol);
    stroke(squarecol);
    rect(400*col, 400*row, 400, 400);
  }

}

popMatrix();
```

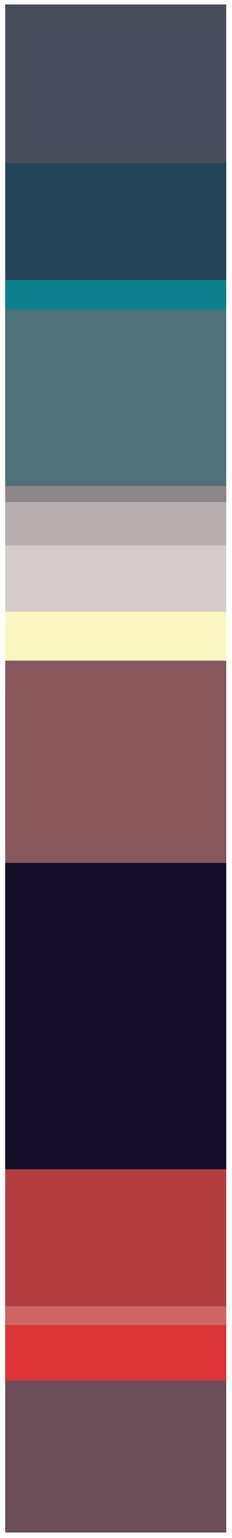
APPENDIX: PALETTES

artist:
Linda Vachon



artist:
Deborah Zlotsky

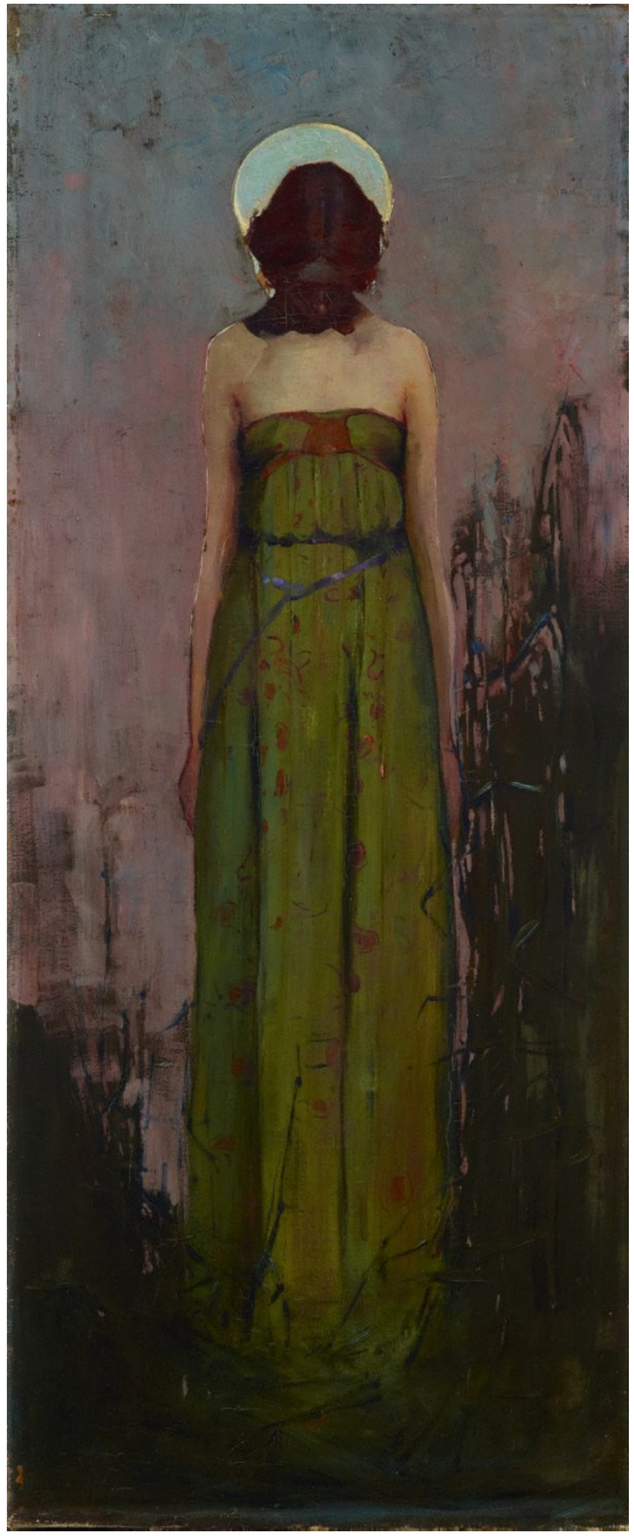
artist:
James Jean



artist:
Sean Soong

