**Jordan Crede** 412-378-8434 | [credej@protonmail.com](mailto:credej@protonmail.com)| work sample: [http://credej.github.io](http://credej.github.io/)

**EXPERIENCE**

**Owner** 6/18 – present

Incline Web Development Pittsburgh, PA

Helping companies build and manage the online part of their businesses

* Developing new websites that are well designed, have high performance, and that are easy to use
* Improving search results through search engine optimization to increase customer reach, and advertising to well-qualified leads with the goal of finding and keeping customers and increasing revenue

**Web Developer** 4/16 – 5/18

Steel City Collectibles Pittsburgh, PA

Steel City Collectibles is a leading online retailer of sports cards, apparel, and autographed sports memorabilia

* Designed and developed a new front-end interface for the online store, from initial concept to testing and implementation.
* Created google shopping and display remarketing campaigns that resulted in an over 45x return on ad spend, and improved search engine visibility through organic SEO resulting in an over 2x increase in monthly customer visits over 3x increase in monthly recurring revenue ­

**Web Developer – Freelance.** 3/15 – 4/16

StyleWhere, Foundation5, Pin Agency Los Angeles, CA

StyleWhere is a startup that develops software for analyzing in-store merchandise conversions. Foundation5 and Pin Agency are creative web agencies

* Designed user interface for a web application used to track in-store merchandise (StyleWhere)
* Created and updated Wordpress and Magento e-commerce websites (Foundation5 and Pin Agency)

**UI / UX Designer** 11/13 – 3/15

Senitron Corp. Los Angeles, CA

Senitron develops RFID tracking software with a focus on inventory visibility and analytics. Clients included American Apparel, Intuitive Surgical, and Veri*zon*

* Designed and developed multiple user interfaces of web applications used to track in-store inventory in real-time
* Directly involved with partners to understand business requirements and develop intuitive software solutions to manage large-scale inventory tracking implementations

**Designer**  9/11 – 11/13

Chromologic LLC Los Angeles, CA

*Chromologic is a research-based company focused on the development of physical and biological technology. Partners included Boeing, NASA JPL, and others*

* Designed and developed user interface for a subscription-based web application used in supply chain security and counterfeit mitigation of electronic components

**EDUCATION**

Bachelor of Architecture, Pennsylvania State University 2009

**TECHNOLOGIES & TOOLS**

*Front-end and UI/UX:* HTML, CSS, SASS (SCSS), Javascript (Vue.js), gulp/grunt and other task runners, git/github for version control, Sketch for wireframing, Photoshop, Twitter bootstrap or other CSS framework for quick prototyping, responsive mobile design

*Web & Marketing*: Google Adwords and Analytics, Mailchimp, Wordpress, Drupal, Microsoft Word/Excel/Powerpoint, comfortable with any OS (Windows, Mac, and Linux