



# ATTACHING DOLL EYES



Fandoms are a force unto themselves — and they can make stars — or break them.





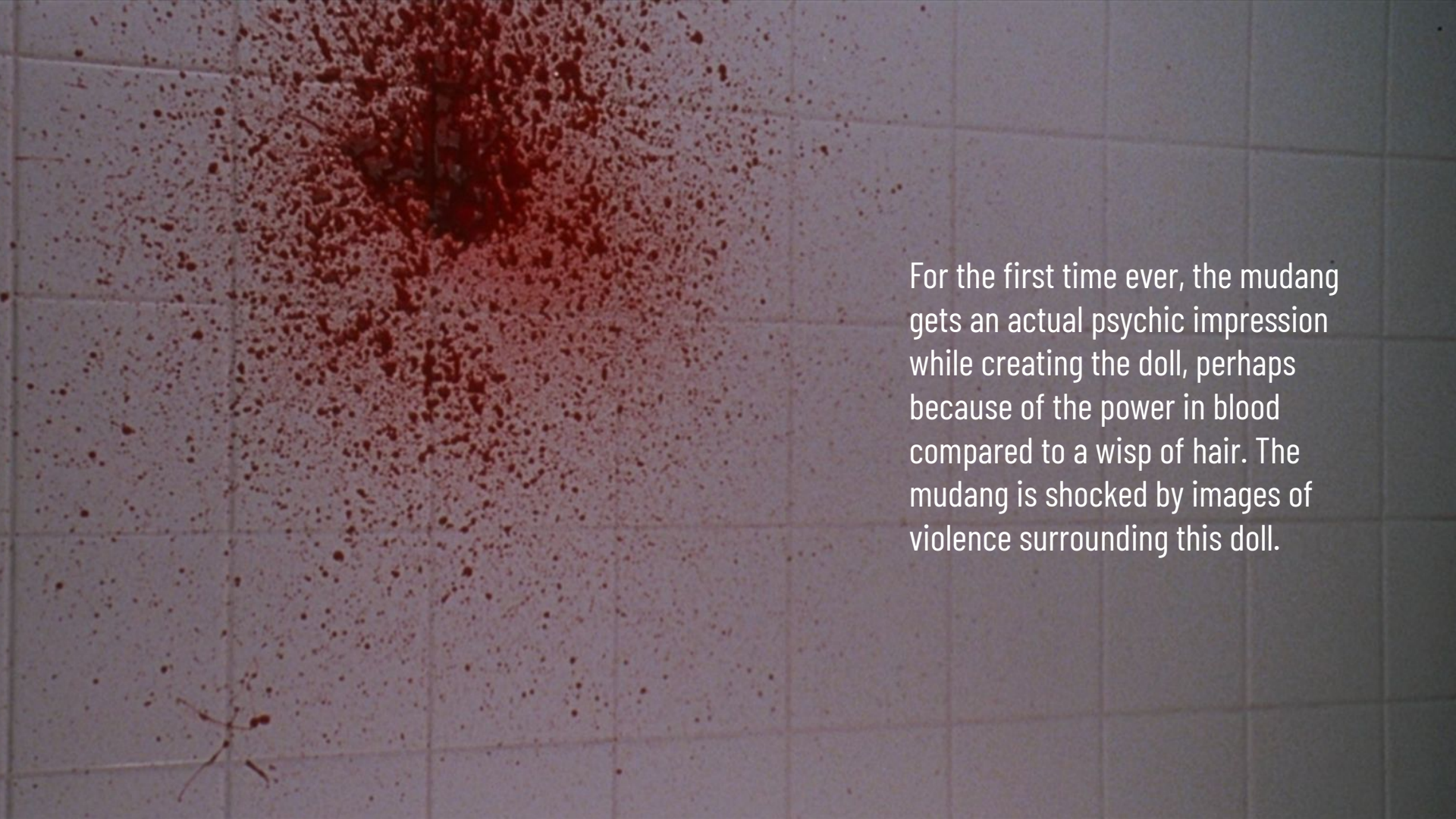
In this fantastical tale, a new trend emerges from the rabid K-Pop audience, and quickly spreads throughout all of pop music. Celebrities sell locks of hair, which are woven into porcelain doll that serve as effigies of the celebrities. "Mudang" (named for Korean mystics) "bless" the dolls, giving fans a "spiritual connection" to their celebrity idols, through physical presence of the hair. Fans think they can use their "fan energy", through the dolls, to help their favorite singers reach new heights of success.



