Introduction to Regression

Part B: Error Evaluation and Model Comparison

CS109A Introduction to Data Science

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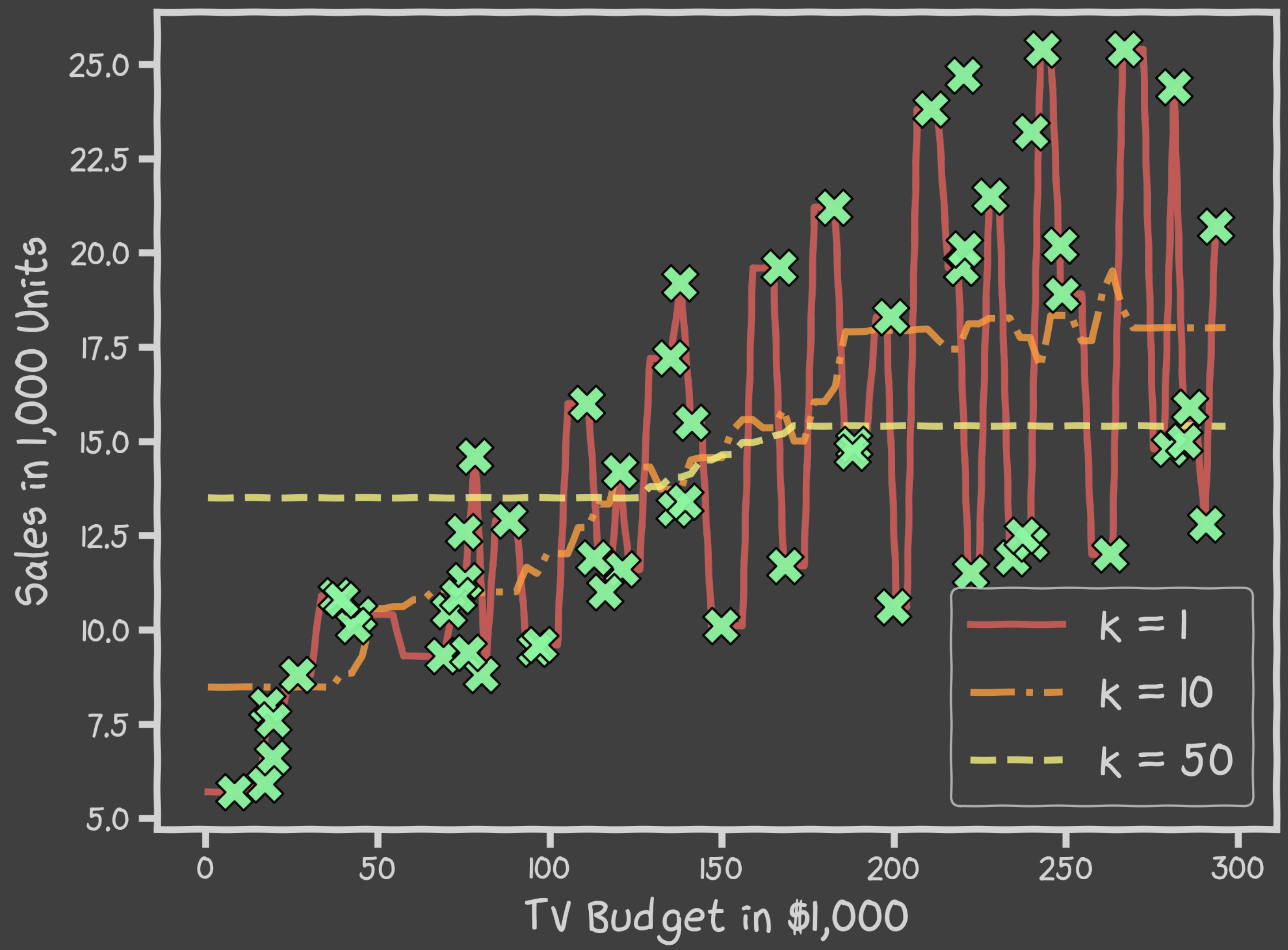
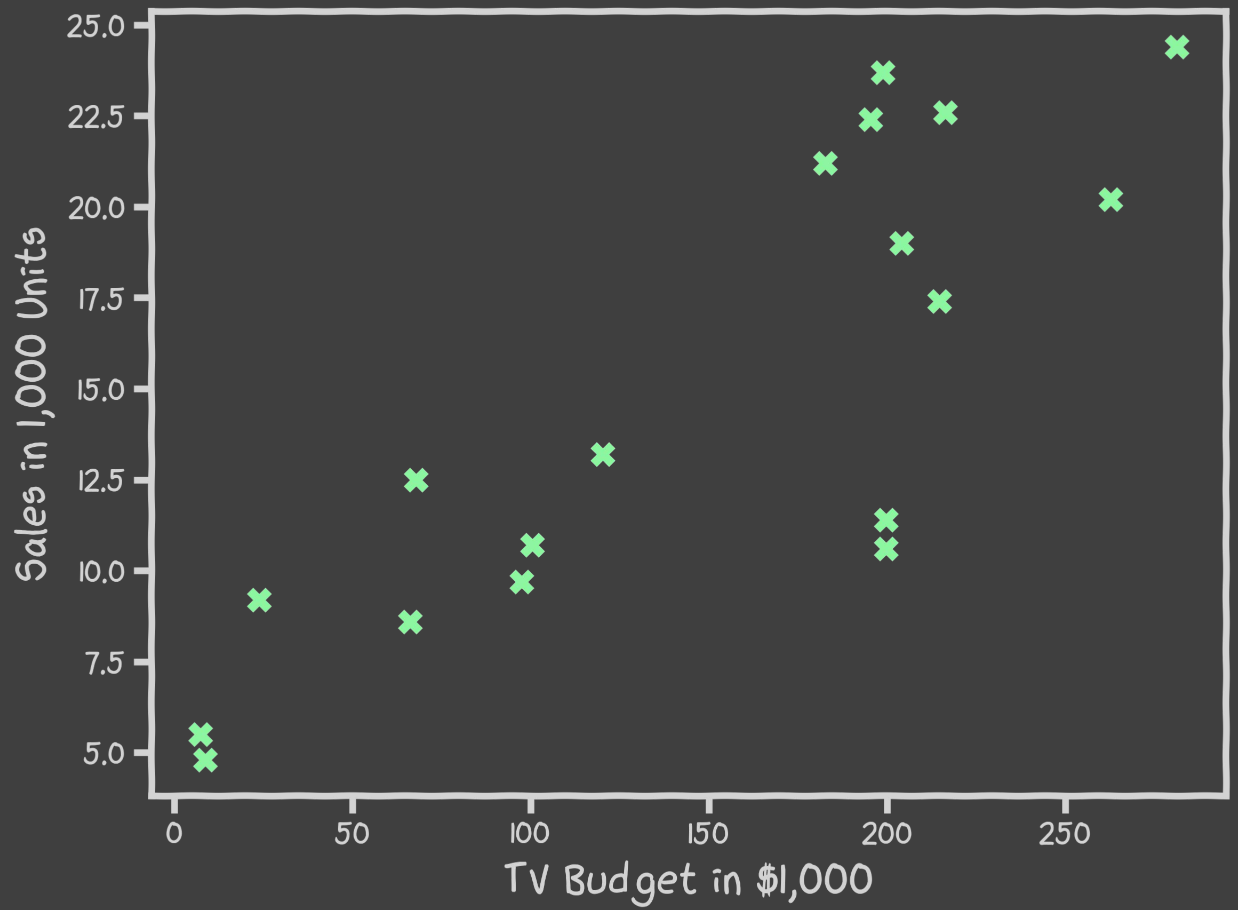

