



# Front Cloud

we make solution code less...





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Front Cloud





# 01

# INTRODUCTION



# INTRODUCTION



## What is Front Cloud?

Front Cloud is cloud Platform for Microservices and Software as services which is available on Subscription plan or on consultation plan.

## How?

Front Cloud Platform use **Customer Value Chain** for every product on the platform offered by front cloud



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# 02

# PROBLEMS



# PROBLEMS



## UniPrompt AI Solutions

User struggle with scattered AI tools, inconsistent outputs, confusing costs, no token control, weak collaboration and poor support for multilingual content

- Multiple logins
- Confusing pricing
- No token tracking
- Insufficient support
- Limited file upload
- Personnalisation
- Additional charges
- User Experience
- Converting visitors
- Customer loyalty
- Customer service
- No unified control
- Surprise overages
- Inconsistent tone
- Poor UX
- Complex pricing tiers
- Customer expectations
- No usage transparency
- Data privacy
- Inadequate customer support
- Limited payment options
- Quality issues



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Eliminates scattered tools, cost confusion, poor collaboration, no token control.



# PROBLEMS



## E-commerce in Saudi Arabia

If you going to open online store in Saudi Arabia Now there is 24 challenges you will face and more on the go

- Refund policy
- Abandoned carts
- Computer security
- Insufficient support
- Missing product information
- Personnalisation
- Additional charges
- User Experience
- Converting visitors
- Customer loyalty
- Customer service
- Delivery and logistics issues
- Hidden costs
- Inconsistent product quality
- Payment failures
- Unclear return and guarantee policies
- Competitive prices and shipping
- Customer expectations
- Customer experience
- Data privacy
- Inadequate customer support
- Limited payment options
- Quality issues
- Targeting the right customers



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Elimination of these issues will let you access targeted market with over 24B\$ by 2029





# 03 SOLUTIONS



# SOLUTIONS



## Front Cloud Creative

Front Cloud Creative offers low-cost, unified AI access with automated content creation-eliminating tool fragmentation, token confusion and team collaboration issues.

## Front Cloud Customer Value Chain

An automated AI-driven workflow that streamlines the customer journey-focusing on value creation, value capture and minimizing value across content and productivity tasks.

## Front Cloud AI in Decoupling services



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# SOLUTIONS



## Front Cloud Platform

Front Cloud Platform provide E-commerce SaaS with low cost to end user with AI automated Solutions  
To eliminate the challenges Front Cloud User May Face

## Front Cloud Customer Value Chain

Automated process to make series of activities that customers are required to do to acquire the goods and services with these 3 elements “ Value Creating , Value Capturing , Value Eroding ”

## Front Cloud AI in Decoupling services



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# 04

# PRODUCTS



# ADVANTAGES

## •|•|•|•|•| Front Cloud Product Line

Products	Program description
Front Cloud Creative	AI-powered solutions for business automation and creativity, transforming workflows with intelligent assistance, content generation, and predictive analytics.
Ecommerce SaaS	Ecommerce Solutions At low Cost with automated function
Front Cloud Studio	Unified workspace for creating photos, documents, and spreadsheets using AI-driven tools and real-time collaboration features for modern teams.
Audit SaaS	Build Management system and audit program or use the inspection tool
Emergency Response Platform	Enterprise-grade application for handling company emergencies with real-time coordination, automated workflows, and instant notifications across multiple channels



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# 05

# ADVANTAGES



# ADVANTAGES



## Why Front Cloud Creative – will add Value

### AI SaaS in Saudi Arabia

The Kingdom of Saudi Arabia (KSA) is rapidly embracing digital transformation, backed by a youthful, connected population and strong innovation-focused national policies. With over **34 million residents** and widespread **tech engagement**, the region is experiencing a sharp rise in demand for **intelligent automation and digital content solutions**.

### Scope of AI SaaS in Saudi Arabia

The AI SaaS market in Saudi Arabia is rapidly expanding, driven by Vision 2030 and growing demand for intelligent automation across sectors.