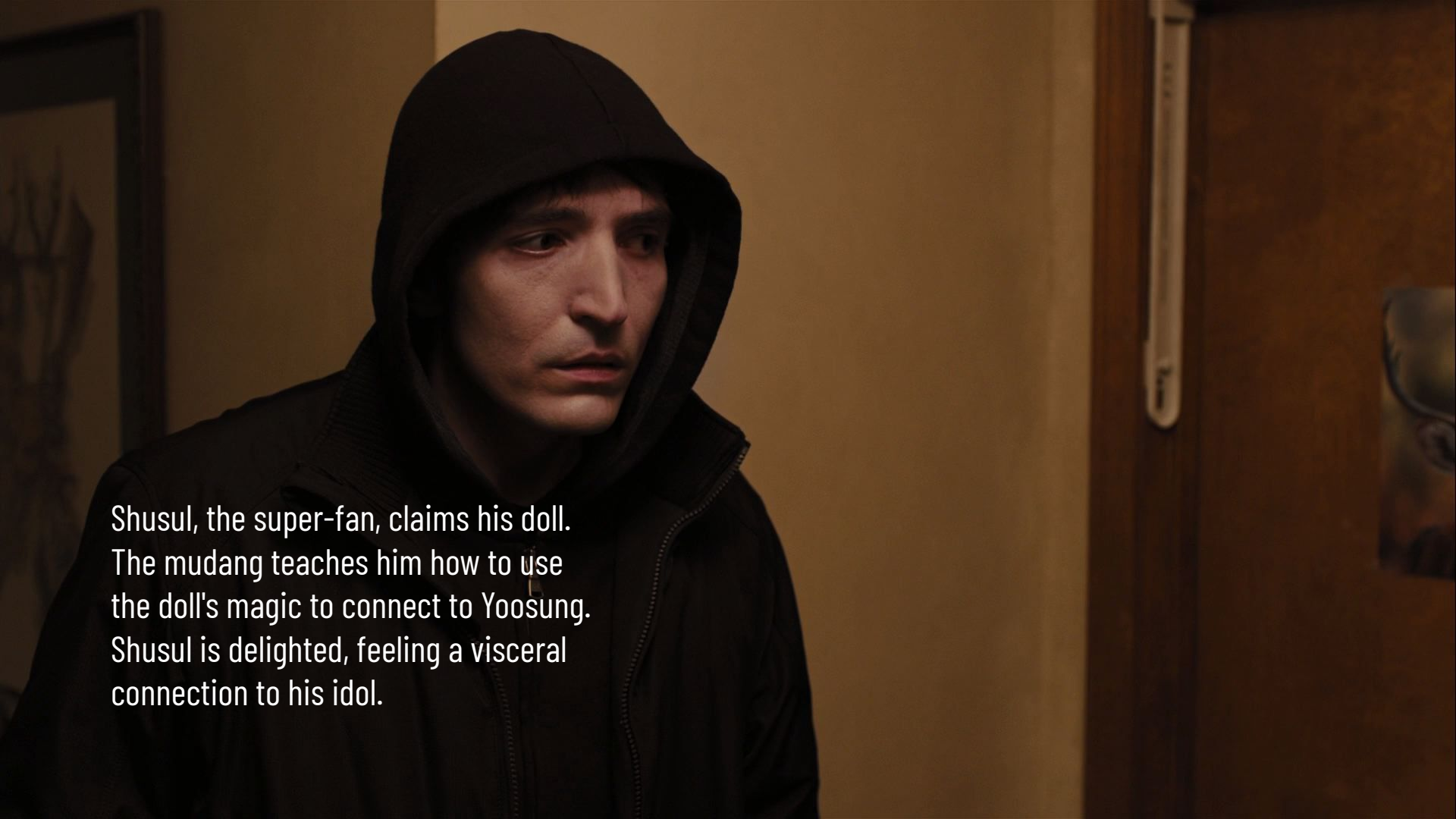
A fan, Shusul, enters the shop of a mudang, asking for a blessing to be performed on a custom, life-sized doll of a mysterious, ethereal male singer, Yoosung. No one knows the singer's real name or any facts about his life. His whole aura is as strange and mysterious as Ziggy Stardust-era David Bowie or early Lady Gaga. Yet, somehow, this fan has a small vial of what he claims is the singer's blood.