25.0
22.5
20.0
17.5
15.0
12.5
10.0
7.5
5.0
Sales in 1,000 Units
0
50
100
150
200
250
300
TV Budget in $1,000
k = 1
k = 10
k = 50

Error Evaluation

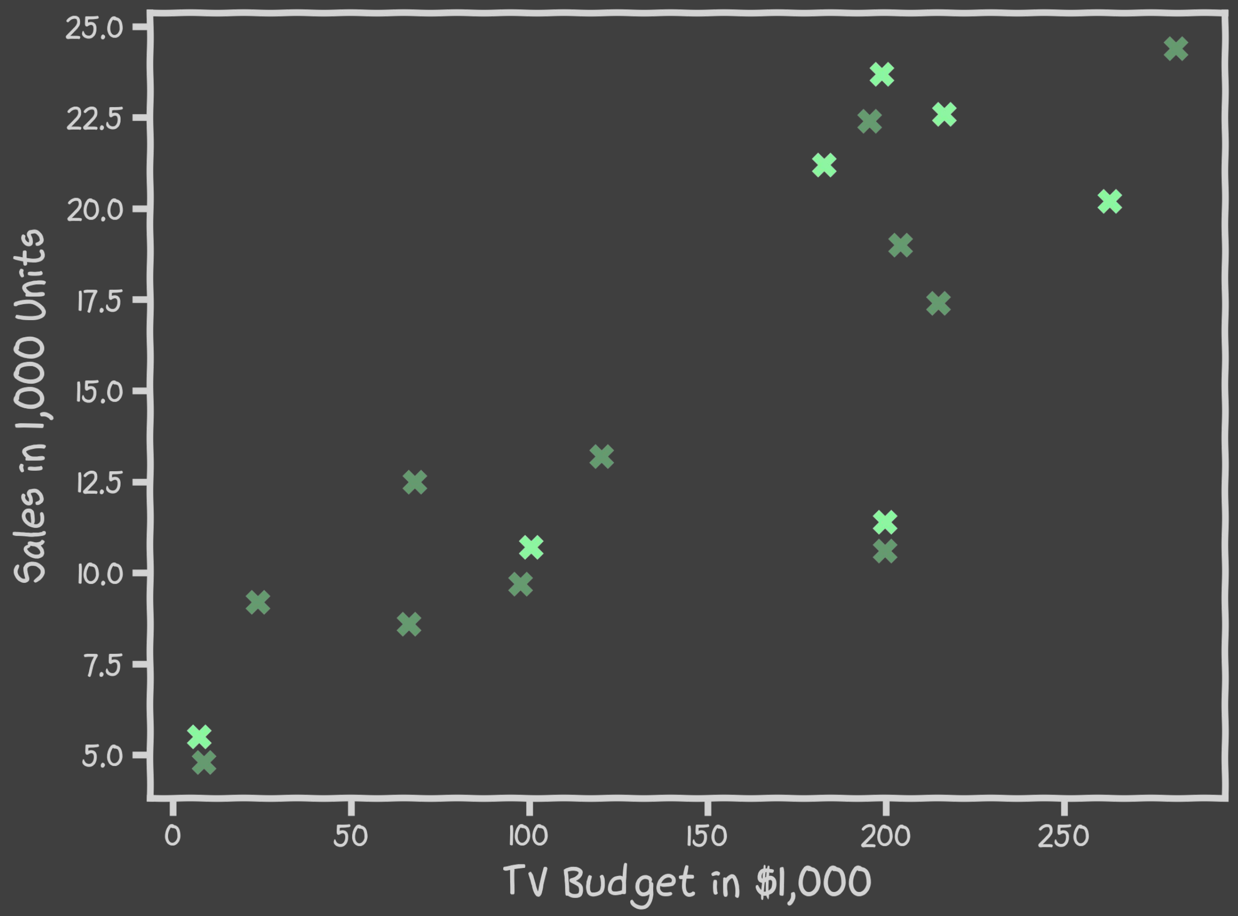
Error Evaluation

Start with some data.



Error Evaluation

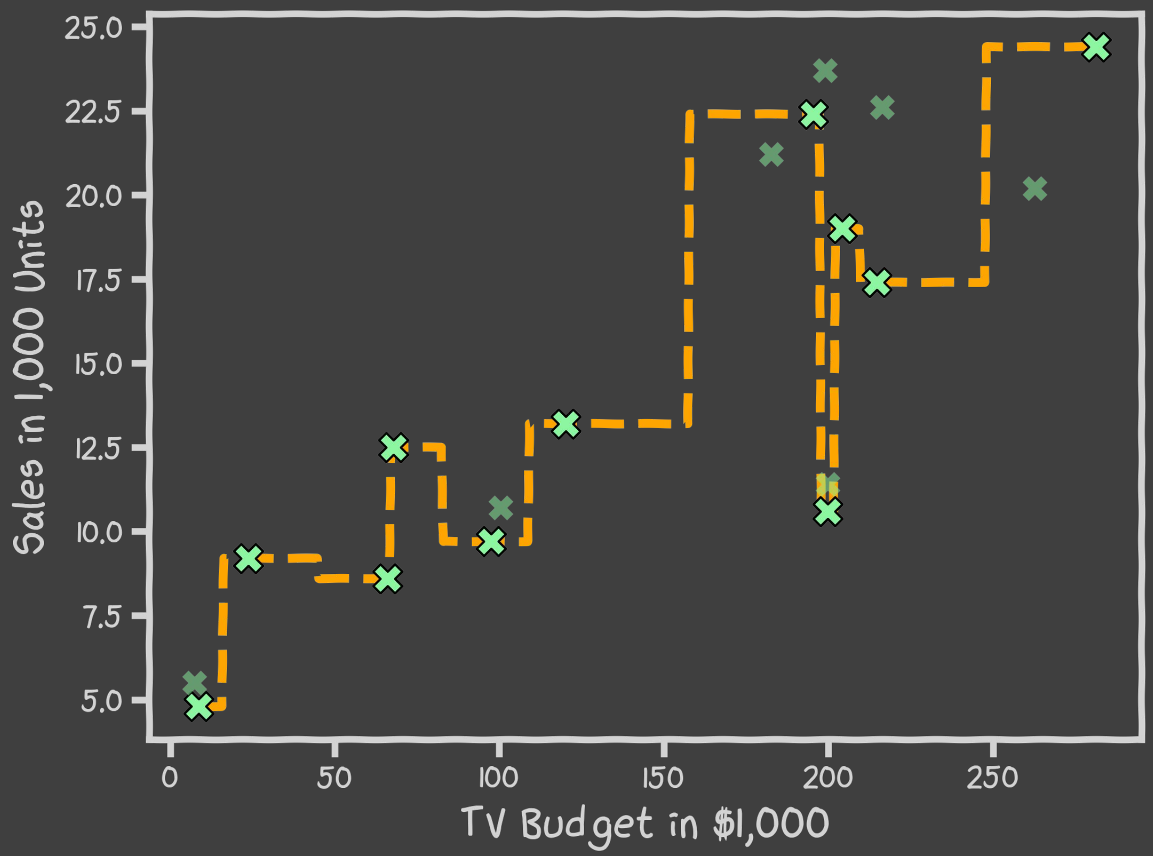
Randomly hide some of the data from the model. This is called **train-validation** split.



