

BlueWave Consulting - Business Plan

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1. Executive Summary

BlueWave Consulting is a Miami-based business advisory firm specializing in helping local businesses secure grants, optimize operations, and grow their revenue through technology and strategic partnerships.

2. Company Description

- Legal Name: BlueWave Consulting
- Address: 101 Collins Ave, Miami Beach, FL 33139
- Entity Type: Partnership
- EIN: 12-3456789
- Year Established: 2025

3. Services

- Grant application consulting
- Business process automation
- Financial reporting & analytics
- Technology implementation
- Business planning

4. Market Analysis

- Target clients: Small to medium businesses in South Florida
- Market opportunity: 40,000+ businesses eligible for grants in the Miami region
- Competitive edge: AI-driven eligibility tools, deep grant expertise, rapid digital onboarding

5. Management & Team

- Managing Partner: Alex Morgan (Business Development, Financial Strategy)
- Support team: 3 consultants, 1 technical lead

6. Financial Projections

- 2024 Revenue (projected): \$2,332,323
- Net Profit: \$232,323
- Yearly growth expected: 15%

7. Funding Needs

Seeking \$100,000 for technology investment and marketing.

8. Appendix

- Business registration/license
- Lease agreement
- Financial statements

End of Plan