

# CRESONIA HSIEH

## MULTIMEDIA JOURNALIST

2800 SW 35<sup>th</sup> Place, Apt. 1809C, Gainesville, FL 32608  
201-972-0800 | cresoniahsieh@yahoo.com | @cresoniahsieh

**PHOTO** LIGHTROOM, PHOTOSHOP  
**VIDEO** FINAL CUT PRO X, iMOVIE  
**DESIGN** INDESIGN, ILLUSTRATOR  
**CODING** HTML, CSS, JAVASCRIPT  
**LANGUAGE** SPANISH (WORKING FLUENCY)

## EXPERIENCE

### THE GAINESVILLE SUN

Gainesville, Fla.  
AUG 2015 – present

#### GENERAL ASSIGNMENT REPORTER

- Write for front page and the weekly for the entertainment pullout

### BOCA RATON

Boca Raton, Fla.  
JUNE – AUG 2015

#### EDITORIAL INTERN

- Wrote and photographed for weekly online content
- Fact-checked and worked with peers to produce feature pieces
- Wrote for *Worth Avenue*, a subsidiary publication

### GIGGLE MAGAZINE

Gainesville, Fla.  
JAN – MAY 2015

#### EDITORIAL INTERN

- Wrote for print publication
- Edited stories and performed administrative duties

### WUFT

Gainesville, Fla.  
JUNE 2013 – FEB 2015

#### NEWS WRITING AND PHOTO COR. (SEPT 2014 – FEB 2015)

- Reported and photographed for online publication
- Recorded b-roll for television

#### FM RADIO READING SERVICE READER (AUG – DEC 2014)

- Gathered news stories for the 4 p.m. radio show
- Read selections for the visually-impaired audience

#### TV PRODUCTION CREW (AUG – DEC 2013)

- Trucked, panned and adjusted cameras for 5 and 6 p.m. newscast

### INDEPENDENT FLORIDA ALLIGATOR

Gainesville, Fla.  
JULY 2013 – MAY 2015

#### WRITING, PHOTOGRAPHY AND VIDEOGRAPHY COR.

- Wrote and photographed various front-page stories
- Filmed and edited videos for online

## LEADERSHIP

### SPARKS MAGAZINE

Gainesville, Fla.  
2013 – 2015

#### EDITOR IN CHIEF

- Hire and manage a staff of nearly 40 students to produce biannual magazines and magazine release parties of about 300 students
- Act as figurehead and liaison for staff, readers, sponsors and the University of Florida Chapter
- Create long-term goals and delegate short-term tasks
- Worked as staff member and managing editor in previous years

### CH PHOTOGRAPHY

JULY 2014 – present

#### OWNER

- Plan, conduct and edit photography sessions
- Promote and maintain social media presence

## EDUCATION

### UNIVERSITY OF FLORIDA Honors Program

Gainesville, Fla.  
2013 - 2017

#### B.S. Journalism | Online Media Specialty | GPA 3.84

- Minors: Spanish and Business Administration
- Clubs: Society of Professional Journalists and CenterPoint Christian Fellowship