We use the train set to estimate $\hat{y}$, and the validation set to evaluate the model.

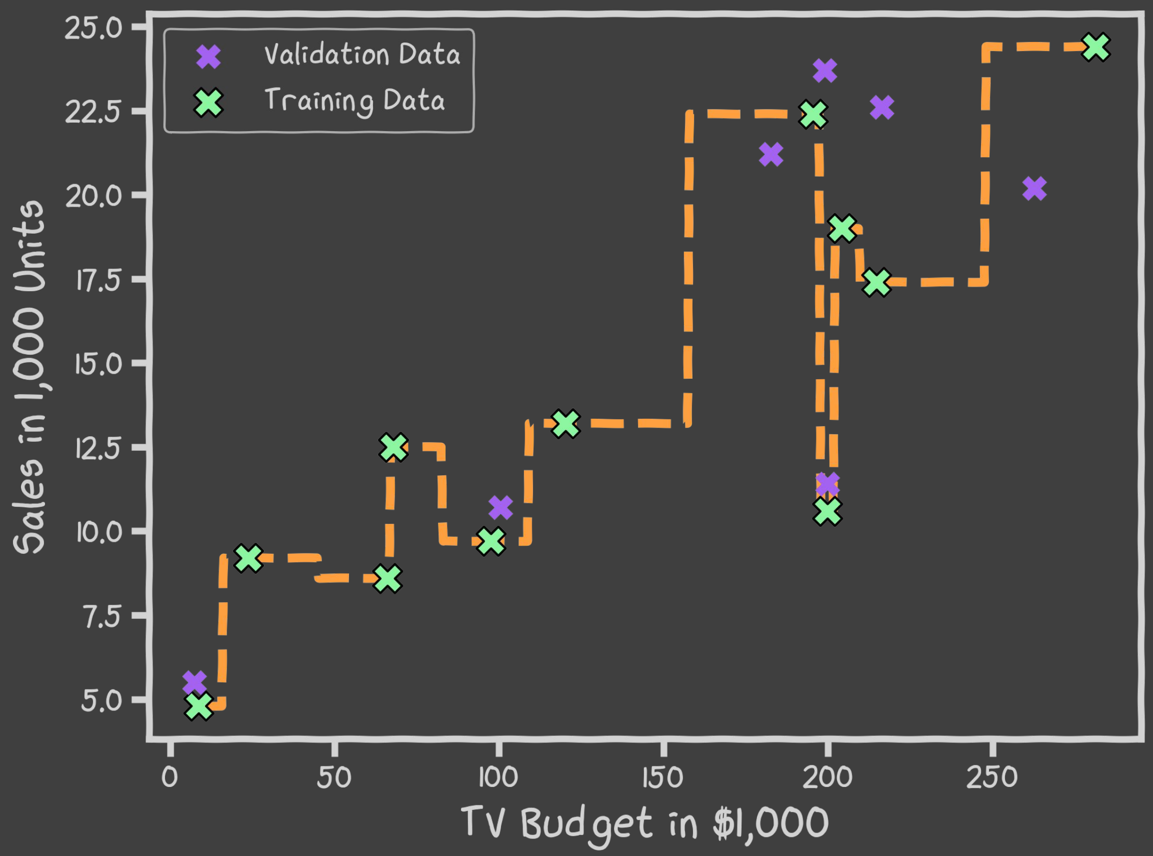
Error Evaluation

Estimate $\hat{y}$ for k=1.



