MVP Landing Page Scoring Tool

Problem → Solution → Roadmap → Value

Problem & Goal

- Manual landing page audits = time-consuming, subjective, hard to scale

- Goal: Automate analysis & scoring (clarity, credibility, CTA)

- Compare before/after versions for optimization

Solution – MVP in *less than* 1 Month

- Week 1: Define scoring grid, backend setup, LLM integration
- Week 2: Prototype prompts, test with real pages, refine scoring + Build/test simple UI to display results & compare versions, setup PaaS (Vercel/Railway)
- Week 3: Make UI operational, iterate, polish, deploy MVP

Value Proposition

- Rapid delivery of a functional MVP in 3 weeks
- Based on proven LLM APIs (OpenAI, Anthropic, Mistral...)
- Simple, intuitive UI + API outputs
- Deployed quickly on lightweight PaaS infra
- Autonomous work style with regular feedback loops