



# Front Cloud

we make solution code less...

# INDEX

01 INTRODUCTION

02 PROBLEMS

03 SOLUTIONS

04 PRODUCTS

05 ADVANTAGES

06 USER EXPERIENCE

07 SECTORS

08 TRACTIONS

09 KEY TEAM

10 BUSINESS MODEL

11 COMPETITION

12 GO TO MARKET

13 ROAD MAP

14 FUNDING Soon

15 USE OF FUNDING Soon

16 ASK Front Cloud



**Front** Cloud





01

# INTRODUCTION



**Front** Cloud



# INTRODUCTION



## What is Front Cloud?

Front Cloud is cloud Platform for Microservices and Software as services which is available on Subscription plan or on consultation plan.

## How?

Front Cloud Platform use Customer Value Chain for every product on the platform offered by front cloud





# 02

## PROBLEMS



# PROBLEMS



## UniPrompt AI Solutions

User struggle with scattered AI tools, inconsistent outputs, confusing costs, no token control, weak collaboration and poor support for multilingual content

- Multiple logins
- Confusing pricing
- No token tracking
- Insufficient support
- Limited file upload
- Personalisation
- Additional charges
- User Experience
- Converting visitors
- Customer loyalty
- Customer service
- No unified control
- Surprise overages
- Inconsistent tone
- Poor UX
- Complex pricing tiers
- Customer expectations
- No usage transparency
- Data privacy
- Inadequate customer support
- Limited payment options
- Quality issues



Front Cloud

Eliminates scattered tools, cost confusion, poor collaboration, no token control.

# PROBLEMS



## E-commerce in Saudi Arabia

If you going to open online store in Saudi Arabia Now there is 24 challenges you will face and more on the go

- Refund policy
- Abandoned carts
- Computer security
- Insufficient support
- Missing product information
- Personnalisation
- Additional charges
- User Experience
- Converting visitors
- Customer loyalty
- Customer service
- Delivery and logistics issues
- Hidden costs
- Inconsistent product quality
- Payment failures
- Unclear return and guarantee policies
- Competitive prices and shipping
- Customer expectations
- Customer experience
- Data privacy
- Inadequate customer support
- Limited payment options
- Quality issues
- Targeting the right customers



Front Cloud

Elimination of these issues will let you access targeted market with over 24B\$ by 2029



# 03 SOLUTIONS





# SOLUTIONS



## Front Cloud Creative

Front Cloud Creative offers low-cost, unified AI access with automated content creation-eliminating tool fragmentation, token confusion and team collaboration issues.

## Front Cloud Customer Value Chain

An automated AI-driven workflow that streamlines the customer journey-focusing on value creation, value capture and minimizing value across content and productivity tasks.

## Front Cloud AI in Decoupling services



Front Cloud

# SOLUTIONS



## Front Cloud Platform

Front Cloud Platform provide E-commerce SaaS with low cost to end user with AI automated Solutions  
To eliminate the challenges Front Cloud User May Face

## Front Cloud Customer Value Chain

Automated process to make series of activities that customers are required to do to acquire the goods and services with these 3 elements “ Value Creating , Value Capturing , Value Eroding “

## Front Cloud AI in Decoupling services





# 04 PRODUCTS



# ADVANTAGES



## Front Cloud Product Line

Products	Program description
Front Cloud Creative	AI-powered solutions for business automation and creativity, transforming workflows with intelligent assistance, content generation, and predictive analytics.
Ecommerce SaaS	Ecommerce Solutions At low Cost with automated function
Front Cloud Studio	Unified workspace for creating photos, documents, and spreadsheets using AI-driven tools and real-time collaboration features for modern teams.
Audit SaaS	Build Management system and audit program or use the inspection tool
Emergency Response Platform	Enterprise-grade application for handling company emergencies with real-time coordination, automated workflows, and instant notifications across multiple channels



Front Cloud





# 05

## ADVANTAGES



**Front** Cloud



# ADVANTAGES



## Why Front Cloud Creative – will add Value

### AI SaaS in Saudi Arabia

The Kingdom of Saudi Arabia (KSA) is rapidly embracing digital transformation, backed by a youthful, connected population and strong innovation-focused national policies. With over **34 million residents** and widespread **tech engagement**, the region is experiencing a sharp rise in demand for **intelligent automation** and **digital content solutions**.