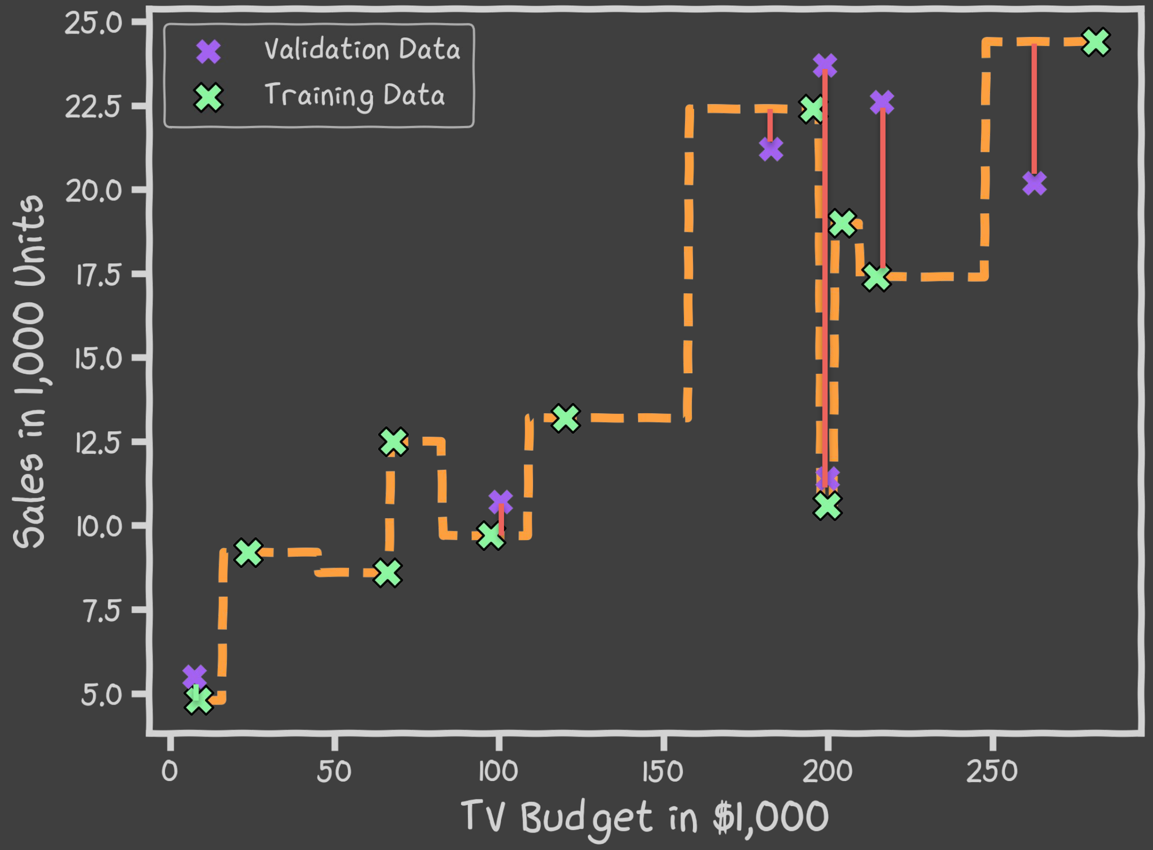
Error Evaluation

Now, we look at the data we have not used, the **validation data** (red crosses).



Error Evaluation

Calculate the residuals $(y_i - \hat{y}_i)$.



For each observation (x_n, y_n), the absolute residuals, $r_i = |y_i - \hat{y}_i|$ quantify the error at each observation.

Error Evaluation

In order to quantify how well a model performs, we aggregate the errors, and we call that the ***loss*** or ***error*** *or* ***cost function.***

A common loss function for quantitative outcomes is the **Mean Squared Error (MSE):**

$$MSE = \frac{1}{n}\sum_{i=1}^{n}(y_i - \widehat{y}_i)^2$$

Note: Loss and cost function refer to the same thing. Cost usually refers to the total loss where loss refers to a single training point.

Error Evaluation

Caution: The MSE is by no means the only valid (or the best) loss function!

Other choices for loss function:

1. Max Absolute Error
2. Mean Absolute Error
3. Mean Squared Error

Note: The square **R**oot of the **M**ean of the **S**quared **E**rrors (RMSE) is also commonly used.

$$RMSE = \sqrt{MSE} = \sqrt{\frac{1}{n}\sum_{i=1}^{n}(y_i - \widehat{y_i})^2}$$

Error Evaluation

Caution: The MSE is by no means the only valid (or the best) loss function!

Other choices for loss function:

1. Max Absolute Error
2. Mean Absolute Error
3. Mean Squared Error

We will motivate MSE when we introduce probabilistic modeling.