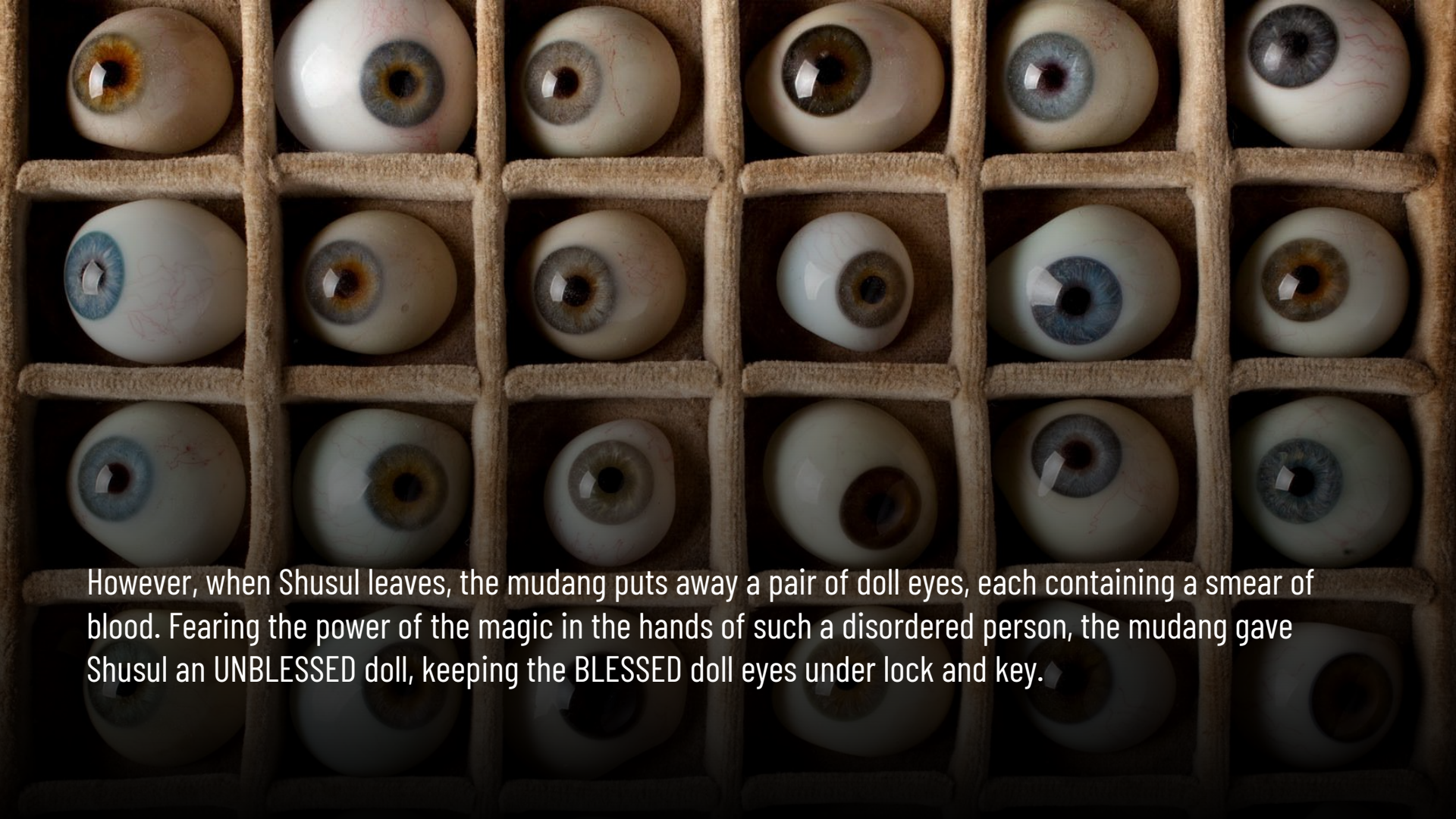
A large, dark red bloodstain is visible on a light-colored tiled floor. The blood is spread across several tiles, with a dense, dark red center and a lighter, more diffuse outer edge. The tiles are light-colored, possibly white or light grey, and have a grid pattern. The lighting is somewhat dim, and the overall tone of the image is somber and unsettling.