### Scope of AI SaaS in Saudi Arabia

The AI SaaS market in Saudi Arabia is rapidly expanding, driven by Vision 2030 and growing demand for intelligent automation across sectors.



Front Cloud



# ADVANTAGES



## Why Ecommerce SaaS – will add Value

### E- e-commerce in Saudi Arabia

The Kingdom of Saudi Arabia (KSA) is one of the fastest-growing economies in the Arab world. With a population of over 34 million and an internet penetration rate of 73%, the country presents a promising market for e-commerce and dropshipping businesses. The rise of e-commerce in KSA has been fueled by the increasing adoption of digital technologies, government initiatives, and a young and tech-savvy population.

### Scope of E-commerce in Saudi Arabia

the e-commerce market in SA is expected to reach USD 24.30 billion by 2029, up from USD 4.1 billion in 2017.

#### Users 2024

● Beauty & Personal Care	6.7
● Beverages	6.8
● DIY & Hardware Store	2.1
● Electronics	8.9
● Eyewear	5.9
● Fashion	7.6
● Food	8.4
● Furniture	4.4
● Household Essentials	3.5
● Media	7.5
● OTC Pharmaceuticals	5.1
● Tobacco Products	0.9
● Toys & Hobby	5.2



Front Cloud

# ADVANTAGES



## Ecommerce SaaS – Market opportunity

This growth of e-commerce in Saudi Arabia is driven by several factors, including:

1. Increasing Internet Penetration: With a 73% internet penetration rate, more and more Saudis are shopping for goods and services online.
2. Government Support: The Saudi government has been actively supporting the growth of e-commerce in the country through initiatives such as the National Transformation Program (NTP) and Vision 2030.
3. Improved Payment Infrastructure: The introduction of digital payment systems such as Apple Pay, Samsung Pay, and Google Pay has made it easier for Saudis to shop online.
4. Increased Trust in E-commerce: As more Saudis become comfortable shopping online, their trust in e-commerce platforms grows.



Front Cloud



# ADVANTAGES



## Ecommerce SaaS – software is deployed

### E- e-commerce in Saudi Arabia

The Kingdom of Saudi Arabia (KSA) is one of the fastest-growing economies in the Arab world. With a population of over 34 million and an internet penetration rate of 73%, the country presents a promising market for e-commerce and dropshipping businesses. The rise of e-commerce in KSA has been fueled by the increasing adoption of digital technologies, government initiatives, and a young and tech-savvy population.



Front Cloud



# 06

## USER EXPERIENCE



# USER EXPERIENCE



## Front Cloud Platform

**To provide top quality SaaS we must control operation**

Good UX is about ensuring that users are having the best possible experience while using the platform.

We as Front Cloud strive on making our platform available to all kind of users even on web or mobile application And IOT

We monitor the user flow experience via heatmaps and feedback forms to report any issue and ensure to enhance it directly and with our AI set of Tools on our Front Cloud Operation Methodology “F-COM”

## F-COM operating steps Model



Front Cloud



# 07 SECTORS



# SECTORS



## Mapping out Customer Value Chain





# 08 TRACTIONS



# TRACTIONS



## Ecommerce SaaS – software is deployed



### Ready Solutions:

PaaS solutions are ready and comply with the latest ISO 9001 and 27001



### License Obtained:

Front Cloud is authorized and licensed from the Communications, Space & Technology Commission



### Experienced Team:

Front Cloud Is Led By is led by a qualified Experienced team to effectively achieve the company's business goals and Smart Objective



### Marketing Plan :

Smart Objective led front Cloud on stealth mode to land 2 SaaS project and 100 Beta Tester



### Governmental support:

Front Cloud aiming to get 'Saudi Tech' is Supported by NTDP and Tech Platform Part of CSTC and 2030 Vision



### affiliated , partner , startup programs :

Front Cloud are Member of :

- AWS Startup
- AWS Startup Loft
- Microsoft Partner Program
- Ali Papa partner program
- NVIDIA Developer Program

Front Cloud Aim to be partner with most of lead Industrial as support services and apply CVC to our Partners And Affiliate