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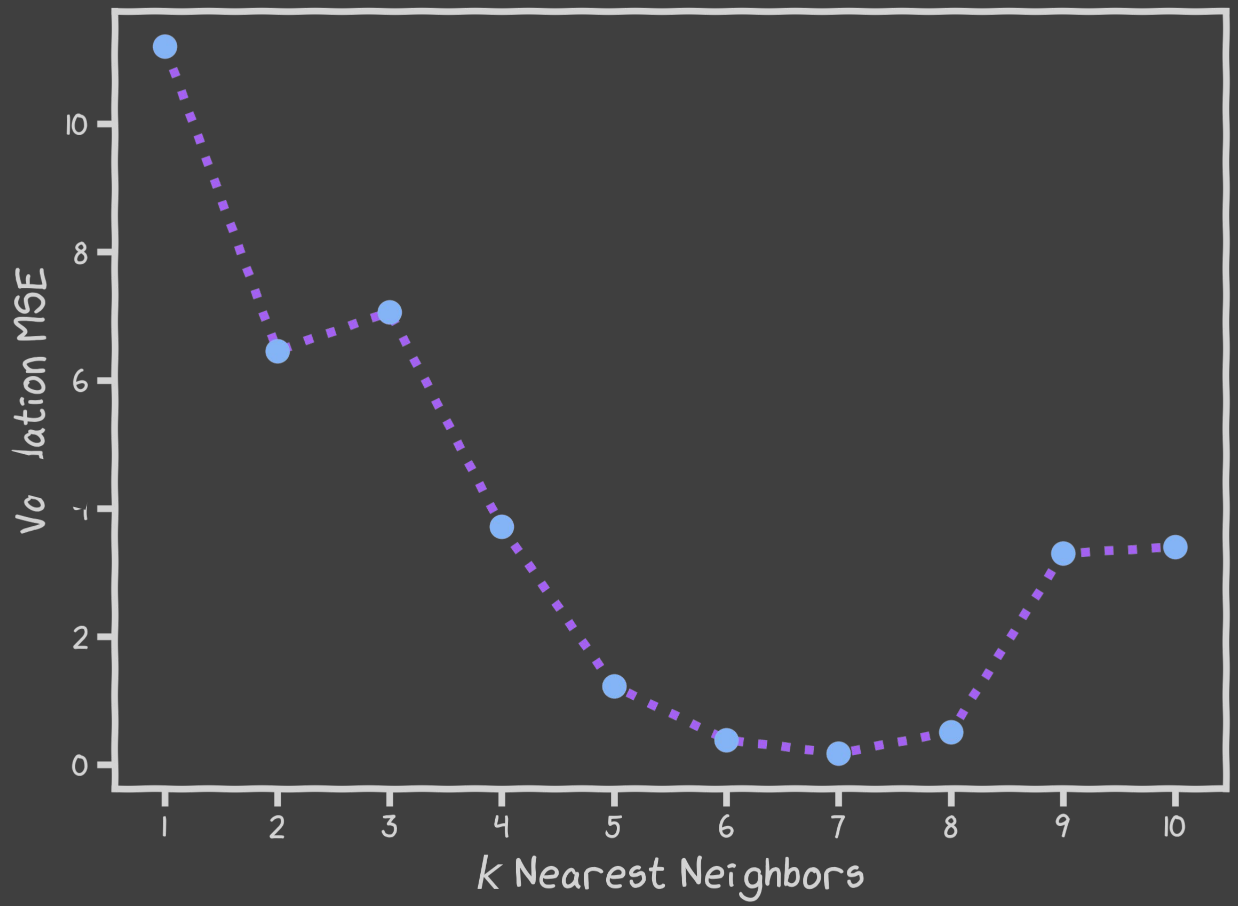
Model Comparison

Model Comparison

Do the same for all *k*'s and compare the MSEs.



