

# **CODE NAMAN WHITEPAPER**

## **Introduction**

Code Naman is an AI-powered platform designed to transform how engineers find jobs and freelance gigs, and how recruiters discover verified talent. We aim to eliminate fake listings, cut out the middlemen, and enable verified, intelligent hiring and career development.

## **The Problem We're Solving**

The current job ecosystem is plagued with inefficiencies-fake job posts, repeated verifications, slow hiring cycles, and lack of visibility for skilled professionals. Especially in Tier 2/3 cities, genuine talent goes unnoticed. On the recruiter side, finding trusted candidates without massive overhead is still a challenge.

## **Our Solution**

We're building a unified career platform where job seekers, freelancers, and recruiters can connect directly, backed by AI and trust signals like background verification, skill ratings, and fraud detection tools. From resume generation to interview scheduling, everything is automated and optimized.

## **Core Platform Features**

- ML-based job recommendations
- Auto-generated resume and portfolio
- AI skill rating and background badge
- Verified tech feed & community
- LLM-powered recruiter search bot
- Resume scoring & fraud detection

## **Revenue Model**

- Paid background verification
- Premium account visibility
- Resume boosting & AI-based ranking
- Recruiter subscription (Resume filtering + Smart hiring suite)
- Freelance commission model

## **Planned Roadmap**

We're currently in Phase 1 with 90+ verified profiles out of our goal of 500. We've launched an information website, a WhatsApp-driven community, and a RAG-based prototype for resume Q&A. Over the next 4-6 months, we'll build the MVP to start onboarding engineers and recruiters at scale.

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## **The Vision**

To become India's most trusted hiring and freelancing platform-powered by AI, driven by authenticity, and built for every skilled engineer, no matter where they live.

## **Conclusion**

Code Naman is not just another tech platform-it's a movement toward verified, fair, and intelligent hiring. We're combining AI with community trust to unlock career opportunities for all. Join us in building the future.