Front Cloud



# 09 Key Team





# Key Team



**Khalid S. Al Hazmi**

Chief Operating Officer And Founder



**Lujain S. Al Hazmi**

Designer Head - Founder



**Pritiranjana Mishra**

Manager Of Operations And Development



**Front Cloud**

# Key Team



Vivin Baby

Head Of IOT and Robots



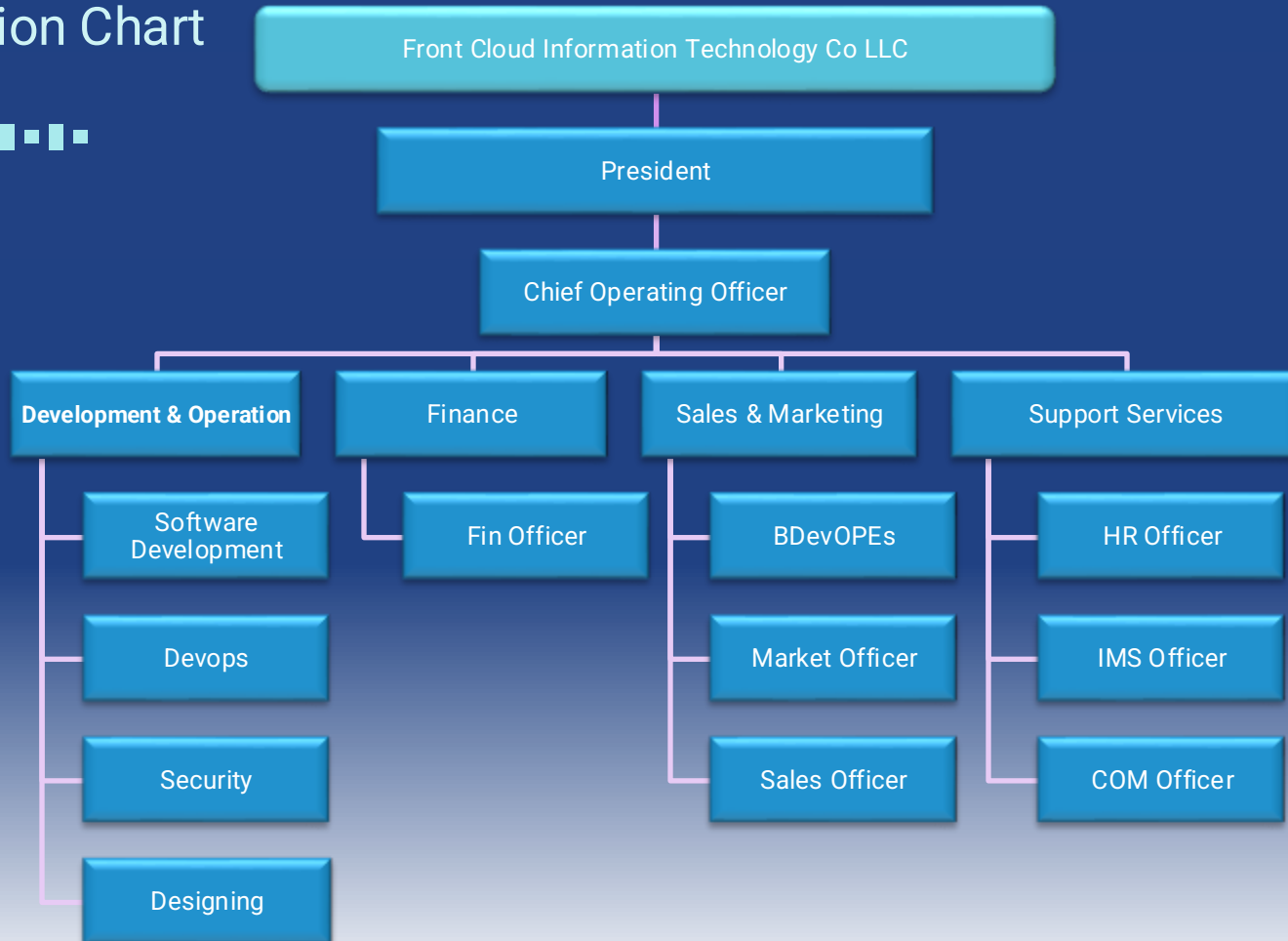
Utakalkeshari Satpathy

Software Developer



Front Cloud

# Organization Chart





# 10 BUSINESS MODEL

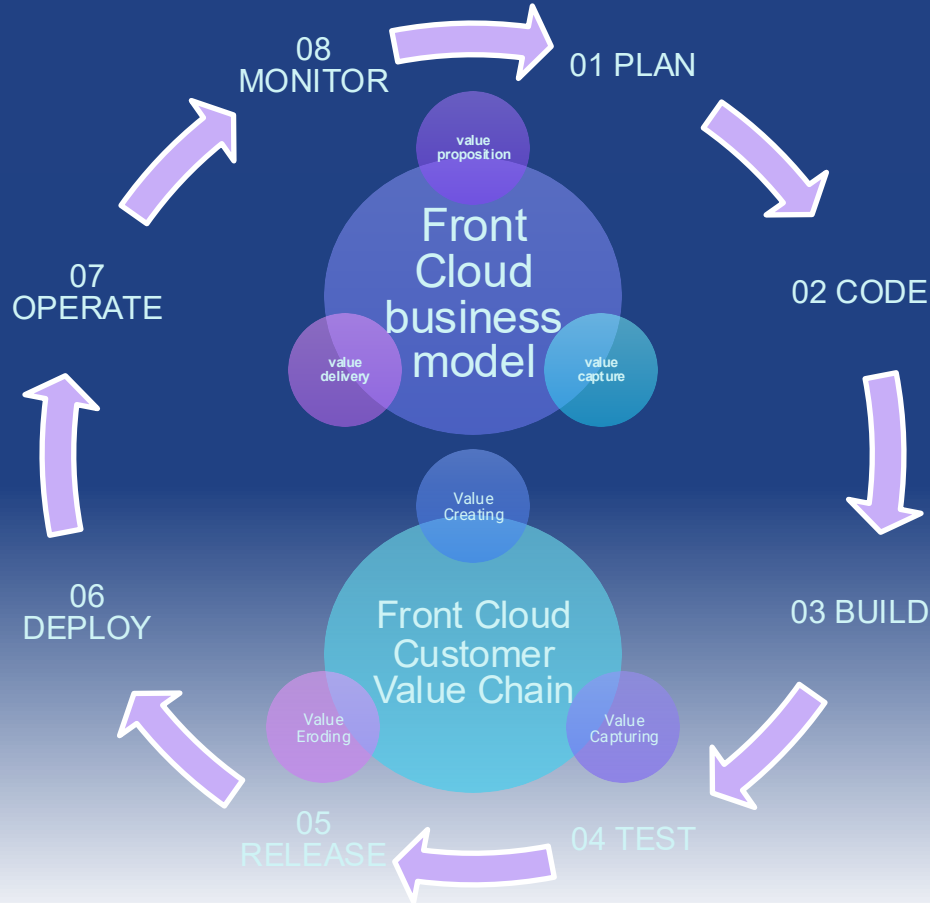


**Front** Cloud



# Front Cloud Operation Methodology F-COM:

## BUSINESS MODEL



# BUSINESS MODEL



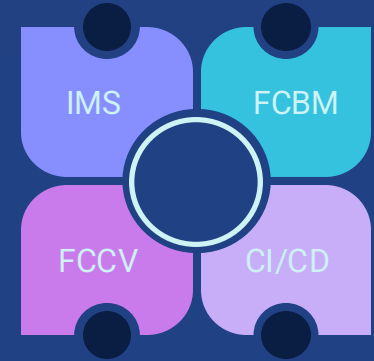
## How We Operate

### Front Cloud Operation Methodology:

The scope of F-COM is to defines the responsibilities and time frames for establishing the smart objectives, targets and Program in conformance to tow factor module:

1. Front Cloud business model
2. Front Cloud Customer Value Chain

And set the Objectives Management Program Based on ISO 9001 and 27001 requirements to set commitments , policies and procedures to ensures that the objectives and targets are consistent with our commitments and intended outcomes



# 11 COMPETITION



# COMPETITION



## Global + MENA Competitive Landscape

SA 1. Noon AI (Noon.com, Saudi Arabia)

Focus: E-commerce + content automation using AI

Target: Local sellers and digital businesses in Saudi & GCC

Strengths: Deep Arabic localization, government-supported ecosystem

Weaknesses: AI use is internal or limited to sellers, no open multi-model platform