The screenshot shows the homepage of Front Cloud Creative. At the top, there's a navigation bar with links for Product, Solutions, Pricing, and Resources, along with a Get Started button. A banner at the top right announces "New GPT-4 Turbo & Claude 3.5 Sonnet Now Available". The main headline reads "Create Content with Multi-AI Power". Below it, a subtext states: "One subscription gives you access to OpenAI, Anthropic, Google, and Ollama. Generate ads, blogs, and social media content that converts." Two buttons at the bottom are "Start free trial" and "Watch demo". At the bottom, there are three checkboxes: "15,000 free tokens monthly", "No credit card required", and "Cancel anytime". To the left of the main content, there's a sidebar with sections for "Powered by Leading AI Providers" (listing OpenAI, Anthropic, Google, Ollama, and ALLam 34B SDAIA), "Create Any Content Type" (listing Ad Copy, Social Posts, and Blog Posts), and some smaller text.



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# ADVANTAGES



## Why Ecommerce SaaS – will add Value

### E- e-commerce in Saudi Arabia

The Kingdom of Saudi Arabia (KSA) is one of the fastest-growing economies in the Arab world. With a population of over 34 million and an internet penetration rate of 73%, the country presents a promising market for e-commerce and dropshipping businesses. The rise of e-commerce in KSA has been fueled by the increasing adoption of digital technologies, government initiatives, and a young and tech-savvy population.

### Scope of E-commerce in Saudi Arabia

the e-commerce market in SA is expected to reach USD 24.30 billion by 2029, up from USD 4.1 billion in 2017.

Users 2024	
● Beauty & Personal Care	6.7
● Beverages	6.8
● DIY & Hardware Store	2.1
● Electronics	8.9
● Eyewear	5.9
● Fashion	7.6
● Food	8.4
● Furniture	4.4
● Household Essentials	3.5
● Media	7.5
● OTC Pharmaceuticals	5.1
● Tobacco Products	0.9
● Toys & Hobby	5.2



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# ADVANTAGES



## Ecommerce SaaS – Market opportunity

This growth of e-commerce in Saudi Arabia is driven by several factors, including:

- 1.Increasing Internet Penetration: With a 73% internet penetration rate, more and more Saudis are shopping for goods and services online.
- 2.Government Support: The Saudi government has been actively supporting the growth of e-commerce in the country through initiatives such as the National Transformation Program (NTP) and Vision 2030.
- 3.Improved Payment Infrastructure: The introduction of digital payment systems such as Apple Pay, Samsung Pay, and Google Pay has made it easier for Saudis to shop online.
- 4.Increased Trust in E-commerce: As more Saudis become comfortable shopping online, their trust in e-commerce platforms grows.



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# ADVANTAGES



## Ecommerce SaaS – software is deployed

### E-commerce in Saudi Arabia

The Kingdom of Saudi Arabia (KSA) is one of the fastest-growing economies in the Arab world. With a population of over 34 million and an internet penetration rate of 73%, the country presents a promising market for e-commerce and dropshipping businesses. The rise of e-commerce in KSA has been fueled by the increasing adoption of digital technologies, government initiatives, and a young and tech-savvy population.



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# 06

# USER EXPERIENCE





# USER EXPERIENCE



## Front Cloud Platform

**To provide top quality SaaS we must control operation**

Good UX is about ensuring that users are having the best possible experience while using the platform.

We as Front Cloud strive on making our platform available to all kind of users even on web or mobile application And IOT

We monitor the user flow experience via heatmaps and feedback forms to report any issue and ensure to enhance it directly and with our AI set of Tools on our Front Cloud Operation Methodology "F-COM"

