

MARCELO ANSELMO SANTOS

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🌐 <https://portfolio.hellostudio.com.br>

📄 <https://github.com/PilatusBRX>

WEB DEVELOPER | WORDPRESS DEVELOPER | WEB DESIGNER

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SUMMARY OF QUALIFICATIONS

I'm a web developer passionate about creating amazing digital solutions. With over 5 years of experience, I have worked with a variety of technologies, mainly with WordPress and tools to deliver high-quality projects.

I'm proficient in developing customized WordPress themes from scratch, employing the ACF plugin and Custom Post Types. From the fundamental architecture to the implementation of sophisticated functionalities, I guarantee each website is one-of-a-kind, optimized for speed and search engine visibility, and tailored to fulfill the specific demands of every client.

I also build websites using Elementor in combination with its powerful addon, Crocoblock. In addition, I create plugins and implement APIs and CRMs like Mailchimp, RD Station, payment methods such as PayPal, PagSeguro, and Stripe, as well as Facebook and Instagram API, and Google Maps integration.

PROFESSIONAL EXPERIENCE

Company: Gear SEO

Period: January 2022 to March 2024

Position: **Front-end and WordPress Developer**

Activities: Responsible for developing websites with custom themes created from scratch, using ACF plugin or created with Elementor, Elementor Pro, and Crocoblock, maintaining existing sites, performing performance and SEO tasks. Experience in various types of websites, such as portfolios, online stores, blogs, corporate websites, and landing pages.

Company: Coopers Digital Production

Period: January 2021 to December 2021

Position: **Desenvolvedor Wordpress**

Activities: Responsible for developing websites with custom themes created from scratch, using ACF plugin or created with Elementor, Elementor Pro, and Crocoblock, maintaining existing sites, performing performance tasks. Experience in various types of websites, such as portfolios, online stores, blogs,

corporate websites, and landing pages.

Company: PH Digital Soluções

Period: January 2020 to December 2020

Position: **Web designer**

Activities: Performing regular updates of themes, plugins, and WordPress Core to ensure security, stability, and compatibility. Bug fixing and error correction, performance optimization, and implementation of continuous improvements.

EDUCATION

Universidade Católica do Salvador

Degree: Portuguese and English Languages

2004 - 2010

ADDITIONAL COURSES

Advanced CSS:

Advanced CSS and Sass: Flexbox, Grid, animations and more.

Duration: 28 hours

Advanced WordPress:

Become a Wordpress Developer - Unlocking Power with code:

Duration: 35 hours

SKILLS

Wordpress Javascript

CSS: Flexbox, CSS Grid, BEM and Sass Bootstrap and Tailwind

ReactJS and Typescript

SEO techniques for the web

Photoshop

Adobe XD Git and Git Flow

Figma

LANGUAGES

English - Advanced

Spanish - Intermediate