Why It Matters: They may expand to offer B2B AI tools to creators and marketers

🌐 2. Copy.ai (USA – Global Competitor)

Focus: AI-powered content generation (emails, blogs, ad copy)

Target: Startups, marketers, SaaS teams globally

Strengths: Automated workflows, team collaboration, strong integrations

Weaknesses: No Claude/Gemini/Ollama access, lacks Arabic support

Why It Matters: Competes directly in content + marketing automation space



Front Cloud





# TRACTIONS



sg 3. Writesonic / Botsonic (India/Singapore – SEA Competitor)

Focus: AI writer + chatbot builder for businesses

Target: SEA markets (Singapore, Malaysia, India) and freelancers

Strengths: Affordable pricing, SEO tools, UI in multiple languages

Weaknesses: GPT-only, weaker on brand voice, lacks token control

Why It Matters: Price-sensitive market competitor with similar UI flow





# 12

## GO TO MARKET



**Front** Cloud



# GO TO MARKET



Front Cloud Creative – software is deployed

TAM = \$10 billion  
SAM = \$~\$500 million – \$1 billion (MENA region,  
content + AI SaaS)  
SOM = \$\$10 million – \$50 million initial

--  
Targeting 2 % to reach SOM (\$0.2M–\$1M/year),:  
1,100 to 5,500 users

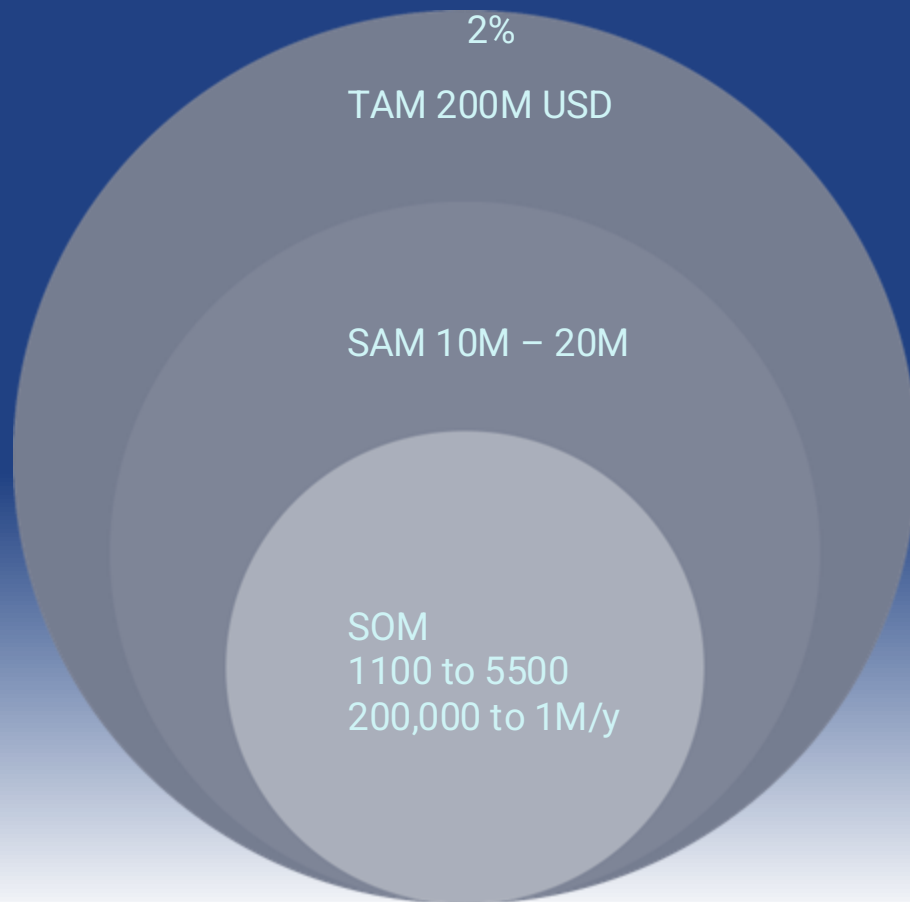
40% of users subscribe to Free only

35% take both Starter + Pro

15% take Pro only

10% take team only

With Average revenue per user = \$15/month →  
\$180 per user/year



Front Cloud



# 13

## ROAD MAP



**Front** Cloud







# 16

## ASK Front Cloud

