

Ruben Sargsyan

Product & UX Designer

Product Designer with 10+ years in UI/UX. I've led design teams and built user-centered solutions that are both visually refined and technically solid. My work balances clarity, performance, and real user needs.



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Armenia, Yerevan

Experience

Soft Construct

May 2025 - Present

Senior UX Designer

Senior UX at SoftConstruct, working on large-scale projects with cross-functional teams, delivering user-centered web and mobile solutions.

Ogma Applications

2014 - 2024

Design Department Manager

Joined Ogma to lead design for content management software, web systems, and mobile apps. Focused on user-centered, impactful designs aligned with technical objectives.

Wovenmedia

2014 - 2024

User Interface Design Manager

In parallel, led UI design at Wovenmedia for a complex digital video signage management system.

Altacode

2011 - 2014

UI Designer

First role in a large company, gaining experience in project management, team collaboration, client communication, and working on diverse web and mobile products.

Skills

Research

From User Interviews to Managing Personas

Prototyping

From Paper & Rapid to High-fidelity Markups

Interaction Design

From Micro-interactions to Complex User Flows

Design Systems

From Tokens & Components to Scalable UI Patterns

Coding

From Reusable Components to Complete UI

Tools

 Figma

AI · LLMs

Adobe Ps · Ai

HTML · CSS

JavaScript · Typescript

React

Education

WSliZ - Rzeszowie

Computer Graphics and Multimedia Production.

Russian - Armenian University

Department of Physics and Technology