**JORDAN CREDE**

412-378-8434 | work sample: [http://credej.github.io](http://credej.github.io/) | [credej@gmail.com](mailto:credej@gmail.com)

**EXPERIENCE**

**Web Developer** 4/16 – 4/18

Steel City Collectibles Pittsburgh, PA

Steel City Collectibles is a leading online retailer of sports cards, apparel, and autographed sports memorabilia.

* Designed and developed UI/UX for a new e-commerce web application from initial concept to testing and implementation
* Created google shopping and display remarketing campaigns that resulted in an over 45x return on ad spend
* Improved search engine visibility through organic SEO, resulting in an over 2x increase in monthly customer visits over 2.5x increase in MRR

**Freelance Web Developer** 3/15 – 4/16

StyleWhere, Foundation5, Pin Agency Los Angeles, CA

StyleWhere is a startup that develops software for analyzing in-store merchandise conversions. Foundation5 and Pin Agency are creative web agencies.

* Designed user interface for a web application used to track in-store merchandise (StyleWhere)
* Created and updated Wordpress and Magento e-commerce websites (Foundation5 and Pin Agency)

**UX Designer** 11/13 – 2/15

Senitron Corp. Santa Monica, CA

Senitron develops RFID tracking software with a focus on inventory visibility and analytics. Clients included American Apparel, Intuitive Surgical, and Verizon.

* Designed and developed multiple user interfaces used to track in-store inventory in real-time
* Directly involved with partners to understand business requirements and develop intuitive software solutions to manage large-scale inventory tracking implementations

**Designer**  9/11 – 10/13

Chromologic LLC Pasadena, CA

*Chromologic is a research company focused on the development of physical and biological systems. Partners included Boeing, NASA JPL, and the US Border Patrol.*

* Designed and developed user interface for a subscription-based web application used in supply chain security and counterfeit mitigation of electronic components
* Assisted in the redesign of an existing commercial product as part of a design and development team

**EDUCATION**

Bachelor of Architecture, Pennsylvania State University 2009

**TOOLS & TECHNOLOGIES**

Front-end web application development: HTML, CSS and preprocessors like SASS, javascript, Vue.js, jQuery, webpack, gulp/grunt and other taskrunners, git version control

UI/UX: Wireframing with Sketch, Twitter bootstrap or other CSS frameworks for quick prototyping, cross-browser testing, responsive design with media queries

Other: Google Adwords and Analytics, Mailchimp, Wordpress, Drupal, Photoshop, MS Word/Excel, comfortable with Windows, Mac, and Linux