For the first time ever, the mudang gets an actual psychic impression while creating the doll, perhaps because of the power in blood compared to a wisp of hair. The mudang is shocked by images of violence surrounding this doll.

A man with dark hair, wearing a black hooded jacket, is shown from the chest up. He is looking slightly to his right with a serious, intense expression. The background is a plain, light-colored wall. To the right, a portion of a dark wooden door is visible, featuring a silver handle and a small, partially obscured poster or notice.

Shusul, the super-fan, claims his doll.  
The mudang teaches him how to use  
the doll's magic to connect to Yoosung.  
Shusul is delighted, feeling a visceral  
connection to his idol.






However, when Shusul leaves, the mudang puts away a pair of doll eyes, each containing a smear of blood. Fearing the power of the magic in the hands of such a disordered person, the mudang gave Shusul an UNBLESSED doll, keeping the BLESSED doll eyes under lock and key.

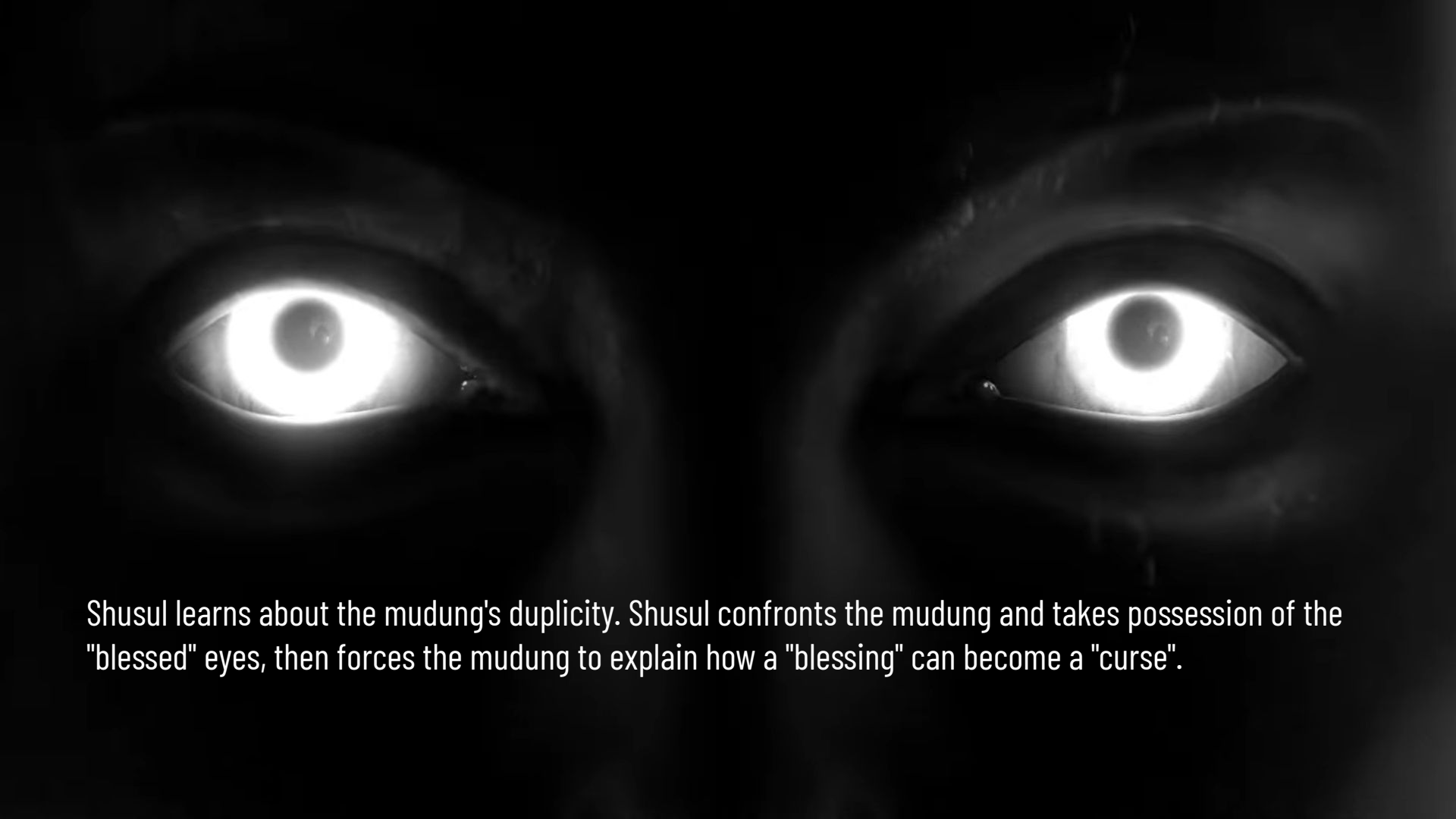
All does not got to plan, for any of our characters. A wild party life catches up with the artist Yoosung, who is arrested on drug charges. Yoosung is revealed to be, Cha Jin-oh, the wayward son of a powerful politician, who uses their influence to help Cha Jin-oh avoid any criminal consequences, although salacious details of Cha Jin-oh's sex life poisons his image with his current fans.





A photograph of actor Cha Jin-oh at night. He is wearing a dark brown tweed suit over a blue button-down shirt. He is leaning against a large, leafy tree, with his hands clasped in front of him. He is smiling and looking towards the camera. The background is dark, with some light reflecting off the leaves of the tree. The text is overlaid in the top right corner.