artist:
Paul Klee

artist:
Sydney Long



0xFF69605B

0xFF514E44

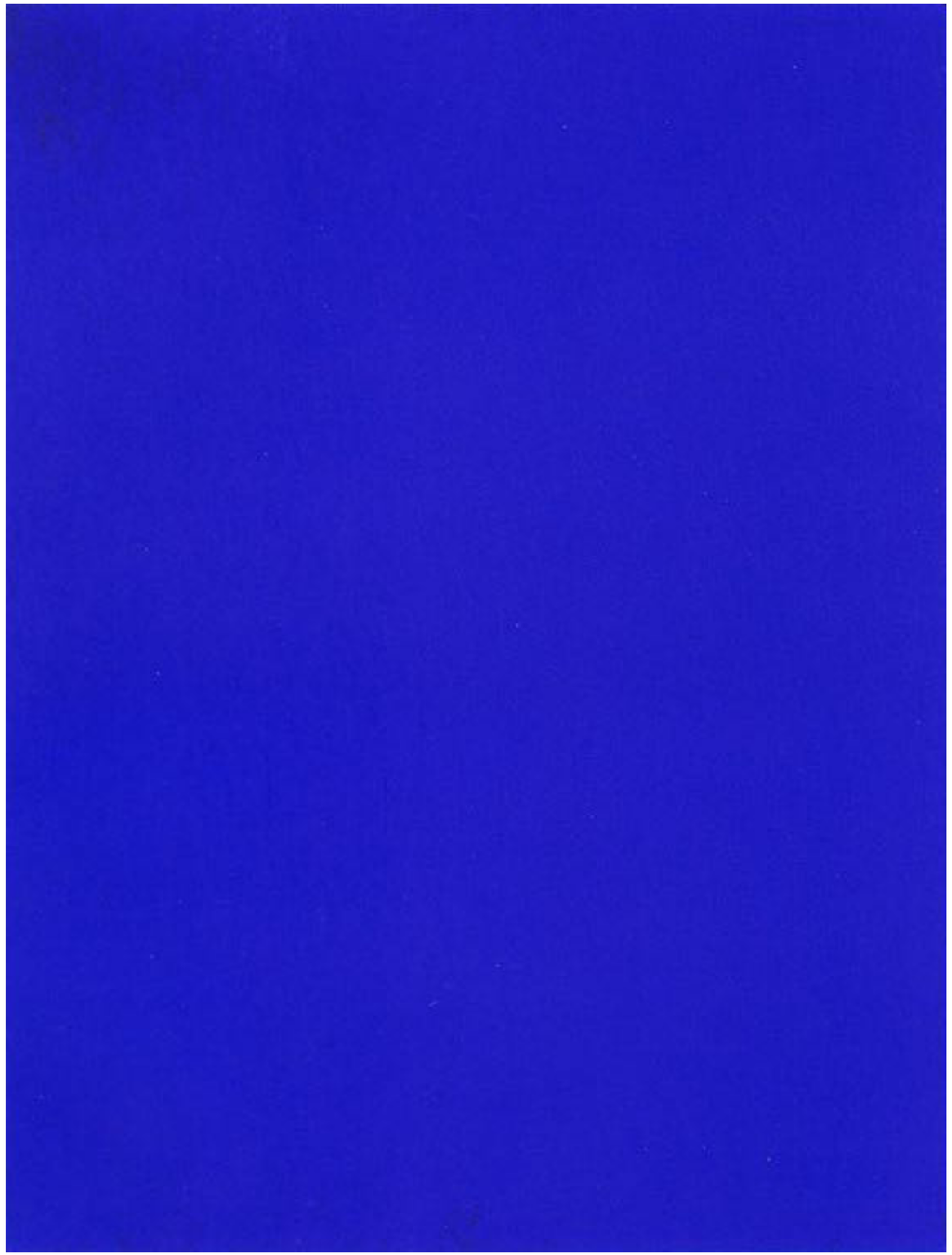
0xFF96876D

0xFF2F211A

artist:
Piotr Jablonski

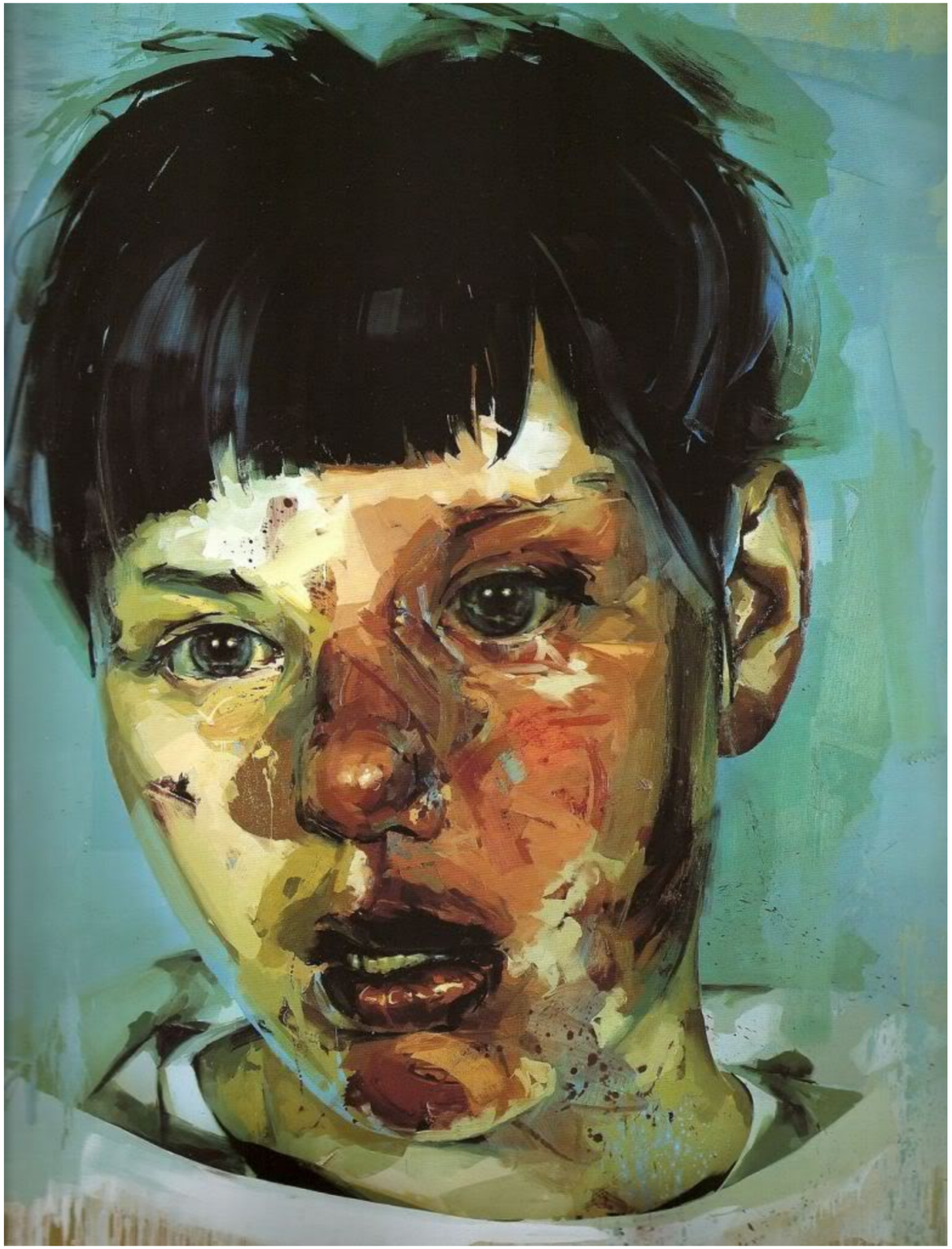
0xFF866520
0xFFB08F0C
0xFFBE9F03
0xFFF5EF07
0xFF4D3523
0xFF332113
0xFF0E0A06
0xFFA38D68
