

Survey Data (JSON format)

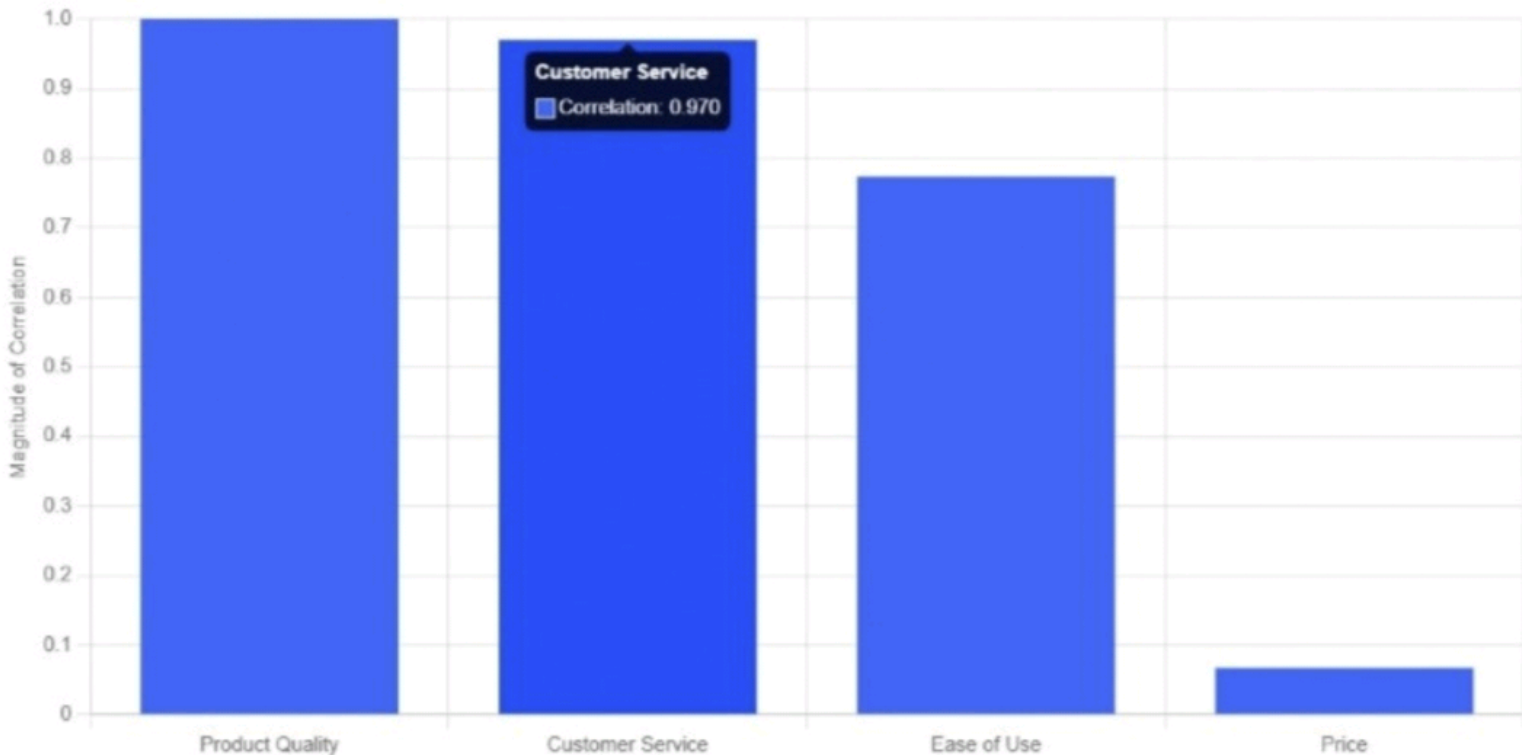
```
[
  {
    "Product Quality":8,"Customer Service":7,"Price":6,"Ease of Use":9,"Satisfaction":8},
  {
    "Product Quality":9,"Customer Service":8,"Price":7,"Ease of Use":8,"Satisfaction":9},
  {
    "Product Quality":7,"Customer Service":6,"Price":5,"Ease of Use":7,"Satisfaction":7},
  {
    "Product Quality":6,"Customer Service":5,"Price":8,"Ease of Use":6,"Satisfaction":6},
  {
    "Product Quality":9,"Customer Service":9,"Price":7,"Ease of Use":8,"Satisfaction":9}
]
```

Load Sample Data

Analyze Data

Analysis Results

- Product Quality: 1.000
- Customer Service: 0.970
- Ease of Use: 0.774
- Price: -0.067



Customer Satisfaction – Key Drivers Analysis

How it works

Paste your survey data in JSON format below (array of objects), where each object contains survey factor scores and a "Satisfaction" score. Then click "Analyze" to discover the strongest drivers of customer satisfaction based on correlation.

Here is a sample dataset you can load for testing.

```
[
  {"Product Quality":8,"Customer Service":7,"Price":6,"Ease of Use":9,"Satisfaction":8},
  {"Product Quality":9,"Customer Service":8,"Price":7,"Ease of Use":8,"Satisfaction":9},
  {"Product Quality":7,"Customer Service":6,"Price":5,"Ease of Use":7,"Satisfaction":7},
  {"Product Quality":6,"Customer Service":5,"Price":8,"Ease of Use":6,"Satisfaction":6},
  {"Product Quality":9,"Customer Service":9,"Price":7,"Ease of Use":8,"Satisfaction":9}
]
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