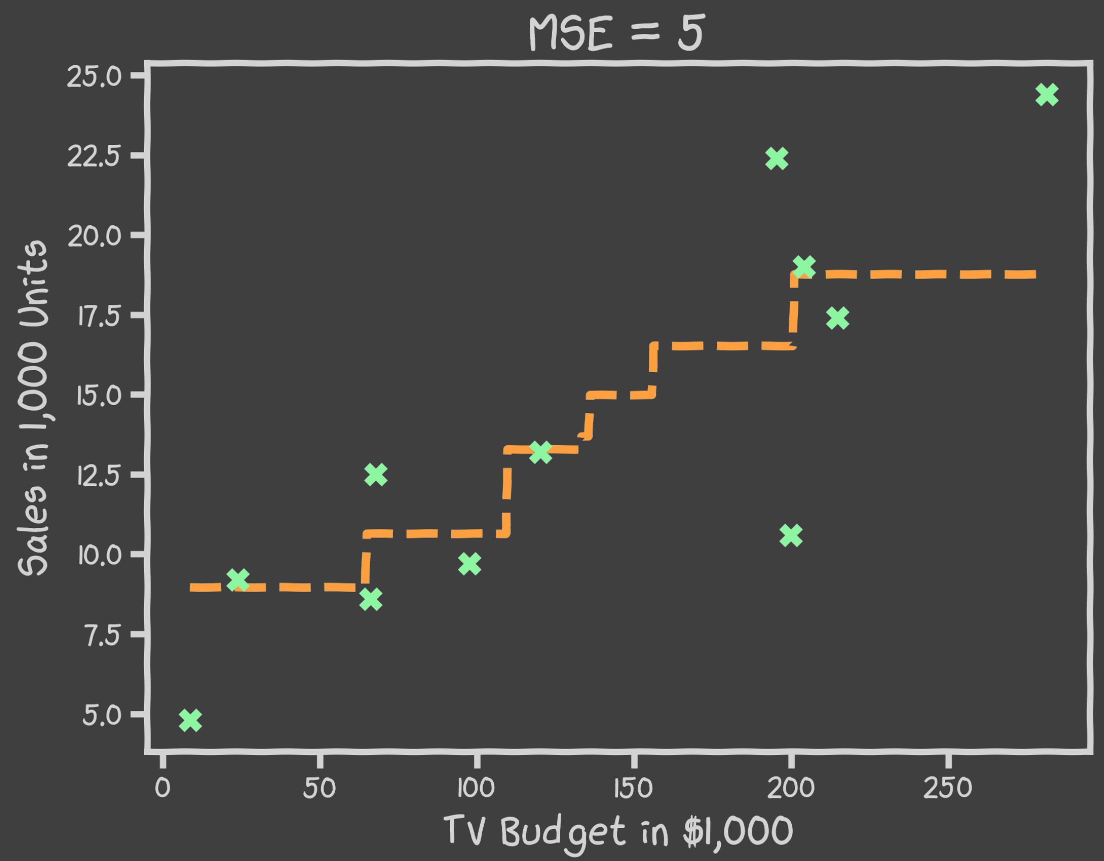
Which model is the best?

k=7 seems to be the **best model.**

Model Fitness

Model fitness

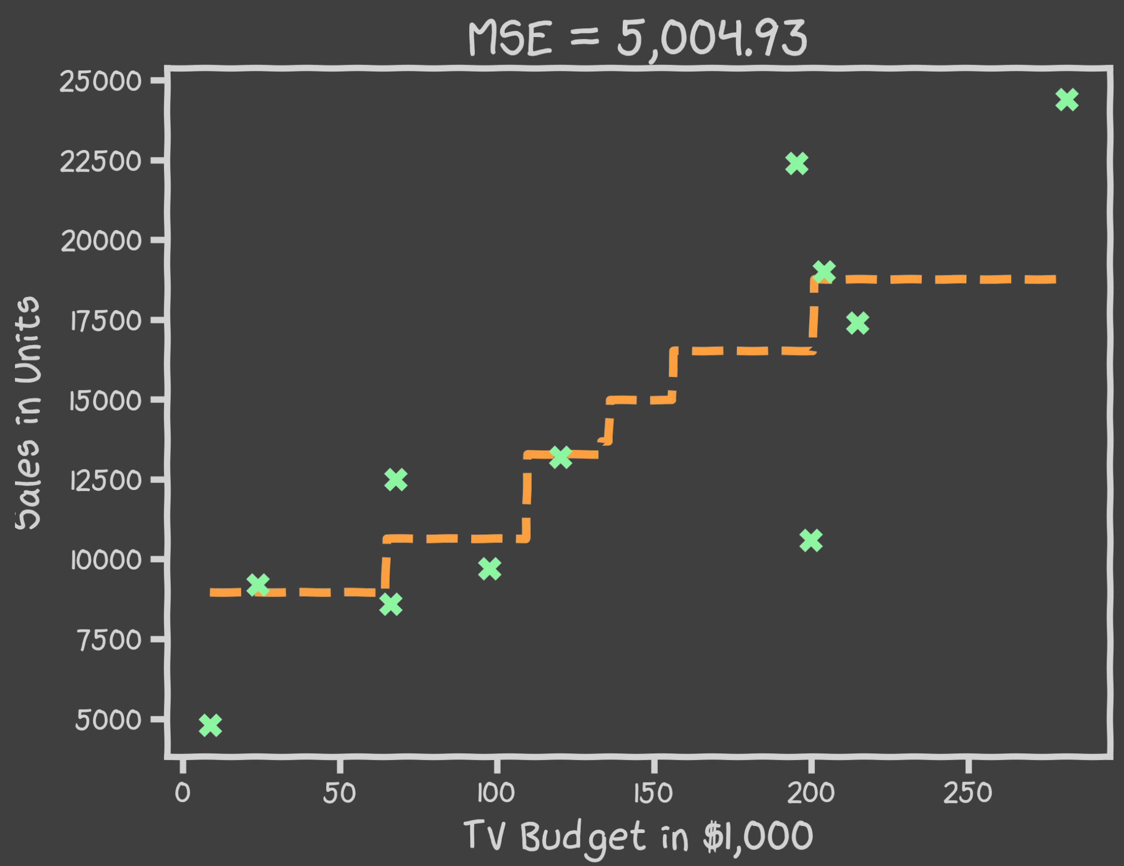
For a subset of the data, calculate the MSE for *k*=3.