## F-COM operating steps Model



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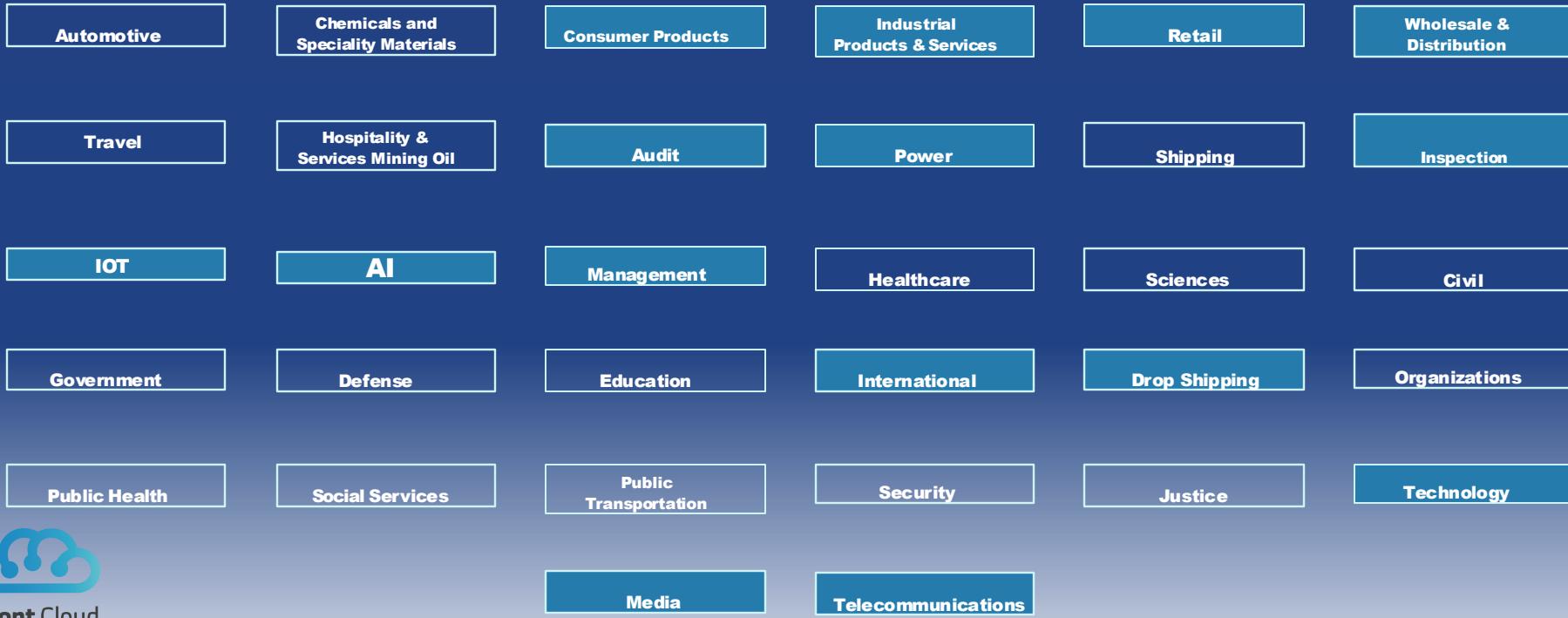


# 07 SECTORS

# SECTORS



## Mapping out Customer Value Chain



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# 08 TRACTIONS

# TRACTIONS



## Ecommerce SaaS – software is deployed



### Ready Solutions:

PaaS solutions are ready and comply with the latest ISO 9001 and 27001



### License Obtained:

Front Cloud is authorized and licensed from the Communications, Space & Technology Commission



### Experienced Team:

Front Cloud Is Led By is led by a qualified Experienced team to effectively achieve the company's business goals and Smart Objective



### Marketing Plan :

Smart Objective led front Cloud on stealth mode to land 2 SaaS project and 100 Beta Tester



### Governmental support:

Front Cloud aiming to get 'Saudi Tech' is Supported by NTDP and Tech Platform Part of CSTC and 2030 Vision



### affiliated , partner , startup programs :

- AWS Startup
- AWS Startup Loft
- Microsoft Partner Program
- Ali Papa partner program
- NVIDIA Developer Program

Front Cloud Aim to be partner with most of lead Industrial as support services and apply CVC to our Partners And Affiliate



