Ruben Sargsyan
Product & UX Designer

Product Designer with 10+ years in UI/UX. I've led design teams and built user-centered solutions that are both visually refined and technically solid. My work balances clarity, performance, and real user needs.

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Experience

Soft Construct
May 2025 – Present

Senior UX Designer

Senior UX at SoftConstruct, working on large-scale projects with cross-functional teams, delivering user-centered web and mobile solutions.

Ogma Applications
2014 – 2024

Design Department Manager

Joined Ogma to lead design for content management software, web systems, and mobile apps. Focused on user-centered, impactful designs aligned with technical objectives.

Wovenmedia
2014 – 2024

User Interface Design Manager

In parallel, led UI design at Wovenmedia for a complex digital video signage management system.

Altacode
2011 – 2014

UI Designer

First role in a large company, gaining experience in project management, team collaboration, client communication, and working on diverse web and mobile products.

Skills

Research

From User Interviews to Actionable Product Insights

Prototyping

From Paper & Rapid to High-fidelity Markups

Interaction Design

From Micro-interactions to Complex User Flows

Design Systems

From Tokens & Components to Scalable UI Patterns

Coding

From Reusable Components to Complete UI

Tools

| Figma | AI · LLMs | Adobe Ps · Ai | **HTML · CSS** | JavaScript · Typescript | React |

Education

WSIiZ - Rzeszowie

Computer Graphics and Multimedia Production.

Russian - Armenian University

Department of Physics and Technology