Is MSE=5.0 good enough?

Model fitness

What if we measure the *Sales* in single units instead of thousands?

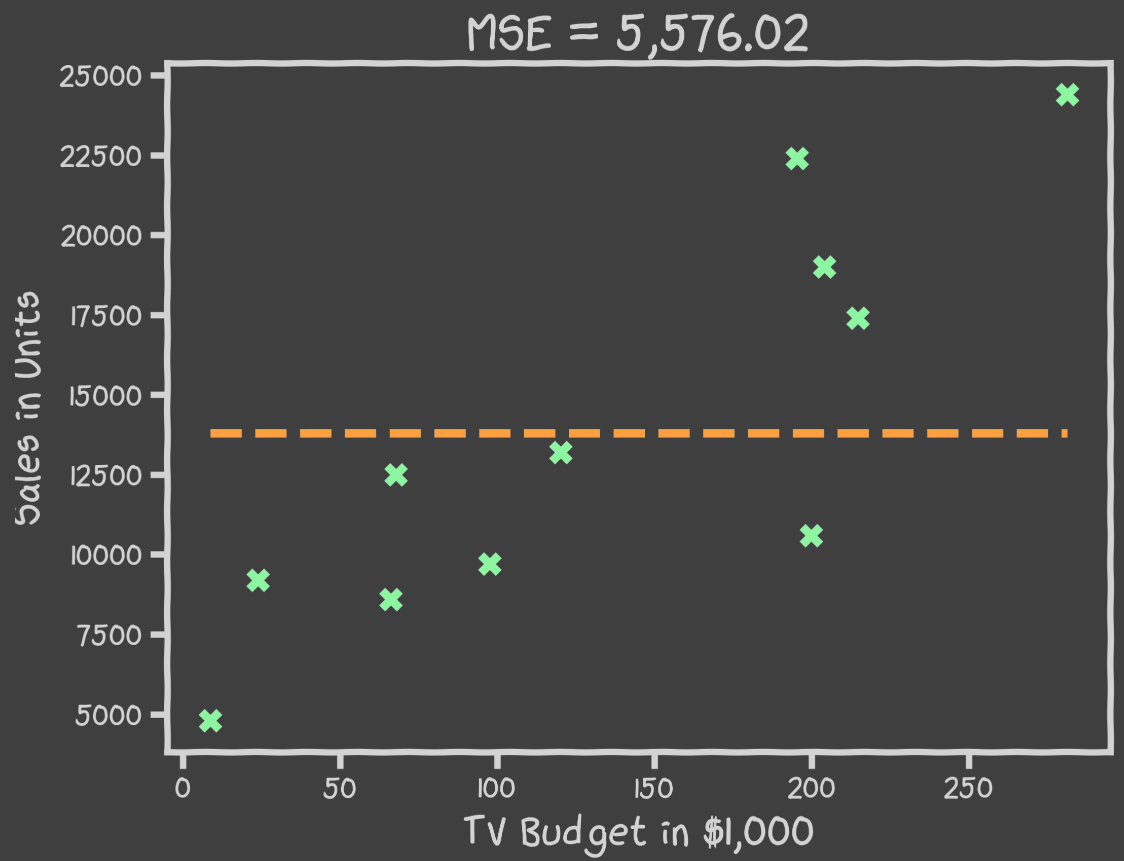


MSE is now 5004.93.

Is that good?

Model fitness

It is better if we compare it to something.



We will use the simplest model:

$$\hat{y} = \bar{y} = \frac{1}{n}\sum_i y_i$$

as the worst possible model and

$$\hat{y}_i = y_i$$

as the best possible model.

R-squared

Though is called R-squared, it is not the square of R

$$R - squared = 1 - \frac{\sum_i \left(\hat{y}_i - y_i\right)^2}{\sum_i \left(\bar{y} - y_i\right)^2}$$

- If our model is as good as the mean value, $\bar{y}$, then $R - squared = 0$
- If our model is perfect, then $R - squared = 1$
- R^2 can be negative if the model is worst than the average. This can happen when we evaluate the model in the validation set.