Cha Jin-oh relaunches his career as a kind of frat-bro DJ, devastating Shusul, who had constructed his whole life around "Yoosung".




Shusul learns about the mudung's duplicity. Shusul confronts the mudung and takes possession of the "blessed" eyes, then forces the mudung to explain how a "blessing" can become a "curse".



Putting the blessed/cursed eyes in his doll, Shusul vows to kill Cha Jin-oh. But why kill the idol he admires? "What I loved was the mystical idol, Yoosung. But Cha Jin-oh killed my Yoosung and I can't forgive him, ever!"



A close-up, cinematic shot of a man and a woman. The man, on the left, is in profile, looking down at the woman. He has dark hair and is wearing a dark, textured jacket. The woman, on the right, is looking up at him. She has dark hair and is wearing a large, colorful, ornate earring. Her eyes are heavily lined with pink and purple makeup. The background is blurred, showing some indistinct shapes and colors.

From that point, it is a race against time, as the mudang attempts to prevent the crazed Shusul from killing Cha, as Shusul take on the persona of "Yoosung", using his "connection" with the doll to seemingly magically anticipate Cha Jin-oh's every action.



Shushul began with a single drop of blood, but will spill endless amounts of blood before his campaign of obsessed terror ends.



A dark clash between a superfan and a disturbed performer, with a spiritualist caught in the middle.







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