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# 09

# Key Team

# Key Team



Khalid S. Al Hazmi

Chief Operating Officer And Founder



Lujain S. Al Hazmi

Designer Head - Founder



Pritiranjan Mishra

Manager Of Operations And Development



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# Key Team



Vivin Baby

Head Of IOT and Robots



Utakalkeshari Satpathy

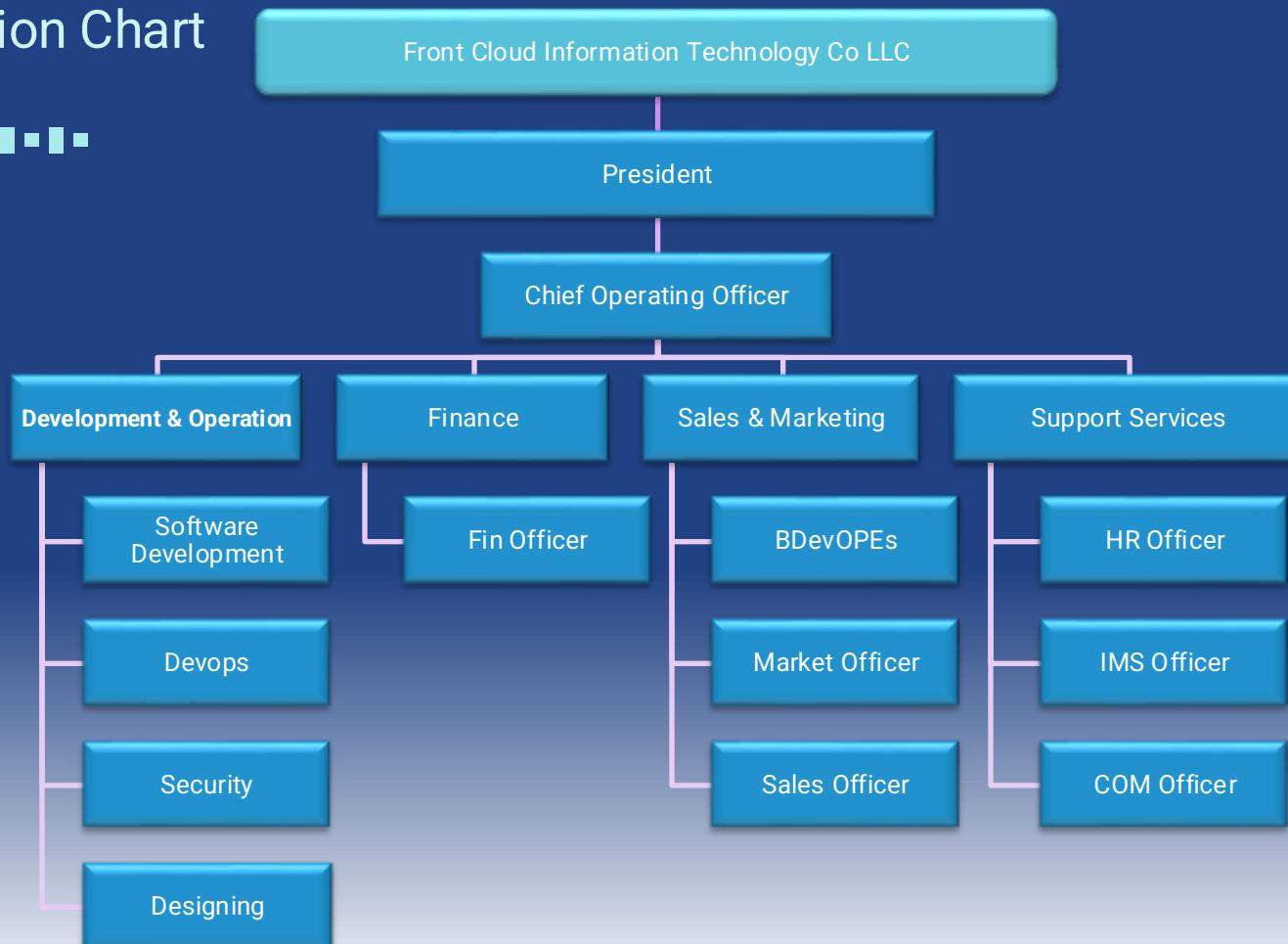
Software Developer



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# Organization Chart





# 10 BUSINESS MODEL

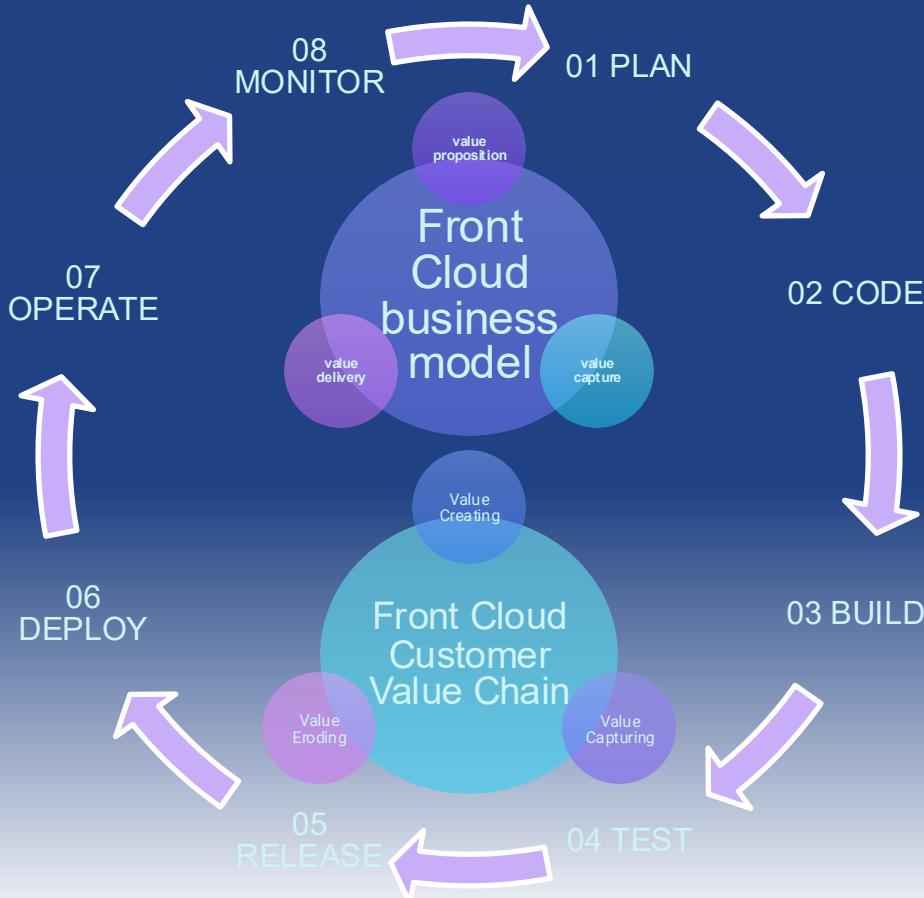


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# Front Cloud Operation Methodology F-COM:

## BUSINESS MODEL



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# BUSINESS MODEL



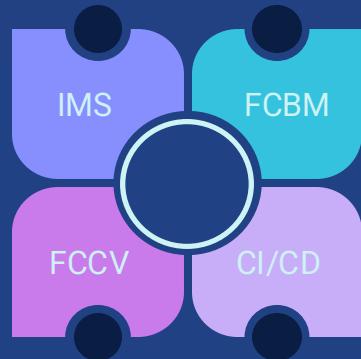
## How We Operate

### Front Cloud Operation Methodology:

The scope of F-COM is to defines the responsibilities and time frames for establishing the smart objectives, targets and Program in conformance to tow factor module:

1. Front Cloud business model
2. Front Cloud Customer Value Chain

And set the Objectives Management Program Based on ISO 9001 and 27001 requirements to set commitments , policies and procedures to ensures that the objectives and targets are consistent with our commitments and intended outcomes



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# 11 COMPETITION



# COMPETITION

Global + MENA Competitive Landscape

SA 1. Noon AI (Noon.com, Saudi Arabia)

Focus: E-commerce + content automation using AI

Target: Local sellers and digital businesses in Saudi & GCC

Strengths: Deep Arabic localization, government-supported ecosystem

Weaknesses: AI use is internal or limited to sellers, no open multi-model platform

Why It Matters: They may expand to offer B2B AI tools to creators and marketers

2. Copy.ai (USA – Global Competitor)

Focus: AI-powered content generation (emails, blogs, ad copy)

Target: Startups, marketers, SaaS teams globally

Strengths: Automated workflows, team collaboration, strong integrations

Weaknesses: No Claude/Gemini/Ollama access, lacks Arabic support

Why It Matters: Competes directly in content + marketing automation space



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# TRACTIONS



sg 3. Writesonic / Botsonic (India/Singapore – SEA Competitor)

