

LLM Demo – Landing Page Analysis

Prompt Example:

Analyze the following landing page HTML. Evaluate according to these criteria: 1. Clarity (is the message clear and easy to understand?) 2. Credibility (does the page inspire trust?) 3. Call-to-Action (is the CTA visible and persuasive?) Give each a score from 1–10 and provide short feedback for improvement.

Mock Output:

Clarity: 8/10 – The main headline is strong, but the subtext could be simplified.

Credibility: 6/10 – No visible testimonials or trust badges. Adding social proof would help.

CTA: 7/10 – The button is visible but placed too low on the page. Consider moving it higher.

Overall Score: 7/10