0xFF255C52
0xFFFDF00E

artist:
Yves Klein

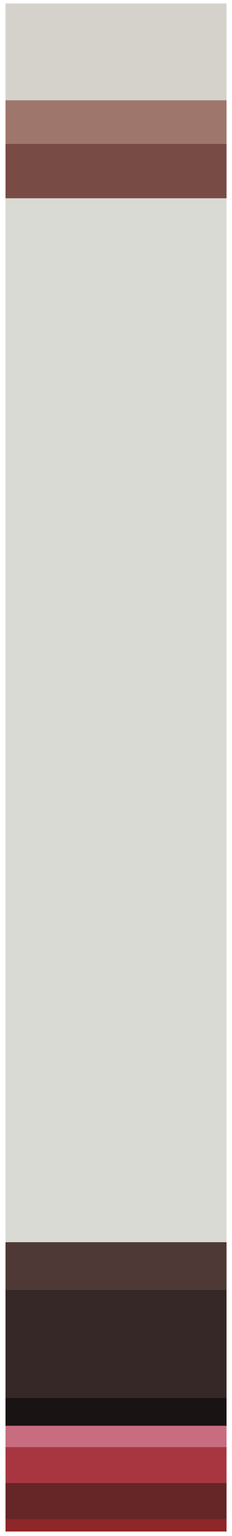


0xFF201BC4

artist:
Jenny Saville



artist:
Cy Twombly



0xFFD5D2CC

0xFF9E766B

0xFF784B45

0xFFD9DAD4

0xFF4F3936

0xFF352826

0xFF1A1313

0xFFC86C7F

0xFFA83640

0xFF662527

0xFF8F2627

