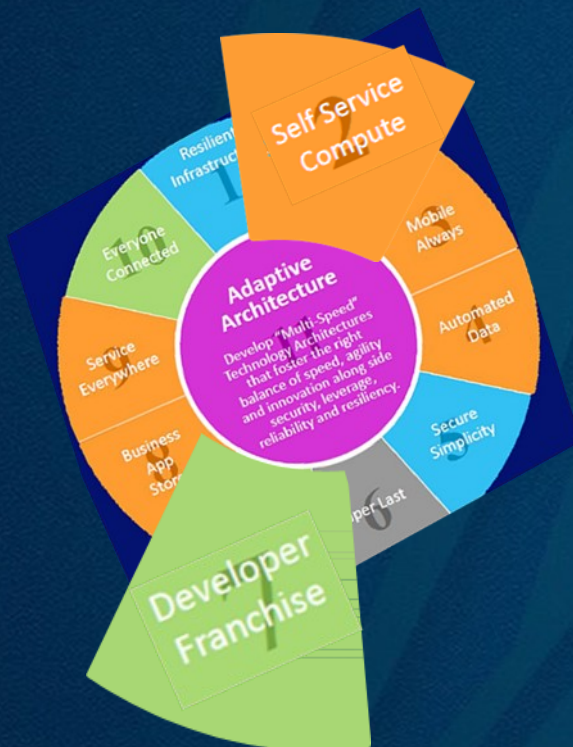## Information Technology Strategy

PruVPC is a one stop, automated acquisition of the most appropriate infrastructure

Global Business and Technology Solutions

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PruVPC

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GBTS continues to develop our cloud capabilities to best position Prudential to leverage both internal and external cloud services.

What is cloud computing?

Cloud computing is not necessarily outsourced data center services; it is a consumption model. It provides on-demand computing that serves as a model for enabling ubiquitous access to a
shared pool of configurable computing resources (e.g., networks, servers, storage, applications and services), which can be rapidly provisioned and released with minimal effort. Cloud computing provides a utility-like experience akin to the electricity grid.[1]

What is PRUVPC?

PruVPC is an innovative technology solution and a new cloud offering that features industry leading self-service and rapid provisioning technologies. It puts the power of advanced cloud technologies into the hands of our business partners, while maintaining the required controls with Prudential being a regulated organization. This robust service will allow our development teams to be able to deploy servers and applications quickly. These advanced features promise to drive experimentation and innovation; thus, giving our lines of business a competitive advantage in the marketplace.

PruVPC Features:

On-Demand Self-Service-Offers convenience for businesses to build their own environments and deploy new and legacy systems. It has a user friendly interface for automated releases without IT intervention and better supports provisioning and de-provisioning policies.

Automation - Reduces deployment from days to minutes and improves manageability of resources by combining multiple virtual resources into one manageable entity.

Limitless Capacity - Leverages both on premise and third party cloud providers to provide unlimited scale.

BC Ready - Prudential's geographically diverse Tier 3 data centers are natively available in the platform.

Intelligent Decision Engine - Determine the optimal location for your application based on your business requirement.

Open and Extensible Architecture - Enhanced virtualization and integration for alignment with emerging cloud standards.

Security - Utilizes Prudential's tooling and perimeter controls, which ensures your data are protected.

API Enabled - allows you to deploy infrastructure as code.

Support - Combined with world class GBTS support, PRUVPC gives you with the best of both worlds.

PruVPC Benefits

- **Instant Elasticity** - Scale up as your workload grows and scale down on demand

- **New Business Models** - Readily provision sewers and applications in a fully automated way

- **•Business Agility** - Deliver projects faster and achieve more predictable time to market

- **•DevOps Ready** - Enables continuous delivery and deployment of software

- **Open and Flexible** - Spend less time on infrastructure and more time solving business challenges

The end result is an environment that fosters and focuses on innovation.

1 Hassan, Q.F. (2011). *Demystifying Cloud Computing* Avaliable from Cross Talk.