Focus: AI writer + chatbot builder for businesses

Target: SEA markets (Singapore, Malaysia, India) and freelancers

Strengths: Affordable pricing, SEO tools, UI in multiple languages

Weaknesses: GPT-only, weaker on brand voice, lacks token control

Why It Matters: Price-sensitive market competitor with similar UI flow



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# 12 GO TO MARKET



## GO TO MARKET



TAM = \$10 billion

SAM = \$~\$500 million – \$1 billion (MENA region,  
content + AI SaaS)

SOM = \$\$10 million – \$50 million initial

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Targeting 2 % to reach SOM (\$0.2M–\$1M/year),:

1,100 to 5,500 users

40% of users subscribe to Free only

35% take both Starter + Pro

15% take Pro only

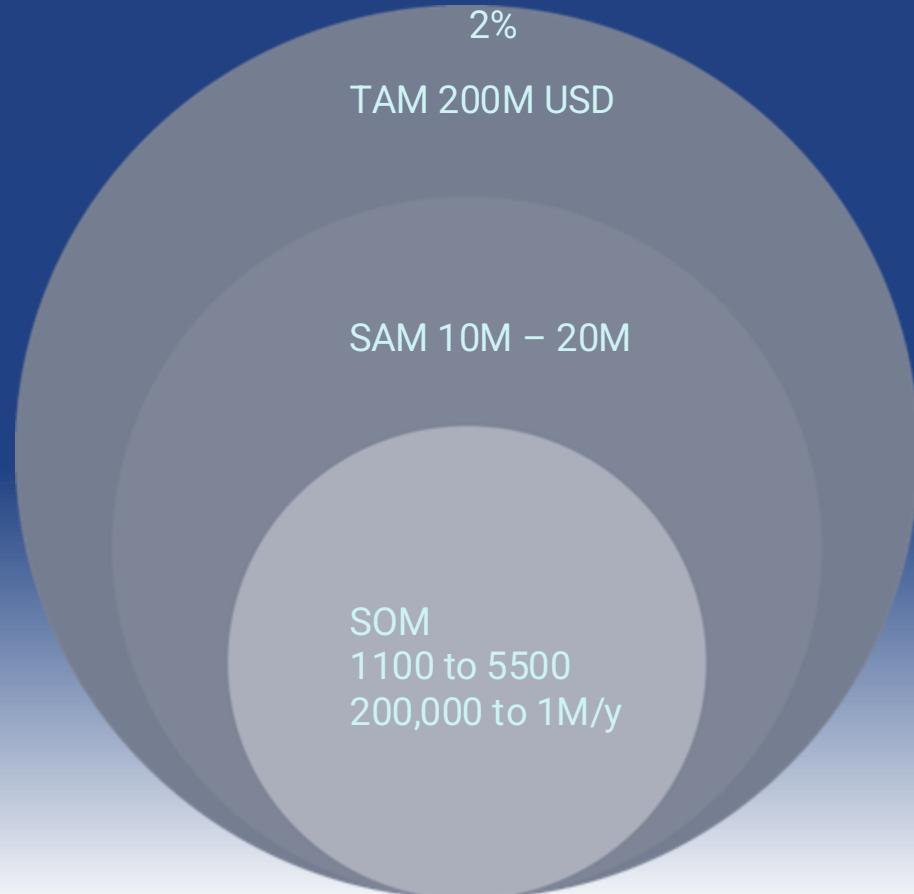
10% take team only

With Average revenue per user = \$15/month →  
\$180 per user/year



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## Front Cloud Creative – software is deployed





# 13 ROAD MAP

# ROAD MAP



## Front Cloud Creative – software is deployed

01

Launch all plans  
Starter, Pro, & Premium  
live from Day 1

02

**Acquire early  
adopters**  
**6,000–12,000 users**

03

Build brand presence  
100K+  
impressions/month

04

**Reach product-market  
fit**  
<20% churn, >40%  
activation rate

05

First-Month Revenue  
Target  
\$8,000 – \$15,000 (based  
on 200–300 paid users)

06

. Target Audience  
Freelancers & Creators  
SMEs & Startups  
Digital Marketing  
Agencies  
Students & Early  
Adopters

07

Geographic Focus  
(Where)  
Saudi Arabia GCC  
Global (Phase 2)

08

**Set KPI dashboard**





# 16

# ASK Front Cloud

