

NATURE OF DATA's (Numerical & Character Variables.)

DISCRETE DATA's	CONTINUOUS DATA's	CATEGORICAL DATA's
Number of Device Registered.	Tenure.	Customer ID.
Satisfaction Score.	Warehouse to Home Distance.	Churn.
Number of Address.	Hour Spend on App.	Preferred Login Device.
Coupon Used.	Order Amount Hike from Last Year.	City Tier.
Order Count.	Cashback Amount.	Preferred Payment Mode.
Day Since Last Order.		Gender.
		Prefered Order Category.
		Marital Status.
		Complain.