```
ArrayList<Pixel> colors = new ArrayList<Pixel>();
float tolerance = 50.0;
int totalCount = 0;
float proptolerance = 0.005;
PImage[] images = new PImage[folderimages];
String[] names = new String[folderimages];

// recipe for palette grabber
public class Pixel {
  public ArrayList pixelgroup;
  public int count;
}

float colorDist(color c1, color c2) {
  float r = red(c1) - red(c2);
  float g = green(c1) - green(c2);
  float b = blue(c1) - blue(c2);

  return sqrt(sq(r) + sq(g) + sq(b));
}

void addPixel(color currpix) {
  Pixel p = new Pixel();
  // head of  the color group
  p.pixelgroup = new ArrayList();
  p.pixelgroup.add(currpix);
  p.count = 1;
  colors.add(p);
  totalCount++;
```

```
boolean notBlackorWhite(color col) {
  return ((col != 0.0) && (col != 255.0));
}

void palettePage(int imgindex) {
  totalCount = 0;

  // rinse palette before use
  for(int i = colors.size()-1; i >= 0 ; i--) {
     colors.remove(i);
  }
  PImage sourceimg = images[imgindex];

  sourceimg.resize(0, (int)pgheight);
  int iwidth = sourceimg.width;
  int iheight = sourceimg.height;
  color temp = sourceimg.get(0,0);
  float palettepos = sourceimg.width + 50;

  // extract colors from image
  // and add them to the palette
  for(int i = 0; i < iheight; i++) {
    for(int j = 0; j < iwidth; j++) {
      color currpix = sourceimg.get(i,j);

      if(notBlackorWhite(currpix)) {
        if(colors.size() == 0) {
          addPixel(currpix);
```

```
else {
  int idx;
  boolean foundMatch = false;
  int prevIdx = 0;
  float minDist = 0.0;

  // look through existing colors in the palette
  for(idx = 0; idx < colors.size(); idx++) {
    float currDist = colorDist(currpix, (Integer) colors.get(idx).pixelgroup.get(0));
    // if the color is in the palette
    if(currDist < tolerance) {
          // increase the count for the palette color closest to
          // the current pixel
          if(foundMatch && (currDist < minDist)) {
            colors.get(idx).count++;
            colors.get(prevIdx).count--;
            colors.get(idx).pixelgroup.add(currpix);

            prevIdx = idx;
            minDist = currDist;
          }
          else if(!foundMatch) {
            colors.get(idx).count++;
            colors.get(idx).pixelgroup.add(currpix);
            totalCount++;
            foundMatch = true;
            prevIdx = idx;
            minDist = currDist;
```

```
            }
        }

        if(!foundMatch) {
          addPixel(currpix);

        }

      }
    }
  }
}

int netCount = totalCount;
for(int idx = 0; idx < colors.size(); idx++) {
  float prop = colors.get(idx).count / ((float)totalCount);

  if(prop < proptolerance) {
    netCount -= colors.get(idx).count;
  }
}
rectMode(CORNER);
float ypos = 0f;

pushMatrix();
// place image a little to the right of your margins
translate(margin + 700, margin);
image(sourceimg, 0,0);
// place palette beside image
```

```
float prop = colors.get(i).count / ((float)netCount);

// if there is enough of the color in the image, display it
if(prop >= proptolerance) {
  float rheight = pgheight*prop;
  float totred = 0;
  float totgreen = 0;
  float totblue = 0;

  // calculate an average value of the colors in each group
  int groupsize = colors.get(i).pixelgroup.size();
  for(int j = 0; j < groupsize; j++) {
    Pixel thepixel = colors.get(i);
    color currcolor = (Integer) thepixel.pixelgroup.get(j);
    totred += red(currcolor);
    totgreen += green(currcolor);
    totblue += blue(currcolor);
  }
  color paletteColor = color(totred/groupsize, totgreen/groupsize,totblue/groupsize);

  stroke(paletteColor);
  fill(paletteColor);
  rect(palettepos, ypos, 300, rheight);

  // top it off with the hex value for the colors
  textFont(mainFont, 40);
  fill(paletteColor);
  text("0x"+hex(paletteColor), palettepos + 350, ypos+30);
```

```
    }
  }

  popMatrix();

}
```

A SPECIAL THANKS TO CLAYTON MERRELL AND RAFAEL ABREU-CANEDO
FOR YOUR GUIDANCE AND SUPPORT.